

**AUSTRALIA'S LEADING UNIVERSITY HOTEL SCHOOL**  
**2016 PROSPECTUS**





The information in this brochure was correct at time of printing (November 2015). This brochure is intended for domestic students and international students wanting to study in Australia. All University courses are subject to change by the University and the information provided in this brochure should be used as a guide only. To the extent permitted by law, SCU excludes all liability arising from the use of, or reliance on, the information contained in this brochure.

**“The Hotel School Sydney gave me the insights, skills and knowledge I needed to succeed in the industry. I started my almost 10-year tenure with the Four Seasons Hotel Group which took me from Sydney - Australia to Austin - Texas and finally to the new flagship property in Toronto - Canada, working in various roles starting as a line level employee and growing into senior management positions.”**

**KAREN KOELEWYN  
TOURISM AND HOSPITALITY DIRECTOR, UNEARTH INTERNATIONAL  
BACHELOR OF BUSINESS IN HOTEL MANAGEMENT, GRADUATED 2007**

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## WELCOME TO THE HOTEL SCHOOL

Welcome to The Hotel School. There has never been a more exciting time to choose a career in hotel management. This is a great opportunity to choose a fast paced vibrant industry with a secure future.

We're proud of our reputation for producing well-rounded graduates for employment in hospitality and tourism positions in Australia and internationally. Over the past five years 85 per cent of our students have gained employment after graduating, testament to our reputation for developing dedicated professionals with an industry qualification that is recognised and highly regarded internationally.

We look forward to challenging the minds of our students whilst producing future leaders for the hospitality and tourism industries.

**Tony Patterson, JP**  
**General Manager**





## ABOUT THE HOTEL SCHOOL

[HOTELSCHOOL.SCU.EDU.AU](http://HOTELSCHOOL.SCU.EDU.AU)

The Hotel School is a unique educational partnership between Southern Cross University and Mulpha Australia, a major player in the hospitality industry. The Hotel School delivers the Bachelor of Business in Hotel Management, Master of International Tourism and Hotel Management, Graduate Certificate in International Tourism and Hotel Management and Graduate Diploma in International Tourism and Hotel Management.

The combination of excellence from Southern Cross University and industry connectivity from Mulpha Australia creates an innovative learning environment. The Hotel School originally started operating in 1989 as an integral part of InterContinental Sydney. It has since developed close working relationships with many leading hospitality organisations both in Australia and internationally.

### The Hotel School is renowned for:

- > paid work opportunities integrated with tertiary level education
- > producing graduates with enhanced employability
- > a positive teaching and learning experience
- > academic rigour
- > strong industry links
- > graduate success.

### The Hotel School's outstanding benefits are:

- > internationally recognised Australian university qualifications
- > links to international hotels with a global network of 4600 properties
- > internship program for on the job training in a range of operational departments
- > central city locations
- > flexible courses and qualification structure with both entry and exit points to suit individual needs and interests
- > direct access to academic and industry experts
- > advanced standing (recognition of prior learning) for relevant previous study and/or work experience
- > potential to gain industry experiences throughout the course increases employment opportunities on graduation and prepares graduates for rapid career advancement.



## MULPHA AUSTRALIA

Mulpha Australia acquires, develops and manages premium property and lifestyle investments including resorts, hotels, hotel schools and residential and commercial developments. Mulpha is a generous supporter of medical research, children's charities, Great Barrier Reef scientific projects, the arts and education.

Mulpha Australia's primary assets and investments include: One&Only Hayman Island Great Barrier Reef, InterContinental Sanctuary Cove Resort, Sanctuary Cove, InterContinental Sydney, Salzburg Apartments, Marritz Alpine, Bimbadgen Estate, 99 Macquarie Street, Norwest Business Park and Cathedral Street Car Park.





**InterContinental Sydney**



**One&Only Hayman Island  
Great Barrier Reef**



**Marritz Hotel & Salzburg Apartments**



**InterContinental  
Sanctuary Cove Resort**

## ABOUT SOUTHERN CROSS UNIVERSITY SCU.EDU.AU

Southern Cross University is a vibrant, contemporary Australian university with campuses at the Gold Coast, Lismore and Coffs Harbour, and branch campuses in Sydney and Melbourne. The University operates The Hotel School Sydney and The Hotel School Melbourne in partnership with Mulpha Australia.

We welcome students from more than 50 countries throughout the world and offer undergraduate and postgraduate courses in an inspiring and supportive learning environment. Our degrees are delivered across a broad range of disciplines and are designed in consultation with industry.

The University has a strong student focus and takes pride in the quality of its lecturers, many of whom are leaders in their fields.



SCU SYDNEY & MELBOURNE

**Southern Cross**  
University

SCU Lismore



SCU Gold Coast



SCU Lismore



SCU Coffs Harbour



## WELCOME FROM THE DEAN AND FOUNDATION HEAD, SCHOOL OF BUSINESS AND TOURISM

Welcome to the School of Business and Tourism. We provide excellence in business, tourism, hospitality, and information technology education as well as research and scholarship.

We instill in our students the critical knowledge and fundamental workplace skills required to succeed in the global business, tourism, hospitality and information technology industries. We conduct frequent reviews of our courses, focusing on the changing demands of industry to ensure graduates have the knowledge and skills needed to succeed.

Our graduates are of the highest quality and fill professional roles around the globe. Our strong links with industry form a fundamental part of our internship programs, giving our students experience in real jobs before they graduate, ensuring they are career-ready.

I wish you all the very best in your studies.

**Professor Elizabeth Roberts**



## SCHOOL OF BUSINESS AND TOURISM [scu.edu.au/business-tourism](http://scu.edu.au/business-tourism)

The School of Business and Tourism provides a suite of industry-relevant, business management, tourism and information technology degrees, distinctive for their flexibility and internship opportunities.

The degrees provide the opportunity to undertake core units in the first year before specialising in a range of majors or study streams in the second and subsequent years.

Courses combine academic rigour with contemporary industry practice, giving students the skills to succeed in complex business environments. Our degrees are designed to put students in the workplace.

An important feature of most degrees offered by the School of Business and Tourism is an embedded internship program that provides industry-relevant experience and networking opportunities.

# BACHELOR OF BUSINESS IN HOTEL MANAGEMENT



<b>START</b>	<b>February, July, November</b>
<b>DURATION</b>	<b>3 years full time or part time equivalent for domestic students<sup>#</sup></b>
<b>TOTAL UNITS</b>	<b>24 undergraduate subjects</b>
<b>CRICOS COURSE CODE</b>	<b>086102E</b>
<b>DOMESTIC FEES</b>	<b>Unit: \$2,460   Annual: \$19,680</b>
<b>INTERNATIONAL FEES</b>	<b>Unit: \$2,840   Annual: \$22,720</b>

The three-year Bachelor of Business in Hotel Management, offered at The Hotel School, focuses on management practice in hospitality industries and the skills needed for employment in a competitive, changing, global business environment.

## ADMISSION REQUIREMENTS

### Domestic

All applicants are selected on their individual merit. While recent academic performance or professional experience is used as an indicator of ability to undertake studies at a tertiary level, applicants will also be invited to an interview as part of the final application process.

### International

Qualification equivalent to an Australian Year 12 with the required entry grade; and English language comparable to Academic IELTS 6.0 with no band less than 5.5. Applicants may also be invited to an interview as part of the final application process.

## COURSE OVERVIEW<sup>^</sup>

### Year 1 – 8 core subjects

Managing Organisations	Work Integrated Learning (internship) commences at the end of Year 1*
Food and Beverage Operations	
Communication in Organisations	
Introduction to Professional Practice	
Accommodation Operations	
Hospitality Services Management	
Marketing Principles	
Tourism Theories and Practices	

### Year 2 – 4 core WIL subjects + 4 core subjects

Professional Hospitality Experience I (PHE)	Work Integrated Learning (internship)
Professional Hospitality Experience II (PHE)	
Professional Hospitality Experience III (PHE)	
Professional Hospitality Experience IV (PHE)	
The Human Resource Management Expert Practitioner	
The Sustainable Hotel Environment	
Hospitality: History, Politics and Culture	
Accounting for Business	

### Year 3 – 5 core subjects + 3 elective subjects

Hospitality and Tourism Financial Management
Tourism and Hospitality Research and Analysis
Introduction to Business Law
Competitive Strategy
Facility and Risk Management for Hospitality Operations

### Elective subjects

Entrepreneurship and Innovation
Convention and Exhibition Planning
Contemporary Tourism Issues
Tourism and Hospitality Sales and Promotion
Electronic Commerce Systems
Food and Beverage Management

<sup>#</sup> Only domestic students are allowed part time studies.

<sup>\*</sup> Prerequisite of completing 7 units of study from the BBHM course structure.

<sup>^</sup> Suggested course progression commencing in session 1.

This information reflects 2016 offerings at time of publication.

Subjects and electives can be changed without notice.

## GRADUATE CERTIFICATE IN INTERNATIONAL TOURISM AND HOTEL MANAGEMENT



<b>START</b>	<b>February, July, November</b>
<b>DURATION</b>	<b>6 months full time or part time equivalent for domestic students<sup>#</sup></b>
<b>TOTAL UNITS</b>	<b>4 postgraduate subjects</b>
<b>CRICOS COURSE CODE</b>	<b>086104C</b>
<b>DOMESTIC FEES</b>	<b>Unit: \$2,280   Annual: \$9,120</b>
<b>INTERNATIONAL FEES</b>	<b>Unit: \$2,750   Annual: \$11,000</b>

The Graduate Certificate in International Tourism and Hotel Management covers four units of the Master of International Tourism and Hotel Management, from topics including but not limited to employee relations, event planning and management, financial analysis, gaming operations, destination marketing, and tourism and hospitality management. There is also an optional workplace internship.

### ADMISSION REQUIREMENTS

#### Domestic

Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent).

#### International

Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent); and English language comparable to Academic IELTS 6.0 with no band less than 5.5.



## GRADUATE DIPLOMA IN INTERNATIONAL TOURISM AND HOTEL MANAGEMENT

<b>START</b>	<b>February, July, November</b>
<b>DURATION</b>	<b>1 year full time or part time equivalent<sup>#</sup></b>
<b>TOTAL UNITS</b>	<b>8 postgraduate subjects</b>
<b>CRICOS COURSE CODE</b>	<b>086103D</b>
<b>DOMESTIC FEES</b>	<b>Unit: \$2,280   Annual: \$18,240</b>
<b>INTERNATIONAL FEES</b>	<b>Unit: \$2,750   Annual: \$22,000</b>

The Graduate Diploma in International Tourism and Hotel Management is a pathway to the Master of International Tourism and Hotel Management and covers eight units, including tourism and hospitality management, marketing, accounting, leading and managing people, and international tourism systems.

### ADMISSION REQUIREMENTS

#### Domestic

Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent).

#### International

Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent); and English language comparable to Academic IELTS 6.0 with no band less than 5.5.

<sup>#</sup> Only domestic students are allowed

This information reflects 2016 offerings at time of publication.

# MASTER OF INTERNATIONAL TOURISM AND HOTEL MANAGEMENT



<b>START</b>	<b>February, July, November</b>
<b>DURATION</b>	<b>2 years full time or part time equivalent for domestic students<sup>#</sup></b>
<b>TOTAL UNITS</b>	<b>16 postgraduate subjects</b>
<b>CRICOS COURSE CODE</b>	<b>086101F</b>
<b>DOMESTIC FEES</b>	<b>Unit: \$2,280   Annual: \$18,240</b>
<b>INTERNATIONAL FEES</b>	<b>Unit: \$2,750   Annual: \$22,000</b>

The Master of International Tourism and Hotel Management (16 units) is designed for students with or without industry experience who wish to gain a higher degree in the field of tourism and hospitality studies. The degree is flexible with students able to choose a course of study that matches their prospective career path offering a coursework schedule consisting of hotel and tourism management and an optional workplace internship.

## ADMISSION REQUIREMENTS

### Domestic

Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent).

### International

Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent); and English language comparable to Academic IELTS 6.5 overall.

## COURSE OVERVIEW

### Year 1 - suggested subject progression with 8 units per year

- Competitive Strategy
- Food and Beverage Management
- Conventions and Exhibition Planning
- Entrepreneurship and Innovation
- Tourism and Hotel Professional Development
- Leading and Managing People
- Marketing
- Research Methods for Tourism and Hospitality

### Year 2

- Business Events
- Environmental Management for Hotels and Attractions
- Industry Research Project\*
- Accounting for Managers
- International Tourism Systems
- Tourism and Hotel Internship\*

## AWARD PROGRESSION AND EARLY EXIT POINTS

**GRADUATE CERTIFICATE**  
4 subjects total

**GRADUATE DIPLOMA**  
8 subjects total

**MASTERS**  
16 subjects total

<sup>#</sup> Only domestic students are allowed

\* double weighted units.

This information reflects 2016 offerings at time of publication. Subjects and electives can be changed without notice.



**“The skills and exposure learned from a variety of subjects have helped immensely with the physical experiences and day-to-day operations I have come into contact with. Applying every subject from finance to strategic management and intrinsically linking text book studies to everyday business challenges is what I am thankful for within the workplace.”**

**MICHAEL STAMBOULIDIS  
POOL CLUB – DEPARTMENT MANAGER, MERIVALE  
NOMINATED FOR THE 2014  
AUSTRALIAN HOTELS ASSOCIATION RISING STARS AWARD  
BACHELOR OF BUSINESS IN HOTEL MANAGEMENT, GRADUATED 2014**

## **INTERNSHIPS** **(PHE – PROFESSIONAL HOSPITALITY EXPERIENCE)** **HOTELSCHOOL.SCU.EDU.AU**

The Work Integrated Learning (WIL) program combines classroom learning with its application in the working environment. Students are able to observe and work in an organisation where they gain practical, real-life skills and experiences.

The Hotel School offers WIL through the Professional Hospitality Experience (PHE) internship, a co-operative work-study venture between tourism and hospitality organisations and The Hotel School.

The objective of this internship is to provide our students with a range of practical experiences, exposing them to the general systems of operations and the philosophies and aims of partner organisations.

For internships, students may gain experience in any sector of tourism and hospitality and can work in a casual, part-time or full-time capacity.

### **Undergraduate Internship**

- › requires students to complete six months continuous service (December to May) with one organisation
- › accrue a minimum of 600 hours practical workplace experience
- › may be undertaken within Australia or internationally
- › complete ‘on-the-job’ training and academic assessments
- › receive highly personalised attention, advice, academic supervision and mentoring by an academic tutor.

### **Postgraduate Internship**

- › assists students to critically reflect on the relationship between their academic studies and the workplace environment
- › accrue a minimum 300 hours of practical workplace experience over 10 weeks within the tourism and hospitality sectors.

### **Benefits to students**

- › exposed to current industry recruitment practices
- › develop key practical and transferable skills such as problem-solving, communication and teamwork
- › observe and develop new techniques, ideas and management styles
- › reflect on the relationship between academic studies and the working environment
- › gain marketable experience within their career field
- › develop a network of contacts within the industry.

**“The Hotel School was great for me because I came out of it with a business degree, which will be able to help me if I ever decide to move further afield than the hospitality industry. Working alongside study also helped me understand concepts better and apply them both at university, in assignments and at work. I learned a lot and it helped me to be active and participative in class, where my opinions were always welcomed.”**

**NAYANTARA UMASHANKAR  
FRONT OFFICE RECEPTIONIST, SOFITEL MELBOURNE ON COLLINS  
BACHELOR OF BUSINESS IN HOTEL MANAGEMENT, GRADUATED 2014**

## **INDUSTRY PARTNERS**

**HOTELSCHOOL.SCU.EDU.AU**

The Hotel School is supported by the School of Business and Tourism's Work Integrated Learning team. Host organisations for the internship program have included:

### **Hotels and resorts**

- › Accor Hotels
- › Bulgari Hotels & Resorts Bali
- › Club Med
- › Daydream Island
- › Four Seasons Resort Whistler
- › Frasers Hospitality
- › Hamilton Island Enterprises
- › Hilton Hotels & Resorts
- › Hyatt Hotels & Resorts
- › InterContinental Hotels & Resorts
- › Mantra Group
- › Marriott Hotels & Resorts
- › One & Only Hayman Great Barrier Reef
- › Radisson Hotels
- › Royal Sydney Yacht Squadron
- › Rydges Hotels & Resorts

- › Sanctuary Cove Hotel
- › Shangri-La Luxury Hotels
- › Starwood Hotels & Resorts
- › Swissotel Hotels & Resorts
- › TFE Hotels
- › The Peninsula Hong Kong
- › Voyages Hotels & Resorts
- › View Hotels

### **Events and function centres**

- › ANZ Stadium
- › Benchmark Hospitality
- › Doltone House
- › International Conferences & Events (ICE)
- › Sydney Convention & Exhibition Centre
- › Telstra Stadium

### **Tourism**

- › Newland Travel Agent
- › Ocean Park Hong Kong
- › Qantas Lounges

### **Casinos, bars and clubs**

- › Brighton Le Sands RSL Club
- › East Leagues Club
- › Jupiters Hotel & Casino
- › Merivale Group
- › Mixology Management
- › Royal Automobile Club of Australia
- › The Star
- › The Springs Golf Club
- › The Trout Inn, UK



  
**INTERCONTINENTAL**  
SYDNEY

# THE HOTEL SCHOOL SYDNEY

The Hotel School Sydney has quality teaching facilities and a relaxing corporate environment conducive for industry interaction and academic learning. Our Sydney location has integrated spaces that encourage communities of learners, as well as fostering a strong relationship between staff and our students.

Our Sydney location is in the heart of the central business district, with Sydney Harbour, the Opera House and Royal Botanic Gardens on its doorstep. It is also in close proximity to a range of major hotels. It is ideally positioned for students commuting from any part of Sydney.

## About Sydney

Sydney is the state capital of New South Wales and the largest city in Australia. It is surrounded by the picturesque Darling Harbour and this beauty extends through to the suburbs.

Sydney is the oldest, largest and most cosmopolitan city in Australia and is the highest ranking city in the world for international students. Sydneysiders will be treated to culinary delights, harbour-side dining, trendy inner-city cafes and a never ending variety of multicultural foods.

## Things to do / Special events

Sydney is host to a broad calendar of events including live music and performing arts productions, internationally-acclaimed performances, innovative exhibitions and large-scale sporting events.

Other attractions include Sydney Tower, The Rocks, Royal Botanic Gardens, Taronga Zoo, Bondi Beach and Sydney Olympic Park.



For more information about Sydney please visit:

[VISITNSW.COM](http://VISITNSW.COM)  
[CITYOFSYDNEY.NSW.GOV.AU](http://CITYOFSYDNEY.NSW.GOV.AU)  
[SYDNEY.COM](http://SYDNEY.COM)



# THE HOTEL SCHOOL MELBOURNE

The Hotel School Melbourne has quality teaching facilities as well as a relaxing corporate environment conducive for industry interaction and academic learning. Our Melbourne campus is in the heart of the central business district with easy access to trams, trains close access to Hardware Lane full of cafes and restaurants. This positions it ideally for students commuting from any part of Melbourne and the surrounds.

## About Melbourne

Melbourne is the capital and most populated city in the state of Victoria. The city is situated at the northernmost point of Port Phillip Bay – near the estuary of the Yarra River. The waterfront location and nightlife make it one of the most vibrant and liveable cities in Australia and the world.

Melbourne is rated highly in the areas of education, entertainment, healthcare, research and development, tourism and sports. It is also regarded as the fashion capital of Australia, where designer labels, leading stores and independent boutiques provide plenty of diversion for the serious shopper.

## Things to do / Special events

Each year Melbourne plays host to tens of thousands of interstate and overseas visitors who come to see the Australian Open Tennis Championships, the Australian Grand Prix, the Australian 500CC Motorcycle Grand Prix, Spring Racing Carnival, the Australian Football League Grand Final and many more special events.

Melbourne caters for all, from the stylish restaurants in the city's streets and laneways, to the cutting-edge cafes, rooftop bars, pubs and hotels.



For more information about Melbourne please visit:

[VISITVICTORIA.COM](http://VISITVICTORIA.COM)  
[VISITMELBOURNE.COM](http://VISITMELBOURNE.COM)  
[AUSTRALIA.COM](http://AUSTRALIA.COM)





## STUDENT AND SUPPORT SERVICES

### International student support

The Hotel School has dedicated staff committed to helping students. Whether you need assistance in the application or acceptance of your offer, or ongoing assistance, our team is here to support you.

Visit our website and search 'student services' for full details at [HOTELSCHOOL.SCU.EDU.AU](http://HOTELSCHOOL.SCU.EDU.AU)

### Orientation

Orientation at The Hotel School is held the week prior to commencement of each session. Activities last two to three days and are designed to engage both domestic and international students through academic and social activities, and individualised attention. The student support staff works to understand the specific needs of their students, to help them settle into their new environment, learn to study effectively and to integrate into university life.

### Student Services

Student administration is the contact point for enrolments, student ID, timetables, course guides, plus lots more.

Disability and equity services provide support services to assist students with their studies.

### Counselling

Should you have any problems with any aspect of your personal or academic life, the university's free counselling services may be able to help you. The counsellors offer caring and confidential assistance to all members of the university community.

### Accessing your university

All students are provided with access to a range of internet and computing services:

- > MyEnrolment
- > MySCU - your university online
- > MyReading and OneSearch - your online library
- > student email address
- > student computer labs
- > Wireless@SCU - SCU's wireless network at all campuses
- > Mobile@SCU - SCU's mobile app for phones and tablets

### Student Representative Council - SRC

Each year a group of students are elected to represent the campus student body. The SRC liaises with faculty and staff to organise events and to make sure student needs and concerns are heard and addressed appropriately. The SRC also organises both on and off campus events such as themed events and gala nights.

# YOUR FUTURE

A qualification from Southern Cross University not only provides you with an education but a pathway to a successful career. Your degree will open an enormous range of opportunities around the world.

Most major international hotel chains and brands have a presence in Australia. As well as hotels, Australia has a multitude of event companies, convention centres, casinos, international airlines and a huge range of smaller boutique hotels and luxury resorts.

Roles in hotel management have great room for growth. Not only can hotel front desk managers become general managers, but they can also work in different hotels within the hotel chain. This could lead to travel opportunities and room for advancement into executive positions.

## The hotel management and tourism industry

Identified as a key growth industry in the Deloitte report 'Positioning for Prosperity'(2014), hospitality and tourism are part of the next wave of Australian economic growth hotspots. The outlook for Australian tourism has never been more encouraging and the demand for hospitality talent across the world is at an all-time high. Your degree in hotel management or international tourism whether it be undergraduate or postgraduate, will equip you with the management skills to meet the challenges in achieving sustainable growth in the hospitality and tourism sectors.

Hotel management	Tourism
<ul style="list-style-type: none"> <li>&gt; General management &amp; administration</li> <li>&gt; Sales &amp; marketing</li> <li>&gt; Human resource management</li> <li>&gt; Rooms division &amp; front office</li> <li>&gt; Event management</li> <li>&gt; Food &amp; beverage management</li> <li>&gt; Accounts &amp; finance</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Tourism operations</li> <li>&gt; Attractions &amp; theme parks</li> <li>&gt; Wholesale tours</li> <li>&gt; Retail travel</li> <li>&gt; Cruise companies</li> <li>&gt; Airlines</li> </ul>

## Career opportunities

The hospitality and tourism industries offer a huge choice of occupations. Whether your passion lies in sales and marketing, human resources, customer service, finance, management or environmental issues, there is a career in the hospitality industry for you.

General management & administration	Human resource management	Sales & marketing	Event management
<ul style="list-style-type: none"> <li>&gt; General manager</li> <li>&gt; Resident manager</li> <li>&gt; Executive assistant manager</li> <li>&gt; Director of operations</li> <li>&gt; Hotel manager</li> <li>&gt; Resort manager</li> <li>&gt; Duty manager</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Director of human resources</li> <li>&gt; Personnel &amp; training manager</li> <li>&gt; Human resources manager</li> <li>&gt; Health &amp; safety manager</li> <li>&gt; Employee relations officer</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Director of sales &amp; marketing</li> <li>&gt; Promotions manager</li> <li>&gt; Public relations manager</li> <li>&gt; Communications manager</li> <li>&gt; Sales &amp; marketing manager</li> <li>&gt; Social media manager</li> <li>&gt; Account executive</li> <li>&gt; Group sales coordinator</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Function &amp; events manager</li> <li>&gt; Venue coordinator</li> <li>&gt; Facility management</li> <li>&gt; Communication services</li> <li>&gt; Meeting planner</li> <li>&gt; Food &amp; beverage manager</li> <li>&gt; Event sales manager</li> </ul>
Food & beverage management	Accounts & finance	Rooms division & front office	Executive roles in other industries
<ul style="list-style-type: none"> <li>&gt; Director of food &amp; beverage operations</li> <li>&gt; Food &amp; beverage manager</li> <li>&gt; Restaurant manager</li> <li>&gt; Bar manager</li> <li>&gt; Banquet manager</li> <li>&gt; Catering manager</li> <li>&gt; Room service manager</li> <li>&gt; Nightclub manager</li> <li>&gt; Sommelier</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Director of finance</li> <li>&gt; Chief accountant</li> <li>&gt; Financial controller</li> <li>&gt; Income auditor</li> <li>&gt; Night auditor</li> <li>&gt; Procurement manager</li> <li>&gt; Purchasing &amp; material manager</li> <li>&gt; Information systems</li> <li>&gt; Manager food &amp; beverage</li> <li>&gt; Cost controller</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Director of rooms division</li> <li>&gt; Director guest relations</li> <li>&gt; Director of housekeeping</li> <li>&gt; Reservations manager</li> <li>&gt; Security supervisor</li> <li>&gt; Front office manager</li> <li>&gt; Reservations manager</li> <li>&gt; Front office supervisor</li> <li>&gt; Concierge</li> <li>&gt; Executive floor manager</li> <li>&gt; Guest services manager</li> </ul>	<ul style="list-style-type: none"> <li>&gt; Human resource consulting</li> <li>&gt; Telecommunications</li> <li>&gt; Sales &amp; marketing</li> <li>&gt; Government</li> <li>&gt; Public relations</li> <li>&gt; Management consulting</li> <li>&gt; Hotel broking</li> <li>&gt; Education &amp; training</li> <li>&gt; Facility management</li> <li>&gt; Entertainment &amp; festivals</li> <li>&gt; Logistics</li> <li>&gt; Brand management</li> <li>&gt; Project management</li> </ul>

# DOMESTIC STUDENTS

All domestic applicants for The Hotel School are selected on their individual merit. While your most recent academic performance or professional experience is used as an indicator of ability to undertake studies at a tertiary level you will also be invited to an interview as part of the final application process.

As your studies and future are important to us the interview allows each applicant the opportunity to discuss the Bachelor of Business in Hotel Management, career opportunities, goals, a preview to student life at university in a one on one with a member of the executive team at The Hotel School.

## HOW TO APPLY - UNDERGRADUATE, SYDNEY

All domestic applicants for the Bachelor of Business in Hotel Management in Sydney need to apply through UAC or QTAC.

Visit 'Apply Now' section

**SYDNEY.HOTELSCHOOL.SCU.EDU.AU/APPLY**

When applying through UAC/QTAC for the Bachelor of Business in Hotel Management, The Hotel School Sydney should be listed in your preferences. Upon receiving your application through UAC/QTAC you will be contacted by us to arrange an interview. You may be asked to provide additional documents for the interview such as your current resume and or a certified copy of your passport. The interview will be conducted in person or via phone if you reside outside the city metropolitan area.

For further information visit

**SYDNEY.HOTELSCHOOL.SCU.EDU.AU/DEGREES**

**E: [hotelschool@scu.edu.au](mailto:hotelschool@scu.edu.au)**

## HOW TO APPLY - UNDERGRADUATE, MELBOURNE

All domestic applicants for the Bachelor of Business in Hotel Management in Melbourne need to apply through the Southern Cross University online application service.

Visit 'Apply Now' section

**MELBOURNE.HOTELSCHOOL.SCU.EDU.AU/APPLY**

Upon receiving your application, you will be contacted by The Hotel School Melbourne to arrange an interview. You may be asked to provide additional documents for the interview such as your current resume and or a certified copy of your passport.

If you are overseas or reside interstate and are unable to attend the interview in person, a phone interview will be arranged to accommodate.

For further information visit

**MELBOURNE.HOTELSCHOOL.SCU.EDU.AU/DEGREES**

**E: [hotelschool@scu.edu.au](mailto:hotelschool@scu.edu.au)**

## HOW TO APPLY - POSTGRADUATE

All domestic applicants for our postgraduate courses are made directly to The Hotel School via our online service. Visit our website 'Apply Now' section for full details at **HOTELSCHOOL.SCU.EDU.AU**

## INTAKE DATES

All courses offered at The Hotel School operate with three session start dates per calendar year.

- > Session 1: February
- > Session 2: July
- > Session 3: November

Orientation is compulsory for all students and is held in the week before the commencement of classes. The orientation program will help you settle into the university, its facilities and surrounds.

## ABSTUDY, AUSTUDY AND YOUTH ALLOWANCE

ABSTUDY provides assistance for Australian Aboriginal and Torres Strait Islander students. Benefits for students include the payment of any incidentals allowance to assist with text book and equipment costs.

AUSTUDY payment is an income support payment available to qualifying students aged 25 years or older. It provides income tested assistance to full-time students who are Australian citizens.

Youth Allowance is a similar support payment paid to eligible 16 to 24 year olds undertaking full-time study. For application forms and further information please refer to your nearest Centrelink office or the Centrelink website.

## FEE-HELP

FEE-HELP is a loan scheme that assists eligible students with their tuition fees. Eligible students include Australian citizens; holders of a permanent humanitarian visa who will be resident in Australia for the duration of the course; or the holder of a permanent visa who is undertaking bridging study for overseas-trained professionals and will be resident in Australia for the duration of the course.

This enables students to defer their tuition fees, for part of or for the duration of the course. Students repay their loan through the Australian Taxation Office (ATO) once their income is above the minimum threshold for compulsory repayment.

For further information please visit **[studyassist.gov.au](http://studyassist.gov.au)**

**“My studies at The Hotel School Sydney exposed me to so many different aspects of the hotel and hospitality industry that I was previously unaware of. All of the lecturers and the staff have extensive experience in their areas of expertise and the knowledge they pass on to their students is of immense value. I cannot count the number of times I have used the advice given to me by a lecturer to help me out in my career.”**

**BROOKE WADE  
BELL CAPTAIN, THE STAR  
BACHELOR OF BUSINESS IN HOTEL MANAGEMENT, GRADUATED 2012**

2016 Domestic fee schedule**				
Course	Admission requirement	Application process	Fee per unit	Fee per year
Bachelor of Business in Hotel Management	Indicative ATAR/OP: N/A Attendance at an interview is required.	UAC code: Sydney - The Hotel School 354140 QTAC code: Sydney - The Hotel School 054041 Melbourne - Direct Application*	\$2,460	\$19,680
Graduate Certificate in International Tourism and Hotel Management	Indicative ATAR/OP: N/A	Directly to The Hotel School via SCU online service**	\$2,280	\$9,120
Graduate Diploma in International Tourism and Hotel Management	Indicative ATAR/OP: N/A	Directly to The Hotel School via SCU online service**	\$2,280	\$18,240
Master of International Tourism and Hotel Management	Indicative ATAR/OP: N/A	Directly to The Hotel School via SCU online service**	\$2,280	\$18,240

\* Applications can be made directly to The Hotel School Melbourne via SCU online application service. Visit 'Apply Now' section for full details.

\*\* Domestic applications for postgraduate courses are made directly to The Hotel School via SCU online service. Visit 'Apply Now' section for full details.

# INTERNATIONAL STUDENTS

## HOW TO APPLY

Visit 'Apply Now' section for full details at [HOTELSCHOOL.SCU.EDU.AU](http://HOTELSCHOOL.SCU.EDU.AU)

Apply online OR complete the International Application for Admission form with all supporting documents:

- › original or Certified copy of academic transcripts, with grading system.
- › English language test results (e.g. IELTS, TOEFL)
- › resume
- › academic or employer references (if required)
- › advanced standing application (if relevant). Advanced standing refers to previous study or work experience which may reduce the duration of your degree. You should apply for advanced standing at the time of application.

Submit your completed International Application for Admission form to The Hotel School [thsapps@scu.edu.au](mailto:thsapps@scu.edu.au)

## ASSESSMENT

Applications will be acknowledged and responded to within 5 days.\*

Successful applications receive an International Offer Package including:

- › Offer of Admission
- › Information for Accepting your Offer
- › Offer Acceptance Agreement.

\*Time period relates to complete application for the immediate study period.

## FUTURE STUDENT INTERVIEW

All applications for The Hotel School are selected on their individual merit. While your most recent academic performance or professional experience is used as an indicator of ability to undertake studies at a tertiary level you may also be invited to attend an interview as part of the final application process.

## ACCEPT YOUR OFFER

1. Review the offer to make sure all information is correct and submit extra documents requested.
2. Once conditions are met, send the signed Offer Acceptance Agreement, before the offer lapse date.
3. Pay the 'fee payable on acceptance' amount of the offer.
4. Once all documents are received and conditions are met, SCU International will issue an electronic Confirmation of Enrolment (eCOE) so you can apply for an Australian visa.

## STUDENTS APPLYING THROUGH EDUCATION AGENTS

Southern Cross University has an extensive network of registered Education Agents who can assist with your application. Please note students from specific countries are required to go through an Education Agent.

For further information visit

[scu.edu.au/international/agents](http://scu.edu.au/international/agents)

## STUDENT VISA

To study in Australia you must have a valid Australian visa. Student visas are temporary visas that allow people to come to Australia for a specified period to study at an Australian institution. Visit the Department of Immigration and Border Protection (DIBP) website at [border.gov.au](http://border.gov.au) for further information.

### Student visa conditions

Make sure you are familiar with the conditions of your visa by reviewing the information set out on the DIBP website.

### Financial requirements

You must have sufficient funds to cover all education and living expenses for the duration of your studies. Refer to the 'Student visa living costs and evidence of funds' section on the DIBP website.

### Bringing other family members

You may be eligible to bring family members depending on your visa. School-aged children must be enrolled at school. School fees will vary depending on school, age of child and if you are a scholarship holder. A list of local schools can be found at [scu.edu.au/international/apply](http://scu.edu.au/international/apply)

## ESOS

The Tertiary Education Quality and Standards Agency (TEQSA) monitor and regulate the higher education sector's involvement with overseas students studying in Australia on student visas. Higher educational providers must meet minimum standards set by TEQSA to enable registration under the ESOS (Education Service for Overseas Students) Act. This protects Australia's reputation for delivering quality education services and the interests of overseas students, by setting minimum standards and providing tuition and financial assurance.

The ESOS Act mandates a nationally consistent approach to registering education providers so that the quality of the tuition and care of students remains high. The professionalism and integrity of the industry is further strengthened by the ESOS Act's interface with immigration law. This imposes visa-related reporting requirements on both students and providers.

The National Code is a set of nationally consistent standards that govern the protection of overseas students and delivery of courses to students by providers that are registered on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

For further information visit

[internationaleducation.gov.au](http://internationaleducation.gov.au)

## CRICOS

Higher educational providers in Australia must be registered to enrol overseas students in specific courses. Registered providers have a CRICOS (Commonwealth Register of Institutions for Overseas Students) code and a specific CRICOS course code. This registration guarantees the provider and the course meet the high standards necessary for overseas students.

For further information visit [cricos.deewar.gov.au](http://cricos.deewar.gov.au)

## TUITION PROTECTION SERVICE

The Tuition Protection Service (TPS) is an initiative of the Australian Government to assist international students whose education providers are unable to fully deliver their course of study. The TPS ensures that international students are able to either complete their studies in another course or with another education provider or receive a refund of their unspent tuition fees. For more information visit [tps.gov.au](http://tps.gov.au)

## REFUNDS OR DEFERMENTS

Refunds (Refunds and Remission Policy) or deferment (Enrolment Deferment, Suspension and Cancellation Procedures – International Students) information can be found in the SCU Policy library [scu.edu.au/policy](http://scu.edu.au/policy)

## TUITION FEES

Tuition Fees are listed in the Offer of Admission and are correct at the time of issue. They will be subject to an increase each calendar year and students are required to pay the new tuition fee each year.

## OSHC (OVERSEAS STUDENT HEALTH COVER)

OSHC is a compulsory medical health insurance for international students studying in Australia. Medibank Private is SCU's preferred provider. For alternative providers, refer to [health.gov.au](http://health.gov.au) and search for 'overseas student cover'.

## STUDENT SERVICES AND AMENITIES FEE (SSAF)

The Student Services and Amenities Fee (SSAF) provides Australian universities with additional funds to maintain and improve essential services and amenities of a non-academic nature for students. These funds can be used by universities to focus on student services that will support and enrich the student experience. SSAF is collected following enrolment. For more information visit [scu.edu.au/students](http://scu.edu.au/students)

2016 International fee schedule*				
Course	Admission requirement	English language IELTS requirement or comparable	Fee per unit	Fee per year
Bachelor of Business in Hotel Management	Qualification equivalent to Australian Year 12 with the required entry grade.	Overall: 6.0 Reading: 5.5 Writing: 5.5 Listening: 5.5 Speaking: 5.5	\$2,840	\$22,720
Graduate Certificate in International Tourism and Hotel Management	Qualification equivalent to an Australian Bachelor degree.	Overall: 6.0 Reading: 5.5 Writing: 5.5 Listening: 5.5 Speaking: 5.5	\$2,750	\$11,000
Graduate Diploma in International Tourism and Hotel Management	Qualification equivalent to an Australian Bachelor degree.	Overall: 6.0 Reading: 5.5 Writing: 5.5 Listening: 5.5 Speaking: 5.5	\$2,750	\$22,000
Master of International Tourism and Hotel Management	Qualification equivalent to an Australian Bachelor degree.	Overall score or 6.5	\$2,750	\$22,000

\* Tuition fees are in Australian dollars, are correct at time of printing (November 2015) and subject to change. Annual tuition fee is based on completing 8 units per year. Students are required to pay Overseas Student Health Cover (OSHC) for the duration of their visa in advance. In addition, students will be charged a Student Services and Amenities Fee (SSAF), and indicative non-tuition fees of \$1,500 (to cover textbooks, stationery, internships or placements). For more information visit [scu.edu.au](http://scu.edu.au) and search "services and amenities".





**“Commencing my studies at The Hotel School immediately after my secondary education, provided me with a solid understanding of the industry, invaluable experience in a 5-star global hotel company and the tools necessary to fast-track my career over the years. Anyone who is looking for a career in the hospitality industry will benefit from a solid education and the industry contacts they will receive from attending The Hotel School.”**

**MAGGIE DIASINOS  
PACIFIC REGIONAL SALES DIRECTOR, HYATT HOTELS CORPORATION  
BACHELOR OF BUSINESS IN HOTEL MANAGEMENT, GRADUATED 2001**

## CONTACT US

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P +61 2 8249 3200

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Melbourne VIC 3000, Australia  
P +61 3 9601 3400



### FACEBOOK

Like our Facebook page:  
[facebook.com/TheHotelSchoolSydney](https://www.facebook.com/TheHotelSchoolSydney)



### TWITTER

[twitter.com/the\\_hotelschool](https://twitter.com/the_hotelschool)



### GOOGLE PLUS

<https://plus.google.com/106393762101363245377/posts>



### INSTAGRAM

[instagram.com/the\\_hotel\\_school](https://www.instagram.com/the_hotel_school)

**HOTELSCHOOL.SCU.EDU.AU**

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