

ICMS



SYDNEY
AUSTRALIA

MANAGEMENT READY

Study plus experience equals success

2018 PROSPECTUS

100%

of our degree students
graduate with
industry experience

almost

90%

of our students graduate
with a job in their field.
Internal Graduate Survey 2016

TOP 10

for overall employment in
Australian Higher Education.
QILT Graduate Survey 2016

Overall graduate
employment rate

**HIGHER
THAN THE G8**

Australian universities.
QILT Graduate Survey 2016



g'day

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welcome to Sydney



Sydney, one of the world's most liveable cities

Home to the iconic Opera House and Harbour Bridge, Sydney is one of the world's most attractive cities for international visitors. Ranked as one of the world's most liveable cities, Sydney is the gateway to New South Wales. Our world-class attractions, golden beaches, pristine national parks and unique cultural experiences will make study in Sydney an experience unlike any other.

Culture

Australia prides itself on being the country of the 'fair go'. This means we value fairness and common courtesies. Waiting patiently for your turn in a queue and using 'please' and 'thank you' will go a long way with most Australians. Another popular Australian expression is 'no worries' because Australians generally are a pretty laid back people. We have a cheeky sense of humour and a relaxed attitude about most things in life. However, there is one thing that nearly all Australians are extremely passionate about – sport. If you talk to an Aussie about their favourite sport you could make a friend for life. Along with a thriving arts scene, beachside lifestyle, and cosmopolitan dining experiences, live sporting events are a large part of life in Sydney.

Climate

Known for its blue skies and sunshine, Sydney has a mild and pleasant climate. Our mid-winter temperatures rarely fall below 10°C (50°F) while mid-summer temperatures can occasionally reach 36°C (97°F) with 22°C (72°F) the average.

Cost of living and working in Sydney

The cost of living in Sydney really depends on the lifestyle you lead. If you like extravagance you might spend a little more on luxuries, but for the more modest budget there are many free and low cost activities to enjoy in Sydney. As an outdoor city, Sydney has countless beaches, national parks, and sporting fields to keep you entertained without spending a cent. The cost of living in Sydney compares with many European and Asian cities. We recommend a minimum budget of \$19,830 per year for living expenses (not including tuition) for our international students.

As an international student you are able to work in Australia for up to 40 hours per fortnight (two week period), with unlimited hours during ICMS vacation periods. ICMS international students completing their industry training placement are eligible to work full time during this training period as the work placement is a subject within their degree and does not have the same restrictions. For more information on your visa privileges, visit www.border.gov.au

Getting around

ICMS is located 17 minutes by fast ferry from the city of Sydney. The public transport system in Sydney includes ferries, trains and buses. Trains operate regularly in the city and tickets can be purchased from booths or machines at railway stations. The closest railway station to Manly is at North Sydney, accessible by bus. The easiest way to get around on public transport, however, is to purchase an Opal card (opal.com.au). This covers travel on combined forms of transport around Sydney, including trains, ferries and buses. No matter how much you travel, you won't pay more than \$60 per week using an Opal card.

Your new home

The International College of Management, Sydney (ICMS) is a leading management college, offering a balance of management and practical training within a culture of innovation and entrepreneurialism. We are a community of scholars, industry professionals and students working together to produce leaders in business, events, hospitality, international tourism, property and sports management. Recognised as management specialists, we have world-class academics from across the globe and the best industry training program in Australia.

At ICMS, you won't just be part of the crowd. Our class sizes are smaller than most universities. This gives our students a more personal learning experience. Students come to our stunning Manly campus from across the globe. This international learning environment adds a global context to the classroom experience, preparing students for future international careers.

Our beautiful campus has a prestigious history as the former site of St Patrick's Seminary. The ICMS building with its Gothic style and romantic central bell tower holds a commanding position overlooking the azure of Sydney Harbour and the Pacific Ocean. The entire estate covers 20 hectares of parkland.

St Patrick's has produced many leaders of distinction including Cardinals Gilroy, Freeman, Cassidy and Clancy along with 41 bishops. Australia's former Prime Minister, Tony Abbott, was also a student of St Patrick's Seminary. St Patrick's College is now a centre for excellence of a different kind. In 1996, ICMS was established as a specialised college of education. Today, ICMS has more than 1,300 students from around the world.





gateway to SUCCESS

At ICMS we are connected – with industry and with each other. Our approach to work-integrated learning, emphasis on professionalism and our comprehensive industry training program will take your education beyond the classroom and provide the foundations of a successful career. Our college is a community of aspiring professionals, and it is our mission to make that professional transition a smooth one. This is done by working closely with you throughout your degree. At ICMS your student experience will be unique. You'll earn your qualification in a friendly, multicultural environment at one of the world's most stunning campus locations.

Quality teaching and learning experience

At ICMS you learn directly from industry experts. Our teaching staff are passionate educators with extensive industry experience. They are committed to the teaching and learning of our students, delivering a challenging, engaging and cutting-edge education. At ICMS you will experience our next generation education. We believe in a curriculum that prepares you for professional success, blending a thorough understanding of theoretical principles with innovations in hands-on, practical education. This is supported with industry training and our practical learning environments such as the ICMS Grand Dining Room, our collaborative student work spaces, library, and computer and mobile technology.

Unique industry training program

At ICMS we believe that the best learning experience combines practical 'real-

world' work with a strong academic foundation. All our undergraduate degrees include a work placement component called industry training. At ICMS you will work within your industry for up to nine months giving you a distinct edge over other graduates. Our industry training program will prepare you for your future career in your chosen field of study. Read more about our unique industry training program on pages 66-69.

Incredible student experience at ICMS

ICMS is not just a college, it is a community. At ICMS you will have the opportunity to immerse yourself in all aspects of student life. You will find student-led clubs and societies, sporting teams and an enviable social and events calendar. We organise activities such as surfing trips, skiing trips and theatre visits to help students take advantage of everything Manly, Sydney and Australia have to offer. Like any good community,

we also care about your emotional wellbeing. Our academic and personal support services are available to you to ensure that your student experience truly is incredible. Read more about the ICMS student experience on pages 68 -73.

Emphasis on professionalism

Our dedication to professionalism begins when you first walk on campus. As management specialists we deliver and expect high standards of professionalism across our ICMS community. As an ICMS student you will dress in business attire when you come to class. Impressions are important in the workforce and this is one of several ways that we train you for your management career. Our industry partners have told us that our students and graduates stand out from the crowd because of their professional behaviour and presentation. It's all part of preparing you for your future career.

An international education

- Diverse multicultural learning environment

At ICMS we will connect you with the world. We are a global college with international students and graduates. When you study at ICMS you are part of a diverse multicultural learning environment and you will have opportunities to develop an extensive network of friends and contacts with classmates from more than 40 countries. This adds to the global context of your education, preparing you for your career in an increasingly international workforce.

- International study opportunities

If you love travel, our study abroad and exchange programs can send you overseas to study at one of our partner institutions. Your overseas study will be fully accredited to your ICMS degree. Our international double degree programs

allow you to study at both ICMS and a selected partner institution and qualify for a Bachelor degree from each institution. We have many partner institutions in countries in Europe and America including Johnson & Wales University (USA), San Francisco State University (USA), César Ritz Colleges (Switzerland) and a number of universities in Germany.

Global alumni community

Successful careers start at ICMS. There are more than 4,300 ICMS graduates working around the world, many working in impressive roles at international organisations. As an ICMS graduate, you will have access to an online community of alumni with international opportunities to network and form professional partnerships. Read more about our alumni community on pages 14-15.



your backyard

It would be hard to find a college in a more spectacular location than ICMS. To the north of the College, there are spectacular views of the Pacific Ocean stretching to the New South Wales Central Coast. To the south, you can see sweeping views of legendary Sydney Harbour.

The historic site of the ICMS main campus is surrounded by 20 hectares of parklands and is a short walk to Manly beaches, cafés, shops, restaurants and night life.

ICMS is also close enough to the city – 17 minutes by fast ferry – for visits to art galleries, museums, the best city shops, the historic Rocks area, and Sydney's famous Opera House.

Getting to ICMS

Regular transport services to ICMS are available via Sydney ferries, buses and taxis.

On foot

ICMS is a short stroll from the centre of Manly. After class, wander to the beach and study with sand between your toes.

By bus

ICMS runs a free regular shuttle bus service during teaching weeks for ICMS students from the main Manly precinct up to our campus.

Sydney buses operate regularly around Manly and can transport you to regions across Sydney. For travel maps and timetables visit the Sydney Buses website.

By car

Free parking is available on campus for our ICMS students and visitors.

By ferry

The most scenic way to travel to ICMS is by ferry. Fast ferries travel between Manly and Circular Quay in the CBD and take just 17 minutes each way. Or you can take a little more time to enjoy the view. The normal ferry service leaves approximately every half hour from Circular Quay (Wharf 3) or Manly and takes 30 minutes. Visit the Manly Fast Ferry and Transport NSW websites for more information.

But this is Manly, you could travel to ICMS by bike, skateboard, roller skates or scooter. You won't look out of place as you roll along the palm lined Manly esplanade.



your classmates



ICMS is not just a college, it is a community. With over 1,300 students from more than 40 countries, our student population is smaller than most universities. This is the perfect environment for meeting new people and forming lifelong friendships and professional partnerships.

meet your predecessors

Successful careers start at ICMS. As an ICMS graduate you will join more than 4,300 of your predecessors who have found career success working in Australia and around the world.

ICMS graduates continue to be part of our community, visiting our students on campus and sharing their experiences of life in industry. As an ICMS graduate, you will be part of an international network of professional and personal contacts, connected online with a shared passion for service management and professional success. Catch up with former classmates, find out more about upcoming reunions and keep up to date with the latest developments at ICMS when you graduate to our Global Alumni Community.

We are very proud of the achievements of our ICMS graduates. Their ICMS experience and determined ambition have helped them secure impressive roles in premium international organisations. It is time to meet your predecessors...

James Brady Account Executive
LinkedIn
Business Management Graduate, 2013

Kent Anderson Managing Director
Raise the Bar
Hospitality Management Graduate, 2007

Adi Gulati Business Solutions Specialist
Oracle
Sports Management Graduate, 2013

Gemma Allen Consumer Business and Events Assistant
West's Tigers Rugby League Football Club
Sports Management Graduate, 2013

Fernando Motti Catering And Sustainability Manager
Sydney Festival
Event Management Graduate, 2007

Rob Dudley Business Development Manager
D2C
Sports Management Graduate, 2011

Martina Vitulli Sales Coordinator
Starwood Hotels and Resorts
Hospitality Management Graduate, 2012

Harry Webb Retail Leasing Negotiator
CBRE
Property Management Graduate, 2013

Anna Meredith Event Manager
Shangri-La Hotel
Hospitality Management Graduate, 2009

Peter Wood Part Owner
Bent Fork and Cinque e Mezzo Pizza
Property Management Graduate, 2011

Cliff Mann Regional Account Manager
Veeam Software
International Tourism Graduate, 2010

Briony Baglin Event Director
cievents
Event Management Graduate, 2008

Your classes



At ICMS we are dedicated to your education. We motivate you to think critically and be an active participant in the learning process. You will test your theory in real-world learning environments including our renowned industry training program and integrated learning spaces. We are not afraid to break new ground to ensure that our curriculum and research is relevant, practical and visionary.

Small classes equal better learning opportunities. Our class sizes generally have between 20 to 30 students. Working in small, collaborative groups is the best way for you to gain a deeper understanding of your course content. It is part of what makes ICMS a community.

You will learn directly from industry experts. The collective expertise of our teaching faculty spans industries, countries and careers. They all share one goal, to deliver a transformative educational experience to ICMS students.



100%
of our degree students
graduate with
industry experience



almost **90%**
of our students graduate
with a job in their field*
Internal graduate survey 2016



01



TOP 10
for overall employment in
Australian Higher Education**
QILT 2016 Survey

Overall graduate employment rate
HIGHER THAN THE G8
QILT 2016 Survey



**Leading Industry Training
Program In Australia**

next generation education

At ICMS we are at the forefront of next generation education. This is our commitment to providing you with a curriculum that incorporates rigorous academic study with comprehensive professional experience and an exceptional industry training program.

In addition to your extensive industry training, practical experiences will reinforce your classroom learning, regardless of your degree. As an Event Management student you will stage events from concept to completion.

In Hospitality Management you will perfect your skills in our very own Grand Dining Room and production kitchen. In International Tourism you will work with Manly Council on international tourism events like the Food and Wine Festival. As a Sports Management student you will learn how to juggle media and sports personalities for real sporting events. In Property you will learn how to renovate buildings and in Business Management you will go on site visits with our industry partners to learn first-hand from the best in the business.

This is next generation education that gets you in the workforce before you've even graduated. At ICMS we train management leaders. You'll leave us with a strong understanding of business and management principles, hundreds of hours of industry training and countless hands-on experiences. You'll have everything you need to succeed in business management. The rest is up to you.

*June 2016 Internal Graduate Survey.

** QILT, The Quality Indicators for Learning and Teaching Graduate Survey 2016. Overall Employment is defined as the proportion of graduates who were employed four months after completing their course (full-time, part-time or casual), as a percentage of those who were available for employment.



BACHELOR OF
BUSINESS
MANAGEMENT

“At ICMS, the social aspect of being a student was taken seriously, with loads of activities on offer to meet fellow students and make lifelong friends.”

Nathan Novacek
Bachelor of Business Management

BACHELOR OF BUSINESS MANAGEMENT

ICMS.EDU.AU/BUSINESS-MANAGEMENT

Business management professionals are the people who get things done. They oversee the performance of teams and operations to maximise a company's potential. Business management professionals also work in not-for-profit organisations to improve performance outcomes. To achieve this they need to be skilled in all areas of business including sales and marketing, accounting and finance, human resources, communication and negotiation, legal issues and leadership. Every organisation in every industry requires management professionals. This makes Business Management one of the most versatile and rewarding careers available to you.

The Bachelor of Business Management is highly regarded by the professional services industry. Your Business Management degree at ICMS is a well-rounded qualification with opportunities for in-depth study in a professional services sector of your choice. Your core subjects are supplemented with business electives and specialist industry electives in a range of study areas. Choose all your electives from one specialist major area to have a specialisation named on your academic transcript.

DEGREE STRUCTURE

Duration: 2.75 years full time

With a Bachelor of Business Management you will be industry ready. You will combine business and management studies, specialised business subjects and up to 1,200 hours of industry training in 2.75 years of full-time study (or equivalent part time).

You can choose to complete a Business degree or specialise in: Entrepreneurship, Marketing and New Media Management, or Retail Marketing.

SUBJECTS OVERVIEW

CORE SUBJECTS

Accounting Fundamentals
Business Economics
Business Statistics
Career Planning and Strategy
Introduction to Human Resources
Managing People and Organisations
Principles of Marketing
Research Methods
Service Management and Innovation
Strategic Management

Plus Applied Leadership

INDUSTRY TRAINING

Industry Training I
Industry Training II

BUSINESS ELECTIVE SUBJECTS

Choose 6 elective subjects from a specified list of 10.

SPECIALISATION SUBJECTS

Complete 8 subjects from one of the following specialisations and this will appear on your transcript.

Entrepreneurship
Marketing and New Media Management
Retail Marketing

Or

Choose any 8 ICMS undergraduate subjects to gain a generalist business qualification.

SUBJECT SNAPSHOT

Career Planning and Strategy

Successful and satisfying careers don't just happen. Learn the concepts, techniques, tools and processes to plan and implement the career you want. With an emphasis on linking theoretical and empirical research with practical lifelong skill development, you will learn the best career management strategies for your work style, interests and personality.

Strategic Management

Learn how to approach complex and strategic business challenges from the cross-functional and multi-dimensional perspective of the general manager. You will learn how to analyse a firm's internal resources and capabilities along with how to examine the various components of a business' external industry and macro-environments. Once you can do this, you'll know how to develop appropriate strategies with which to pursue sustainable competitive advantage in domestic and international markets.

Consumer Behaviour

Success in the marketplace depends on a company's ability to attract, satisfy and retain its customers. To grow, the business must reinvent itself in the eyes of the consumer, adapting quickly and flexibly to changing needs and circumstances. Understanding what products and product attributes customers currently desire, and what they may desire due to emerging social trends, keeps businesses at the leading edge of consumer behaviour and product research. Learn the skills to understand consumers as buyers so you can manage product portfolios efficiently.

At ICMS we are connected with industry. With in-depth knowledge of business and management principles, up to 1,200 hours of industry training, and your choice of specialisation, an ICMS Bachelor of Business Management has everything you need to dominate as a leading business professional.

WITH SUBJECTS SPECIALISING IN

You can choose to specialise in one of three highly sought after areas of industry. Your specialisation will appear on your academic transcript when you graduate. Alternatively, you can choose to study a range of subjects across the spectrum of business electives.

Entrepreneurship

Entrepreneurs are made, not born. You can develop the tools and the skills to become an economic innovator, to think creatively, and to balance opportunity against risk. In the Entrepreneurship specialisation you will learn to identify and exploit business opportunities and manage business growth. You will learn how to build, promote, and manage your own businesses by understanding the processes used by start-ups and rapid growth small firms as well as large corporations and non-profits.

Marketing and New Media Management

As groups share, sell and swap goods and information via the digital world, there are new opportunities and challenges for marketers. New media has seen a power shift in the way consumers and retailers relate. With a greater public voice, consumers are taking a more active role in their purchase decisions. Any business involved in marketing requires the tools, tactics, strategies, and processes needed to create, track, and manage new media. Learn to make the technology work for you with integrated traditional and digital marketing communication strategies.

Retail Marketing

Retail marketing is a dynamic business. Technological, economic and social change influences consumer behaviour. Retail marketers must continually employ new tactics and strategies to secure sales and generate consumer loyalty. Retail Marketing at ICMS has been developed in partnership with leading industry professionals. It examines consumer behaviour, retail technology, advertising, e-commerce, social media, buying and logistics, and visual merchandising. Retail growth is critical to the global economy, and to the sustainability of every retail business. Retail marketing is ideal for careers in marketing, merchandising, store management and buying.

YOUR FUTURE

At ICMS we train you to be a leader in business management. When you graduate with an ICMS Bachelor of Business Management you will have transferable skills, industry experience, and in-depth knowledge of business management principles in practice. This will see you ready for a career that spans industries and continents. You can work in a multinational company locally or take your new found skills and experience around the world.

Positions include:

- Business Analyst
- Business Development Manager
- Entrepreneur
- Management Consultant
- Marketing Manager
- Retail Account Manager
- Sales Representative

LinkedIn™



James Brady, Australia
Business Management Graduate, 2013
Account Executive, LinkedIn

What is your current role? Outline your professional experience.

I am an Account Executive for LinkedIn. I drive new business sales by partnering closely with small businesses to help them use LinkedIn strategically to source and attract the best talent to their organisation. Prior to LinkedIn I worked in the Domestic Development department for ICMS part time whilst studying my degree.

What career achievements are you especially proud of?

My biggest career highlight so far was joining LinkedIn, the world's largest professional network, after graduating. I was selected for the role based on my ICMS qualification and experience working in the Development Team for the College. At LinkedIn, I have been able to successfully support the business with my knowledge and skills gained at ICMS, and was promoted into an Account Executive role.

How has your ICMS degree contributed to you achieving your professional goals?

My ICMS degree gave me great foundations in business, preparing me both academically and professionally to succeed in the high performance world of consumer and enterprise technology. The lecturers' passion and real-world experience guided me to the path I wanted to take, and the extracurricular activities gave me the business leadership skills needed to thrive early in my career.

What were the major contributing factors to your decision to study at ICMS?

The main factors were the specialised subjects you can study while doing a general business degree. Also the opportunity to be a part of a community that takes preparing you for success seriously. The location and reputation didn't hurt either!

What were the highlights during your time at ICMS?

I was awarded a scholarship covering my first two years of tuition. I was also a Student Ambassador and led the Residential Assistant (RA) team as the Senior RA in my final term. By far the biggest highlight for me was working part time for the College for the majority of my time there – giving me real business experience before I had even graduated.

What advice would you give to someone considering study at ICMS?

Get involved as much as you can in everything on offer. ICMS gives you the opportunities not only to study a degree, but also to develop as a future business leader.

BACHELOR OF EVENT MANAGEMENT



“Being taught by lecturers up to date with the latest trends in the industry makes such a difference. It was great being able to enjoy my student experience while working towards a degree that will help me so much further down the line. I will never forget my time at ICMS!”

Kristen Hargreaves
Bachelor of Event Management

BACHELOR OF EVENT MANAGEMENT

ICMS.EDU.AU/EVENT-MANAGEMENT

When you study one of Australia's best event management degrees at ICMS, you will learn the strategic management, practical and personal skills that will make you an outstanding event professional. Our close connections with industry and our reputation as event management experts will give you the start you need to excel in your career. From business events including meetings, exhibitions and conferences to social events including weddings, festivals and fashion parades – a professional event manager can make any event look seamless.

When you study with us you experience our next generation education. At ICMS we believe in a curriculum that blends a thorough understanding of the theoretical principles of management with innovations in hands-on, practical education. You will manage real events with real clients. From conceptualising and pitching the event, to promotion and production, management and evaluation, you will experience every aspect of event management. The project management skills you gain are easily transferrable to other sectors of business including marketing, business development and public relations, giving you a truly versatile degree.

DEGREE STRUCTURE

Duration: 3 years full time

With a Bachelor of Event Management you will be industry ready. You will combine business and management studies, specialised event subjects and up to 1,200 hours of industry training in 3 years of full-time study (or equivalent part time).

SUBJECTS OVERVIEW

CORE SUBJECTS

Accounting Fundamentals
Business Economics
Business Statistics
Career Planning and Strategy
Introduction to Human Resources
Managing People and Organisations
Principles of Marketing
Research Methods
Service Management and Innovation
Strategic Management

Plus Applied Leadership

INDUSTRY TRAINING

Industry Training I
Industry Training II

ELECTIVE SUBJECTS

4 elective subjects

SPECIALIST SUBJECTS

Conventions and Meetings Management
Introduction to Event Management
e-Commerce and Social Media
Event Management Project
Event Operations and Logistics
Event Practicum
Event Production and Design
Exhibition Services
International Events
Legal Issues for Event Management
Promotions and Sponsorship
Venue and Hospitality Operations

SUBJECT SNAPSHOT

Production and Design

Event managers often have a flair for the creative. Production and Design is where you will harness that creativity to win over a real client and to develop the design and production elements of your event. Starting with promotion you will experiment with scriptwriting, voiceover, copyediting, and the social media campaigns needed to create a sought-after event. You'll sharpen your technical skills and learn production aspects like audio visual, lighting, sound and staging, room layouts and special effects. A field trip to a staging company will offer you an interactive experience in event staging.

Operations and Logistics

Site visits, event plans and a thorough working knowledge of event operations and logistics will keep you focused on running a smooth and stress-free event. We will take you on a back-of-house tour of an event venue to conduct your own site audit as you consider the logistics of a typical event. You will learn how to manage event operations taking into consideration project, labour, risk, financial, site and transport management issues that are all part of an event manager's job. By developing your own logistics manual for a simulated event and using industry software you will gain the skills you'll need to manage the logistics of any event.

Event Practicum

In your event practicum you have the opportunity to apply all your theoretical knowledge and practical skills to a real event with a real client. You'll work with your classmates to manage an event from conception through to execution and evaluation. You will work on high profile events like the Bear Cottage Christmas Party or ICMS Celebrity Chef Dinner. You'll learn the practicalities of running an event like site and risk management issues and stakeholder management issues as well as budget management, time management and project management.

The ICMS Bachelor of Event Management is your backstage pass to a professional business career in event management. From business events including meetings, exhibitions and conferences to social events including weddings, festivals and fashion parades – a professional event manager can make any event look seamless.

NEXT GENERATION EVENT MANAGEMENT

Whether you have an international conference in your sights or specialist wedding receptions a little closer to home, ICMS will provide you with a superior education in event management theory and practice that will prepare you for a leadership role. ICMS degrees focus on the next generation of education getting you job-ready by embedding industry training and practical experience into each degree. To be an exceptional event manager you need to have a sound knowledge of the events industry in practice. The best way to do that is to experience it first-hand.

Backstage pass

Site visits to a range of venues will get you thinking like an event manager as you conduct site audits and consider the challenges and potential of each site. Venues range from the enormous, such as ICC Sydney, to smaller venues like hotels and restaurants. You'll speak with industry management experts about their business operations and management, and see behind the scenes of banqueting and conference rooms with back-of-house tours.

Learn on location

You'll examine the décor, layout, signage, staffing and service at event venues with field trips and lectures on location. Inspecting and analysing the business functions at event venues and completing industry-based projects will reinforce everything that you have learnt in the classroom.

Real clients – real experience

Can you visualise the perfect event from start to finish? Can you convince a client of your vision? Can you plan a budget? How will you manage under pressure? Working with clients you will stage an event from concept to completion. Applying all that you have learnt in the classroom to a real-world experience with real clients will train you for the demands of industry. Through our solid volunteer program with high profile events, you can also build experience and industry exposure across a range of industry sectors: arts, fashion, sports, corporate and community.

Eventful networking

At ICMS we are a community. ICMS graduates continue to be part of our community, visiting our students on campus and sharing their experiences of life in industry. This is your opportunity to learn about the careers of our graduates and how they achieved their success. It is also a great way to find out about paid and volunteer job opportunities available to event management students.

From Manly to Manhattan

Our study tours are part of what makes ICMS a global college with an international perspective. An overseas study trip like our New York Study Tour will give you unique access to some of the world's most impressive locations. You will go behind the scenes of world famous event spaces like Madison Square Garden and Radio City Music Hall. With guest lectures and inside information from key event staff you will see behind the operations, staging and logistics or prestigious hotels like the Plaza and the New York Palace. You'll have the opportunity to be part of New York Fashion Week, getting first-hand knowledge of their staging, logistics and operations.
Subject to minimum enrolments.

YOUR FUTURE

Event managers have the skills and expertise to make any event look easy. Composed under pressure, an extraordinary event manager seamlessly brings together all the key elements required to create an outstanding guest experience. At ICMS we are in the business of training extraordinary event managers.

Our graduates are experts in event management principles, are technically skilled, and have a working experience of the industry. Our Bachelor of Event Management graduates are trained to be professional leaders.

As your career develops, combining your knowledge and experience with a personal interest such as sport, business, arts or culture could lead to a wide range of new and fascinating career directions. Many of our graduates are working across the globe in exotic locations like Europe, USA, South America, Asia and Pacific Islands.

Positions include:

- Event Manager
- Event Producer
- Event Director
- Venue Manager
- Exhibition Manager
- Conference Manager
- Sponsorship Manager
- Festival Manager
- Theming Consultant
- Banquet/Event Manager
- Incentive Manager
- Wedding Organiser

cievents.



Briony Baglin, Australia
Event Management Graduate, 2008
Event Director, cievents

What is your current role? Outline your professional experience.

I am an Event Director and look after large international incentives and conferences with a large team of people supporting me. In my role, I focus on development of our people, retaining incumbent clients and executing programs for cievents key client accounts.

I started at cievents more than four years ago as an Event Coordinator supporting a team of eight Event Managers and Directors. After working for cievents for 18 months, in July 2011, I was promoted to Event Manager and in June 2012, I moved into a Senior Event Manager role running larger programs and taking on international programs with larger teams working under me.

What career achievements are you especially proud of?

I operated an event in July 2014 in the position of 2IC for Flight Centre taking 3,350 delegates to Macau from all over the world. My role involved recruiting and managing all staff, inducting and training all staff and assisting the program director on all tasks. The event was a huge success. I organised flights, accommodation, food and beverage, boat and car transfers, registrations, pool parties, after parties, welcome night, half day conference and a gala awards ceremony – all in the space of 48 hours. Combine this with a language barrier, 3,500 fancy dress costumes, a delegate app, a team of 25 staff and a different time zone – it was exhausting but watching it all unfold was a super proud moment in my career.

I also ran an event in April 2013 for the fashion label Ermenegildo Zegna, where 200 journalists and members of the press were brought to Australia from all over the world for their annual wool awards ceremony. We had a number of A list celebrities attend the awards and managed all logistics for the VIPs including chartering planes. This event was run on a four-week turn around with very tough clients (one based in Milan and the other in Japan). I am very proud of this event as it elevated my profile within cievents.

I have also won three outstanding achievement awards at cievents over the past one and a half years for my contributions to the company's growth and success.

How has your ICMS degree contributed to you achieving your professional goals?

My degree gives me credibility in the industry. It is a must-have in order to get a job at cievents so I can honestly say that without it I would not be where I am today. cievents respects the discipline of a degree qualification and the theoretical knowledge provides a significant head start when beginning in the industry in an entry level role. It has also helped me to move up more quickly within the company.

What were the major contributing factors to your decision to study at ICMS?

At the time I graduated from high school, there were very few respected degrees in event management. At a career day organised by my school, I found out about the ICMS Event Management degree. The degree structure and the qualification you receive were very appealing to me. I knew as soon as I graduated high school that I wanted to attend ICMS.

Tell us about your industry training placement

My experience at the Four Seasons Hotel Sydney was fantastic. I learnt so much about five star standards and discipline in the hospitality industry with regards to service, grooming and general day-to-day operations. I underwent a week-long extensive training induction program before beginning my banqueting role. This is where new starters meet management and learn about the standards in five star service in theory before practice. I stayed with the Four Seasons for just under two years after my industry placement finished. I enjoyed the position and loved working with the team there.

What were the highlights during your time at ICMS?

Industry experience was a highlight for me. I learnt most of my skills on-site at the Four Seasons during my nine months of training.

It was a brilliant experience where I met some amazing people and learnt everyday event management skills.

I also enjoyed the term five event. The practical side of the program gives you a more realistic experience managing and executing an event, which is transferable to any job after you graduate.

What advice would you give to someone considering study at ICMS?

Do your research and make sure the degree you want to study is the right one for you. Event Management is a team focused industry and it is very fast paced. It is important that you truly understand what the degree/industry entails and be 110% sure that you just can't live your life without being a part of it. Be prepared for incredibly long hours and some very hard work but be excited for the amazing travel, brilliant learning experiences and wonderful people you will meet along the way.



BACHELOR OF HOSPITALITY MANAGEMENT

“The student body is truly culturally diverse, and I have learnt so much just being on campus. ICMS faculty, staff and students go out of their way to embrace students from all over the world, and this made a big difference to my student experience.”

So, Yessica Indah Sari
Bachelor of Hospitality Management

BACHELOR OF HOSPITALITY MANAGEMENT

ICMS.EDU.AU/HOSPITALITY-MANAGEMENT

From a 5 star New York hotel to a sundrenched island resort, the ICMS Bachelor of Hospitality Management could place you anywhere in the world. Turn your passion for professional service into a global career.

Hospitality is one of the world's biggest industries with job opportunities in almost every country. Hospitality managers are in high demand and professionals are needed to fill roles in hotels, function centres, resorts, restaurants and airlines around the world. ICMS will get you there.

ICMS and leading Swiss hotel school César Ritz Colleges wanted to create a degree that would make sure our graduates were at the top of their profession in hospitality management. The ICMS Bachelor of Hospitality Management features the most comprehensive practical training program in Australia.

DEGREE STRUCTURE

Duration: 3 years full time

With a Bachelor of Hospitality Management you will be industry ready. You will combine business and management studies, specialised hospitality subjects and up to 1,200 hours of industry training in 3 years of full-time study (or equivalent part time).



SUBJECTS OVERVIEW

CORE SUBJECTS

Accounting Fundamentals
Business Economics
Business Statistics
Career Planning and Strategy
Introduction to Human Resources
Managing People and Organisations
Principles of Marketing
Research Methods
Service Management and Innovation
Strategic Management
Plus Applied Leadership

INDUSTRY TRAINING

Industry Training I
Industry Training II

ELECTIVE SUBJECTS

4 elective subjects

SPECIALIST SUBJECTS

e-Commerce and Social Media
Gastronomy
Global Trends in Hospitality and Tourism
Global Wine Tourism
Hospitality Operations I (Food and Beverage)
Hospitality Operations II (Bar Management)
Hospitality Management Project
Hotel Management Simulations
Introduction to Hospitality and Tourism Management
Organisational Management and Cost Control
Rooms Division Management
Rooms Division Operations

SUBJECT SNAPSHOT

Hotel Management Simulations

Think you've got what it takes to design and run the best hotel? Compete with other ICMS students and test your decision-making skills in a simulated but highly realistic environment. You will use advanced software that simulates hotel operations including front office, the lodging cycle and the application of yield management principles in forecasting demand. At first it sounds tricky, but it is a great way to get you thinking like a hotel manager.

Gastronomy

Do you know that there is a relationship between people, place, food and drinks? In Gastronomy, you will evaluate food and drink from both a social and cultural aspect. You will also learn about the role of taste, nutrition and obesity in relation to diet and society. We will take you on a gastronomy study tour to discover modern trends and practices in hospitality, food and culture.

Operational Management and Cost Control

Engage with real clients on real hospitality events. In this subject you will work closely with your classmates to conceptualise, plan and implement an event for up to 200 guests. Working on weddings, functions, dinners and conferences, you will gain first-hand experience in working for clients with high expectations. This is a real-world test of your project management and teamwork skills.

In affiliation with the world-renowned César Ritz Colleges Switzerland we deliver this exceptional hospitality management degree. The Bachelor of Hospitality Management blends the Swiss quality of hospitality with an Australian flair for business. You will experience the best of traditional and modern hospitality practice, gaining a superior hospitality education that is internationally recognised and highly regarded.

NEXT GENERATION HOSPITALITY MANAGEMENT

From brewing the perfect coffee to visiting a brewery, we want you to get out and experience the industry. ICMS degrees focus on the next generation of education getting you job-ready by embedding industry training and practical experience into each degree. To be an exceptional hospitality manager you need to have a sound knowledge of hospitality trends and operations. The best way to do that is to experience it first-hand.

Here are some of the unique ICMS experiences that will get you out of the classroom and into a successful career in hospitality.

Cheers to a successful career

"We take the beverage component of hospitality very seriously but no one said you couldn't enjoy it! We will guide you through the world of beverages, from ingredients and production, through to characteristic aromas, flavour and systematic tasting. You will gain a broad appreciation of alcohol and its multi-faceted impact on our society and our culture.

You'll benefit from an inside look at the industry through experiences with Moët and Hennessy, the 4 Pines Brewery, award winning businesses and vineyard visits. Your practical application of this knowledge in menu design, cocktail mixology and profitability will give you fast track industry knowledge."

Be a hotel insider

See inside the kitchens, banquet halls and backrooms of top hotels and restaurants. Our site visits will get you speaking with industry management experts, learning from the inside about the business operations and management issues to be found in successful hospitality enterprises.

Get a closer inspection

Get up close and professional as you examine food quality and presentation, menu prices, uniforms, staffing, décor, layout, signage and service at different hospitality venues. On these field trips you will reflect on your classroom learning by analysing different hospitality business functions in practice.

A grand start to your career

The Grand Dining Room is our fully licensed, on-site restaurant that is open to the public and is as impressive as its name. You will perfect your hospitality food and beverage skills as you train in the Grand Dining Room and in the production kitchen.

Real clients – real experience

Experience working at functions for real clients. You will manage the delivery of food, service and theming for clients like local communities, charities, government departments and private clients.

YOUR FUTURE

An ICMS Bachelor of Hospitality Management can take you in many different professional directions, whether you would like to coordinate a conference or manage a multi-million dollar hotel. When you graduate with an ICMS degree, your industry experience and blend of practical and management training will see you ready for an impressive career in hospitality.

Our graduates are working across the globe in locations like Europe, USA, South America, Asia, Pacific Islands and other exotic destinations. You could join them working in leading hotels and resorts, restaurants, conference centres and events companies around the world.

Positions include:

- Hotel Manager
- Hospitality Operations Manager
- Food and Beverage Director
- Accommodation Manager
- Hotel Sales and Marketing
- Guest Relations Manager
- Banquet Manager
- Conference and Event Coordinator
- Resort and Spa Manager
- Cruise Ship Hospitality Operations Manager
- Sommelier
- Hospitality Consultant
- Restaurant and Bar Owner/ Proprietor

we're going to make you a...

Daniel Worsley, Australia
Hospitality Management Graduate, 2008
Front Office Manager, The Star



What is your current role? Outline your professional experience.

I was recently promoted to Front Office Manager. I have been at The Star since 2009 when I started as a Front Desk Agent and have since held various roles. I was firstly a Night Manager, then Assistant Front Office Manager, then Housekeeping Assistant Manager and moved back to the Front Office as Assistant Front Office Manager before this promotion.

What career achievements are you especially proud of?

I'm very proud to be a Front Office Manager for a five-star hotel. It's a role that is especially hard to achieve.

I am proud to have worked as a Night Manager and as Housekeeping Manager. These roles are extremely important within a hotel. Housekeeping is the largest workforce and cost for a hotel. As Night Manager you learn to back yourself especially in a casino and entertainment precinct. I was also nominated for the 2014 AHA (Australian Hotels Association) award for 'Rising Star.'

How has your ICMS degree contributed to you achieving your professional goals?

ICMS was instrumental in getting my first step in the industry door. If it wasn't for ICMS I would not have been able to get

my industry training job at Four Seasons Hotel with such relative ease. Having the Four Seasons Hotel on my resume has helped my career progress more quickly.

What were the major contributing factors to your decision to study at ICMS?

ICMS is known as the best hospitality school in Australia, and one of the leading hospitality schools in the world. I wanted a long successful career in the hotel industry and I knew that studying with the best would lead to working in the best hotels.

Tell us about your industry training placement

It was at the Four Seasons Sydney where I worked for nine months as a Front Desk Agent. It was a brilliant start to the industry as I could see how the world's best hotels work. I learnt invaluable lessons which stay with me today as a guide to how I conduct myself and the ideologies I have for my department. I learnt the best practices for service, staff motivation, hotel structure and in delivering personalised service in the hope of exceeding guest expectations. After my placement, I was asked to stay on casually while completing my final year at ICMS. I did so as Front Desk Agent and Concierge.

What were the highlights during your time at ICMS?

The industry connections I have made with people from ICMS. Knowing people within your industry helps when looking for staff and in situations of overbookings when you need alternative options at good rates. During industry training an obvious highlight was meeting countless celebrities, pop and rock stars and members of different royal families.

What advice would you give to someone considering study at ICMS?

Do it! If you are serious about your career and want to impress future employers, study at ICMS. It is very much the case of the 'ICMS reputation precedes you' when you walk into an interview. Within our industry, hospitality school students' resumes get looked at first, and from all the hospitality schools, ICMS students get put straight to the top of the pile. Study at ICMS, it does make a difference.

“ICMS lecturers know what they are talking about, and are happy to share that knowledge! I feel confident going into my career knowing that I have had the best start possible.”

Laura Behrens
Bachelor of International Tourism



BACHELOR OF INTERNATIONAL TOURISM

BACHELOR OF INTERNATIONAL TOURISM

ICMS.EDU.AU/INTERNATIONAL-TOURISM

Channel your adventurous spirit, business acumen and lust for travel into a rewarding career. As an international tourism professional you will be responsible for the management, promotion and marketing of destinations around the world.

In the Bachelor of International Tourism you will focus on a range of tourism considerations from accommodation and food and beverage to government policy, facilities management and sustainability. With specialist subjects in areas such as Global Wine Tourism and e-Commerce and Social Media you can shape your degree around your professional interests. The professional expertise of our teaching staff will ensure that you develop the in-depth industry knowledge and practical experience to be an industry leader in international tourism.

DEGREE STRUCTURE

Duration: 3 years full time

With a Bachelor of International Tourism you will be industry ready. You will combine business and management studies, specialised international tourism subjects and up to 1,200 hours of industry training in 3 years of full-time study (or equivalent part time).

SUBJECTS OVERVIEW

CORE SUBJECTS

Accounting Fundamentals
Business Economics
Business Statistics
Career Planning and Strategy
Introduction to Human Resources
Managing People and Organisations
Principles of Marketing
Research Methods
Service Management and Innovation
Strategic Management
Plus Applied Leadership

INDUSTRY TRAINING

Industry Training I
Industry Training II

ELECTIVE SUBJECTS

4 elective subjects

SPECIALIST SUBJECTS

Attractions and Resort Operations
Destination Management Issues
Destination Sales and Marketing
e-Commerce and Social Media
Environmental Planning and Sustainability
Facilities Management
Global Trends in Hospitality and Tourism
Global Wine Tourism
International Tourism Project
Introduction to Hospitality and Tourism Management
Tourism Governance and Policy
Tourism Technology and Service Innovation

SUBJECT SNAPSHOT

Destination Sales and Marketing

When marketing a destination you need to get inside the mind of the tourist and use this insight to make strategic decisions. In Destination Sales and Marketing you will study a range of topics from the psychology of purchase decisions to strategic marketing planning. You will review data from tourism case studies and consider factors such as positioning, branding, traditional and online marketing tools to identify and design your own sales and marketing initiatives.

Destination Management Issues

Whether it is political unrest, rising sea levels or increased development, there are many ways that the natural and built environments can be impacted by change. In Destination Management Issues, you will learn how to analyse these variables and consider the future sustainability of destinations and the tourism industry. You will learn about the concepts of crisis management and the appropriate strategies to assist a tourism organisation or destination in crisis. You will write a tourism journal article based on your research of a current issue of your choice.

Global Trends in Hospitality and Tourism

The physical, cultural and economic aspects of destinations can differ vastly across the globe. Global Trends in Hospitality and Tourism is a comprehensive examination of the similarities and differences between worldwide destinations. This will prepare you for a global career and also help you to understand the current and predicted trends in the international tourism market.

ICMS is a five time winner of the NSW Tourism Award for Excellence in Tourism Education. Channel your adventurous spirit, business acumen and desire for travel into a rewarding career. As an international tourism professional you will be responsible for the management, promotion and marketing of destinations around the world.

NEXT GENERATION INTERNATIONAL TOURISM

From managing an island resort to helping clients complete their travel dreams, ICMS will provide you with a superior education in international tourism theory and practice that will prepare you for a leadership role. Our ICMS International Tourism degree focuses on the next generation of education that gets you job-ready by embedding industry training and practical experience into your degree. To be an exceptional tourism professional you need to have sound knowledge of the industry in practice.

Here are some of the unique ICMS experiences that will get you out of the classroom and into a successful career in international tourism.

Close encounters with Sydney icons

Every year millions of tourists come to iconic Sydney landmarks like the Sydney Opera House and Sydney Tower, but few have the chance to go behind the scenes. Your ICMS site visits will take you to some of Australia's most popular international attractions. You'll learn about visitor facilitation, speaking directly with industry experts about their business operations and management. You'll visit NSW Parliament House, a tourist attraction in its own right, and see where tourism policies go through State Government.

A world class world view

When you study Attraction and Resort Operations your guest lecturers will include world-class experts in the tourism industry. Fijian and Thai tourism operators will give you inside information on the business aspects of tourism operations. You'll learn from international destination marketers and resort operators.

Real clients – real experience

Manly is the perfect location to study international tourism, after all it is one of the world's best tourist destinations. As a volunteer at some of Manly Council's most popular events like the annual Food and Wine Festival and the Jazz Festival you will experience international tourism in practice. Our students work closely with Manly Council and, in 2013, were part of the team behind the newly launched Hello Manly Information Centre. Our students were involved in the operation planning for this official visitor centre for Manly, giving advice on what should be in the centre and planning the website.

Networking opportunities

At ICMS we are a community. ICMS graduates continue to be part of our community, visiting our students on campus and sharing their experiences of life in industry. This is your opportunity to learn about the careers of our graduates and find out more about how they achieved their success. It is also a great way to find out about paid and volunteer job opportunities available to International Tourism students.

Study with your suitcase

Our study tours are part of what makes ICMS a global college with an international perspective. Previously our international study tours have included a trip to Siem Reap, Cambodia's largest tourism destination, to understand the tourism industry within a developing country and its impact on the economy. ICMS also runs study tours to New York so students can gain insight into one of the world's most visited cities. Closer to home, a visit to the Hunter Valley as part our Global Wine Tourism subject will have you experiencing

wine tourism from an operator's perspective, proposing improvements for the sustainability of wine tourism in the region. *Subject to minimum enrolments.*

YOUR FUTURE

A career in international tourism can be as exotic and colourful as its destinations. Understanding what motivates tourists and meeting their needs can be both emotionally and financially rewarding. When you graduate with an ICMS Bachelor of International Tourism, your award-winning education and blend of industry experience and management training will turn your passion for travel into a successful career.

Many of our graduates are working across the globe in locations like Europe, USA, South America and Asia. Our ICMS Bachelor of International Tourism graduates work in leading hotels and resorts, government organisations and travel companies in Australia.

Positions include:

- Guest Relations Manager
- Resort Manager
- Airline Operations Manager
- Travel or Tourism Consultant
- Tour Wholesaling and Operations
- Tourism Bureau Manager
- Regional Destination Manager
- Destination Development Manager

HAMILTON ISLAND

GREAT BARRIER REEF AUSTRALIA

Lucy McLachlan, Australia

International Tourism Graduate, 2012

Direct Sales Consultant, Hamilton Island Enterprises



What is your current role? Outline your professional experience.

In my current role as Direct Sales Consultant with Hamilton Island Enterprises, I work in the Direct Sales Team based in Sydney. With my knowledge of the local and international markets, I work with the general public to create hotel and flight bookings suited to their needs. During my time at ICMS I worked as a part time supervisor with Merlin Enterprises for companies such as Madame Tussauds, Sea Life and Legolands.

What career achievements are you especially proud of?

At Hamilton Island Enterprises I was nominated for an Eminence Award and received a Silver Award for teamwork. I was also the top salesperson and won many incentives for my high performance, even though I had limited sales experience at the time.

How has your ICMS degree contributed to you achieving your professional goals?

Connections are invaluable. I have made contacts through former students and lecturers, industry training and extra-curricular activities. The opportunity to be interviewed for the role at Hamilton Island was made possible through a connection made at ICMS. In addition to that, in all my working roles I have used skills developed at ICMS from business and tourism specialty subjects.

What were the major factors contributing to your decision to study at ICMS?

I wanted to study business as it covers a broad range of employment opportunities. I liked the idea of being able to study tourism with my business degree. ICMS was the only place that offered this mix.

Tell us about your industry training placement experience

My industry training experience at Swain Tours was invaluable. During my final two years at ICMS I continued to work casually with Swain Tours.

What were the highlights during your time at ICMS?

My exchange trimester at César Ritz College in Switzerland. It was an incredible experience to study in a new country and travel to new places on weekends. I have lifelong memories from this trip.

I was also awarded a full Academic Scholarship for my third year of study. My hard work was acknowledged and I appeared on the Dean's List twice.

Lastly, I worked for the Communications Team and Student Mentor Programs, which I loved.

What advice would you give to someone considering study at ICMS?

ICMS is a place full of connections. At ICMS I made wonderful friends who I still see today. We share the same passion for success and formed a special bond I don't think would have been possible at a larger university. My advice is to be open to the new opportunities ICMS presents you with and get involved in the different networks.



“Studying property has opened doors towards my future career. The industry placement program has also allowed me to network with professionals in the industry.”

Brett Johnson
Bachelor of Property (Development, Investment & Valuation)

BACHELOR OF
PROPERTY
(DEVELOPMENT, INVESTMENT & VALUATION)

BACHELOR OF PROPERTY (DEVELOPMENT, INVESTMENT AND VALUATION)

ICMS.EDU.AU/PROPERTY

Property managers are in demand worldwide for their ability to manage complex issues related to real estate such as purchase, sale, leasing, valuation and development of property. Almost every large to mid size company in the world has real estate assets which require managing. Property Managers are needed in all of these businesses, to ensure company assets contribute to a company's profitability. With a professionally recognised property degree from ICMS you have huge earning and employment potential in areas as diverse as industrial, rural, commercial and residential property. Positions range from small property management firms to large commercial development companies.

DEGREE STRUCTURE

Duration: 3 years full time

With a Bachelor of Property (Development, Investment and Valuation) you will be industry ready. You will combine business and management studies, specialised property subjects and up to 1,200 hours of industry training in 3 years of full-time study (or equivalent part time).

SUBJECTS OVERVIEW

CORE SUBJECTS

Accounting Fundamentals
Business Economics
Business Statistics
Career Planning and Strategy
Introduction to Human Resources
Managing People and Organisations
Principles of Marketing
Research Methods
Service Management and Innovation
Strategic Management
Plus Applied Leadership

INDUSTRY TRAINING

Industry Training I
Industry Training II

ELECTIVE SUBJECTS

4 elective subjects

SPECIALIST SUBJECTS

Building Construction
Commercial Valuation
Commercial Real Estate
Design Concepts
e-Commerce and Social Media
Facilities Management
Introduction to the Property Industry
Land and Property Law
Principles of Valuation
Property Development
Property Investment and Finance
Property Management
Property Industry Project

SUBJECT SNAPSHOT

Building Construction

Property managers need to be the experts of their buildings and developments. They may not be working as engineers, but they need to know how buildings are constructed, the types of materials and building techniques used, and how to analyse plans and understand contracts. From dealing with leaks, cracks and mould to project managing a major development, you will learn the essentials in building construction. You will also learn the jargon and negotiation skills for working with builders, tradesmen, architects, draftsmen, town planners and council.

Property Investment and Finance

Property development involves investment and a sound knowledge of financial principles. It can be the difference between a development triumph that is a commercial success, and one that ends up losing money. Your financial plan will help you answer questions like: Should I renovate or demolish and rebuild? Should I seek out other investors? Is this project financially viable? Any property development project will require financing and this subject will introduce you to the essential financial concepts you'll need.

Commercial Valuation

Commercial property values can be influenced by location, size, expenses, and leasing revenue just to name a few. You will learn how commercial valuation professionals research and report on the value of a commercial property. You will develop your knowledge even further when you examine the commercial mediation and arbitration that can be a part of the commercial valuation process. You will investigate the best strategies for performance and analyse commercial valuations that may be used for financial reporting, insurance, litigation, tax or sales.

Buying, selling, valuing and negotiating – markets and people move fast in real estate and property managers need to have resourcefulness and business acumen to stay ahead. At ICMS we train you to think like a property manager. Working with real-world scenarios you'll learn how to make informed business decisions, thinking strategically to predict the movements of industry

NEXT GENERATION PROPERTY MANAGEMENT

ICMS degrees focus on the next generation of education, getting you job-ready by embedding industry training and practical experience into each degree. To be an exceptional property manager you need to have a sound knowledge of relevant legislation, an understanding of building best practices and the skills to communicate with all types of industry professionals.

We'll put your understanding of property and business theory to work by sending you outside the classroom with these practical education opportunities.

Develop an aptitude for applications

A development idea might be incredible but without a property development application, that masterpiece just can't be built. By interviewing a range of people including town planners, engineers, builders and developers, you will get the information you need to prepare your own property development application. You'll learn how to get the permissions required to make your development plans a real possibility.

Go abroad and broaden your perspective

Skyscrapers in Dubai or shopping centres in Shanghai – the world is full of amazing properties that just need to be experienced to be understood. Experience our study tours to international cities and meet with successful property developers, real estate brokers and investors to learn how the property markets differ between countries. In 2014, the two-week property tour was to Hong Kong, Singapore and Shanghai. In 2015, we flew to the United Arab Emirates, met with industry professionals and viewed developments in Dubai. In 2016, we compared Abu Dhabi, Dubai and London. In 2017, the tour grew to include London, Amsterdam, Dubai and Abu Dhabi. Each year a unique and incredible property experience.

Subject to minimum enrolments.

Real estate in a real courtroom

Take your understanding of property law to a new level by sitting in on real property cases when you visit the Environment and Planning Court. Make your own judgment as a spectator to real court proceedings with a case that is being decided in front of you.

Build connections in property

At ICMS we are connected, with industry and with each other. You will mix with property professionals including property developers, financiers and sales managers at networking functions like our property graduate barbeques held every year. You'll learn from our own graduates and directly from industry professionals about the best ways to succeed in property management. You'll experience guest lectures from industry leaders each trimester. Guest lecturers have included internationally renowned restaurant designer, Mike McCann. His award winning development of the ground floor dining and bar at the Four Seasons in Sydney was a perfect location for a site visit for our students.

YOUR FUTURE

Property managers are leaders in the business of buildings – from property acquisition and development, to use and maintenance, marketing and finance, and valuation and sales. Property management has become a global industry with a shortage of qualified professionals for many key roles. At ICMS we are the management specialists, training you for an international career as a property management leader.

When you graduate with an ICMS Bachelor of Property (Development, Investment and Valuation) your industry experience and blend of practical and management training will see you ready for an impressive career in property.

Positions include:

- Facilities Manager
- Strata Manager
- Commercial Property Valuer
- Business Manager
- Portfolio Manager (Corporate)
- Retail Centre Manager
- Operations Manager
- Contract Manager
- Project Manager
- Senior Property Manager

At ICMS we train you to think like a property manager. Working with real-world scenarios you'll learn how to make informed business decisions, thinking strategically to predict the movements of industry. Property managers are wanted worldwide for their ability to manage complex issues related to real estate such as purchase, sale, leasing, valuation and development of property.

CBRE



Thomas Bennett
Industry Placement CBRE Sydney



“I love how I can relate the business management aspect of the industry to my passion for sports.”

Nathaniel Page
Bachelor of Sports Management

BACHELOR OF
SPORTS
MANAGEMENT

BACHELOR OF SPORTS MANAGEMENT

ICMS.EDU.AU/SPORTS-MANAGEMENT

The largest events on the planet are all sports related – FIFA World Cup, the Olympics and Tour De France to name a few. Professional sports management spans everything from the management of elite athletes and major teams to the administration of mass market, mass participation sports and the myriad of industries and government bodies that support them. The business of sports management requires people with skills across many areas, including management, marketing, law, finance, commercial development, sponsorship, event management, player and performance management, coaching, psychology, human performance and health.

The Bachelor of Sports Management is a well-rounded and multi-disciplinary qualification that prepares you for sports management leadership.

DEGREE STRUCTURE

Duration: 3 years full time

With a Bachelor of Sports Management you will be industry ready. You will combine business and management studies, specialised sports subjects and up to 600 hours of industry training in 3 years of full-time study (or equivalent part time).

SUBJECTS OVERVIEW

CORE SUBJECTS

Accounting Fundamentals
Business Economics
Business Statistics
Career Planning and Strategy
Introduction to Human Resources
Managing People and Organisations
Principles of Marketing
Research Methods
Service Management and Innovation
Strategic Management

Plus Applied Leadership

INDUSTRY TRAINING

Industry Training I

ELECTIVE SUBJECTS

4 elective subjects

SPECIALIST SUBJECTS

Contemporary Health Issues
e-Commerce and Social Media
Facilities Management
Introduction to Sports Management
Innovation in Sports Management
Introduction to Sports Law
Performance Management in Sport
Promotions and Sponsorship
Risk Management in Sport
Sports Media Management
Sports Psychology, Health and Wellbeing
Sports Management Project

SUBJECT SNAPSHOT

Contemporary Health Issues

Constant striving to improve puts great strain on an athlete's body and mind. New drugs, treatments, equipment, techniques and laws of the game, bring many new problems along with their intended improvements. In Contemporary Health Issues you will learn to identify these changes and to make management decisions when dealing with them.

Sports Psychology Health and Wellbeing

The psychology and wellbeing of an athlete can have a significant impact on their sporting performance. Understanding how sports psychology can influence the mental focus, confidence, injury recovery and mental and physical health of an athlete can make a big difference to how you work with them as a manager. In Sports Psychology Health and Wellbeing you will develop your understanding of the core principles of sports psychology. You will learn to identify an athlete with a sports-related psychology issue and write an intervention program to improve their wellbeing.

Player and Performance Management

A skilled sports manager must know how to motivate their athlete or team to strive for peak performance. Regular performance management techniques such as behavioural contracts and practical goal setting help the athlete and manager to each understand their professional expectations. From athlete assessment to setting long term goals, you will learn how to manage and maximise the performance of athletes and teams.

Professional sports management is a multi-billion dollar industry. Whether you are interested in managing an individual athlete, sporting team or organisation, your ICMS Bachelor of Sports Management will train you to be a leading sports management professional.

NEXT GENERATION SPORTS MANAGEMENT

Whether you dream of standing on the sidelines at the Super Bowl or watching your athlete claim gold at the Olympics, ICMS will provide you with a superior education in sports management theory and practice that will prepare you for a leadership role. ICMS degrees focus on the next generation of education getting you job-ready by embedding industry training and practical experience into each degree. To be an exceptional sports manager you need to have a sound knowledge of the sports industry in practice. The best way to do that is to experience it first-hand. Here are some of the unique ICMS experiences that will get you out of the classroom and into a successful career in the sports industry.

Inside sport

From locker rooms to boardrooms, ever wondered what it is like behind the scenes at some of your favourite sporting venues? You'll meet with industry management experts and learn about the business of sport from the inside with site visits to sporting venues like the Sydney Cricket Ground.

Evaluate a sports venue

You will examine the business functions of professional sports venues. Reflecting on your classroom learning you will inspect these venues to study their site quality, presentation, ticket pricing, uniforms and staffing.

Fit for emerging industries

The fitness industry has experienced a major boom. The strong emphasis on fitness in our curriculum has given our students a professional advantage as this industry continues to grow with careers like gym management and corporate fitness management.

Step up to the plate at sport functions

Experience working at sport functions for real clients as you manage the media, promotional material and sport personalities. Your real clients could include local communities, charities, government departments and private clients.

YOUR FUTURE

When you are working in an industry that is loved by millions it is important that you have the resilience, confidence and determination to stay level-headed when making management decisions. Practical experience and in-depth business and industry knowledge is essential when representing an athlete, team or organisation. Sports managers must be skilled all-rounders who can manage media pressure, assist in negotiations between owners and players of professional sports teams, provide motivational support to athletes, understand the legal implications of a contract, and ensure that their clients are getting the performance support they need to keep them competing at the highest level.

At ICMS we are in the business of training extraordinary sports managers. Our graduates are experts in sports management principles, are technically skilled, and have a working experience of the industry. Our Bachelor of Sports Management graduates are trained to be professional leaders.

Positions include:

- Player or Team Manager
- Sports Marketing Manager
- Facilities Management
- Fitness Manager
- Merchandising Manager
- Sports Promotion and Sponsorship Manager
- Events Manager
- Sports Media Manager



Amy Edward

Bachelor of Sports Management, 2016
Events and Hospitality Coordinator, Sydney Swans Football Club

ICMS alumni Amy Edwards made such a good impression during her internship that she now works full-time in events at the Sydney Swans Football Club.

What is your current role? Outline your professional experience.

I am an Events and Hospitality Coordinator for the Sydney Swans Football Club. In this role I take care of Corporate Hospitality clients for both match days and events. I have been at the Swans full-time since January 2015.

The Sydney Swans is a professional Australian rules football club, based in Sydney, which plays in the Australian Football League.

What career achievements are you especially proud of?

While working as a waitress at a Mexican restaurant I met the General Manager of match day and events for the Sydney Swans. I was fortunate enough to leave an impression where I was offered an internship which I could use as my industry experience. Through hard work and determination I was offered a full-time role at the Swans.

After a year of successfully executing events and match days I was offered a promotion. I now look after all Corporate VIPs on match days and have my own events which I look after from conception to execution.

How has your ICMS degree contributed to you achieving your professional goals?

Having studied Sports Management I have been able to come straight into the sporting world with a good understanding of match day activations, sports law and sports marketing. I have been able to find my confidence a lot quicker than if I had not studied this course.

What were the major contributing factors to your decision to study at ICMS?

ICMS took into consideration other attributes aside from grades for course selection. This created an instant environment of acceptance.

ICMS allows students to be creative, to live and study in an amazing location, all whilst gaining invaluable industry experience.

What were your highlights during your time at ICMS?

A highlight of my time at ICMS was being a part of the ICMS netball team in the first year where ICMS students participated in the Eastern University Games. This was a great way to emphasise how much the college has to offer and to show how it is developing. I also lived on campus for two terms where I met some lifelong friends.

What would be your advice to someone considering studying at ICMS?

From my own personal experience, ICMS provided me with the flexibility to do my course how I wanted to, in the time frame I wanted to, while looking out over Manly beach and, best of all, you get industry experience. It's a no brainer!

What is the best thing about working in your industry?

I work in a very fast-paced environment where no match day or event is the same. There are lots of once-in-a-lifetime opportunities and memorable moments that we get to be a part of.

Some of the best events in the world are sporting events. I get to work with amazing people and watch the footy!

City Campus.

Level 6 & 7, Winter Garden 1 O'Connell Street,
Sydney CBD (Near Bent Street corner)

master your destiny

Standing out in today's competitive job market is critical. Once you have completed your Bachelor degree, you can continue your studies at ICMS and enhance your knowledge and skills by taking one of our three postgraduate business degrees: Master of International Business, Master of Management or Graduate Certificate of Business. Our postgraduate degrees combine a solid and practical grounding in business fundamentals with research-focused industry training in which you will work in an organisation for up to 600 hours and apply your knowledge to real business issues.

Your postgraduate experience will be personalised, subjects tailored to your career interests and a faculty dedicated to your success.

You'll be prepared to enter the field of hospitality and tourism, international business or general management. Your advanced knowledge of the fundamentals of management, accounting, marketing, strategic intelligence and finance will make you more attractive to hiring managers and give you the skills to hit the ground running once you've landed a position.

Become a master of your own destiny. Our Masters graduates are analytical problem solvers with a depth of industry knowledge and professional industry experience. They leave ICMS ready to succeed as global business leaders.

Options for the Masters program includes:

- Day and night classes.
- Manly and City Campus for classes. (depending on class timetable)
- Fee help available for Australian citizens.

Master of International Business

The Master of International Business trains you in the strategic thinking and international business skills required to be a leader in global industry. You will examine global perspectives on key areas of business such as trade and finance, economics, accounting, marketing, human resources and people management while developing your expertise in cross-cultural business management. Our Master of International Business graduates will engage with international markets as leaders of industry, in Australia and across the globe.

Master of Management (Tourism and Hospitality)

The Master of Management (Tourism and Hospitality) trains you to be a business leader in the growth industry of tourism and hospitality. This major in the Master of Management lets you shape your study around your experience and professional interests in tourism and hospitality, while gaining a postgraduate degree that is grounded in the fundamentals of business leadership. Graduates work in strategic international management roles across the private and public sectors including destination sales and marketing, travel and tourism consultancy, conference and event management, tour wholesaling and operations, tourism bureau management, attractions and resort management.

Master of Management (Management and Organisations)

The Master of Management (Management and Organisations) is designed to sharpen your industry knowledge and prepare you for a leadership role in business. Alongside business essentials such as economics, finance, marketing, and accounting you will also examine contemporary business practice such as leadership and innovation, and media management. You will further your understanding of best practice for managing people and organisations and develop advanced skills in strategic intelligence.

Graduate Certificate of Business

The Graduate Certificate of Business is the perfect platform for further postgraduate study; it is also a globally recognised qualification in its own right.

Comprising four subjects (one semester) of study it is ideal for:

- Professionals who have already received a Bachelor's degree and would like to upgrade their qualifications;
- International students seeking a formal qualification upon completion of their semester with ICMS;
- Professionals who do not hold a Bachelor's degree, have over five years of relevant work experience and want to gain a postgraduate qualification.

For more information visit
icms.edu.au/postgraduate



aspire

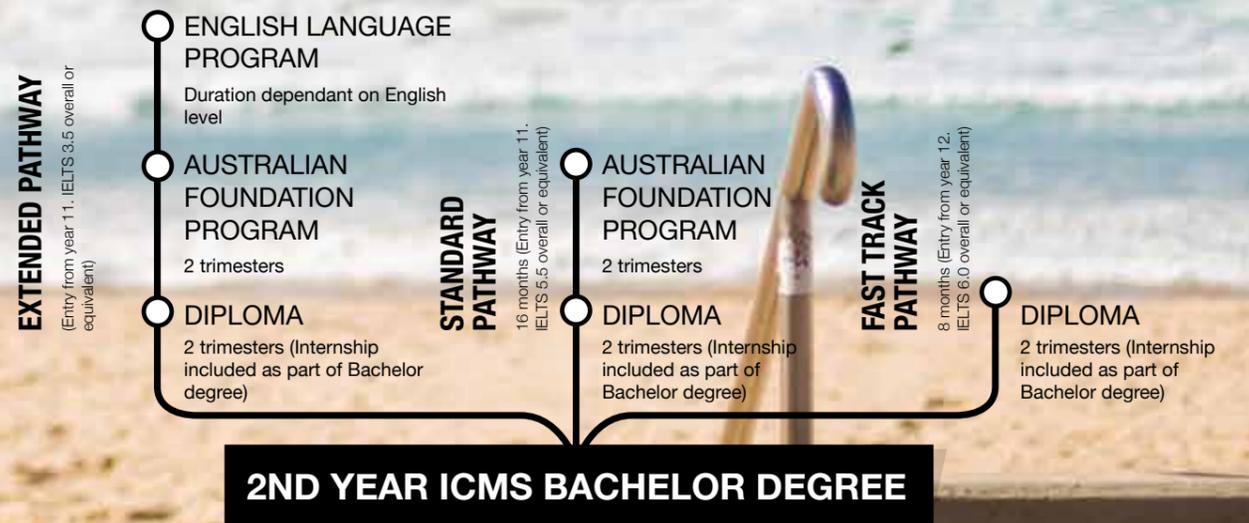
anything is possible

ICMS has an inclusive approach to education – we help our students to achieve their career goals whether it is directly through our Bachelor degrees or via our pathway programs with Aspire Institute.

Aspire Institute is another way for you to start your ICMS degree. At ICMS we know that past academic results aren't always an indicator of your future academic success. We support your transition to further study with the following programs from the Aspire Institute: Diploma programs, Australian Foundation program, English language programs, and the Postgraduate Qualifying Program.



CHOOSE YOUR PATHWAY



Note: Diploma programs may be taken as stand alone higher education qualifications.

YOUR PATHWAY TO ICMS

ASPIRE.EDU.AU



Cooper Hayne

Diploma of Business Management

WHY ASPIRE INSTITUTE?

All Aspire students are a fully integrated part of the ICMS student community. You attend lectures at our campus in Manly and receive additional learning support including study skills, academic mentoring and academic English support. You also enjoy free access to all campus facilities.

Students choose Aspire Institute for the following reasons:

Academic excellence and support

Programs are taught by our respected ICMS academic staff. We prepare you for a smooth transition into a Bachelor degree with personalised attention, small class sizes and continuous academic support.

Pathway to ICMS degrees

You are guaranteed entry into your chosen ICMS Bachelor degree upon successful completion of the pathway program.

A beachside campus environment

Aspire students study and live in one of Sydney's most popular and spectacular suburbs, Manly.

Exceptional student experience

The exceptional student experience extends beyond the classroom with sporting groups, tours and activities to build your social network.

Internship opportunity

A critical part of training for your future career is practical experience. An internship opportunity will provide you with professional experience and help you connect with industry.

Diploma Programs - The Diploma programs can be completed as a qualification in their own right or as a pathway program to an ICMS Bachelor degree. Diplomas are available in most ICMS specialisations and the subjects you complete will count towards your ICMS degree. Upon successful completion of your diploma, you can directly enter the second year of the ICMS Bachelor degree.

Business Management
Event Management
Hospitality Management
International Tourism
Property Management
Sports Management

International: \$25,600
Domestic: \$21,120

Duration: Diploma as a pathway to an ICMS Bachelor degree: 8 months full time
Stand alone Diploma: 1 year full time with a 3 month internship
Entry requirements:
Academic: Completion of year 12 or equivalent
English language: IELTS 6.0 overall or equivalent

Note: If you are progressing to an ICMS Bachelor degree, the internship will be part of the second year of your degree. If you're not progressing to an ICMS Bachelor degree, the internship module fee is \$3,200.

Australian Foundation Program - This program provides a stepping stone to higher education for students who have not completed the final year of high school (Year 12).

Benefits of this program include:

- Direct entry into the first year of a Bachelor degree or a pathway program delivered by the Aspire Institute, depending on your academic results.
- Business-focused content to help you hone skills relevant to your degree.
- Small class sizes for more individual attention and support for ESL (English as a Second Language) speakers.

Duration: 8 months full time
Entry requirements:
Academic: Completion of year 11 or equivalent
English language: IELTS 5.5 overall or equivalent
Cost: \$19,990

Postgraduate Qualifying Program - The Postgraduate Qualifying Program (PQP) is a pathway to postgraduate study. Combining academic and English language subjects, the PQP will help you develop the core skills for success in postgraduate studies.

On successful completion you may gain entry with credit to one of the following Masters courses at ICMS:

- Master of International Business
- Master of Management (Management and Organisations)
- Master of Management (Tourism and Hospitality)

Course Structure

The PQP comprises 4 subjects arranged to advance your business knowledge and build verbal and written English skills necessary for a successful postgraduate learning experience. Through the inclusion of 2 postgraduate level academic subjects, with successful completion, you may gain credit towards a Masters degree at ICMS. This program is delivered at our beautiful Manly campus with the option of taking some academic subjects in the Sydney CBD.

Duration: 1 semester full time (18 weeks) The PQP runs each semester and you can commence in February or July each year.

Entry Requirements:

Academic: Completion of a three-year, higher education, post-secondary qualification.

English: IELTS 6.0 or equivalent

Cost: \$10,900*

*Introductory fee.

English Language Programs - The ICMS Academic English program helps you to improve your English language skills required for further study. General English programs are also available for students who wish to improve their basic all round English language skills. Delivered in Manly Level 1 and 2, 46 - 48 East Esplanade Manly and 151 Darley Road, Manly.

Benefits of the Academic English Program include:

- Develop the English proficiency level required to enter directly into a Bachelor degree or a diploma.
- Experience a high level of individual support with classes limited to 18 students.
- Learn the essay and report writing, presentation, and critical thinking skills required for success at ICMS.

Duration: Dependent on your level of English
Cost: \$395 per week

General English Program

Overall or equivalent IELTS 3.5 to 5.0 CRICOS Course Code: 092652B

Academic English Program

Overall or equivalent IELTS 5.0 to 6.5 CRICOS Course Code: 092650D

INTAKE DATES

Please refer to the Aspire website

aspire.edu.au/apply/intake-dates/ for the latest intake dates.



QUINCY MARKET

FROM THE NORTH END TO SOUTH END TRAVEL AND STUDY IN THE US ON OUR EXCHANGE PROGRAM.

ICMS offers two exciting Exchange programs in the US. Exchange means that you swap places with a student from the overseas University. So you just pay your fees like you would normally to ICMS and you take your classes overseas instead. It's a really great opportunity to get some international experience on your resume, make new friends and to learn about another culture.



Johnson & Wales University (JWU)

Johnson & Wales University (JWU) was founded in 1914 in Providence, Rhode Island. JWU has over 17,000 students spread across 4 campuses. The largest campus is in Providence which is located just a 45 minute drive from Boston and a 3 hour drive to New York City. Other campus locations include North Miami, Denver and Charlotte.

JWU offers the largest Hospitality program in the USA, however they also specialise in Retail Marketing, International Business, Culinary Arts, Sports Entertainment and Event Management. www.jwu.edu/providence

Students across all specialisations at ICMS, if eligible, are able to study a semester at JWU and have 4 classes credit towards their ICMS degree. Student's can go in either the USA Spring or Autumn each year.

How do I become eligible to go on Exchange?

You need to be enrolled in an ICMS Degree, have a Grade Point Average of 2.7/4.0 and completed at least 30 credit points towards your ICMS Degree.

- Other criteria may apply. Exchange is open to both Australian and International students.



San Francisco State University (SFSU)

San Francisco has been consistently acclaimed as one of the top ten visitor destinations in the world. Its growing hospitality industry is the city's largest employer. At the heart of this dynamic setting is the Department of Hospitality and Tourism Management, within the School of Business at San Francisco State University.

San Francisco State University (SFSU) is located near the Pacific Ocean in the calm south-western quadrant of San Francisco. SFSU was founded in 1899 and is a public University with over 30,000 students. SFSU has over 2,000 international students from 96 different countries.

ICMS students who are eligible, can take a semester of study at SFSU in the USA springtime. SFSU offers students the chance to take 4 classes in Hospitality or Business and have them transfer back to your degree at ICMS. Find out more: www.sfsu.edu



our industry connections are your industry connections

MYSALE GROUP

INTERCONTINENTAL SYDNEY

nexba. natural

UBISOFT

Grand Pacific GROUP

MARRIOTT

BOSCH

starwood Hotels and Resorts

Optimum INSURANCE

prozone

THE STAR SYDNEY

UNDER ARMOUR

AbsoluteEdge

Ray White.

Harbourside

cievents.

DOCKSIDE GROUP

CBRE

Disney International PROGRAMS

Shangri-La hotel SYDNEY

TravelEdge CORPORATE

Ray White.

Harbourside

PICA PROPERTY & FINANCIAL SERVICES

FEDERAL HOTELS INTERNATIONAL

MULTI SPORT

sydney conference + training centre

THE GRACE SYDNEY

TFE HOTELS

merivale

One&Only HAYMAN ISLAND Great Barrier Reef

MERLIN ENTERTAINMENTS

AMP CAPITAL



HOSTPLUS

ACCOR HOTELS

ANZ We live in your world

SOUTHS CARES

HOSTPLUS

FRONTROW We've got the experience.

NSW RUGBY LEAGUE

NORTHERN BEACHES COUNCIL

&

ABL AUSTRALIAN BASEBALL LEAGUE

BONDI ICEBERG CLUB

Hilton SYDNEY

Lakeba

Industry training is an important part of the ICMS experience. As an ICMS student, our industry connections are your industry connections. We recognise that graduates need more than a qualification to be competitive in a challenging job market.

Throughout your degree you will have practical opportunities to strengthen your skills in your field of study. This is your opportunity to showcase your professional skills. For many of our graduates this experience introduces them to their future employers.

The ICMS student experience is like no other. We provide the best industry training program in Australia. It's a structured part of your degree and provides a foundation for your final subjects with us.

Industry training is also the ideal environment for learning. Theory is important, it provides you with the fundamentals and context of your field of study. But theory is nothing without professional experience, where you can apply your knowledge to a real-world context. Not only will this make you more employable, it will also help to reinforce all that you have learnt in the classroom.

How does it work?

We have an impressive network of industry partners. These leading companies provide invaluable industry insight and experience to help shape your qualifications and ensure they are in line with industry best practice. When you study with us you also learn directly from industry with on-site visits and guest lectures from the best in the business.

There are two stages in our industry training program:

Stage 1: Pre-Placement Program

During your first year of study you will undertake a Pre-Placement Program. You will prepare a resume, practise interview techniques and gain the necessary knowledge and skills to secure your placement. The Pre-Placement Program is delivered by our team of industry training consultants who provide coaching and guidance. This valuable experience will prepare you for your placement and equip you with skills for future employment.

Stage 2: Industry Training Placement

You will complete your industry placement with one of our industry partners. There are no college fees during your industry training period as you will be on placement with one of our prestigious ICMS industry partners. This is an opportunity to demonstrate the skills and knowledge you have learnt at ICMS, gain valuable contacts in your chosen field of study as well as gain practical "real world" experience that enhances your career.



position yourself

When it is time to embark on your industry training, we work closely with you to find a suitable placement that is the best fit for your skills, interests and professional goals. Your industry training could take you anywhere in Australia, or internationally. We have opportunities in major cities as well as in regional areas. It is all about finding the best placement for you.

Positions include:

Business Management

Trainee Assistant Manager
Sales Assistant
Finance Research Assistant
Accounts and Finance Assistant
Buyers Administration Assistant
Marketing Assistant
Internet Marketing Administrator
Recruitment Assistant

Event Management

Conference Coordinator
Events Coordinator
Events Assistant
Reservations Coordinator
Marketing Assistant
Functions Coordinator
Guest Services Coordinator
Banquets Assistant

Hospitality Management

Food and Beverage Attendant
Banquet Wait Staff
Guest Service Agent
Reservations Coordinator
Porter/Concierge Attendant
Housekeeping Attendant
Human Resources Coordinator
Sales and Marketing Coordinator

International Tourism

Tour Guide
Attractions Coordinator
Travel Sales Agent
Marketing Agent for Tourism
Reservations Coordinator
Hospitality Hosts
Tourist Information Guide
Sales and Marketing Coordinator

Property (Development, Investment and Valuation)

Portfolio Assistant in Strata Management
Leasing Coordinator
Real Estate Sales Representative
Assistant in Valuation
Assistant Development Consultant
Assistant in Property Management
Property Marketing Coordinator

Sports Management

Sponsorship Assistant
Media and Communications Assistant
Assistant Gym Manager
Holiday Resort Sports Coordinator
Sports Analyst
Merchandising and Ticketing Coordinator
Sports Coach
Sports Event Assistant



your support network

The ICMS community prides itself on being more personal than larger universities. We want you to succeed so we support you with an extensive range of services and facilities.

Academic Support Services

ICMS offers a wide variety of academic support services for students. Our Academic Learning Centre (ALC) has academic learning advisers who will help you to develop your academic skills and prepare you for the cultural change to tertiary student life. It also has specialised ESL advisers to help support students and a numeracy adviser who offers support in numeracy subjects. The ALC is open from Monday to Friday every week of the ICMS trimester. In addition, the ALC also provides individual support and provisions for students with special

academic needs.

We can assist you with effective study and exam preparation techniques, time and stress management, academic writing, oral presentations, English language support (written, spoken and comprehension) and provide feedback on marked assignments including academic style and language. Learning support can help you to reach your full academic potential.

The ALC also runs a Peer Assisted Learning Service (PALS). High performing students assist others in specific areas of their studies. Be it helping a student to grasp a key concept or steering them in the right academic direction, our PALS mentors give up their time voluntarily to ensure students succeed at ICMS.

Library – Pollard Resource Centre

The Pollard Resource Centre is home to your ICMS library. It is equipped with computers, books, journals and audio visual materials. Quiet areas and rooms dedicated to group study and meetings are also located in the Centre. Our high-speed printer/photocopier/scanner is available for student use.

Most importantly the library provides access to the College's impressive collection of electronic resources, including hundreds of thousands of e-book and e-journal titles from internationally respected publishers. Our friendly library staff will help you to use these resources efficiently for your assignments. During trimesters the library opening hours are Monday to Thursday from 8am to 8pm and Friday 8am to 5pm.

The library is also open on Saturday and Sunday from 1pm to 5pm.

Personal Support

ICMS remains committed to the physical and emotional health and well-being of our students. We all need help from time to time. The ICMS Wellness Team provides appropriate guidance and personal support to our students if and when it is needed. If you feel overwhelmed at any time, or a personal problem arises, you can speak to our Wellness Team who can help you or guide you in finding appropriate help.

Student Representative Council (SRC)

The Student Representative Council (SRC) strives to improve and maintain the quality of student life for the entire student body. The SRC is elected by peers and acts as an advocate for the student body with

the SRC President holding a position on the Academic Board. The SRC also works with our Student Experience Team to organise a range of social activities, including major events such as our College Icebreaker. Throughout ICMS trimesters, the SRC also holds regular events for students to enjoy.

Residential Support

Our Resident Assistants (RAs) are senior student leaders who live on campus and provide support to all ICMS students throughout their time at ICMS. The RAs are trained to offer support and advice on a range of day to day matters, including emotional support, student comfort, safety and behaviour. They have undergone training to provide mental and physical first aid and emergency response. They are also your student

voice and can help you to resolve any issues about student life on campus.

Safety and Security

ICMS is committed to providing a safe campus for students. Our managers on duty are available 24 hours a day and are trained in first aid. ICMS also has specific first aid staffers and offers a free shuttle bus that runs to and from Manly.

Facilities

Facilities on campus include computer laboratories, tennis and basketball courts, café, bar, and a restaurant open to the public called the Grand Dining Room. Free wireless internet is available throughout the buildings of ICMS including classrooms and accommodation.



join the club

ICMS draws students from all over the world attracted by our reputation as a vibrant social community with incredible student experiences.

Student Clubs and Associations

There is so much to get involved in at ICMS and there is a club or association for everyone. You can even start your own club or association on campus, just visit the Student Experience Team to discuss your idea. Some of our current clubs and associations include:

- Asian Students Association
- Scandinavian Students Association
- Rotaract Club (associated with Rotary International)
- Living Water (Inter-Denominational Christian Group)

Community Contribution Scheme

The Community Contribution Scheme has been developed to encourage and acknowledge voluntary participation of our students within ICMS and the local community. The scheme acknowledges the voluntary contributions made by our students. Students may choose to donate their time and skills to any events, functions or activities organised by ICMS.

Sport at ICMS

Whether you're into rugby, netball, futsal, basketball, beach volleyball, or just general fitness, you can become involved in sport and fitness programs at ICMS. We have sporting teams representing ICMS in internal and external tournaments. Our

Student Experience Team support all our sports teams and if there's not one that meets your needs, find friends and form your own! Other activities on campus include tennis, tae kwon do, yoga, zumba and boot camp. Manly is also a paradise for outdoor activities and we organise weekend activities such as surf camp trips, snorkelling, kayaking, stand-up paddle boarding, canoeing, horse riding, surf lessons and bushwalks all within a short distance from the ICMS campus.

Coots Collegial Club (CCC)

The Coots Collegial Club (CCC), located in Kelly House, is a fantastic area for students to meet and unwind. Major college parties and themed events are hosted here throughout trimesters including our icebreaker, SRC party, karaoke and trivia night, and sports viewing events such as the Melbourne Cup and other sports matches. CCC is open for leisure and games most days and features Foxtel TV and a pool table.

Orientation Week*

Your first week at ICMS begins with Orientation Week (O-Week). During this action-packed week, you will be introduced to the ICMS community and also to life in Manly. You will learn about the academic side of things, have fun and meet new people who will be sharing your ICMS experience with you.

*Not all intakes have a full week of orientation.

These are just a few of the things you'll do in O-Week:

- Enrol in your classes and get your timetable.
- Meet your new classmates.
- Tour the College and Manly.
- Attend a surf safety course at Manly Beach.
- Catch the ferry to Sydney for a city tour.
- Attend the Welcome Cocktail Party and Manly night life induction.
- Enjoy Campus Day, full of fun activities such as tug-o-war.

your place

Where to live in Sydney

Manly and the surrounding Northern Beaches represent some of the most desirable neighbourhoods in Sydney. Students have a variety of accommodation options available, ranging from living on campus to finding lodging off campus either alone or in a shared house with classmates. The Sydney rental market is highly competitive, so we suggest you start thinking about what type of accommodation will best suit your needs as soon as possible.

On-campus accommodation

Campus living is an ideal way to make the most of our spectacular ICMS location. Students who live on campus enjoy a fantastic lifestyle with all meals provided, wireless internet, 24 hour access to computer labs, as well as the luxury of being in close proximity to classes, and the world-famous Manly Beach. Rooms are equipped with a desk, wardrobe, heating and wireless internet. All linen is provided and rooms are dusted and vacuumed once a week.

Each floor is equipped with a kitchenette, common showers, toilets and ironing facilities. You will also receive residential support from the Resident Assistants, senior ICMS student leaders who live on campus.

You will have the choice of a single, double or triple dormitory room, depending on your budget, residential preference and availability. Shared rooms are single sex but are allocated randomly for cultural experience.

On campus accommodation is very popular and places fill up quickly for the 230 beds available. It is recommended that you apply for a place as soon as possible.

Study Intensive Residential Floor

Prefer living on a floor where other students share the same study focus and interests?

Then you should consider ICMS Study Intensive Residential Floor. Beyond living with others who have something in common with you, there are many additional benefits. Students can enjoy the following: small and quiet accommodation floor, zero alcohol tolerance, students with same major interests. This community environment is a popular offering to a limited number of our residents. Although study-intensive floors remain lively and fun places to live, residents who select these floors generally place a greater focus on their academics. Study-intensive floors are present to help you manage your environment in ways that help facilitate effective study habits.

For more information visit icms.edu.au/accommodation

On-campus accommodation

The fees for on-campus accommodation are as follows.

Room Type	Undergraduate Per Trimester Cost (Based on 13 week trimester)	Postgraduate Per Trimester Cost (Based on 18 week trimester)
Single	\$5,640	\$7,810
Single Water View	\$5,940	\$8,225
Twin/ Double	\$5,070	\$7,020
Triple/ Quad	\$4,760	\$6,590

Accommodation in Manly and surrounding suburbs

Manly is a vibrant cosmopolitan centre and as such there is a large demand for temporary accommodation, particularly in the summer months. Suburbs located close to Manly include Dee Why, Freshwater, Manly Vale, Balgowlah, Brookvale, Seaforth and Fairlight. Alternatively you could live in the city centre, Manly is only a 17-minute fast ferry ride from Sydney city.

Options for accommodation include shared accommodation where you pay for a room in an apartment/house or renting your own place. When renting your own place, most landlords require a 12 month lease, although six month contracts can sometimes be found. Of course there are also numerous hotels, motels, serviced apartments, furnished accommodation and backpacker style accommodation available.

When searching for accommodation, remember that many rental properties require an upfront bond of one to two months rental fees to cover any damages during your stay. You may also be required to provide references to show you are an ideal tenant/flatmate.

SCHOLARSHIPS

ICMS.EDU.AU/SCHOLARSHIPS



Nathan Novacek
ICMS Professional Scholarship Winner

Our Professional Scholarships reward high performing future and current students for their dedication to their studies and academic excellence, as well as their commitment to a career that inspires passion. We also have partnered with industry to provide Corporate Scholarships, offering practical as well as financial incentives.

ICMS scholarships are awarded to many students each year. They cover tuition fees for study and/or accommodation. In some instances, tuition fees can be valued at up to \$50,000. Half scholarships, other partial scholarships, and accommodation scholarships may also be awarded at the discretion of the Scholarship Board.

SCHOLARSHIPS FOR NEW DOMESTIC STUDENTS

ANZ Scholarship, Business Management

Open to: Australian students entering the Bachelor of Business Management. Other degrees may be considered.

Trimester available: February.

Value: Over \$17,000. Includes 12-14 weeks full-time paid work placement at ANZ.

We have partnered with ANZ to present this unique scholarship for new students who show potential to be corporate leaders. This experience and exposure to the world of corporate banking will be of enormous value on the resume of a young professional leader.



NSW Rugby League Scholarship

Open to: Australian students entering an ICMS Bachelor of Business Management and Sports Management. Other degrees may be considered.

Trimester available: February.

Value: Up to \$15,000.

ICMS has partnered with NSW Rugby League to offer this scholarship. Students will receive financial support as well as the potential for invaluable experience of a work placement. This is your professional introduction to a highly successful sports management career.



HOSTPLUS Scholarship Hospitality Management

Open to: Australian students entering the ICMS Bachelor of Hospitality Management. Other degrees may be considered.

Trimester available: February.

Value: Over \$17,000 tuition scholarship.

ICMS has partnered with HOSTPLUS to present this unique scholarship opportunity. This experience will kick-start your career, preparing you for a leadership role in hospitality management.



HOSTPLUS Scholarship Sports Management

Open to: Australian students entering the ICMS Bachelor of Sports Management. Other degrees may be considered.

Trimester available: February.

Value: Over \$17,000 tuition scholarship.

ICMS has partnered with HOSTPLUS to offer this scholarship in sports management. This is your professional introduction to a highly successful sports management career.



Aspiring Education Foundation Equity Scholarship

Open to: Australian high school students who are completing their final school year (year 12).

Trimester available: February, May and September.

Value: The Aspiring Education Foundation (AEF) Committee determines the level and value of each scholarship awarded.

At ICMS we want you to reach your potential. Through the Aspiring Education Foundation (AEF), ICMS awards equity scholarships to help secondary school students in Australia experiencing financial hardship to achieve their tertiary goals. The scholarships are available for tuition fees and/or accommodation expenses.



ICMS Professional Scholarships

Open to: Australian high school students who are completing their final school year (year 12).

Trimester available: February.

Value: Up to \$29,000.

These scholarships are offered for study commencing at ICMS in February. In addition to financial support, community-minded students have the opportunity to demonstrate their leadership skills to future employers. As a scholarship holder, you will be encouraged to participate in the ICMS community through a professional student ambassador role or through extensive access to the executive management of ICMS.



Souths Cares HOSTPLUS Indigenous Scholarship

Open to: Indigenous students commencing a Diploma or Degree at ICMS.

Trimester available: Annual.

Value: Up to \$20,000 in tuition fees and/or accommodation credit.

SOUTHS CARES, an affiliate of the Rabbitohs, HOSTPLUS and ICMS have teamed up to provide a scholarship for an indigenous student commencing college for a Diploma or Degree.



SCHOLARSHIPS

ICMS.EDU.AU/SCHOLARSHIPS

SCHOLARSHIPS FOR NEW INTERNATIONAL STUDENTS

ICMS International Scholarships

Open to: International students entering an ICMS Bachelor degree.
Trimesters available: February, May and September.
Value: Up to \$25,000.

ICMS is part of a global community, attracting high achieving students from around the world. Our ICMS International Scholarships are for the very best of our international students who can demonstrate high academic performance, leadership skills and a determination to succeed as ICMS students. May consist of tuition waivers and/or accommodation. Partial scholarships may be awarded.



Postgraduate Innovation Scholarship

Open to: Students entering an ICMS Master degree.
Semesters available: February and July
Value: Up to 6 subject tuition waiver.

These scholarships will be awarded to promising scholars based on their effort, dedication, attitude and aptitude, demonstrated business acumen and motivation.



Laura Pinker
ACCOR Scholarship Winner

SCHOLARSHIPS FOR CONTINUING ICMS STUDENTS

Postgraduate Innovation Scholarship

Open to: Current ICMS Master students completing semester two their program (Entering the final year of study).
Semesters available: February and July
Value: Up to 4 subject tuition waiver.

Applicants must have demonstrated consistency in academia, and excellence in innovation, professional performance, and overall contribution to ICMS.



Academic Excellence Scholarship

Open to: ICMS students who have completed at least 16 subjects.
Trimesters available: February, May and September.
Value: Up to \$20,000.

These scholarships are highly competitive and highly regarded as they reflect the academic best at ICMS and scholarship recipients will have the opportunity to represent ICMS at academic, community and promotional events. There are two scholarships available each trimester, two for the students with the highest cumulative GPA.



Courtney-O'Connor Scholarship

Open to: Current students entering the third (final) year of study at ICMS.
Trimesters available: February, May and September.

Value: Up to \$29,400. Includes tuition fee waiver of up to 12 subjects and a work placement (8 hours per week during one trimester) within the ICMS.

Each trimester, the Courtney-O'Connor Scholarship recognises a second year student exhibiting leadership, community service, academic consistency and work place performance.



Northern Beaches Council Scholarship

Open to: ICMS students enrolled in an Event Management degree.
Trimesters available: February, May and September.

Value: Includes a 4 subject fee-waiver and an amount of \$300 paid weekly during a 14-week, full-time internship.

This is an exciting opportunity to gain invaluable experience working on key international events such as the Manly Food and Wine Festival, Manly Jazz Festival and Australian citizenship ceremonies and other major events. You will develop, plan and deliver events to assist Northern Beaches Council to meet its strategic business goals.

NORTHERN BEACHES
COUNCIL

ACCOR Scholarship

Open to: ICMS students entering their final year of their Hospitality Management degree.
Trimesters available: February.

Value: \$10,000 of tuition fees, and potential graduate employment.

ICMS has partnered with ACCOR Hotels to present this unique scholarship for ICMS students entering their final year of their hospitality degree. The experience and exposure to the hospitality industry with this leading international hotel company will be of enormous value on the C.V. of a passionate hospitality student looking for a career in hospitality management.



Frontrow Group Scholarship

Open to: Existing ICMS students enrolled in an Events Management degree.

Value: Up to \$10,000 of tuition fees, and also the potential to secure full-time employment on graduation with Frontrow Group.

ICMS has partnered with Frontrow Group to present this unique scholarship opportunity for current students in their final year of study (Terms 7 & 8 with either one or two terms remaining) of an ICMS Bachelor of Business Management – Events or Bachelor of Event Management. The experience and exposure to the world of Events Management will make the recipient's C.V stand out, while also creating many potential networking moments.



Black & White Waiters Scholarship

Open to: ICMS Students enrolled in a Hospitality or Events Management degree.

Value: Up to \$7,500

ICMS has partnered with Black & White Waiters to present this unique scholarship opportunity for students currently in term 1 or 2 of their Bachelor of Hospitality Management or Bachelor of Event Management degree. The successful recipient will receive a tuition waiver up to the value of \$7,500 which includes work placement at Black & White Waiters (200hrs) throughout the term of their Scholarship. The experience and exposure to the world of Hospitality and Events Management will make the recipient's C.V stand out, while also creating many potential networking moments.



SCHOLARSHIPS

ICMS.EDU.AU/SCHOLARSHIPS



NORTHERN BEACHES
COUNCIL

“Studying at ICMS is the opportunity of a lifetime, the experience offers social, academic and industry training opportunities that you won’t find anywhere else.”

Jemma Cavallaro
ANZ Business Scholarship Winner



HOW TO APPLY

Our application process generally involves three stages.

- 1 Written application
- 2 Interview with ICMS scholarship panel
- 3 For scholarships with an industry partner organisation (ACCOR, ANZ, Frontrow Group, HOSTPLUS, Northern Beaches Council, NSW Rugby League and South Cares HOSTPLUS): Finalists interview with ICMS scholarship panel and the industry partner. For ICMS professional scholarships and the Aspiring Education Foundation Equity Scholarship: Evaluation of year 12 subject results, application, and interview.

If you are applying for the Academic Excellence Scholarship for continuing students, you must complete an application form to be considered. Submit your application in the trimester that you will be completing the minimum number of subjects required (16 subjects for Business Management students or 20 for Specialist Bachelor students).

For the application kit including deadlines and selection criteria, go to: icms.edu.au/scholarships

Scholarships are subject to variations in value and availability.

APPLYING TO ICMS AS AN INTERNATIONAL STUDENT

YOUR STEP-BY-STEP APPLICATION GUIDE

To become an ICMS student, follow the seven steps below.

1 Choose your degree

Find out which of our ICMS degrees are the right fit for you. Read the degree descriptions in this prospectus (starting from page 20). Consider your interests, career goals and the level of qualification you wish to attain. You can read more about ICMS degrees online at icms.edu.au.

2 Check the entry requirements

All ICMS degrees have academic and English language entry requirements as specified on pages 82-83. If you find you don't meet the entry requirements, there are other study opportunities through Aspire Institute which provides pathways for you to become an ICMS student. Read about the Aspire Institute entry pathways on page 60.

3 Submit an application

Complete and submit the application form on page 91. Alternatively, you can apply online at icms.edu.au/apply or through an education agent. Make sure you complete your application carefully and include all supporting information including proof of English language proficiency and academic transcripts. This will ensure there are no delays in the process. Through the simplified student visa framework (SSVF), you may be required to submit additional documentation.

4 Accept your offer

Once ICMS receives and processes your application, if successful you'll receive a Letter of Offer. Sign and return your offer to ICMS along with the required documentation outlined in your Letter of Offer and your evidence of payment. Upon successful assessment you will receive your Confirmation of Enrolment (CoE). You can then apply for your visa.

5 Apply for your visa

All international students require a student visa to come to Australia to study. For information on how to apply for your visa visit the Department of Immigration and Border Protection website at www.border.gov.au.

6 Book your accommodation

If you intend to live on campus at ICMS you'll need to book a room. Make your online booking early as places are limited at www.icms.edu.au/accommodation

7 Come to Orientation Week and enrol in classes

Welcome to ICMS! Now you're ready to start life as an ICMS student. Come along to Orientation Week, enrol in your classes, explore the campus, meet your classmates and enjoy all the fun.

APPLYING WITH AN ICMS INTERNATIONAL REPRESENTATIVE

ICMS has representatives from all over the world. Our education representatives can provide you with detailed information in your own language on our courses, educational requirements, accommodation, intakes and fees, as well as assist you in organising student visas and travel arrangements. For further details, visit icms.edu.au/agencies

WHEN TO APPLY

ICMS has three trimesters for undergraduate studies per year (February, May and September) and two semesters for Postgraduate studies per year (February and July). Applications should be made at least three months prior to the preferred enrolment date. Late applications are accepted, however places at ICMS are limited.

APPLYING TO ICMS AS A DOMESTIC STUDENT

YOUR STEP-BY-STEP APPLICATION GUIDE

Applying to study at ICMS as a domestic student means you are an Australian citizen, permanent resident, or a New Zealand citizen. You can apply directly to ICMS or through the Universities Admission Centre (UAC).

1 Choose your degree

Find out which of our ICMS degrees are the right fit for you. Read the degree descriptions in this prospectus (starting from page 20). Consider your interests, career goals, and the level of qualification you wish to attain.

2 Apply to ICMS - Complete and submit the application form on page 93. Alternatively, you can apply online at www.icms.edu.au/apply

Applying via UAC - To apply to ICMS through UAC visit uac.edu.au and follow the instructions for undergraduate students.

3 Accept your offer

After we assess your application and issue you an official Letter of Offer you need to accept to secure your place at ICMS. Simply follow the instructions in your offer pack.

4 Book your accommodation

If you intend to live on campus at ICMS you'll need to book a room. Make your online booking early as places are limited at www.icms.edu.au/accommodation

5 Come to Orientation Week and enrol in classes

Welcome to ICMS! Now you're ready to start life as an ICMS student. Come along to Orientation Week, enrol in your classes, explore the campus, meet your classmates and enjoy all the fun.

WHEN TO APPLY

ICMS has three trimesters for undergraduate studies per year (February, May and September) and two semesters for Postgraduate studies per year (February and July). Applications should be made at least three months prior to the preferred enrolment date. Late applications are accepted, however places at ICMS are limited.

To apply through the Universities Admissions Centre (UAC) you need to adhere to its application deadlines. 2018 UAC applications will open in early August 2017. Visit www.uac.edu.au for more info.

ICMS High Academic Places (HAP) (February intake only)

Hard work deserves to be rewarded so our High Academic Places will mean that your study at ICMS will be at a cost more comparable to a Commonwealth Supported Place (CSP). These places are awarded on the basis of application interview and ATAR (or equivalent).

Only UAC applicants will be considered for an ICMS High Academic Place. Students who are not offered a High Academic Place are eligible for direct entry or alternative entry.

We recommend you apply both directly and through UAC.

PATHWAYS TO ICMS

If you fall short of ICMS entry requirements you may be offered an alternative entry pathway through Aspire Institute. For more information refer to page 60 or visit aspire.edu.au

EARLY ENTRY

Our Early Entry Scheme is designed for high-achieving HSC students who want to secure a place at ICMS before sitting the HSC exams.

To be eligible, you need to demonstrate that you have a strong academic record and the potential to be an outstanding ICMS student through your passion and commitment for a career in one of the areas of study we offer: Business Management, Event Management, Hospitality Management, International Tourism, Marketing and New Media Management, Entrepreneurship, Property Development, Retail Marketing or Sports Management.

ELITE ATHLETE AND PERFORMER ENTRY PATHWAY

Being an elite athlete or performer should not impact your chances of University level study. We know you are not defined by your ATAR. Let us take that into consideration with your application!

LEADERSHIP ENTRY PROGRAM

Our Leadership Entry Program offers students who have demonstrated significant leadership in their school and/or community, a place at ICMS based on their academic achievement, leadership experience and aspirations, and a nomination from their school.

More details can be found on the ICMS website.



ENTRY REQUIREMENTS

ICMS.EDU.AU/ENTRY

ACADEMIC ENTRY REQUIREMENTS

The minimum academic entry requirements for all ICMS degrees are detailed in the academic entry requirements section of the ICMS website. These are indicative academic entry requirements and do not guarantee a place in ICMS degrees. They may also be amended from time to time. The most recent academic entry requirements by country are listed on the ICMS website at www.icms.edu.au/entry

Applicants who have not completed 12 years of formal education may apply for entry into a Bachelor degree if they meet specific requirements as detailed on the ICMS website. Applicants must also meet the relevant English language requirements.

Alternative Entry

ICMS offers several admission alternatives and a holistic approach to assessing applicants including the opportunity of an interview combined with consideration of a recognised certificate, qualifications or at least 12 months of full time paid work experience in an area. Applicants applying through the University Admissions Centre (UAC) will find admission requirement details on the UAC website at www.uac.edu.au

Pathways to ICMS

Aspire Institute provides pathways into most qualifications at ICMS. Information on these opportunities and articulation arrangements are available on page 60.

Recognition of Prior Learning

ICMS supports the Australian Qualifications Framework with the objective of facilitating pathways to, and through, formal qualifications. In support of this objective all academic studies and prior learning will be taken into consideration when applying to ICMS.

Applicants who can demonstrate successful completion of equivalent subjects at a recognised institution may be eligible for credit or exemptions when studying at ICMS. For further details, please refer to the recognition of prior learning section of the ICMS handbook at: icms.edu.au/handbook

ENGLISH LANGUAGE REQUIREMENTS

For entry into an ICMS Bachelor degree, the following English language requirements apply. If you do not meet the English language proficiency requirements, pathway options are available through the Aspire Institute – see page 60 for more information.

- IELTS (academic): Overall score of 6.0, writing 5.5, speaking 5.5.
- TOEFL i-BT: Overall score of 69, writing 19, speaking 17.

ICMS also accepts the following qualifications as meeting the English language proficiency requirements:

- Completion of secondary or tertiary level qualification in which English is the official language of instruction

For detailed information about ICMS English language requirements including country specific qualifications, visit: icms.edu.au/entry



Tasha Ross
Bachelor of Event Management

INVEST IN YOUR FUTURE

TUITION FEES AND OTHER EXPENSES

Studying a Bachelor or Masters degree is a big commitment in many ways, not least financially. You will need to consider tuition fees, living costs and other expenses such as transport, textbooks, food and accommodation.

The main expense will be tuition fees. Students studying a Bachelor or Masters degree pay tuition fees on a trimester/semester basis. Tuition fees are not payable during industry training trimesters/semesters unless part time study has been arranged, and you may be paid during industry training placement. You must complete all prerequisite subjects before starting your industry training placement.

2018 UNDERGRADUATE FEES

	Bachelor of Business Management 24 subjects: 10 compulsory core + 6 business electives + 8 other electives	Specialist Bachelor degrees 26 subjects: 10 compulsory core + 12 specialist subjects + 4 electives
Subject Fee	International - \$3,200 Domestic - \$2,640	International - \$3,200 Domestic - \$2,640
Industry Training	No fee	No fee
Other Fees	Applied Leadership: International: \$1,070, Domestic: \$900	Applied Leadership: International: \$1,070, Domestic: \$900

2018 POSTGRADUATE FEES

	Graduate Certificate of Business 4 subjects	Masters of Management, Masters of International Business 12 Subjects + Industry Training
Subject Fee	International - \$3,250 Domestic - \$2,890	International - \$3,250 Domestic - \$2,890
Industry Training	No fee	No fee

International students

International students are required to pay the tuition fee deposit of \$12,800 for all Bachelor degrees or \$13,000 for Postgraduate studies. This deposit is deducted from the first trimester tuition fee. International students are also required to arrange health insurance. All other college-related expenses such as text books and student experience activities are charged separately.

International students are required to have health insurance during their stay in Australia. The college can arrange your Overseas Student Health Cover (OSHC) if requested. If you are a student from Norway or Sweden, you do not require OSHC as cover is provided by your national health schemes. You must show proof of official health insurance cover from your home government provider. Your local representative will be able to provide more details.

Study abroad students

The fee for students coming to ICMS on a study abroad package is \$12,800 for each trimester. This includes the tuition fees for four subjects. All college-related expenses such as textbooks are charged separately.

Domestic students

If you are an Australian citizen, you are eligible for FEE-HELP for your Bachelor degree at ICMS. These Australian government loan schemes allow you to defer all or part of your tuition fees and student amenities fee. More information is available at www.studyassist.gov.au

All college-related expenses such as textbooks are charged separately.

Note: Fees are for the 2018 calendar year and are expressed in Australian dollars. Tuition fees are for programs delivered during 2018 and will expire on 31 December 2018. Tuition fees are reviewed annually and are subject to change. Fees are payable prior to each trimester.

IMPORTANT DATES

2018 - Undergraduates dates

Trimester	Orientation Week	Academic Trimester
February	12 to 16 February	19 February to 18 May
May	30 May to 1 June	4 June to 31 August
September	12 to 14 September	17 September to 14 December

2019 - Undergraduates dates

Trimester	Orientation Week	Academic Trimester
February	11 to 15 February	18 February to 17 May
May	29 to 31 May	3 June to 30 August
September	11 to 13 September	16 September to 13 December

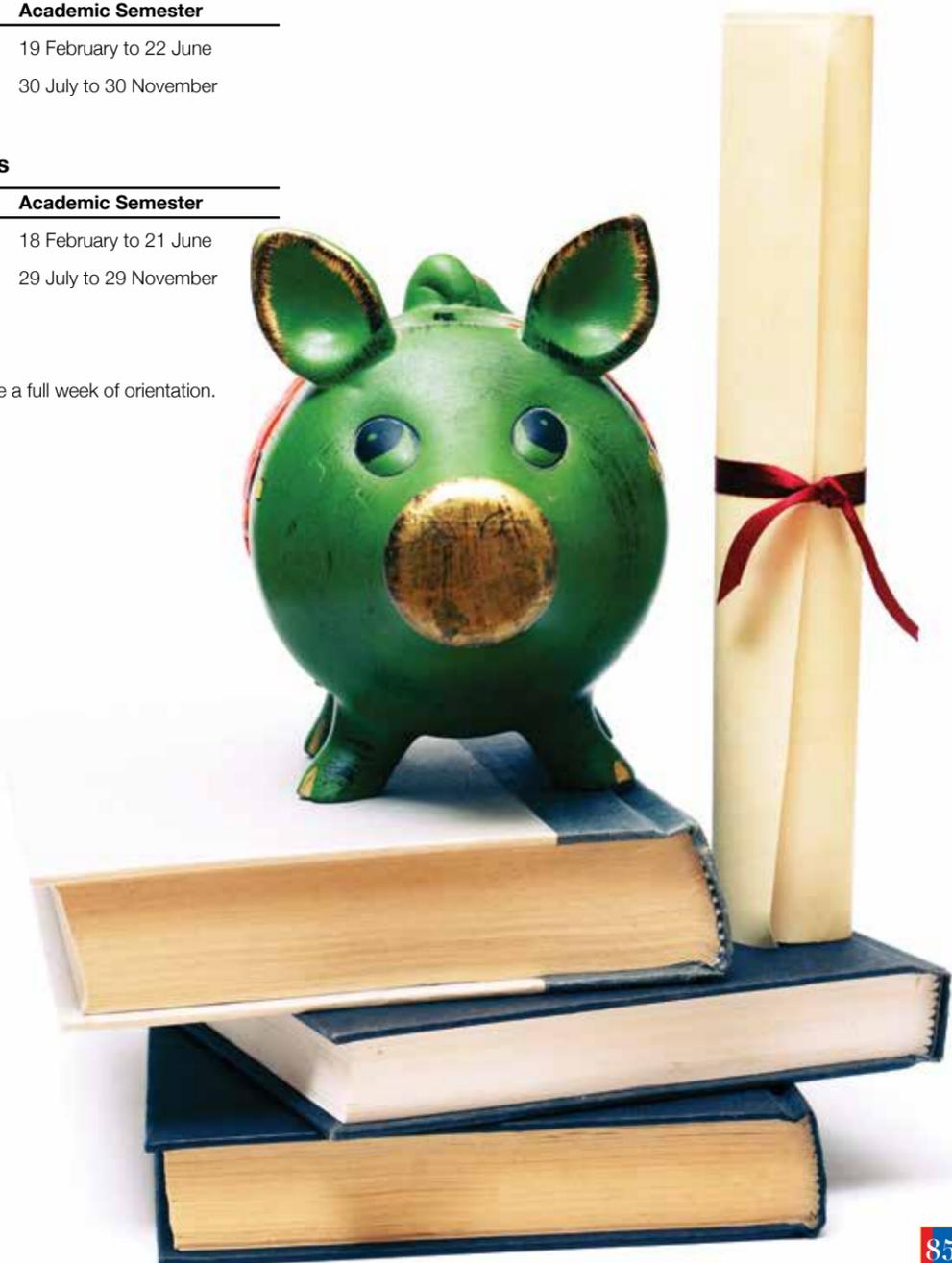
2018 - Postgraduates dates

Semester	Orientation	Academic Semester
February	12 to 16 February	19 February to 22 June
July	26 to 27 July	30 July to 30 November

2019 - Postgraduates dates

Semester	Orientation	Academic Semester
February	11 to 15 February	18 February to 21 June
July	22 to 23 July	29 July to 29 November

Disclaimer: Some intakes do not have a full week of orientation.



connect with us



contact us

info@icms.edu.au



China



Europe



India



Thailand



Mauritius



Hong Kong



Vietnam



Australia



Indonesia

UNDERGRADUATE APPLICATION FORM FOR INTERNATIONAL STUDENTS

COURSE DETAILS

UNDERGRADUATE COURSE AND SPECIALISATION	COURSE CRICOS CODE
Preference 1	
Preference 2	

Each course has a unique CRICOS code - using this code in your application will make the admission process quicker. You can find the CRICOS code on the program page in this guide or at www.icms.edu.au/courses

TRIMESTER DETAILS

Commencing: February May September Year

PERSONAL DETAILS

We will contact you by email, telephone or mail. To avoid delays in your application, it is important you complete ALL your details clearly including your email address.

Family name

Given name/s

Date of birth

 DAY / MONTH / YEAR

Gender: Male Female

CITIZENSHIP AND OTHER DETAILS

You must submit a certified true copy of the personal details page of your passport.

Country of passport

Country of birth

DO YOU CURRENTLY HAVE AN:

Australian visa: Yes No

Passport number

CONTACT DETAILS

Permanent address in home country (required). This address cannot be the address of your agent.

Street address

Suburb Postcode

Country

Current address (only complete if different from your permanent address)

Street address

Suburb Postcode

Country

Telephone number (required)

Mobile number

Email address (required)

ACADEMIC QUALIFICATIONS

SECONDARY STUDIES

(for example, high school studies, Year 12 certificate)

Name of qualification

School attended

Year completed

TERTIARY STUDIES

(for example, Diploma, Bachelor, Master degree)

Name of qualification

Institution attended

Year completed

CREDIT FOR PREVIOUS STUDY

If you have studies at another academic institution, you may be eligible for credit towards your degree at ICMS. To request for credit transfer (advance standing or recognition of prior learning), you will need to provide documentary evidence of your current or previous studies. Certified copies and official translations of relevant documents must be attached to this application.

STUDENTS WITH SPECIAL MEDICAL CONDITIONS

Do you have a disability, impairment or long term medical condition that may affect your studies?

No Yes (if yes please answer the two questions below in this section)

Please indicate the area/s of impairment:

Hearing Vision
 Learning Medical
 Mobility Other

Would you like to receive advice on support services, equipment and facilities which may assist you?

Yes No

AGENT DETAILS

(IF APPLICABLE)

Agency name

Telephone

Email address

Agent staff name

Agent stamp

PARENT, LEGAL GUARDIAN OR SPONSOR DETAILS

(if you are under 18 years of age)

Name of parent/guardian

Parent/guardian's telephone

Parent/guardian's email address

YOUR APPLICATION CHECKLIST

- Proof of citizenship (certified copy of passport)
- Certified copies of final education transcripts (official English translations)
- Certified certificates of required English language proficiency tests no older than one year

IF YOU ARE REQUESTING CREDIT TRANSFER

- Certified academic transcripts and course syllabus
- Certified certificates of employment showing all previous work

PLEASE NOTE: INCOMPLETE APPLICATION FORMS WILL CAUSE DELAYS IN PROCESSING.

DECLARATION AND SIGNATURE

The information collected on this form is used to assess your application for entry to ICMS. Personal information may be disclosed to government agencies (for example, Australian Department of Immigration and Border Protection) as required by legislation.

- I declare that the information provided on this form and in support of my application is correct, complete and up to date in every detail.
- I am aware of the estimated total course fees at ICMS and living costs for my stay in Australia and have sufficient funds to support myself for the total period of my studies.
- I declare that I am a genuine temporary entrant (GTE) and a genuine student (GS) and that I have read and understood the conditions in relation to these requirements as defined on the following website: <https://www.border.gov.au/Trav/Stud/More/Genuine-Temporary-Entrant>
- I agree to be bound by the applicable standards of conduct, statutes, regulations, policies and procedures of ICMS, including any variations to these that the College makes from time to time.

Signature

Date

For further information please visit www.icms.edu.au or contact info@icms.edu.au

SUBMIT YOUR COMPLETED APPLICATION FORM

- Send to your Education Agent with the required documentation OR
- Send directly to: Head of Development
International College of Management, Sydney
151 Darley Road, Manly, NSW, 2095 Australia OR
- Submit electronically via our website: www.icms.edu.au



UNDERGRADUATE APPLICATION FORM FOR DOMESTIC STUDENTS

COURSE DETAILS

UNDERGRADUATE COURSE AND SPECIALISATION	COURSE CRICOS CODE
Preference 1	
Preference 2	

Each course has a unique CRICOS code - using this code in your application will make the admission process quicker. You can find the CRICOS code on the program page in this guide or at www.icms.edu.au/courses

TRIMESTER DETAILS

Commencing: February May September Year

PERSONAL DETAILS

We will contact you by email, telephone or mail. To avoid delays in your application, it is important you complete ALL your details clearly including your email address.

Family name

Given name/s

Date of birth

Gender: Male Female

CITIZENSHIP AND OTHER DETAILS

Country of passport

Is your country of birth Australia?

Yes No

If no, you must submit a certified true copy of the personal details page of your passport.

CONTACT DETAILS

Permanent address in home country (required)

Street address

Suburb

Postcode

Country

Current address (only complete if different from your permanent address)

Street address

Suburb

Postcode

Country

Telephone number (required)

Mobile number

Email address (required)

ACADEMIC QUALIFICATIONS

SECONDARY STUDIES

(for example, high school studies, Year 12 certificate)

Name of qualification

School attended

Year completed

TERTIARY STUDIES

(for example, Diploma, Bachelor, Master degree)

Name of qualification

Institution attended

Year completed

CREDIT FOR PREVIOUS STUDY

If you have studies at another academic institution, you may be eligible for credit towards your degree at ICMS. To request for credit transfer (advance standing or recognition of prior learning), you will need to provide documentary evidence of your current or previous studies. Certified copies and official translations of relevant documents must be attached to this application.

STUDENTS WITH SPECIAL MEDICAL CONDITIONS

Do you have a disability, impairment or long term medical condition that may affect your studies?

- No Yes (if yes please answer the two questions below in this section)

Please indicate the area/s of impairment:

- Hearing Vision
 Learning Medical
 Mobility Other

Would you like to receive advice on support services, equipment and facilities which may assist you?

- Yes No

PARENT, LEGAL GUARDIAN OR SPONSOR DETAILS

(if you are under 18 years of age)

Name of parent/guardian

Parent/guardian's telephone

Parent/guardian's email address

YOUR APPLICATION CHECKLIST

- All relevant sections of this application form are completed
- Certified copies of final education transcripts (official English translations)
- Proof of citizenship (certified copy of passport or birth certificate if your country of birth is not Australia)

IF YOU ARE REQUESTING CREDIT TRANSFER

- Certified academic transcripts and course syllabus
- Certified certificates of employment showing all previous work

PLEASE NOTE: INCOMPLETE APPLICATION FORMS WILL CAUSE DELAYS IN PROCESSING.

DECLARATION AND SIGNATURE

The information collected on this form is used to assess your application for entry to ICMS. Personal information may be disclosed to government agencies as required by legislation.

- I declare that the information provided on this form and in support of my application is correct, complete and up to date in every detail.
- I agree to be bound by the applicable standards of conduct, statutes, regulations, policies and procedures of ICMS, including any variations to these that the College makes from time to time.

Signature

Date

For further information please visit www.icms.edu.au or contact info@icms.edu.au

SUBMIT YOUR COMPLETED APPLICATION FORM

- Send directly to: Head of Development
International College of Management, Sydney
151 Darley Road, Manly, NSW, 2095 Australia OR
- Send to your Education Agent with the required documentation OR
- Submit electronically via our website: www.icms.edu.au

USEFUL WEBSITES

www.icms.edu.au

Pathways to ICMS: www.aspire.edu.au
Living in Manly: www.manlyaustralia.com.au

Resources for Australian students

Youth allowance and AUStudy: www.humanservices.gov.au
FEE help: www.studyassist.gov.au

Resources for international students

Australian diplomatic missions: www.dfat.gov.au/missions
Information on studying, living and working in Australia: www.studyinaustralia.gov.au
IELTS test: www.ielts.org

DOWNLOAD THE ICMS AUSTRALIA APP



ICMS CRICOS PROVIDER CODE: 01484M

CRICOS COURSE CODES:

Bachelor of Business Management: 068149F
Bachelor of Event Management: 068282A
Bachelor of Hospitality Management: 068277J
Bachelor of International Tourism: 068278G
Bachelor of Property (Development, Investment and Valuation): 068279G
Bachelor of Sports Management: 068281B
Master of International Business: 078928G
Master of Management (Tourism and Hospitality): 078929F
Master of Management (Management and Organisations) : 078929F
Graduate Certificate of Business: 078930B

ASPIRE INSTITUTE CRICOS PROVIDER CODE: 01484M

Aspire Institute is a trading name of the International College of Management, Sydney Pty Limited (ACN 003 144 045) atf The ICTHM Trust (ABN 54 174 259 919)
Diploma of Business Management - 072938J
Diploma of Event Management - 055639F
Diploma of Hospitality Management - 055638G
Diploma of International Tourism - 055640B
Diploma of Property Management - 072935A
Diploma of Sports Management - 072937K
Postgraduate Qualifying Program - 094357D
Australian Foundation Program - 076374G
Academic English Program - 092650D
General English Program - 092652B

Disclaimer: International College of Management, Sydney Pty Ltd ACN 003 144 045 atf The ICTHM Trust ABN 54 174 259 919, trading as International College of Management, Sydney and Aspire Institute, CRICOS Provider Code: 01484M, RTO Code: 90851, TEQSA ID: PRV12025. Every effort has been made to ensure the accuracy of information given in the brochure and application documents. The College reserves the right to change the contents without prior notice. Information in this publication is correct at time of printing, but is subject to change from time to time. In particular, the College reserves the right to change the content or the method of presentation of any subject, or to withdraw any subject or degree which it offers, or to impose limitations on enrolment in any subject or program of study. College fees are subject to change. Published July 2017.



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E info@icms.edu.au
W www.icms.edu.au



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