



# INTERNATIONAL PROSPECTUS



CRICOS CODE 03389E



DEGREES THAT WORK

The information published in this document is correct at the time of publication, and maybe subject to change.

health sciences, hospitality management,

GLOBAL NETWORK

network in the world.

Laureate International University institutions

Laureate is the largest education

offer hundreds of career-focused, undergraduate, master and doctoral degree courses in fields including architecture, art, business, culinary arts, design, education, engineering,

information technology, law, and medicine.

The Laureate network of more than 70 campus-based and online universities offers undergraduate and graduate degree courses to over 1,000,000 students around the world.

#### LAUREATE INTERNATIONAL **UNIVERSITIES**®

**TORRENS UNIVERSITY AUSTRALIA IS PART OF LAUREATE INTERNATIONAL UNIVERSITIES** 

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# ABOUT TORRENS UNIVERSITY AUSTRALIA

Torrens University is a game-changing institution that focuses on employability with a global edge

There's always time to study with Torrens University Australia through flexible online and campus based undergraduate and postgraduate programs.

Torrens class sizes are kept small so that students have more time with their lecturers and have a great chance of success. Our academic staff are active players in the industry, so students will learn about where the industry is headed, and not where it has already been. This relationship will also create the first of many industry contacts in their career.

Torrens University Australia programs are developed with industry leaders to ensure graduates are equipped with relevant knowledge and practical skills for today's job market. This means Torrens graduates are job-ready.

torrens.edu.au



### **STUDYING AT** TORRENS UNIVERSITY AUSTRALIA



#### Academic and English Language Support

Our campuses are easy to navigate, and our smaller average class sizes mean there's more of a community than you will find at larger educational institutions. We create a personalized learning experience that means you will make friends with your colleagues and lecturers actually get to know your name. You'll have constant encouragement in the classroom, and support after hours via email and the Student Learning Portal.

In addition to personal assistance with job-seeking skills and career planning, there are dedicated student services and academic support, both online and on campus.

Torrens University Australia uses the International English Language Testing System (IELTS) to specify the required English language skills needed for a student to successfully undertake each course. IELTS-equivalent English language proficiency scores may also be accepted.

#### **Student Services**

At Torrens University Australia, we take the needs of our students seriously and that's why we have a designated department just to assist you. Located at all campuses, our experienced Student Services staff can assist you with a rang of personalised support. Student Services staff are a valuable resource for students who need information. advice, and support-especially for students living away from home.

#### **Student Representative Council (SRC)**

We understand that you need a say in how things are run, and a life outside of college. The SRC is responsible for helping you to speak up and maintain a balanced lifestyle. They discuss current issues and organise a range of social and networking events to get you involved in the campus community and connect with your peers.

#### **Careers and Alumni**

Our Careers and Alumni team provides students with the skills and contacts to gain industry placement or internships and launch their careers. We highly encourage and support our students with their career planning, including advice on how to find a job after completing your studies, internship or industry placement opportunities, and part-time job opportunities. Additional support includes resume writing and job application assistance, as well as important interview skills and techniques - to ensure students prepare for a

successful interview. We will help you with:

- · Acdemic problems, e.g. concerns with assignments, exams and workload, etc.
- Understanding Australian culture and education .
- Dealing with family or relationship issues
- Coping with change, i.e. "culture shock" and living in a new country
- Managing stress, depressing and other emotional issues that affect your study
- Balancing commitments
- Coping with challenging situations and people
- Motivation, goal setting and confidence
- Unexpected illness affecting your studies
- Advice on disability support

#### Living in Australia and Cost of Living

Living in Australia is comparable to major European or Asian cities, and Australians largely lead a cosmopolitan and social lifestyle.

Applicant needs to demonstrate access to the following funds:

- From 1 July 2016, the 12 month living cost is:
  - Student/Guardian AUD \$19,830
  - Partner/Spouse AUD \$6,940
  - child AUD \$2.970
- 1 year of tuition fees:

- Cost incurred in 1 calendar year

#### 2017 OSHC for entire duration of visa:

- Allianz 1 year single cover = AUD \$609
- Allianz 1 year dual cover = AUD \$2,375
- Allianz 1 year family cover = AUD \$3,438

#### **Return airline ticket:**

- Medium price for all travelers

#### Cost of Visa:

- From AUD\$550:
  - www.border.gov.au/Trav/Visa/Visa-1

There are many options for student accommodation in close proximity to our campuses, including living with a family in homestay accommodation to student residences, shared apartments, or living on your own.

For details on our recommended homestay providers and genera costs of living, please visit:

www.torrens.edu.au/studying/international-students

### TORRENS UNIVERSITY AUSTRALIA

# **SCHOOLS OF** TORRENS UNIVERSITY AUSTRALIA

### TORRENS DESIGN

#### ■ BILLY BLUE COLLEGE OF DESIGN°

Billy Blue College of Design is renowned for its pioneering spirit and high employability rate across a variety of design disciplines, including graphic design, interior design, branded fashion, digital media and photography. Courses are developed by some of the industry's



best designers and lecturers who work in leading agencies. Additionally, students have the opportunity to be involved in internships and work integrated learning programs involving live briefs whilst they study.



Media Design School is New Zealand's most awarded tertiary institution for digital and creative technology qualifications. From the outset, Media Design School set out to ensure that technology companies could be armed with skilled graduates who were capable of informing and transforming the industry.

As pioneers in the creative technology education sector, Media Design School was the first tertiary institution in the Southern Hemisphere to offer a dedicated program of study for 3D animation using industry-standard computer graphics software. MDS was also the first school in New Zealand to provide a specialised gaming course for aspirational game developers. MDS is now part of Torrens University Australia and offers courses in Australia.

### TORRENS HOSPITALITY

## **Blue**Mountains

**WILLIAM BLUE** 

MANAGEMENT

TORRENS Π

Number 1 Hotel Management School in Australia and Asia-Pacific. For over 25 years, BMIHMS has been launching the careers of thousands of hotel and event management graduates. BMIHMS is structured to make studying with a unique experience - our name, identity, campuses, applied learning, great teachers, industry connections, alumni



William Blue College of Hospitality Management offers flexible bachelor and associate degrees and diploma courses specialising in Culinary, Event, Tourism and Hospitality Management.

HOSPITALITY

The Rocks Campus is located by one of the most picturesque harbours in the world. This location visited by tourists from

all over the world is an ideal position for the academic campus and the adjacent student operated fine-dining restaurant, open to the public. Students operate William Blue Dining front and back-ofhouse. This offers students, whatever their interest, a chance to train with real clients.





and global reputation. BMIHMS has two great campuses; its Leura Campus is a real hotel - where students interact with real guests in the areas of food and beverage and hotel operations for the purpose of student training. Sydney Campus is where students complete their bachelor training, and is your home if you are studying a master degree.

#### TORRENS UNIVERSITY **AUSTRALIA**



### SCHOOLS OF TORRENS UNIVERSITY AUSTRALIA

### **TORRENS ENGLISH**



Torrens University Language Centre (TULC) is the English language course provider for all Laureate institutions in Australia.

The experienced faculty have been delivering English language programs in Australia for more than 20 years. Founded in 1995 as the Billy Blue College of English, TULC provides specialty English, as well as Academic and



IELI is committed to helping international students improve their English skills to facilitate a smooth transition into Torrens' University undergraduate and postgraduate courses.

The Intensive English Language Institute (IELI) has collaborated with Torrens University Australia to offer English for Academic Purposes for international students in Adelaide who wish to go on to study faceto-face courses at Torrens University Australia.

There are 8 levels of English offered ranging from beginners to university proficiency. Students are placed separately by skill area (reading and writing, listening, and speaking), so each class is at the right level. For example, a student might be placed in Level 3 for Reading and Writing Skills, but be in Level 2 for Listening and Level 4 for Speaking.

Students placed into the advanced classes study academic skills such as referencing, organising information, and

General English courses, to students from around the world. Torrens University Australia is proud to have a diverse community of students from more than 45 countries.

Upon completion of their English language studies, most students go on to further study in Australia with many creating successful careers in their field of choice.

presenting and completing group projects to prepare them for success in their Torrens University course.

Teachers at IELI are from Australia, the United States, Canada, South Africa and Singapore. They are experienced in teaching and supporting students from Asia, Europe, the Middle East and Latin America. All classes are capped at 15 so students have the ability to collaborate and work in teams which helps to improve communication in English.

Conveniently located in Adelaide's CBD and a 5 minutes walk from the Torrens University Wakefield Street campus, IELI students have full access to facilities and can experience campus life.

For more information, visit: www.ielitorrens.sa.edu.au or

contact info@ieli.sa.edu.au.

\* IELI is the trading name for Community for Global Communication, Inc (Provider Code: 02916F), a not-for-profit association with more than 20 years of experience preparing students to enter into university programs at undergraduate and postgraduate levels.

### TORRENS BUSINESS



TORRENS UNIVERSITY AUSTRALIA

APM was established over 25 years ago by a group of industry professionals, Australian Progressive Marketing. They came with a vision to transform students into workready professionals by offering them the business skills they needed to embark on prosperous marketing careers.

The APM undergraduate courses are designed with careers in mind, providing accelerated and realistic pathways to full-time work or postgraduate study. Taught by industry practitioners giving hands-on advice.

APM ensures our students make a smooth transition into the business world. Students enjoy the features and benefits APM is famous for: small class sizes, dedicated students support, faster and more flexible learning options and lecturers who are connected to industry. Work integrated learning programs and internships provide students with the practical skills and experience on their CV to be in demand with employers once they graduate.

#### CHIFLEY BUSINESS SCHOOL

Chifley Business School at Torrens University Australia brings together more than 20 years of experience and excellence in the delivery of business-focused courses. Now the postgraduate school of business at Torrens, the school was created by industry and remains focused on providing education to professionals looking to excel in industry. The academic staff use sector-leading technology, underpinned by international case staudies and overseas opportunities.

Chifley Business School is ranked as one of the Top 20 MBA Providers in Australia, and Top 10 Value for Money by the Australian Financial Reviews MBA Boss ranking across consecutive years.









The Australian Graduate School of Leadership (AGSL) has been providing executive leadership training for over 45 years.

Specialised in designing and delivering flexible senior leadership development programs, the ACSL Doctor of Business Leadership is aimed at stimulating innovative thinking and capabilities.

Originating in 1970, AGSL was known as the International Marketing Institute of Australia Ltd (IMIA) and was established by five major Australian corporations: Coca Cola Amatil, Australian Paper Manufacturers (APM), CSR, Imperial Chemical Industries (ICI) and the Bank of New South Wales (now Westpac). These corporations remained heavily involved until 1990 when IMIA became an independent postgraduate centre for strategic business studies.

The faculty at IMIA was initially comprised of academics from the Harvard Business School and other major US and European business schools.

Today, AGSL offers accredited doctorate degree courses with Torrens University Australia. learning options and lecturers who are connected to industry. Work integrated learning programs and internships provide students with the practical skills and experience on their CV to be in demand with employers once they graduate.



### SCHOOLS OF ORRENS UNIVERSITY AUSTRALIA

### TORRENS **EDUCATION**

There is an unprecedented level of social and technological progress in the world today. There are new ways of learning - new tools, new techniques, new audiences and new heights to reach for the first truly global generation. Through Torrens' postgraduate education courses, further develop your experience in the school system and beyond to effect widespread change and raise the standards of education for both students and teachers at local, national and global levels. Our courses take a practical approach to furthering your skills and knowledge of teaching, learning and education and seek to give you a depth of understanding that you can apply instantly to your current role. Our courses in Mental Health, Autism and

Learning Differences provide vital support for teachers, parents and others wanting to enhance learning experiences for all students within the education system. We take the perspective of the individual, thus, allowing a depth of understanding in order to apply effective problem solving strategies to any situation. Our courses in change and innovation introduce practical skills and processes that support practitioners to achieve real changes and innovations within their own education context whilst also gaining a post graduate gualification.

### TORRENS HEALTH



Our vision is to "Get Well, Stay Well, Look Well". Covering physical, mental and aesthetic health and wellbeing of individuals and communities, we aim to provide students with the necessary skills and knowledge to excel in their chosen field to successfully forge rewarding careers, tackle global challenges and impact the future.

We understand the importance of practical skills in today's job market, so we provide the opportunity for students to engage in practical training before graduating. This includes working in one of our three Wellbeing Centres, or in our partner facilities where students gain practical experience, providing services to the public under the supervision of qualified professionals. We also maintain strong connections with the wider health industry, through acknowledgement of industry accreditation bodies.

All this, along with our academic team who are experts in their respective fields, ensures our graduates enjoy a strong reputation amongst employers in Australia and internationally graduating with industry relevant expertise and experience.







2017 INTERNATIONAL PROSPECTUS



### TORRENS PARTNER INSTITUTIONS



Real Madrid Graduate School is an education partnership between the world-famous Real Madrid Football Team and the internationally renowned Universidad Europea de Madrid.

The School was launched in 2006 to address the growing role of sport in global economies, and the need for professionals with sports-focused expertise in business, management, finance and communication.

Torrens University Australia has collaborated with Real Madrid Graduate School to deliver a Master of Business Administration (MBA) in Sports Management.

Real Madrid's Sports Management MBA was nominated one of the 10 Best Master's Degrees in Sports Management in the world by Sports Business Magazine 2015 and nominated Best Master's Degree in Sports Management in Spain in El Mundo newspaper's 2015 ranking.





Ducere is a higher education social enterprise that partners with universities, innovative organisations and global leaders, and is the most student-focused business school in Australia. Their higher education programs fund the groundbreaking publishing, school development and mentorship work of the Ducere Foundation in multiple African nations.

The partnership between Torrens University and Ducere delivers a course for the modern leader, with flexible and self-directed online study, and real-world business projects with dynamic industry events. As part of Torrens University Australia's commitment to providing innovative courses, the Graduate Certificate of Financial Planning has been developed in partnership with Ducere Global Business School, creating an industry relevant business qualification. With a strong focus on enterprise skills, ethics and through applied assessments, Torrens and Ducere are striving to produce the most industry-ready financial planning professionals.

### **COLLECTIVE**

Collective Hub launched in 2013 as a local print magazine. Now in 37 countries, the magazine is one arm of a thriving multimedia brand that encompasses digital, bespoke events and unique product extensions.

Each platform showcases those with an appetite for challenging the status quo across business, technology, design, fashion, travel and social change. It delivers comprehensive content with a refreshingly positive outlook.



### TORRENS UNIVERSITY AUSTRALIA

Aimed at entrepreneurs, business owners, CEOs and creative individuals, Collective Hub's readers are linked through creativity and an entrepreneurial spirit, ranging from students to small business owners and corporate leaders.

Together with Torrens University Australia, Collective Hub and Lisa Messenger have co-created the Graduate Certificate in Collective Entrepreneurship. This one-ofakind program will fast track the evolution of your idea in a collaborative, immersive, expert environment.



# **OUR CAMPUSES**



360° tour available or billyblue.edu.au



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#### Ultimo, Sydney

#### CALL 1300 575 803

Located in the inner city precinct of Ultimo. This is the place to study design. This converted heritage building is the perfect hub for creativity and passion. With open plan spaces, high ceilings, lots of light, and creative pods for learning, collaboration and entrepreneurship, this space draws its inspiration from cafes and restaurants rather than institutions. Connect, share and challenge your thinking, and access the latest technologies to kick-start your new career.



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#### **PYRMONT** 5/235 Pyrmont St, Pyrmont, Sydney

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#### CALL 1300 575 80

This dedicated holistic health and wellbeing campus is located in Pyrmont, which is one of Sydney's fastest-growing and most culturally diverse communities. The Pyrmont campus is close to Sydney's central business district with easy access to public transport. Students enjoy the latest in learning technology and a creative, social and collaborative learning environment. The space is modern and new with full clinic facilities.



#### WILLIAM BLUE DINING 107 George St, The Rocks, Sydney

#### CALL 1300 575 803

William Blue Dining is TUA's award-winning student training restaurant which is open to the public. Our hospitality students will undertake some or all of their training at William Blue Dining, learning first hand what it takes to run a busy restaurant and hospitality business, whether they are in the kitchen or at front of house.

• Award-winning training restaurant

 $\cdot$  Train on real, paying customers

· Seasonal menus every 6 weeks

· Additional satellite kitchen off-site



#### THE ROCKS 1/5 Hickson Rd, Sydney

#### CALL 1300 575 803

The Rocks Campus home to business and hospitality students is a gorgeous recently renovated warehouse conversion located on Sydney Harbour minutes from Sydney's central business district. The campus features state-of-the-art learning and teaching spaces, natural light and views of the famous Sydney Opera House and Harbour Bridge!

- Modern, newly renovated campus
- $\cdot$  Computer facilities with the latest software
- · Spacious open plan classrooms
- $\cdot$  Research centre and library







#### LEURA

#### 1 Chambers Rd, Leura NSW

#### CALL 02 9307 4600

Leura Campus is a residential campus. Students live and study in a studentrun hotel environment for a unique hospitality experience. Focusing on a diverse range of applied units of study whilst experiencing learning through our outdoor kitchen, custom designed cocktail bar, housekeeping demonstration lab and hotel check-in desk.

Custom-designed hospitality training facilities, front desk and reservations, housekeeping, kitchen, outdoor garden, cafe, bar and restaurants

- $\cdot$  Three separate training restaurants
- $\cdot$  Research centre and library
- $\cdot$  Fully operational hotel with real guests
- · Residential undergraduate campus



#### **OUR CAMPUSES**



#### **TOWN HALL** L4/5 540 George St, Sydney

#### CALL 02 9307 4600

BMIHMS at Torrens University Executive Business Campus is located in the heart of Sydney. The campus boasts state-of-the-art teaching facilities in a modern, corporate environment. Sydney is Australia's leading tourism and events destination, attracting more international business and holiday visitors than any other Australian city. Its physical beauty; vibrant creative energy; and iconic attractions such as the Sydney Opera House and Sydney Harbour Bridge have secured its status as Australia's global city.

 $\cdot$  Research centre and library

 $\cdot$  Centrally located, great transport links

 $\cdot$  On-campus recruitment expos



#### **ONLINE** Study anywhere!

#### CALL (03) 9415 3333

Many of Torrens University Australia courses are offered online. TUA students have the flexibility to study online or a combination (hybrid) of face-to-face and online subjects. Every course is different, speak to a career advisor to see how this can work for you.

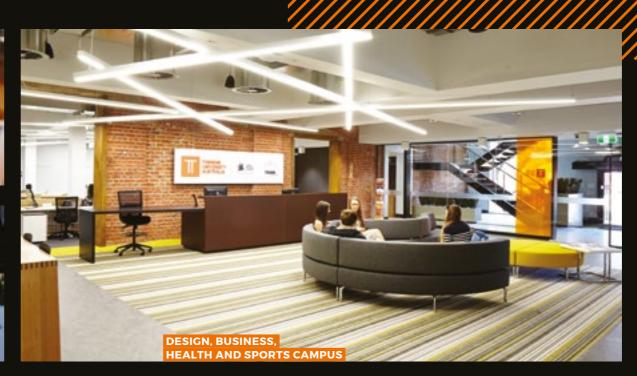


### TORRENS UNIVERSITY LANGUAGE CENTRE

Level 7, 37 Pitt Street, Sydney

Located right in the heart of the Sydney Central Business District, the campus is easily accessible, just a few minutes' walk from Circular Quay and The Rocks Campus. The campus is also a few minutes from Circular Quay Station and bus terminals which connect you to Sydney's main transport system, making it very easy to travel around town.

- Free campus-wide Wi-Fi
- CBD location
- On-site cafe area and student study spaces
- Experienced Student Services support on-site
- Walking distance to public transport



#### ADELAIDE 82-98 Wakefield St, Adelaide

#### CALL 1300 575 803

Torrens University Australia's Adelaide campus is based on the historic site of the Menz Biscuit Factory. The campus has been built from the ground up with a single purpose in mind - the student learning experience. Students can take advantage of numerous dedicated study areas, breakout pods and chill-out zones, while having unprecedented access to their learning facilitators - there are no separated, closed off academic offices in the building. Facilitators hot-desk and share open access with the students so the campus functions as a true democratic learning community.



### **BRISBANE** 90 Bowen Tce, Fortitude Valley, Brisbane

#### CALL 1300 575 803

Located in Fortitude Valley, just minutes from Brisbane's city centre, this cutting edge campus is a creative and stimulating learning environment that is part of our mission to disrupt and reinterpret the way education is delivered. Enjoy the latest digital learning technologies, open learning and collaborative classrooms, in a creative and stimulating environment.











### MELBOURNE

#### 595 Little Collins St, Melbourne

#### CALL 1300 575 803

The Little Collins Street campus is located in trendy Melbourne CBD, just a two minute walk from Southern Cross Train Station and offers state-of-the art facilities. It is conveniently situated close to a multitude of art galleries, restaurant and cafe precincts, and neighboring popular and eclectic community hubs such as Fitzroy and St Kilda. All offering a stimulating and colourful range of fashion, food, culture and industry immersion.



# **WELCOME FROM** OUR VICE CHANCELLOR

It's a very exciting time to be a part of Torrens University as it establishes its presence as part of a which is focused around the business of education and about providing the right environment for our students to flourish.

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Prof. Justin Beilby, Vice Chancellor, Torrens University Australia



- global network of education,



### BUSINESS, EDUCATION AND ENGLISH

I'm very proud that you're interested in a course at one of the Business, Education and ELICOS schools at Torrens University Australia.

Studying with us means you are part of the Laureate International Universities network, which covers over one million students in 25 different countries and 70 institutions. This global phenomenon is truly unparalleled and gives you unique access to an enormous range of possibilities.

Some of you will be interested in ELICOS studies at our Torrens University Language Centre, which has been operating in one form or another for over 21 years. We prepare international students for undergraduate or postgraduate study in one of our five locations across Australia and New Zealand and ensure that a student's language proficiency is where it needs to be in order to excel.

Moving into a Business qualification at either APM at Torrens University or Chifley Business School at Torrens University Australia enables you to join an alumni group of over 12,000 students who have entrusted us with their education for the past 25 years. Our graduates have gone on to remarkable accomplishments, from running their own businesses to being employed by some of the world's largest and most well-known companies.

For those interested in Education, we offer a number of postgraduate courses. We have a unique online study program with graduate certificates and master's degrees, and areas of study represent an opportunity for educators to further their careers by advancing their knowledge in a specialised area.

Our approach is dynamic, delivered on state of the art campuses by industry engaged and passionate lecturers. You will be joining classmates from over 90 different nationalities, including Australian students, who have entrusted Torrens University Australia with one of the biggest decision of their lives; their education. We ensure that student experience is immersive, linked to industry and always relevant and practical.

Your life on campus will be rewarding, empowering, and most important of all, fun! Our academics, success coaches and student services staff have one goal – to deliver the best experience and graduate outcomes for you, our student.

#### Mark Falvo,

General Manager Business, Education, ELICOS



**Mark Falvo** 

### HEALTH

Laureate Health offers a holistic approach to health education. We are excited that you have considered studying with us and we are confident that together, we can make a positive lasting contribution to the health and wellbeing of our society.

Our vision is to "Get Well, Stay Well, Look Well". Covering physical, mental and aesthetic health and wellbeing of individuals and communities, we aim to provide students with the necessary skills and knowledge to excel in their chosen field to successfully forge rewarding careers, tackle global challenges and impact the future.

We understand the importance of practical skills in today's job market, so we provide the opportunity for students to engage in practical training before graduating. With our academic team who are experts in their respective fields, ensures our graduates enjoy a strong reputation amongst employers in Australia and internationally graduating with industry relevant expertise and experience.

We're dedicated to providing you with a supportive learning environment so that you can achieve your personal and professional goals.

#### Kath Curry,

General Manager Health







I'm delighted that you have considered study at one of our Design schools at Torrens University Australia.

When you become a student with us, you'll be joining one of the leading design schools in the region. You'll also be connected to more than 70 institutions across the globe, as part of our network of Laureate International Universities. Our Design campuses in Australia and New Zealand are awardwinning places of learning and offer hands-on education in studio-style classrooms. There are four Billy Blue College of Design campuses in Australia and four Media Design Schools in New Zealand and Australia.

For those interested in the Billy Blue College of Design at Torrens University Australia, the school has a 30 year history of excellence. Offering both undergraduate and postgraduate degrees, our students stand out from the crowd, gaining cutting edge and commercially relevant skills through work integrated learning and internship opportunities. Our graduates are well recognised by the design industry as being ready for the work force, and are working in major design, fashion and photography studios.

If you're considering the Media Design School, you'll be joining an internationally recognised educational institution. Torrens University Australia and Media Design School, New Zealand's most awarded tertiary institution, have collaborated to design a suite of digital and creative technology programs for Australia.

The award-winning Media Design School was the first school in New Zealand to recognise the emerging creative industries such as game development and animation and develop qualifications to equip them with talented graduates. Media Design School alumni can be found in the world's leading game, animation, film, television, advertising and production studios. And thanks to the collaboration between Media Design School and Torrens University Australia, the endless opportunities within the gaming and advertising industries are open to students at our Australian schools too.

Our academic staff bring real world experience to the classroom, preparing you for life after graduation. While you study with us, our Design schools offer excellent campus life for students, at inner city locations that are close to public transportation and cultural hubs. We are committed to excellence, and providing support as you realise your full potential.

#### **Darryn Melrose**

General Manager Design







**Jerome Casteight** 

# HOSPITALITY

I am delighted that you're considering study hospitality at Torrens University Australia. Choosing the right place to study is an investment in your future and one of the most important decisions you can make. We offer study at two great schools, The Blue Mountains International Hotel Management School (BMIHMS), and William Blue College of Hospitality Management.

Courses are delivered over custom-designed hospitality campuses located in New South Wales. BMIHMS undergraduate students start their study on campus at Leura, in the Blue Mountains, at our Practical Learning Centre. Students study as guests and train to be members of staff in a real hotel and restaurant environment, before moving on to complete their degree at our Executive Business Centre in Sydney. Postgraduate students also study at the Sydney Campus, which is located in the heart of the city. William Blue offers students experience with real, paying customers at William Blue Dining, the fine-dining training campus with the contemporary 'The Rocks Campus' just a minute away looking over Sydney Harbour.

This university education is delivered by caring, highly experienced hospitality professionals, while enjoying the company of fellow students from all over the world. Our blend of practical and theoretical teaching and learning has proved essential to the success of our graduates - many of whom are now leaders in their field.

I look forward to welcoming you on campus.

**Jerome Casteight** General Manager Hospitality

2017 INTERNATIONAL PROSPECTUS



# WHY STUDY NAUSTRALIA

#### **TORRENS UNIVERSITY AND THINK EDUCATION DO THINGS DIFFERENTLY.**

Torrens University is Australia's global university a gamechanging institution that focuses on employability with a global edge, whilst Think Education offers seven truly inspiring and innovative higher education and vocational colleges in Health, Design, Business and Hospitality. With significant work experience under your belt in less than three years (or two years in Accelerated study mode), there's always time to study with Torrens University and Think Education through flexible online and campusbased undergraduate and postgraduate programs.

#### **SMALL CLASS SIZES.**

Class sizes are kept small from the beginning so that students will feel included and can get to know their lecturers. All academic staff are still active players in their industry, so students will learn about where business is headed, and not where it's been already. This relationship will also create the first of many industry contacts in their career.

#### **PROGRAMS DEVELOPED WITH INDUSTRY LEADERS.**

All programs are developed with industry leaders to ensure graduates are equipped with knowledge and practical skills for today's job market. You can expand your current experience with a vocational or postgraduate diploma, or begin a journey through undergraduate to PhD level all at the same institution.

#### **JOIN A GLOBAL MOVEMENT**

All programs are developed with industry leaders to ensure graduates are equipped with knowledge and practical skills for today's job market. You can expand your current experience with a vocational or postgraduate diploma, or begin a journey through undergraduate to PhD level all at the same institution.

### **OUR** PROMISE **TO YOU**

#### **Everyone is connected**

Students will graduate with their own network of employers, entrepreneurs and mentors.

#### **Everyone is Global**

Students can uncover global opporunities and networks from over 70 univiersites around the world.

#### **Everyone can change** the world



We ready students to make their mark and deliver positive change to the world they live in. We foster social entrepreneurship.

#### **Everyone is unique**

Students choose how and when they learn. They are in control to creatve the learning experience they want.



#### **STUDYING IN AUSTRALIA**

Australia is one of the world's most popular places to work and study. Its international standards in quality of living and education excellence are underpinned by strong economic growth. Australia is renowned for its immense natural beauty, exciting cosmopolitan cities, diverse cultural activities and healthy outdoor lifestyle.

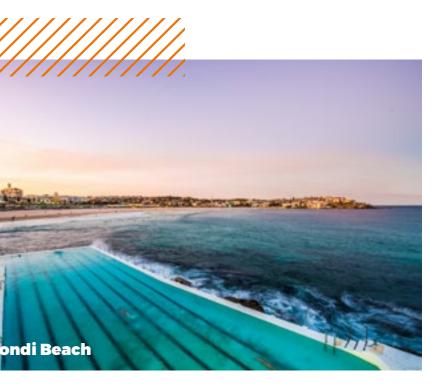
If you study in Australia at BMIHMS, you can enjoy oncein-a-lifetime experiences that will help you grow both professionally and personally. Beyond enhancing your professional credentials with education valued by industry, studying at BMIHMS will help you mature as a whole person.

We place a strong emphasis on personal responsibility - we expect students to be self-directed and take a key role in shaping their education.

#### **A WORLD-CLASS EDUCATION SYSTEM**

More than 516,000 international students study in Australia each year. The Australian Government has invested heavily to ensure that our education and research facilities are recognised throughout the world.

Australian higher education institutions use marketleading technology and professional training systems that are benchmarked to industry standards. Our institutions have excellent international reputations and are used as models for other countries in the Asia-Pacific region.



#### **AN INTERNATIONAL** AND DIVERSE SOCIETY

Australia is a multicultural and cosmopolitan society. Students benefit from meeting and working with people from all over the world This experience will give you excellent preparation for a culturally challenging international career in hospitality, and the chance to make lifelong friends beyond your own borders.

#### **ARTS. CULTURE AND SPORT**

Expect diversity in Australia. You will have endless access to cultural attractions, including highly respected art galleries, museums and theatres, as well as world-class restaurants and shopping. If you are passionate about sport, you can watch and participate in a multitude of activities

year-round, such as hiking, cycling, climbing, football, swimming and surfing.



# REAL BUSINESS

**Undergraduate Business** Marketing **Event Management Communication and Public Relations Sports Management** Commerce **Financial Services (Financial Planning)** 

## **Torrens for Business**

Torrens offers a comprehensive academic avenue to successful employment in a variety of business courses, offered both on campus and online.

Torrens gualifications are respected throughout the industry through the strong reputations of Chifley Business School, APM College of Business and Communication, the Australian Graduate School of Leadership, Real Madrid Graduate School and more recently through an exclusive partnership with The Collective Hub.

Operating out of Adelaide, Sydney, Melbourne and Brisbane, Torrens has over 60 years of educating future industry leaders. With specialisms in international business, leadership and management, marketing, public relations, event management, business administration and commerce, combined with Torrens globally oriented curriculum and its membership to the Laureate International University network, graduates can be assured that their Torrens qualification will be a CV highlight.

Diploma

**Campus Locations** 

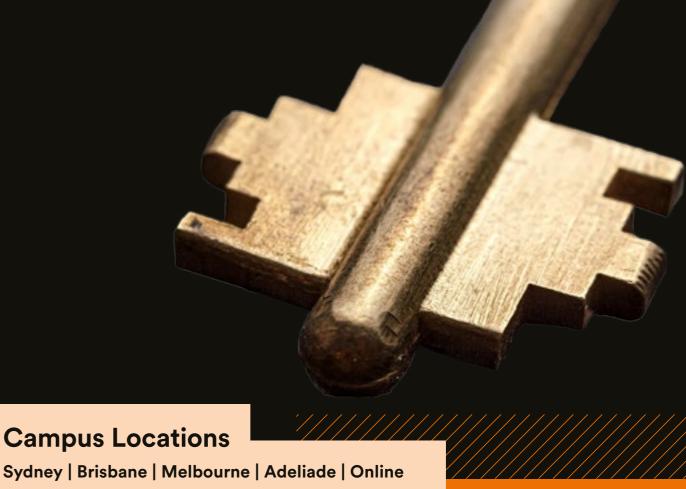
**Associate Degree** 

CHIFLEY BUSINESS SCHOOL





Real Madrid Graduate School Universidad Europea



**Bachelor Degree** 





### **DIPLOMA OF** BUSINESS

#### **CRICOS Course Code 090282F**

The Diploma of Business has been developed to ensure you graduate job ready, with the core business knowledge and skills required to move into management roles in large organisations or become an entrepreneur and launch your own business.

This course will teach you how to research, analyse and interpret the domestic and international business environments. Critical thinking skills are used to create strategic business and marketing plans and identify strategic business opportunities.

#### **COURSE STRUCTURE**

Students must complete a minimum of 2 elective subjects at Level 100. The remaining 2 electives can be taken from levels 100, 200, or 300.

#### **CAREER OUTCOMES**

Graduates of the Diploma of Business will be confident and job ready with the knowledge and skills to secure entry to mid-level business support or management roles in a small to large organisations, or will have the core business skills and support to start their own business.

- **Business Owner**
- Entrepreneur
- **Operations Manager**
- Sales Team Leader
- **Facilities Supervisor**
- **Business Development Manager**
- Administration Manager

#### **KEY STUDY OUTCOMES**

- Core business knowledge and skills
- Research, analyse and interpret business environments
- Critical thinking skills
- Strategic business and marketing plans
- Identify business opportunities
- Opportunities in mid-level business support or management roles
- Skills in running your own business

#### **SUBJECTS**

#### **CORE SUBJECT**

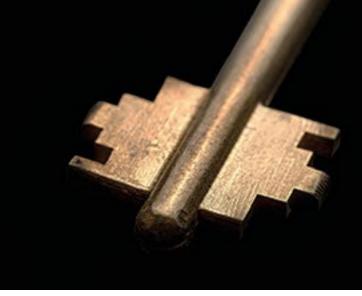
- Business Communications
- Understanding People & Organisations
- Marketing Fundamentals
- Customer Experience Management

#### LEVEL 100 ELECTIVE SUBJECT

- Introduction to Events
- Event Concepts and Design
- · Understanding Public Relations
- Introduction to Sport Management
- Sports Marketing
- Integrated Marketing Communications
- Consumer Behaviour

#### **LEVEL 200 ELECTIVE SUBJECT**

- · Event Management and Operations
- Event Venue Management
- Event Financing and Sponsorship
- · Content Creation for Social Media
- Advanced PR Writing
- Corporate Communications
- Sports Law
- Managing Teams
- Managing Sport Facilities
- Business 2 Business Marketing
- · Marketing and Audience Research
- Digital Marketing Communications



#### **LEVEL 300 ELECTIVES**

- Events Policy and Strategy
- Marketing Strategy
- International Public Relations
- Health and Advocacy Strategies

- Understanding Advertising
- Wedding Planning
- Sports Events
- Human Resource Management
- Project Management
- International Marketing
- Brand and Product Management

### **DIPLOMA OF** MARKETING

#### **CRICOS Course Code 092485A**

Throughout this course, you will discover the role that marketing plays in the success of contemporary organisations and examine the industry's trends, responsibilities, needs and opportunities.

The course structure is designed to integrate theory, practice and connection with each of these themes in turn representing distinct modes of thinking, enquiry and knowledge acquisition in relation to marketing. Students explore underpinning theoretical constructs that inform marketing practice; students engage in practice both in simulated marketing workplace roles and in operating businesses; and they reflect on feedback from industry mentors and assessors. The course aims to develop graduates who are ethical and reflective practitioners with a commitment to professional learning and practice.

#### **CAREER OUTCOMES**

- Marketing Coordinator
- Marketing Assistant
- Marketing Officer
- Assistant Product Manager
- Assistant Channel Manager
- Assistant Brand Manager
- Sponsorship Coordinator
- Marketing Research Assistant
- Media Planner

#### **KEY STUDY OUTCOMES**

- General marketing knowledge
- Practical marketing workplace skills
- Understanding the role of marketing in organisations
- Examine industry trends, responsibilities, needs and opportunities
- Understanding of ethics

#### **COURSE STRUCTURE**

There are 6 core level 100 subjects and 2 core level 200 subjects.

#### **SUBJECTS**

#### LEVEL 1 CORE SUBJECTS

- . **Business Communications**
- Understanding People and Organisations
- Marketing Fundamentals
- Integrated Marketing Communications
- Understanding Advertising
- **Consumer Behaviour**

#### **LEVEL 200 CORE SUBJECTS**

- Business-to-Business Marketing
- Marketing and Audience Research

### DIPLOMA OF EVENT MANAGEMENT

#### **CRICOS Course Code 094182M**

Through this course, you'll learn to generate creative and innovative event concepts for a business environment and learn how to execute these projects. You'll gain industry experience while learning from those well established in your chosen career.

You'll learn to apply management skills in developing cultural or social activities that meet the needs of participants, as well as the enterprise. You will also learn aspects of marketing, strategy and overall business practices.

You'll understand the role of events in the business environment, and learn to comply with statutory requirements. Our Diploma of Event Management course gives you the business skills to manage and run large-scale events.

#### CAREER OUTCOMES

- **Conference** Coordinator
- **Event Coordinator**
- Event Planner
- **Event Sales Coordinator**
- **Exhibitions Coordinator**
- In-House Meetings Coordinator
- Meetings Coordinator
- Venue Coordinator

#### **KEY STUDY OUTCOMES**

- Managing and running large-scale events
- Generate innovative event concepts
- Knowledge of marketing and strategy
- Business practice skills
- Understanding of the role of events in a business environment
- Industry experience



#### COURSE STRUCTURE

This course is delivered full time over 3 trimesters and comprises 6 subjects at 100 level and 2 subjects at 200 level. All subjects are core, there are no elective subjects.

#### **SUBJECTS**

- **Business Communication**
- Understanding People and Organisations
- Marketing Fundamentals
- **Customer Experience Management**
- Introduction to Events
- **Events Concepts and Design**
- **Event Management and Operations**
- **Event Venue Management**

### **BACHELOR OF BUSINESS**

#### **CRICOS Course Code 090275E**

The Bachelor of Business looks at business education in an innovative light in understanding core business strategies and how to apply them in a real business environment. Gain a competitive edge for the future with the sought-after skills to succeed in the modern business environment.

This degree will give you the skills to research, critical thinking to create strategic business and marketing plans and identify strategic business opportunities. Plus you will have the opportunity to take a broad range of electives in marketing, public relations, events, tourism and hospitality so that you can design your degree based on your interests and what career you want in the future. Students will graduate with invaluable work experience and a serious competitive advantage.

#### **COURSE STRUCTURE**

The Bachelor of Business course structure is three years (240 credit points) in duration (normal full time). 8 subjects (10 credit points each) per year is deemed a normal full time load. Students can fast-track the completion of the degree by taking 4 subjects (40 credit points) per trimester over six trimesters.

#### **CAREER OUTCOMES**

- **Business Owner**
- Entrepreneur
- **Operations Manager**
- Sales Team Leader
- **Facilities Supervisor**
- **Business Development Manager**
- Administration Manager

#### **KEY STUDY OUTCOMES**

- Research, analyse and interpret business environments
- Identify business opportunities
- Strategic business and marketing plans
- Critical thinking skills
- 520 hours of practical work placement

#### **SUBJECTS**

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#### LEVEL 1 CORE SUBJECTS

- **Business Communications**
- Understanding People and Organisations .
- Marketing Fundamentals •
- Customer Experience Management .

#### **LEVEL 200 CORE SUBJECTS**

- Accounting for Decision Making •
- The Business Environment .

#### **LEVEL 300 CORE SUBJECTS**

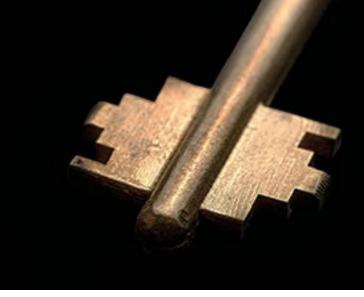
- Organisational Creativity and Innovation •
- Ethics and Sustainability .

#### SPECIALISM SUBJECTS

- . Strategic Management
- **Business Consulting Project** •
- Industry Consulting Project •

#### **LEVEL 100 ELECTIVES**

- Introduction to Events .
- Event Concepts and Design
- . Understanding Public Relations
- Introduction to PR Writing .
- Introduction to Sport Management •
- Sports Marketing .
- Integrated Marketing Communications •
- **Consumer Behaviour** .



#### **LEVEL 200 ELECTIVES**

- **Event Management and Operations** .
- **Event Venue Management**
- **Event Financing and Sponsorship**
- Content Creation for Social Media .
- Advanced PR Writing
- Corporate Communications
- Sports Law
- Managing Teams
- Managing Sport Facilities
- Business 2 Business Marketing .
- Marketing and Audience Research
- **Digital Marketing Communications**

#### **LEVEL 300 ELECTIVES**

- International Public Relations
- Health and Advocacy Strategies .
- Marketing Strategy

- Understanding Advertising
- Wedding Planning
- Sports Events .
- Human Resource Management
- Project Management
- International Marketing
- Brand and Product Management

### **BACHELOR OF BUSINESS (MARKETING)**

#### **CRICOS Course Code 090279A**

Our Bachelor of Business (Marketing) gives you the business skills to engage and influence valuable customers, develop brand loyalty and execute strategic marketing campaigns. Throughout this marketing course, you will discover the role that marketing plays in the success of contemporary organisations and examine the industry's trends, responsibilities, needs and opportunities.

You'll also learn how to apply marketing theories and practices in an ethical context, and uncover the basics of other business practices. such as Business Law and Finance.

Offering 520 hours of practical work placement, you'll experience the marketing industry first hand and gain practical skills to complement your theoretical knowledge, learning from those who are well positioned and respected in your chosen field.

Available in Sydney, Brisbane and online, the Bachelor of Business (Marketing) course has been developed in consultation with the Australian Marketing Institute (AMI) to ensure our students are taught the most relevant and up to date information.

#### **KEY STUDY OUTCOMES**

- Business skills to engage and influence customers
- Develop brand loyalty
- Execute strategic marketing campaigns
- Understand the role of marketing
- Examine industry trends, responsibilities, needs and opportunities
- Invaluable work experience

#### **COURSE STRUCTURE**

The Bachelor of Business (Marketing) course structure is three years (240 credit points) in duration (normal full time). 8 subjects (10 credit points each) per year is deemed a normal full time load. Students can fast-track the completion of the degree by taking 4 subjects (40 credit points) per trimester over six trimesters.

#### **SUBJECTS**

#### **LEVEL 100 CORE SUBJECTS**

- **Business Communications**
- Understanding People and Organisations .
- Marketing Fundamentals .
- **Customer Experience Management**

#### **LEVEL 200 CORE SUBJECTS**

- Accounting for Decision Making
- The Business Environment .

#### LEVEL 300 CORE SUBJECTS

- Organisational Creativity and Innovation
- Ethics and Sustainability

#### **SPECIALISM SUBJECTS**

- Integrated Marketing Communications
- Consumer Behaviour
- Business 2 Business Marketing
- Marketing and Audience Research
- **Digital Marketing Communications**
- Marketing Strategy
- Marketing Consulting Project
- Industry Consulting Project



- Junior Brand Manager
- Sponsorship Coordinator
- Marketing Research Assistant
- Industry Communications Manager
- Sales Manager
- Digital Marketing Coordinator
- Digital Account Executive
- B2B Marketing Consultant
- Social Media Specialist



### **BACHELOR OF** BUSINESS EVENT MANAGEMENT)

#### **CRICOS Course Code 090278B**

Through this course, you'll learn to generate creative and innovative event concepts for a business environment and learn how to execute these projects. You'll gain industry experience while learning from those well established in your chosen career.

You'll learn to apply management skills in developing cultural or social activities that meet the needs of participants, as well as the enterprise. You will also learn aspects of marketing, strategy and overall business practices.

You'll understand the role of events in the business environment, and learn to comply with statutory requirements.

#### **CAREER OUTCOMES**

- Event Manager/Executive
- **Event Coordinator**
- Event Project Manager
- Promotions Manager
- Event Executive

#### **KEY STUDY OUTCOMES**

- Events policy and strategy
- Project management
- Event management
- Creative thinking and innovation
- Commercial modelling for events

#### **COURSE STRUCTURE**

Core subjects: There are 8 core subjects (80 credit points) found within the Bachelor award; 4 of these core subjects (40 credit points) are at the foundation (100) level.

Core specialism: There are 8 core specialism subjects (80 credit points)

Elective subjects: There are 8 electives which may be chosen from any of the TUA undergraduate courses (prerequisites permitting). 1 elective (10 credit points) must be chosen at the 200 level and 1 elective (10 credit points) must be chosen at the 300 level.

#### **DIPLOMA > DEGREE > MASTERS**

**Interested in getting an MBA? Graduates** of the Bachelor of Business programs will get entry into the Master of Business **Administration or other Masters at Torrens** University Australia, once you have three years of professional experience.

#### **SUBJECTS**

#### **LEVEL 100 CORE**

- **Business Communications**
- Understanding People and Organisations .
- Marketing Fundamentals
- Customer Experience Management

#### LEVEL 200 CORE

- Accounting for Decision Making .
- The Business Environment

#### LEVEL 300 CORE

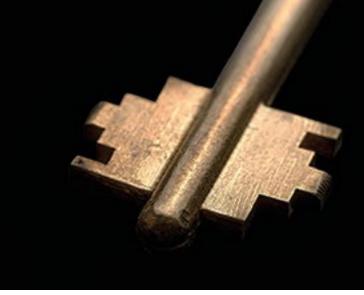
- Organisational Creativity and Innovation
- Ethics and Sustainability •

#### **SPECIALISM SUBJECTS**

- Introduction to Events
- **Event Concepts and Design**
- **Event Management and Operations** .
- Event Venue Management
- Event Financing and Sponsorship
- **Events Policy and Strategy** .
- **Events Consulting Project**
- Industry Consulting Project .

#### **LEVEL 100 ELECTIVES**

- Understanding Public Relations
- Introduction to PR Writing
- Introduction to Sport Management .
- Sports Marketing
- Integrated Marketing Communications
- Consumer Behaviour



#### **LEVEL 200 ELECTIVES**

- Content Creation for Social Media
- Advanced PR Writing .
- Corporate Communications .
- Sports Law
- Managing Teams
- Managing Sport Facilities .
- Business 2 Business Marketing
- Marketing and Audience Research
- **Digital Marketing Communications**

#### **LEVEL 300 ELECTIVES**

- International Public Relations
- Health and Advocacy Strategies
- Marketing Strategy
- Strategic Management

- Understanding Advertising
- Wedding Planning
- Sports Events
- Human Resource Management
- Project Management
- International Marketing
- Brand and Product Management

# BACHELOR OF BUSINESS (COMMUNICATION AND **PUBLIC RELATIONS)**

#### **CRICOS Course Code 092479K**

Through this course, you'll learn how to engage, communicate and influence audiences. It will give you the knowledge and experience needed to build a career in PR.

You'll learn how to combine communications strategies and current technologies to maximise the impact of messages. You'll also learn how to act ethically and sensitively to the target audience's needs.

This course will also teach you how PR fits into overall business strategies, and how you can use your PR skills alongside other departments. You'll study a wide variety of PR subjects, as well as other marketing and business practices essential to every organisation. Economics, law in business, marketing and advertising are also covered.

Strong theoretical knowledge can get you started but practical experience can get you much further. This Bachelor course combines an academic background with hands-on experience to carve your way in this exciting career. Through work placement, you'll learn about the PR industry first hand, and gain practical skills to complement your theoretical knowledge, learning from those established and well-respected in your chosen field.

#### **DIPLOMA > DEGREE > MASTERS**

**Completed a previous Diploma** gualification? You could be eligible for course credits which could reduce the time of the Degree by up to one year.

#### **Interested in getting a Masters?**

Graduates now have a direct pathway to complete graduate certificates, diplomas, and master studies at Torrens University Australia and the other business schools at the university, Chifley Business School and Real Madrid Graduate School Universidad Europa. For example, pathway opportunities exist for enrolment into a Master of Business Administration (MBA), MBA (Sports Management) or Master of Global Project Management. Check out torrens.edu.au for more details.

#### **COURSE STRUCTURE**

Core subjects: There are 8 core subjects (80 credit points) found within the Bachelor award; 4 of these core subjects (40 credit points) are at the foundation (100) level.

Core specialism: There are 8 core specialism subjects (80 credit points)

Elective subjects: There are 8 electives which may be chosen from any of the TUA undergraduate courses (prerequisites permitting). 1 elective (10 credit points) must be chosen at the 200 level and 1 elective (10 credit points) must be chosen at the 300 level.

#### **KEY STUDY OUTCOMES**

- Strong business and communication skills
- PR strategy, writing and brand building
- Engage, communicate and influence audiences
- Strategic, relationships and crisis management skills
- Knowledge of ethics and consumer behaviours Practical work placement

#### CAREER OUTCOMES

- Publicity or Public Affairs Officer
- PR Assistant Manager
- Social Media Manager
- **Communications** Coordinator
- Stakeholder Relationship Manager
- **Corporate Communications Executive**
- Content and Blog Manager
- PR Consultant

#### SUBJECTS

#### LEVEL 100 CORE SUBJECTS

- **Business Communications**
- Understanding People and Organisations .
- Marketing Fundamentals .
- **Customer Experience Management** .

#### **LEVEL 200 CORE SUBJECTS**

- Accounting for Decision Making .
- The Business Environment

#### LEVEL 300 CORE SUBJECTS

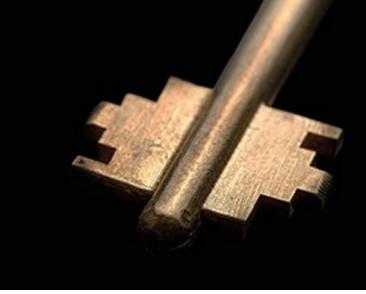
- Organisational Creativity and Innovation •
- Ethics and Sustainability •

#### SPECIALISM SUBJECTS

- Understanding Public Relations •
- Introduction to PR Writing
- Content Creation for Social Media .
- Advanced PR Writing
- Corporate Communications
- International Public Relations .
- **Public Relations Strategy Project**
- Industry Consulting Project .

#### **LEVEL 100 ELECTIVES**

- Introduction to Events .
- Event Concepts and Design .
- Introduction to Sport Management .
- Sports Marketing
- Integrated Marketing Communications
- Consumer Behaviour .



#### LEVEL 200 ELECTIVES

- . **Event Management and Operations**
- **Event Venue Management** •
- Event Financing and Sponsorship
- Sports Law
- Managing Teams
- Managing Sport Facilities •
- Business 2 Business Marketing
- Marketing and Audience Research
- **Digital Marketing Communications**

#### **LEVEL 300 ELECTIVES**

- **Events Policy and Strategy**
- Health and Advocacy Strategies
- Marketing Strategy
- Strategic Management

- Understanding Advertising
- Wedding Planning
- Sports Events
- Human Resource Management
- Project Management
- International Marketing
- Brand and Product Management

### **BACHELOR OF** BUSINESS (SPORTS MANAGEMENT)

#### **CRICOS Course Code 090265G**

Pursue careers in management of sporting facilities, sports tourism, sports events management, community and school sporting agencies, sports project management, sports media and promotion, and health and lifestyle industries.

The Bachelor of Business (Sports Management) is designed to equip you with a broad theoretical and technical knowledge required to operate and manage effectively within the sports management field.

Learn from our industry-experienced academics through practical and work integrated learning and gain knowledge deriving from economics, law, management, accounting, marketing and public relations. Choose to specialise in key areas such as marketing, human resource management, promotion, public relations, project management and event management.

Throughout your studies, you will investigate the historical foundations of sport, management principles, sociocultural influences of sport, and the role of governance in sport. You will have the opportunity to investigate the role sport plays in building communities and analyse the importance that professional sport plays in contemporary society.

As part of your study, you will be required to complete up to 520 hours of an industry placement which will be managed by the careers department.

#### **COURSE STRUCTURE**

The Bachelor of Business (Sports Management) course structure is three years (240 credit points) in duration (normal full time). 8 subjects (10 credit points each) per year is deemed a normal full time load. Students can fasttrack the completion of the degree by taking 4 subjects (40 credit points) per trimester over six trimesters.

#### **CAREER OUTCOMES**

#### Sports Tourism

- **Events Management**
- Community and School Sporting Agencies
- Sports Project Management
- Sports Media and Promotion
- Health and Lifestyle Industries

#### **KEY STUDY OUTCOMES**

- Analyse socio-cultural issues related to the management of sporting organisations
- Identify opportunities for sports organisations to further develop as businesses
- Recognise the role sports plays in developing communities
- Examine the role governance bodies play in the regulation of sports

#### DIPLOMA > DEGREE > MASTERS

#### **Completed a previous Diploma** gualification? You could be eligible for course credits which could reduce the time of the Degree by up to one year. Interested in getting a Masters?

Graduates now have a direct pathway to complete graduate certificates, diplomas, and master studies at Torrens University Australia and the other business schools at the university, Chifley Business School and Real Madrid Graduate School Universidad Europa. For example, pathway opportunities exist for enrolment into a Master of Business Administration (MBA), MBA (Sports Management) or Master of Global Project Management. Check out torrens.edu.au for more details.

#### **SUBJECTS**

#### **LEVEL 100 CORE SUBJECTS**

- **Business Communications**
- Understanding People and Organisations .
- Marketing Fundamentals
- **Customer Experience Management** .

#### **LEVEL 200 CORE SUBJECTS**

- Accounting for Decision Making •
- The Business Environment

#### LEVEL 300 CORE SUBJECTS

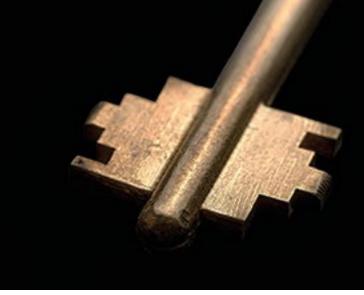
- Organisational Creativity and Innovation
- Ethics and Sustainability •

#### **SPECIALISM SUBJECTS**

- Introduction to Sports Management •
- Sports Marketing
- Sports Law •
- Managing Teams
- Managing Sports Facilities
- Health and Advocacy Strategies .
- Sport Consulting Project
- Industry Consulting Project .

#### LEVEL 100 ELECTIVES

- Introduction to Events .
- Event Concepts and Design
- Understanding Public Relations .
- . Introduction to PR Writing
- Integrated Marketing Communications
- Consumer Behaviour



#### **LEVEL 200 ELECTIVES**

- **Event Management and Operations**
- **Event Venue Management** •
- Event Financing and Sponsorship
- Content Creation for Social Media
- Advanced PR Writing
- **Corporate Communications**
- Business 2 Business Marketing
- Marketing and Audience Research
- Digital Marketing Communications

#### **LEVEL 300 ELECTIVES**

- Events Policy and Strategy •
- International Public Relations
- Marketing Strategy •

- Understanding Advertising
- Wedding Planning
- Sports Events
- Human Resource Management
- Project Management
- International Marketing
- Brand and Product Management

### **BACHELOR OF** COMMERCE

#### **CRICOS Course Code 088180G**

The Bachelor of Commerce offers you a global perspective on business. With a focus on career development, you will explore how business operates on a world stage and the ramifications of globalisation for local business.

This course includes an industry placement as well as an opportunity to undertake a global learning experience with a Laureate International Universities partner institution.

#### **CAREER OUTCOMES**

This course is designed to meet the global demand for high-quality commerce graduates providing you with the opportunity to specialise in accounting and/or finance.

The accounting specialisation is fully accredited by CPA Australia and CA Australia and New Zealand.

#### **KEY STUDY OUTCOMES**

- Learn the basic principles of accounting and finance, and specialise in one of these disciplines
- Develop an understanding of investments at corporate and shareholder levels
- Learn how to use business information systems to develop insights and increase productivity
- Learn how to use business analysis methods and financial reporting
- Develop the management and leadership skills to successfully undertake a career in accounting or finance

#### **COURSE STRUCTURE**

To qualify for the degree of Bachelor of Commerce, you must complete 24 subjects, including all 10 core subjects, 5 subjects from the Accounting and/or Finance specialisation, as well as 9 elective subjects. The elective subjects you choose will depend on whether you want to specialise in Accounting (A), Finance (F) or both.

#### **SUBJECTS**

To qualify for the degree of Bachelor of Commerce, you must complete 24 subjects, including all 10 core subjects, 5 subjects from the Accounting and/or Finance specialisation, as well as 9 elective subjects. The elective subjects you choose will depend on whether you want to specialise in Accounting (A), Finance (F) or both.

#### LEVEL 100 CORE SUBJECTS

- Principles of Accounting .
- Principles of Economics
- Quantitative Analysis
- **Business Law**
- Principles of Finance
- **Business Communication**

#### **LEVEL 200 CORE SUBJECTS**

- Management, Leadership and **Professional Practice**
- **Business Information Systems**
- Cultural Awareness: A Personal Perspective\*

#### **LEVEL 300 CORE SUBJECT**

Industry Placement\*

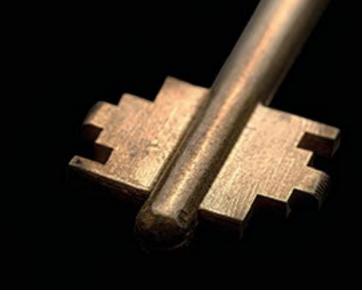
\*Students must complete at least 8 core subjects (80 credit points) before enrolling in this subject

#### **ELECTIVE SUBJECTS**

There are 14 elective subjects. A minimum of 5 subjects (50 credit points) must be chosen from the specified BCOM electives subjects as per the elective table below.

- 200 level: 3 subjects
- 300 level: 5 subjects

Unspecified electives: 6 subjects



To specialise in Accounting the candidate must include the following prescribed elective subjects:

- Financial Accounting .
- . Corporate Accounting
- Annual Report Analysis and Interpretation .
- . Management and Cost Accounting
- Financial Accounting Regulation: Application . and Theory

To meet the educational entry requirements for CPA Australia, the candidate must, in addition to the subjects required for the accounting specialism, include the following prescribed elective subject:

Corporate Law

To meet the educational requirements of Chartered Accountants Australia and New Zealand the

candidate must, in addition to the subjects required for the accounting specialism, include the following prescribed elective subjects:

- Auditing and Internal Controls .
- Corporate Law
- Income Tax Law .

To specialise in Finance, the candidate must include the following prescribed elective subjects:

- Corporate Finance .
- Financial Markets and Management
- Investments and Portfolio Management
- International Financial Management
- Derivatives and Risk Management

# **POSTGRADUATE** BUSINESS

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POSTGRADUATE BUSINESS AT TORRENS UNIVERSITY AUSTRALI.







# GLOBAL BUSINESS SCHOOL

### **AT TORRENS** UNIVERSITY

torrens.edu.au/about/partnerships/ducere-global-business-school



Ducere is a higher education social enterprise that partners with universities, innovative organisations and global leaders, and is the most student-focused business school in Australia. Their higher education programs fund the groundbreaking publishing, school development and mentorship work of the Ducere Foundation in multiple African nations.

The partnership between Torrens University and Ducere delivers a course for the modern leader, with flexible and self-directed online study, and real-world business projects with dynamic industry events. As part of Torrens University Australia's commitment to providing innovative



courses, the Graduate Certificate of Financial Planning has been developed in partnership with Ducere Global Business School, creating an industry relevant business qualification. With a strong focus on enterprise skills, ethics and through applied assessments, Torrens and Ducere are striving to produce the most industry-ready financial planning professionals.

# **BACHELOR OF** FINANCIAL SERVICES (FINANCIAL PLANNING)

#### **ONLINE ONLY**

This course will provide a broad understanding of financial services and specific understanding of financial planning for those graduates wishing to enter the diverse areas found within the finance or business sector in Australia, and globally. Students will leave equipped with the skills and regulatory requirements to practice as a financial planner.

Graduates may find a range of career pathways and employment opportunities related to their areas of expertise and use their acquired skills to develop successful business practice. The proposed course structure will prepare graduates for, and provide pathway opportunities to, further academic and professional study. Specifically students will qualify to undertake Certified Financial Planner (CFP) or a Masters in Financial Planning.

#### **COURSE STRUCTURE**

9 core subjects, 9 specialism subjects (one of which is a double credit point subject) and 5 elective subjects.

#### CAREER OUTCOMES

- Personal Financial Advisor
- Investment Advisor
- Fund Manager
- Risk Analyst
- Wealth Management Officer
- Insurance Broker
- **Retail Banker**
- Stockbroker
- Investment Banker
- Superannuation Specialist
- **Financial Analyst**

#### **KEY STUDY OUTCOMES**

- Acquire a broad, coherent, theoretical and technical knowledge of business, management and the economic environment
- Acquire a specialist knowledge of financial planning including the fundamentals of investment, client relationship and portfolio management
- Analyse and evaluate Australian and global business challenges, including ethical and unethical practices, and communicate recommendations effectively
- Develop the skills required to self-start and self-manage work and learning in professional environments
- Communicate effectively with diverse groups to provide broad, high quality and holistic financial advice
- Communicate effectively in diverse business context, academically and through appropriate channels
- Demonstrate leadership and collaborative skills to perform effectively in a team within a business context
- Demonstrate personal and collaborative leadership and management qualities that reflect ethical & sustainable business practices
- Develop strategic and entrepreneurial thinking skills in order to identify challenges and innovative opportunities in the finance sector
- Develop the ability to reflect on performance feedback to identify continual learning opportunities and self improvement

#### **SUBJECTS**

Students must complete all 9 core and 9 specialism subjects:

#### **CORE SUBJECTS AND SPECIALISM**

- Introduction to Financial Services
- Economics for Finance .
- Introduction to Finance •
- Academic and Business Communications .
- Accounting Fundamentals •
- Understanding Management
- **Financial Planning** .
- Investments
- Ethics, Professionalism and Integrity
- Marketing for Financial Services •
- **Financial Markets**
- Portfolio Management •
- Superannuation and Retirement Planning
- Taxation
- Enterprise Skills for Financial Services .
- **Risk Management and Estate Planning**
- . Capstone
- Industry Based Learning 1





#### **ELECTIVE SUBJECTS**

- **Business Analysis** .
- **Practice Management**
- Applied Leadership
- Introduction to Innovation
- Fintech
- Industry Based Learning 2
- **Client Communication**
- **Business Model Development**





TORRENS UNIVERSITY

### **MASTER OF FINANCIAL PLANNING**

#### **ONLINE ONLY**

This course has been designed to provide a specific and thorough understanding of financial planning in Australia, and globally. Students will graduate equipped with the skills and regulatory requirements to practice as an advanced financial planner.

The students, and therefore postgraduates, will leave with a broad theoretical and technical knowledge required to operate and manage effectively within the financial planning sector, specifically as a financial planner.

#### **COURSE STRUCTURE**

9 core subjects and 3 elective subjects

#### **CAREER OUTCOMES**

- Personal Financial Advisor
- Investment Advisor
- Fund Manager
- Risk Analyst
- Wealth Management Officer
- Insurance Broker
- Retail Banker
- Stockbroker
- Investment Banker
- Superannuation Specialist
- Financial Analyst

#### **KEY STUDY OUTCOMES**

- Acquire a coherent, theoretical and specialised knowledge of investment strategies, financial services industry and financial planning
- Critically apply business analysis, data management and diagnostic problem-solving skills in order to support decision-making
- Research Australian and global business challenges, including ethical and unethical practices, to generate strategic solutions
- Develop the skills required to work autonomously, self-start and self-manage work and learning in professional environments
- Communicate effectively with diverse specialist and non-specialist audiences to provide broad, high quality and holistic, integrated financial advice and plans
- Communicate effectively in diverse business and interpersonal context and through appropriate channels
- Demonstrate leadership, expert judgement and collaborative skills to drive teams within a business and financial context
- Develop strategic thinking skills in order to identify opportunities and challenges for clients and the financial planning sector
- Develop the ability to reflect on performance feedback to identify continual learning opportunities and self-improvement
- Reflect on their practice as leaders in their context with respect to the ethical practice and standards they adhere to and how these are represented and lived through their decision making practice and management/leadership of their team

#### **SUBJECTS**

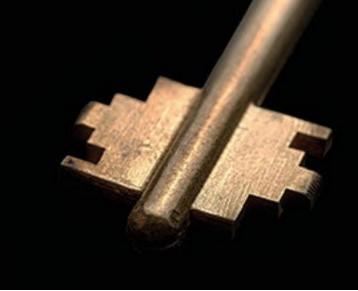
#### **CORE SUBJECTS**

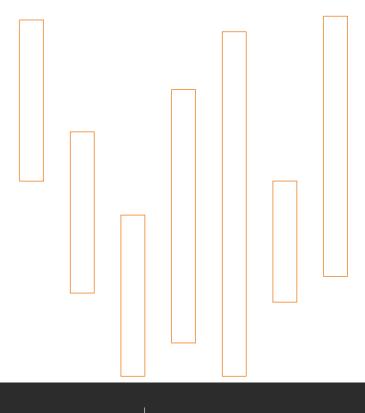
- Financial Planning
- Superannuation and Retirement Planning •
- **Risk Management and Estate Planning**
- Ethics, Professionalism and Integrity .
- Investments
- Portfolio Management •
- Taxation .
- **Complex Financial Planning** .
- Capstone .

#### **ELECTIVE SUBJECTS**

- Enterprise Skills for Financial Planners
- Business Strategy and Practice Management
- Innovation and Fintech .
- Marketing of Services
- **Economics for Managers and Entrepreneurs** .
- Financial Markets











#### TORRENS UNIVERSITY **AUSTRALIA**

### **GRADUATE CERTIFICATE N COLLECTIVE ENTREPRENEURSHIP**

**ONLINE ONLY** 



torrens.edu.au/collectivehub

POSTGRADUATE BUSINESS AT TORRENS UNIVERSITY AUSTRALIA

#### **STUDY ONLINE FROM ANYWHERE IN THE WORLD**

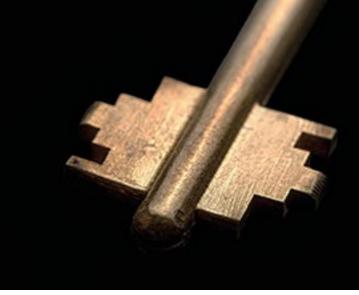
This program is designed in collaboration with Collective Hub to support the development of individuals and organisations in their entrepreneurial journey.

Launched in 2013 as a print magazine by Lisa Messenger, Collective Hub has evolved into a disruptive multimedia brand with distribution in 37 countries.

Today, Collective Hub encompasses digital content, bespoke events, strategic collaborations and unique product extensions. Lisa is the force behind its rapid success - with her passion for innovation and zest for life, she's grown a community of creative, entrepreneurial minds - empowering them to live their lives to the fullest and make their mark on the world.

When she started Collective Hub, Lisa's vision was to change the landscape of entrepreneurialism. This collaboration with Torrens University Australia is Collective Hub's next leap forward on that quest - and it's bigger and bolder than anything it's done before.





#### **COURSE STRUCTURE**

Students must complete all 4 core subjects

#### **SUBJECTS**

- Unleashing the Entrepreneur
- Risk Factors: Tolerance and Tipping Points .
- Developing a Resilient Mindset
- Entrepreneurship in Action (A) (B) (C)

#### **CAREER OUTCOMES**

For many people engaging in the program, the aim will be to launch their own entrepreneurial endeavour. For others, it will be to gain promotion in their current organisation or to explore new opportunities and realise dreams in their next chapter.

#### **KEY STUDY OUTCOMES**

- Design thinking and creative entrepreneurship skills
- Work collaboratively in groups and with stakeholders
- Articulate your personal entrepreneurial brand
- Distinguish and survey the market
- Critically analyse the user's role
- Design and present a business solution

### DOCTOR OF BUSINESS LEADERSHIP

#### **ONLINE ONLY**

The Doctor of Business Leadership (DBL) is designed to prepare senior executives to more effectively assume overall leadership responsibility within a substantial multi-business unit organisation operating in intensely competitive national and global mark.

The course involves a learning journey that has been identified by corporate leaders, their boards and past DBL participants as vital preparation to deal with increasingly complex and dynamic contexts. Students will have an appreciation of the role corporate leadership had in securing socially responsible outcomes.

#### **CAREER OUTCOMES**

- · CEO
- General Manager
- Director of Department
- Principal of Department
- Executive Board Member

#### **KEY STUDY OUTCOMES**

- Understanding of leadership theory and practice
- Ability to innovate and lead adaptation
- Understanding of cultural, social, demographic and economic change
- Strong decision-making and communication skills
- Critically analyse leadership issues likely
  to emerge
- Insights into future performance of organisations

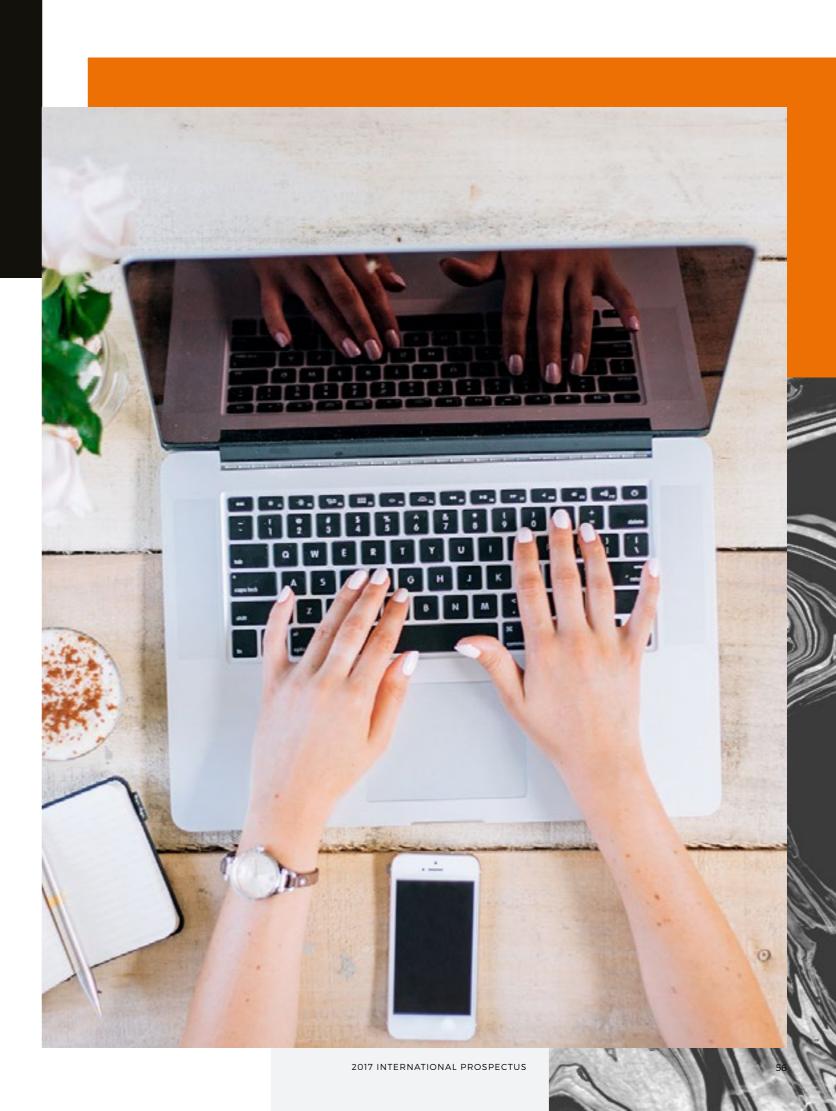
#### **SUBJECTS**

#### **DBL COURSE - STAGE 1**

- Business Leadership Theory and Practice
- Business Leadership Case Analyses
- Critical Reasoning and Ethics for Business Leaders
- Business Leadership Issues

#### **DBL COURSE - STAGE 2**

Supervised and externally examined
 Leadership Critique and Supporting Portfolio



### **MASTER OF** PROFESSIONAL ACCOUNTING

### **MASTER OF** PROFESSIONAL CCOUNTING ADVANCED

#### CRICOS Course Code 090253M

CRICOS Course Code 090254K

The Master of Professional Accounting and Master of Professional Accounting (Advanced) courses are designed to meet the global demand for high-quality graduates in accounting. The course will equip you with a robust body of accounting and professional business knowledge.

Pursue a career as an auditor, tax accountant, business consultant, financial analyst or finance manager to name a few.

Learn from our industry-experienced academics through practical and work integrated learning and gain knowledge in the fundamental areas of accounting, finance, economics, quantitative analysis, information systems and business and taxation law. The Advanced degree includes 4 additional elective subjects selected from the MBA and Master of Global Project Management or others with the approval of the Program Director.

Choose to study full-time or part-time. Our small-class sizes are capped at 25 to allow you to receive individual attention from our lecturers and learning facilitators. The course allows you to pathway into other study opportunities for further career enhancement, including the MBA and Master of Global Project Management.

This course is fully accredited by CPA Australia and Chartered Accountants Australia and New Zealand.

#### **COURSE STRUCTURE**

To qualify for the Master of Professional Accounting, the student must complete satisfactorily a course of study consisting of 12 core subjects.

#### **CAREER OUTCOMES**

#### Auditor

- Tax Accountant
- Tax Consultant
- **Financial Analyst**
- **Investment Relations Manager**

#### **KEY STUDY OUTCOMES**

- Explain and apply ethical, legal, social and environmental responsibilities relevant to business and professional practice in both local and global contexts.
- Integrate theoretical and technical knowledge of financial and management accounting, auditing, finance, economics, quantitative methods, information systems, business law and taxation law.
- Interpret and apply rules, regulations and theories of practice to a range of complex accounting-related professional situations.
- Exercise judgment under supervision to solve routine accounting problems in diverse contexts using social, ethical, economic, regulatory and global perspectives.
- Communicate accounting advice and knowledge to a range of stakeholders, both verbally and in writing, including the use of modern technologies.
- Seek and reflect on performance feedback to identify and action learning opportunities and self-improvements and initiate this process for others.

#### **SUBJECTS**

- Accounting Fundamentals
- Economic Principles and Decision Making
- Statistics for Financial Decisions
- Accounting Information Systems
- Managing Finance
- Financial Accounting Processes
- Business and Corporate Law
- Management Accounting
- Company Accounting
- Auditing Theory and Practice
- Taxation Law
- Financial Accounting Theory and Practice

To qualify for the Master of Professional Accounting, the student must complete satisfactorily a course of study consisting 12 core subjects (120 Credit Points in total).

To gualify for the Master of Professional Accounting (Advanced), the student must complete satisfactorily a course of study consisting 16 core subjects (160 Credit Points in total) including: all 12 core subjects plus 4 elective subjects chosen from the Master of Business Administration or Master of Global Project Management courses.





### **GRADUATE CERTIFICATE OF BUSINESS ADMINISTRATION**

CRICOS Course Code 086348E

The Graduate Certificate of Business Administration (GCBA) course is designed to develop your cognitive, technical and creative skills to make effective decisions in a global context. You will develop strong business acumen which will help you to lead people, teams and businesses and enhance your career prospects. Discover how you can apply your knowledge and skills instantly in your current workplace or a new entrepreneurial venture.

Take advantage of our trimester based system and flexible learning options through our online, face-to-face and hybrid study modes and complete your study in as little as one trimester with fast-tracked intensive option.

This course allows you to progress to the Graduate Diploma of Business Administration (GDBA), the Master of Business Administration (MBA) or MBA Advanced.

#### **Course Structure**

To qualify for the award of Graduate Certificate of Business Administration, the candidate must complete satisfactorily a course of study that comprises of 4 core subjects.

#### **CAREER OUTCOMES**

- Senior Product Manager
- Capital Investment Analyst
- Consultant
- **Business Development Manager**

#### **KEY STUDY OUTCOMES**

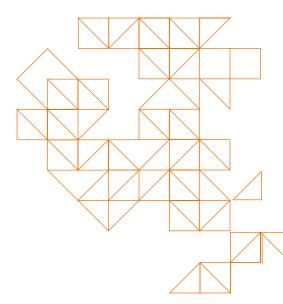
- Advanced business principles
- Determine business solutions
- Systematically evaluate business risk
- Business software knowledge to analyse data
- Analyse complex business issues

#### **SUBJECTS**

#### CORE SUBJECT Select 4 core subjects from the list below

- Management Perspectives
- Dynamic Leadership .
- . Economic Principles and Decision Making
- Influencing and Making Decisions .
- Financial Management •
- Managing People and Teams .
- Marketing







### **MASTER OF** 8 DMINISTRATION

### **MASTER OF** NISTRATION DVANCED)

#### CRICOS Course Code 086346G

CRICOS Course Code 088149G

#### The Master of Business Administration (MBA) course is designed to develop your cognitive, technical and creative skills to make effective decisions in a global context. You will develop strong business acumen which will help you to lead people, teams and businesses and enhance your career prospects. Discover how you can apply your knowledge and skills instantly in your current workplace or a new entrepreneurial venture.

The MBA (Advanced) is an elongated MBA program designed specifically for international students to be a two-year program studied full time. The MBA (Advanced) takes an interdisciplinary approach to provide work-ready graduates with real world skills. With themes of teamwork, ethical decision-making and strategic planning, the MBA (Advanced) is designed to provide an advanced body of knowledge to the changing business environments in which you aspire to work and manage.

Take advantage of our trimester based system and flexible learning options through our online, face-to-face and hybrid study modes and complete your study in as little as one year with fast-tracked intensive subjects and optional touch point weekend sessions.

This course allows you to enter or exit with a Graduate Certificate or Graduate Diploma of Business Administration.

#### COURSE STRUCTURE

Master of Business Administration course structure: 8 core subjects and 4 elective subjects. Master of Business Administration (Advanced) course structure: 10 core subjects, 6 elective subjects.

#### **CAREER OUTCOMES**

- Senior Product Manager
- Head of Marketing, Strategy & Development
- Capital Investment Analyst
- Director of Operations
- Senior Consultant
- Senior Product Manager
- **Business Development Manager**
- Director of Sales
- **General Manager**
- CEO

#### **KEY STUDY OUTCOMES**

- Apply current theories across business disciplines
- Encourage team and individual ethical decision making
- Proficiently use business software to effectively analyse data
- Apply advanced business principles to complex problems to determine solutions
- Organise, conceptualise and analyse complex business issues
- Systematically evaluate business risk

#### **SUBJECTS**

#### **MBA CORE SUBJECTS**

- Marketing Financial Management
- **Business Decision Analytics** .
- Dynamic Leadership
- Strategic Management
- Management, People and Teams .
- Systems Thinking
- **Business Capstone** .

#### **MBA (ADVANCED) CORE SUBJECTS**

- Marketing .
- **Financial Management**
- **Business Environment** •
- **Business Communications**
- **Business Decision Analytics** .
- Dynamic Leadership .
- Strategic Management
- Management, People and Teams .
- Systems Thinking
- **Business Capstone**

•

- Corporate Sustainability



#### **ELECTIVE SUBJECTS**

- Employer based Project
- Innovation, Creativity and Entrepreneurship
- Business Law and International Contexts
- Managing Information Systems
- **Organisational Best Practice**
- International Business Strategy
- **Risk Management**
- Technology Strategy
- **Business Environment**
- **Business Communications**



### **MASTER OF BUSINESS ADMINISTRATION** (SPORTS MANAGEMENT)

#### **ONLINE ONLY**

The MBA features practical experience including case studies and group work responding to live briefs, a two week industry placement at the Real Madrid Football Club, Spain and guaranteed small class sizes.

First launched in 2006 and nominated for delivering one of the world's top 10 Sports Management MBA programs, the Real Madrid Graduate School teaches across all aspects of sport management degrees including management, health, communications and leisure/recreation. With partner institutions across Europe and Latin America, the School's approach to program creation and delivery reflects Laureate's commitment to collaboration between education and industry to maximise graduate employability - a philosophy shared by Torrens University Australia.

Students enrolled in a Torrens University Real Madrid MBA in Sports Management will spend two weeks at the Real Madrid Football Club in Spain to gain hands-on work experience at the world's most valuable football club. In what is an Australian first, students will graduate with a joint degree from both Torrens University and Real Madrid Graduate School - Universidad Europea de Madrid recognised both locally and internationally.

#### **CAREER OUTCOMES**

Contact us to discuss your career pathway options.

#### **KEY STUDY OUTCOMES**

- Apply current theories across business disciplines
- Encourage team and individual ethical decision making
- Proficiently use business software to effectively analyse data
- Apply advanced business principles to complex problems to determine solutions
- Organise, conceptualise, and analyse complex business issues
- Systematically evaluate business risk

#### **COURSE STRUCTURE**

#### 12 subjects

(6 subjects from the Torrens Master of Business Administration course, 5 subjects from the UEM Real Madrid Graduate School course, and a joint [Torrens/UEM] Field Project subject).

#### **SUBJECTS**

#### **TORRENS UNIVERSITY AUSTRALIA**

- Management Perspectives
- Dynamic Leadership
- Economic Principles and Decision . Making
- Influencing and Making Decisions
- Financial Management •
- Strategic Management Capstone

#### **UNIVERSIDAD EUROPEA DE MADRID**

- . Entrepreneurship, Sustainability and Social Responsibility in Sport
- Sports Marketing
- Management and Operations of Sport Venue
- Strategic Marketing
- **Residence Sport Facility Operations\*** \* The Residence Sport Facility Operations subject is undertaken as a two week placement at The Real Madrid Graduate School at Universidad Europea de Madrid in Madrid, Spain.

#### **TORRENS UNIVERSITY AUSTRALIA**/ **UNIVERSIDAD EUROPEA DE MADRID**

Field Project

www.torrens.edu.au/courses/ sports-management/masterbusiness-administration

### **MASTER OF GLOBAL PROJECT** MANAGEMENT

#### **CRICOS Course Code 090246K**

Master of Global Project Management and Master of Global Project Management (Advanced) will provide you with the skills to manage complex stakeholders and projects from planning to completion to achieve project outcomes.

Effective project management skills are in demand in a wide variety of fields including IT, construction, manufacturing, healthcare, natural resources, education, commerce, and research and development.

This course has a particular emphasis on projects with a global dimension, including projects with international stakeholders and projects that source materials and services from, or do business with, another country.

The Master of Global Project Management (Advanced) is designed to provide experienced project managers with flexible study options to enhance knowledge, skills and career prospects. This course can be studied full-time by international students at either The Rocks campus in Sydney or Wakefield Street campus in Adelaide.

Throughout your studies you will be exposed to industry standards and complete several case studies, giving you an opportunity to apply your knowledge and understanding of project management processes.

#### **KEY STUDY OUTCOMES**

- Articulate the core characteristics of appropriate and effective practice in the role of the project manager across various types of projects
- Identify major influences of technology and globalisation on the role of Project Manager, and apply innovative solutions
- Incorporate research findings into project plans to improve delivery and minimise risk
- Incorporate appropriate technologies into research, presentation, and development of project management plans
- Apply advanced project management principles to analyse and evaluate problems and to determine and implement solutions in projects

### **MASTER OF** GLOBAL PROJECT MANAGEMENT

**CRICOS Course Code 090247J** 

#### CAREER OUTCOMES

**Project Officers** 

2

- **Project Team Leads**
- **Project Administrators**
- Senior Project Managers

#### **COURSE STRUCTURE**

8 core subjects and 4 elective subject

#### **SUBJECTS**

#### **CORE SUBJECTS**

- Principles of Project Management
- Integrated Project Process Management
- Project Planning and Budgeting
- **Project Execution and Control**
- Contracts and Procurement
- Sustainability in Project, Portfolio and **Program Management**
- Organisational Behaviour and People Management
- Project Management Capstone

#### **ELECTIVE SUBJECTS**

- Leadership for the Contemporary Organisation
- **Business Process Management and Systems**
- Project Management Application: Construction
- Integrated Infrastructure Project Management
- Managing Information Systems/
- **Technology Projects**

### **GRADUATE DIPLOMA OF GLOBAL PROJECT MANAGEMENT**

#### **CRICOS Course Code 090245M**

Designed to provide experienced Project Managers with flexible study options to enhance their knowledge, skills, and career prospects, the Graduate Diploma of Global Project Management is a pathway to the Master of Global Project Management for applicants with a completed Graduate Certificate from Torrens University Australia (or recognised equivalent).

This course is also a stand-alone qualification for students with a bachelor degree and relevant work experience, and an exit pathway for Master of Global Project Management students.

#### **COURSE STRUCTURE**

7 core subjects and 1 elective subject

#### **SUBJECTS**

#### **CORE SUBJECTS**

- Principles of Project Management •
- Integrated Project Process Management •
- Project Planning and Budgeting .
- **Project Execution and Control** .
- Contracts and Procurement .
- Sustainability in Project, Portfolio . and Program Management
- Organisational Behaviour and People . Management

#### **ELECTIVE SUBJECTS**

- Project Management Application: Construction
- Managing Information Systems/Technology . Projects
- . Leadership for the Contemporary Organisation
- Integrated Infrastructure • **Project Management**
- **Business Process Management** . and Systems

#### **CAREER OUTCOMES**

Contact us to discuss your career pathway options.

#### **KEY STUDY OUTCOMES**

- Analyse international case studies
- Understand the role of the project manager
- Incorporate research findings into project plans
- Incorporate appropriate technologies into project plans

### **GRADUATE CERTIFICATE OF GLOBAL PROJECT MANAGEMENT**

#### **CRICOS Course Code 090244A**

Process, planning budgets and control - discover the foundations of project management.

Looking to discover the basics of project management or further your existing skills? Need to back up your real-world experience with some formal study? A Graduate Certificate of Global Project Management may be the right fit for you.

#### **COURSE STRUCTURE**

4 subjects

#### **SUBJECTS**

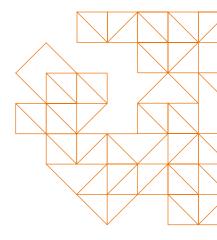
- Principles of Project Management
- Integrated Project Process Management .
- Project Planning and Budgeting .
- Project Execution and Control

#### **CAREER OUTCOMES**

Contact us to discuss your career pathway options.

#### **KEY STUDY OUTCOMES**

- Analyse international case studies
- Design project control systems
- Apply principles of effective group dynamics
- Formal presentation skills for a recommended project plan



### **MASTER OF BUSINESS ADMINISTRATION & MASTER OF GLOBAL PROJECT MANAGEMENT**

**CRICOS Course Code 090241D** 

The Master of Business Administration (MBA) course is designed to develop your cognitive, technical and creative skills to make effective decisions in a global context. You will develop strong business acumen which will help you to lead people, teams and businesses and enhance your career prospects. Discover how you can apply your knowledge and skills instantly in your current workplace or a new entrepreneurial venture.

The Master of Global Project Management will provide you with the skills to manage complex stakeholders and projects from planning to completion to achieve project outcomes. This course has a particular emphasis on projects with a global dimension, including virtual teams, diversity, communications, projects with international stakeholders and projects that source materials and services from, or do business with, another country.

The MBA together with the Masters of Global Project Management dual masters equips you with robust knowledge of both disciplines to undertake demanding management roles, complex projects, employ leadership and strategic direction for your business.

This course allows you to enter or exit with a Graduate Certificate or Graduate Diploma of Business Administration or Global Project Management.

### **COURSE STRUCTURE**

The double master's degree comprises of a total of 16 core subjects, 8 from each the MBA and the Master of Global Project Management.

### **CAREER OUTCOMES**

- Director of Operations
- Senior Consultant Program Managers
- Portfolio Managers
- Senior Project Managers
- **Business Development Manager**
- **General Manager**

### **KEY STUDY OUTCOMES**

- Apply current theories across business disciplines
- Encourage team and individual ethical decision making
- Proficiently use business software to effectively analyse data
- Apply advanced business principles to complex problems to determine solutions
- Organise, conceptualise, and analyse complex business issues
- Systematically evaluate business risk
- Articulate the core characteristics of appropriate and effective practice in the role of the project manager across various types of projects
- Identify major influences of technology and globalisation on the role of Project Manager, and apply innovative solutions,
- Incorporate research findings into project plans to improve delivery and minimise risk
- Incorporate appropriate technologies into research, presentation, and development of project management plans
- Apply advanced project management principles to analyse and evaluate problems and to determine and implement solutions in projects

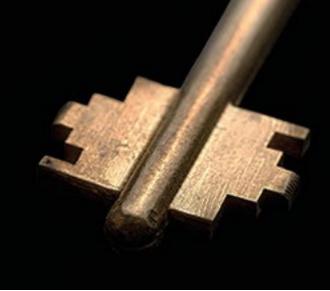
### **SUBJECTS**

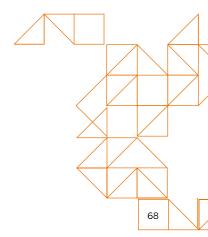
#### **MBA CORE SUBJECTS**

- Management Perspectives
- Dynamic Leadership .
- Economic Principles and . **Decision Making**
- Influencing and Making Decisions •
- Financial Management
- Managing People and Teams •
- Marketing .
- Strategic Management Capstone •

### **MASTERS OF GLOBAL PROJECT MANAGEMENT CORE SUBJECTS**

- Principles of Project Management .
- Integrated Project Management
- Project Planning and Budgeting .
- Project Execution and Control
- **Contracts and Procurement**
- Sustainability in Project, Portfolio and . **Program Management**
- Organisational Behaviour and People Management
- Any approved elective from Masters courses





### **GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION**

**CRICOS Course Code 086348E** 

Providing flexibility in your study, the Graduate Diploma is a pathway to a full Master of Business Administration or Master of Business Administration (Advanced) for applicants with a completed Graduate Certificate from Torrens University Australia (or recognised equivalent). More than a mere stepping stone, it is also a standalone qualification for students with a bachelor degree and relevant work experience, and an exit pathway for students who have completed 8 MBA subjects consistent with the requirements for this award.

#### **COURSE STRUCTURE**

4 core subjects and 4 elective subject.

### CAREER OUTCOMES

Contact us to discuss your career pathway options.

### **KEY STUDY OUTCOMES**

- Advanced business principles
- Determine solutions
- Systematically evaluate business risk
- Business software knowledge to analyse data
- Analyse complex business issues

### **SUBJECTS**

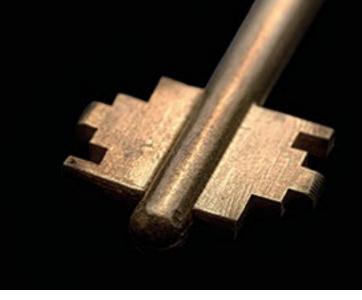
#### **CORE SUBJECTS**

- Marketing
- . Financial Management
- Dynamic Leadership •
- Management, People and Teams •

#### **ELECTIVE SUBJECTS**

- International Business Strategy .
- . Technology Strategy
- Engineering Risk Management .
- Principles of Project Management
- Corporate Sustainability •
- Organisational Best Practice •
- Business Law and International Contexts .
- Management Information Systems •
- Advanced Project Management •







### MASTER OF BUSINESS **ADMINISTRATION & MASTER OF PUBLIC HEALTH**

CRICOS Course Code 090242C

The Master of Business Administration (MBA) course is designed to develop your cognitive, technical and creative skills to make effective decisions in a global business context. You will develop strong business acumen which will help you to lead people, teams and businesses and enhance your career prospects. Discover how you can apply your knowledge and skills instantly in your current workplace or a new entrepreneurial venture.

The Master of Public Health will equip health professionals from a broad range of backgrounds with the knowledge and skills to address public health challenges. Students gain understanding of current global and environmental health issues, health policy, systems and economics, along with knowledge of social, behavioural and cultural determinants of health and health programming and evaluation.

The MBA together with the Masters of Public Health dual masters will help you develop robust knowledge of both disciplines to critically analyse and evaluate health promotion and disease prevention, advocacy, leadership and management and epidemiology to undertake demanding management roles in government, allied health, Aid and development, hospitals and health service departments.

Take advantage of our trimester based system and flexible learning options through our online, face-toface and hybrid study modes and complete your study in less than two years (four trimesters) with fast-tracked intensive subjects.

This course allows you to enter or exit with a Graduate Certificate or Graduate Diploma of Business Administration or Public Health.

### **COURSE STRUCTURE**

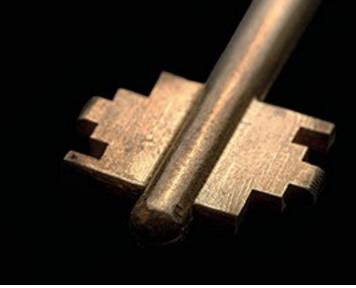
The double master's degree comprises of a total of 16 core subjects, 8 from each the MBA and the Master of Public Health.

### **CAREER OUTCOMES**

Contact us to discuss your career pathway options.

### **KEY STUDY OUTCOMES**

- Apply current theories across business disciplines
- Encourage team and individual ethical decision making
- Proficiently use business software to effectively analyse data
- Apply advanced business principles to complex problems to determine solutions
- Organise, conceptualise, and analyse complex business issues
- Systematically evaluate business risk
- Design and apply intervention strategies to detect, prevent and control risk factors and diseases among human populations
- Analyse financial, legal, and economic aspects of health and health policy
- Apply local and global public health awareness to public health challenges
- Assess, analyse and communicate population health information to diverse audiences
- Identify and describe environmental risk factors that affect the health and safety of a given community or population
- Build and lead teams, and demonstrate negotiation and conflict management skills
- Use collaborative methods for achieving organisational and community goals
- Demonstrate a commitment to the ethical practice of public health, and the principles of access and equity
- Evaluate the effectiveness of innovative health policy and programs to promote and optimise the health and welfare of various population groups



### **SUBJECTS**

### **MBA CORE SUBJECTS**

- Management Perspectives
- Dynamic Leadership
- Economic Principles and **Decision Making**
- Influencing and Making Decisions
- **Financial Management**
- Managing People and Teams
- Marketing
- Strategic Management Capstone

#### **MASTER OF PUBLIC HEALTH CORE SUBJECTS**

- Social, Behavioural and Cultural Factors in Public Health
- Health Policy and Advocacy
- Global and Environmental Health Issues
- Health Systems and Economics
- Leadership and Effecting Change in **Public Health**
- Epidemiology
- Community Health and Disease Prevention

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Program Design, Implementation and Evaluation

### MASTER OF GLOBAL **PROJECT MANAGEMENT & MASTER OF PUBLIC HEALTH**

CRICOS Course Code 090248G

The Master of Global Project Management will provide you with the skills to manage complex stakeholders and projects from planning to completion to achieve project outcomes. This course has a particular emphasis on projects with a global dimension, including virtual teams, diversity, communications, projects with international stakeholders and projects that source materials and services from, or do business with, another country.

The Master of Public Health will equip health professionals from a broad range of backgrounds with the knowledge and skills to address public health challenges. Students gain understanding of current global and environmental health issues, health policy, systems and economics, along with social, behavioural and cultural determinants of health.

The Master of Global Project Management together with the Masters of Public Health dual masters will give you robust knowledge of both disciplines to critically analyse and evaluate health promotion and disease prevention strategies, advocacy, leadership and management and epidemiology while employing core project management tools to undertake demanding roles and programs in government, allied health, Aid and development, hospitals and health service departments.

#### **COURSE STRUCTURE**

To satisfy requirements for this course, students must complete 7 Master of Global Project Management core subjects, 8 Master of Public Health core subjects and one elective subject from the master of Global Project Management course.

### **CAREER OUTCOMES**

Contact us to discuss your career pathway options.

### **KEY STUDY OUTCOMES**

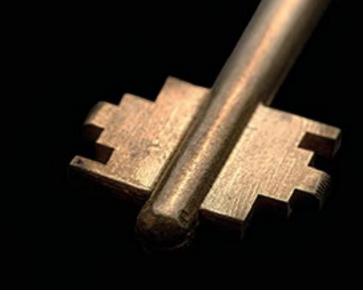
- Articulate the core characteristics of appropriate and effective practice in the role of the project manager across various types of projects
- Identify major influences of technology and globalisation on the role of Project Manager, and apply innovative solutions
- Incorporate research findings into project plans to improve delivery and minimise risk
- Incorporate appropriate technologies into research, presentation, and development of project management plans
- Apply advanced project management principles to analyse and evaluate problems and to determine and implement solutions in projects
- Design and apply intervention strategies to detect, prevent and control risk factors and diseases among human populations
- Analyse financial, legal, and economic aspects of health and health policy
- Apply local and global public health awareness to public health challenges
- Assess, analyse and communicate population health information to diverse audiences
- Identify and describe environmental risk factors that affect the health and safety of a given community or population
- Build and lead teams, and demonstrate negotiation and conflict management skills
- Use collaborative methods for achieving organisational and community goals
- Demonstrate a commitment to the ethical practice of public health, and the principles of access and equity
- Evaluate the effectiveness of innovative health policy and programs to promote and optimise the health and welfare of various population groups

### **SUBJECTS**

### **MASTER OF GLOBAL PROJECT MANAGEMENT CORE SUBJECTS**

- Organisational Behaviour and People Management
- Project Planning and Budgeting
- Project Execution and Control •
- Principles of Project Management
- Integrate Project Process Management
- Contracts and Procurement .
- Sustainability in Project, Portfolio and Program Management





### **MASTER OF PUBLIC HEALTH CORE SUBJECTS**

- Health Systems and Economics .
- Program Design, Implementation and Evaluation .
- Community Health and Disease Prevention
- . Leadership and Effecting Change in Public Health
- Social. Behavioural. and Cultural Factors in Public Health
- Health Policy and Advocacy .
- Global and Environmental Health Issues
- Epidemiology

**Campus Locations** 9

Sydney | Brisbane | Melbourne | Adelaide | Online

# REAL DESIGN

**Fashion Design Interior Design Graphic Design** Game Art **Game Programming Digital Media Design Photography** 

## **Torrens for Design**

Welcome to the Torrens University Design faculty. We have not one, but two leading design colleges that make up our DNA; Billy Blue College of Design and Media Design School, working together to form an unstoppable powerhouse in design education.

Our graduates are strongly recognised by the design industry and constantly sought out - often before they even graduate. Work-ready, incredibly talented and always prepared to test new waters, they are problem-solvers who like to swim upstream when everyone else is going the other way.

Become a student with us and you'll be connected to more than 70 institutions across the globe, as part of our network with Laureate International Universities. Jump in!

## mediadesignschool.tua.edu.au

billyblue.edu.au





# BILLY BLUE COLLEGE OF DESIGN<sup>®</sup>

### **BILLY BLUE COLLEGE OF DESIGN AT TORRENS** UNIVERSITY

Billy Blue began life as a magazine, publishing Australian content back in 1977. Three years later Billy Blue Creative, a multi-award winning design agency was formed, which progressed to open a tiny design school to train designers within their own studio.

In essence, Billy Blue College of Design was created by industry, for industry, and we've been building on that culture ever since. Novice creatives are taught the skills they need to stand out from the crowd and be work-ready by graduation.

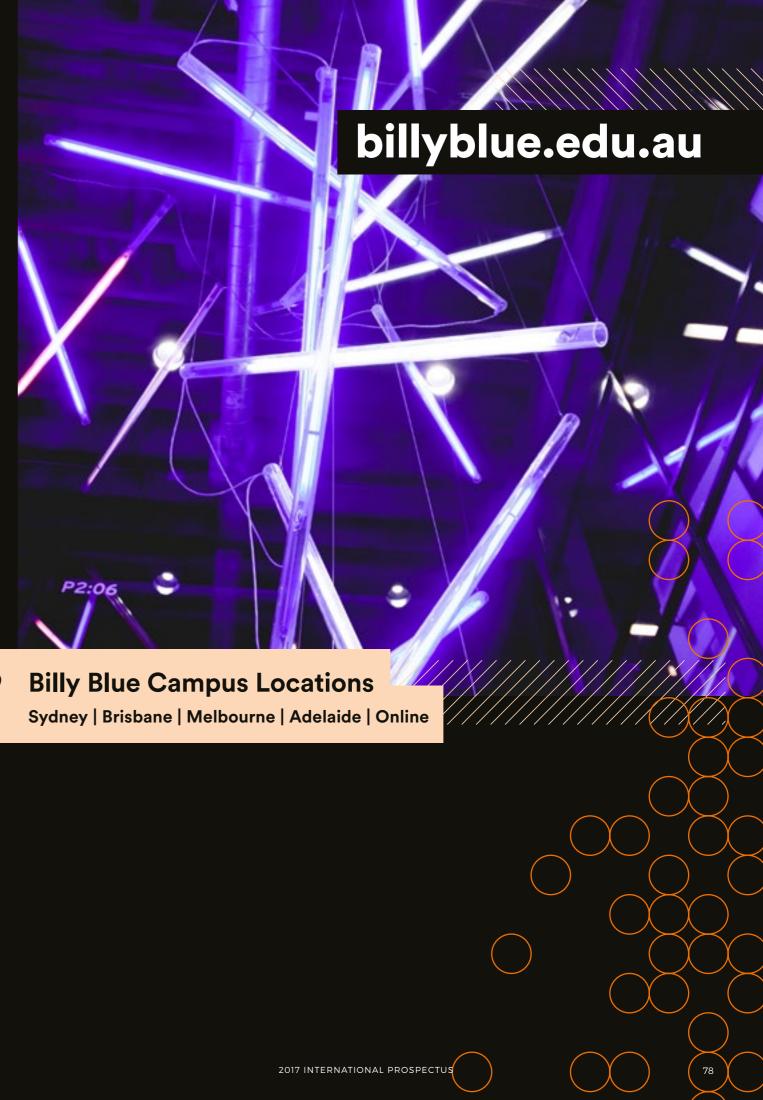
Today, Billy Blue maintains a reputation for producing students who can create unconventional, non-conformist yet commercially relevant design work and we're proud of them.

Billy Blue has launched the careers of thousands of design graduates in graphic and communication design, branded fashion design,

digital media design, interior design and photography. Our alumni are working for top creative agencies such as Interbrand, DDB, MC Saatchi, and brands like Camilla, Volley, Zanerobe or running their own studios.

### **WORKING IN INDUSTRY**

Imagine working on a real brief for one of Australia's leading design firms or agencies. Or having a top designer be your own mentor! As part of every Bachelor course at Billy Blue, students have the opportunity to work within a professional design environment to experience their career before they graduate.



## 9

### **DIPLOMA OF GRAPHIC DESIGN**

### **CRICOS Course Code 092483C**

Graphic design is a rewarding career powered by your imagination. With the right qualifications and hands-on experience, you can transform fantastic concepts into visual reality.

This design course will give you key conceptual and technical skills to do just that. By enhancing your design awareness and combining problem solving and technical skills, you will be equipped to respond to the requirements of a fast paced, visually-literate society.

### **CAREER OUTCOMES**

- Packaging
- Junior Art Direction
- Computer Finished Art
- Web design
- Branding and Identity design
- Environmental and wayfinding design
- Advertising
- Magazine and publishing design

### **KEY STUDY OUTCOMES**

- In-depth knowledge about design history and principles
- Ideas generation, brand identity and typography skills
- Design research and user experience skills
- Graphic design software knowledge
- Professional portfolio

### **SUBJECTS**

- Design Context
- Design Software
- Illustration or Camera and Capture
- Typography
- Typography 2
- Symbols and Branding
- Finished Art
- Design Industry
- Specialisation
- Interaction Design
- **Career Preparation**
- Design Thinking 1

#### **COURSE STRUCTURE**

The course structure comprises of 11 core subjects and one elective, over levels 100 and 200 as follows:



### **DIPLOMA OF INTERIOR DESIGN & DECORATION**

### CRICOS Course Code 092484B

The Diploma of Interior Design and Decoration provides graduates with a theoretical and technical base of knowledge of general interior design and decoration principles and practice, along with an introduction to specialist areas within the interior design and decoration field, leading either to entry-level employment in the interior design and decoration sector or to further specialised design study at Bachelor level.

### CAREER OUTCOMES

- Interior Decorator (self-employed)
- Architectural sales representative for industry product
- Interior stylist
- In-house Interior Designer or Decorator for:
  - Design and Decoration consultancie
  - Furniture, furnishings and fabric suppliers
  - Furnishings departments of retail stores
- Shop fitters
- Soft furnishings consultant
- Visual merchandiser
- Events and Installation designer
- Real Estate home stager

### **KEY STUDY OUTCOMES**

- Understanding of decoration principles and practice.
- Theoretical and technical knowledge of interior design.
- Specialist knowledge in design and decoration.
- Further specialised design study at Bachelor level.

### **SUBJECTS**

- Design Studio
- Design Process 1
- . Graphic Communication
- Design Drawing
- Product Knowledge
- Materials and Finishes
- Construction and CAD
- Interior Built Environment
- Spatial Environment Design
- Commercial Design
- **Professional Practice**
- Work Integrated Learning

### **COURSE STRUCTURE**

The course structure compromises of 12 core subjects over Levels 100 and 200, as follows:



### DIPLOMA OF DIGITAL MEDIA DESIGN

### CRICOS Course Code 090304E

Billy Blue's Diploma of Digital Media Design is your introduction to the exciting and exploding worlds of animation, film, TV, video, online, interactive, web, mobile, interface design, user experience design, 3D design, visual effects, concept and character design, environment design, game art, project/production management and strategy.

This program offers you a broad foundation in essential digital design skills and concepts including ideas generation, graphic design, 3D design, digital video, motion graphics, web and interactive design. You will graduate with direct design practice experience in animation, interaction design and motion design.

Use this course as a way to decide where to focus next, and which specialist digital media design degree to undertake, or as a stepping-stone into junior or entrylevel role in a digital studio or production house.

### **CAREER OUTCOMES**

- Digital agency junior
- Design / studio intern
- Production assistant
- Web content administrator

### **KEY STUDY OUTCOMES**

- Essential digital design skills.
- Graphic design and 3D design skills.
- Digital video, motion graphics, web and interactive design knowledge.
- Experience in animation, interaction design and motion design.

### **SUBJECTS**

- Design Context
- Design Studio 1
- Experience, Interface, Interaction
- Time, Space, Motion
- Interaction Design
- Motion Design

.

- · 3D Design and Animation
- Design Studio 2

### **COURSE STRUCTURE**

The course structure comprises 3 common core subjects and 5 specialisation subjects at level 100.





### **DIPLOMA OF PHOTO IMAGING**

### CRICOS Course Code 094246M

The Diploma of Photo Imaging has been designed to provide graduates with a broad base of generalist Photo Imaging knowledge, skills and experience suitable both for entry-level employment in the Photo Imaging sector and/or as a platform for further specialised study at Bachelor level. Employment opportunities may include working in photographic studios, news organisations, fine art galleries, magazines, educational institutions, government departments, publishing companies, stock photo agencies, audio-visual/video production companies and advertising companies

### **KEY STUDY OUTCOMES**

- Explore underpinning theoretical bodies of knowledge as a source of ideas and methods (theory informing practice);
- Engage in practice both as a means of skills acquisition and as a crucial mode of thinking (practice not only informed by but informing theory); and
- Make connections, both with the history and contexts of photo imaging and with industry mentors and communities of practice.

### **SUBJECTS**

- Design Context
- . Camera and Capture
- . Digital imaging
- Introduction to Light and Lighting
- Thinking Visually .
- Visual Communication .
- Media and Documentary .
- Colour Management and Workflow .
- . Commercial
- Domestic Portraiture
- **Career Preparation**
- Folio

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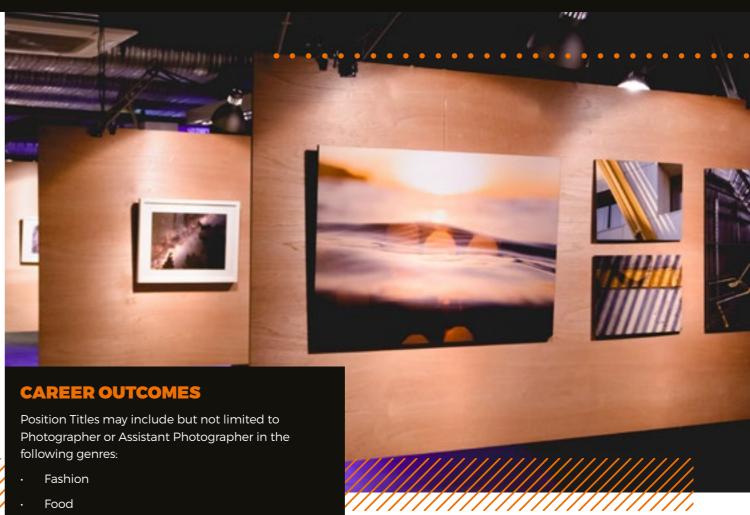
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Motion Design

### **COURSE STRUCTURE**

The course structure comprises 12 core subjects at Level 100.





- Architecture
- Wedding
- Portrait
- News
- Sports
- Film Stills
- Schools
- Re-toucher / image manipulator
- Photo technician
- Photographic sales

## DIPLOMA OF DESIGN

### CRICOS Course Code 094008C

The Diploma of Design course provides a general, foundational introduction to the design profession and is intended for individuals with or without a design background who want to gain some knowledge and skill in design without committing to studying a full degree. The qualification is aimed at the 'undecided student' who wants a 'taster' program that could articulate into a degree should they decide they wish to continue. The program allows students to sample four of the design specialisations if they wish; Branded Fashion Design, Communication Design, Digital Media Design, or Interior Design.

### **CAREER OUTCOMES**

- Junior Designer
- Finished artist
- Graphic designer
- Interactive designer
- Web designer
- 2D/3D Animator
- Interior Designer

### **KEY STUDY OUTCOMES**

- Break into a creative career as a junior designer
- Fundamentals of design
- Visual communication vocabulary
- Theory and practice of moving image and 3D design production
- Discover how branding shapes the nature and role of design practice
- Create brand collateral that delivers results

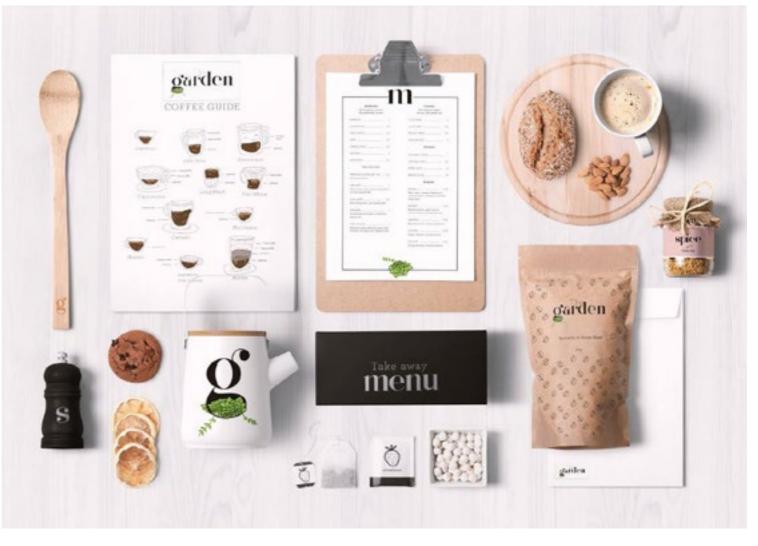
### **SUBJECTS**

- Design Context •
- . Design Studio 1
- Design Studio 2 .
- . Work Integrated Learning
- . Elective 1
- Elective 2 .
- Elective 3 .
- Elective 4 .

### **COURSE STRUCTURE**

The course structure compromises of 4 common core subjects and 4 elective Subjects. Students must complete WIL101 last.





Student work: Hannah Thomas

### **BACHELOR OF COMMUNICATION DESIGN**

### **CRICOS Course Code 090295A**

Communication design is a growth industry, with strong demand for designers who are skilled visual communicators across graphic design, traditional print work, as well as digital media extensions and multidisciplinary design.

Nationally recognised and highly respected, Billy Blue Bachelor of Communication Design is a comprehensive design qualification that has been developed and is taught by leaders in the visual communication design world: from brand and design consultants, to graphic designers and creative directors.

In this degree you will focus on the creation of visual messages, ideas and information for a range of audiences. You will develop broad visual communication design skills informed by theoretical and technical knowledge and able to apply those skills to real world graphic design outcomes.

Throughout the course you will explore essential areas of communication design including; typography, image generation, branding, information design, packaging and branded environments. An emphasis on creativity, design thinking, collaborative practice and problem solving will add depth to your practice.

You'll graduate a highly qualified designer with indemand skills and a professional- calibre portfolio to land serious work in the ever exciting, always evolving creative industries.

### **CAREER OUTCOMES**

#### Art direction

- Book & publication design
- Branding & identity design
- Design strategy
- Design thinking
- Graphic design
- Information architecture
- Illustration
- Interactive design
- Interface design
- Marketing & promotion
- Packaging
- Photography
- Visual communication
- Web design

### **KEY STUDY OUTCOMES**

- Real-life industry experience.
- Design thinking, collaborative practice and problem solving skills.
- Graphic design, print work and digital media skills.
- Theoretical and technical design knowledge.
- Communication design knowledge.

### **COURSE STRUCTURE**

The course structure comprises 8 common core subjects, 16 specialised subjects, and 1 elective subject over Levels 100, 200, and 300, as follows:



### **SUBJECTS**

### **LEVEL 100**

- Design Context
- Typographic Fundamentals
- Thinking Visually
- Design Studio 1 •
- **Developing Visual Vocabulary**
- Data Visualisation
- Typography 2
- Design Studio 2

### **LEVEL 200**

- Design Studio 3 •
- Message, Meaning, Media
- Life Though a Lens
- . Wayfinding
- Problem Based Learning Studio
- Discover, Define, Develop, Deliver .
- Typographic Systems
- Type Generation •

- Social Enterprise •
- Culture of Change
- Major Project •
- Inspiration to Implementation .
- Work Integrated Learning
- Portfolio .
- Business by Design
- Packaging and Branding

### **BACHELOR OF DIGITAL MEDIA** (3D DESIGN & ANIMATION)

### CRICOS Course Code 090297K

Like the idea of creating worlds and characters, and bringing these to life? Want to tell fantastic stories and to visualise the imaginary, the impossible, the future?

By completing a 3D Design and Animation degree, you will get all of the essential knowledge, skills and experiences you need to take on a career in 3D design or animation for film, TV, games, advertising, information/education and beyond.

Acquire broad and flexible hands-on skills in modelling, rigging, animation, texturing, lighting and compositing. At the same time you will explore design and animation theory and context to enrich your creativity and storytelling, while working through briefs and creative processes used by industry.

In your final year you can apply for an internship with a professional 3D design and animation studio, and get the chance to work on live project work for a real-world client. You will also have the chance to compliment your specialisation by taking elective subjects in Motion Design, Interaction Design or Communication Design. You can pick and mix elective subjects to further tailor your degree to your goals.



Student work: Tristan Klein

### **CAREER OUTCOMES**

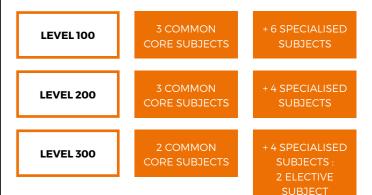
- 3D animator
- 3D concept artist
- 3D generalist
- 3D specialist (e.g. modelling / rigging / texturing / lighting)
- 3D visualisation artist
- 3D tracker/matchmover
- Character designer
- Compositor
- Concept artist
- Digital designer
- Digital matte artist
- Environment designer
- Game artist
- Previsualisation (previz) artist
- Visual effects (VFX) artist

### **KEY STUDY OUTCOMES**

- Skills in modelling, rigging, animation, texturing, lighting and compositing.
- Real world briefs,
- Knowledge of industry creative processes.
- Opportunity to intern with a professional 3D design and animation studio.

### **COURSE STRUCTURE**

The course structure comprises 8 common core subjects, 14 specialised subjects and 2 elective subjects over Levels 100, 200 and 300, as follows:



The remaining 2 electives can be taken from levels 200 or 300.

### **BACHELOR OF DIGITAL MEDIA** (3D DESIGN & ANIMATION)

CRICOS Course Code 090297K

### **SUBJECTS**

### **LEVEL 100**

- Design Context •
- Design Studio 1
- Experience, Interface, Interaction .
- Time, Space, Motion •
- Design Studio 2 .
- Interaction Design .
- Motion Design .
- 3D Design and Animation •
- Drawing for Concept Development .

### **LEVEL 200**

- Design Studio 3 •
- Character Modelling •
- Character Animation •
- Problem Based Learning Studio .
- Discover, Define, Develop, Deliver •
- Modelling and Visualisation •
- Character Animation 2 •

- Social Enterprise •
- 3D Visualisation, Compositing and Effects •
- Animation Production .
- Elective 1 (Level 200 or 300 subject) .
- Work Integrated Learning .
- Portfolio Development •
- Emerging Practice in 3D Design and Animation •
- Elective 2 (Level 200 or 300 subject) .



Student work: J Fung



Student work: Dan Braga and Julz Lane

### **BACHELOR OF DIGITAL MEDIA** (INTERACTION DESIGN)

### **CRICOS Course Code 090299G**

The Interaction Design degree gives you the essential research, design and development knowledge and skills required to make your mark in this exciting interdisciplinary field where human senses and emotions meet the digital interface. Placed at the intersection of design, media and technology, it is one of the fastest growing (and most careerrich) sectors of the global economy.

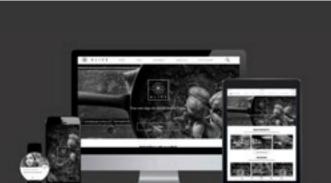
The degree covers the theory and practice of user experience design, information architecture, graphic and interface design, human-computer interaction, nonlinear storytelling, scripting and development, user behaviour and psychology, research, innovation and strategic thinking. Graduates are able to design and craft compelling interactive experiences for web, mobile and social, across sectors as diverse as advertising, entertainment, education and beyond.

In your final year you can apply for an internship in a professional digital studio and get the chance to work on live project work for a real-world client. You will also have the chance to compliment your studies by completing elective subjects in 3D Design and Animation, Motion Design or Communication Design. You can pick and mix elective subjects to further tailor your degree to your goals.

### **CAREER OUTCOMES**

### Creative director

- Digital designer
- E-publication designer
- Front-end developer
- Graphic designer (digital agency)
- Information architect
- Interaction designer
- Interactive media designer
- Mobile interface / application design
- Online / digital producer
- User experience designer
- User interface designer
- Social media designer
- Web designer



CROSS CHANNEL DESIGN

### **KEY STUDY OUTCOMES**

- User experience design knowledge.
- Graphic and interface design.
- Strong storytelling skills.
- Craft compelling interactive experiences.
- Opportunity to intern in a professional digital studio.

### **SUBJECTS**

#### **LEVEL 100**

- Design Context
- Design Studio 1 .
- Experience, Interface, Interaction
- Time, Space, Motion .
- Design Studio 2 .
- Interaction Design .
- Motion Design
- 3D Design and Animation
- Drawing for Concept Development •

#### **LEVEL 200**

- Design Studio 3 .
- Interface Development
- Content and Technology Systems •
- Problem Based Learning Studio .
- Discover, Define, Develop, Deliver
- Interface Development 2 .
- Experience Design 1 •

#### **LEVEL 300**

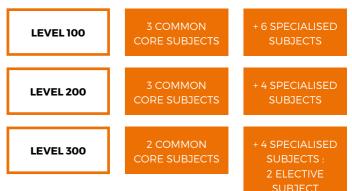
- Social Enterprise
- Interface Development 3 .
- Experience Design 2
- Elective 1 (Level 200 or 300 subject) .
- Work Integrated Learning
- Portfolio Development .
- Emerging Practice in Interaction Design •
- Elective 2 (Level 200 or 300 subject)

Student work: Tristan Klein

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### **COURSE STRUCTURE**

The course structure comprises 8 common core subjects, 14 specialised subjects, and 2 elective subjects over Levels 100, 200, and 300, as follows:



The remaining 2 electives can be taken from levels 200 or 300.

### **BACHELOR OF DIGITAL MEDIA** (FILM AND VIDEO DESIGN)

### **CRICOS Course Code 090300J**

We live in a world of moving images - from cinemas, to boardrooms and to bus rides - and it's designers with visual storytelling skills who create them. A degree in Film and Video Design, gives you the essential knowledge, skills and experiences required to embark on a career designing and producing content for film, TV, games, advertising, information/education and beyond.

You will acquire broad and flexible hands-on skills in motion graphic design, digital video production, editing and postproduction, sound design, concept design, preproduction planning, cinematography, compositing and visual effects. At the same time you will explore the theory and context of design, film, TV and animation to enrich your creativity and storytelling, while working through briefs and creative processes used by industry.

In your final year you can apply for an internship in a professional motion design studio or production house, and get you the chance to work on live project work for a real world client. You will also have the chance to compliment your studies by completing elective subjects in 3D Design and Animation, Interaction Design or Communication Design. You can pick and mix elective subjects to further tailor your degree to your goals.

### **CAREER OUTCOMES**

### Animation director

- 2D Animator
- Character designer
- Colour grader
- Concept / storyboard artist
- Compositor
- Creative director
- Digital designer
- Digital matte artist
- Digital video producer
- Broadcast designer
- Motion graphic designer
- Previsualisation (previz) artist
- Storyboard artist
- Titles designer
- Video editor

### **KEY STUDY OUTCOMES**

- Broad and flexible hands-on design skills.
- Knowledge of design, film, TV and animation.
- Briefs and creative processes used by industry
- Enriched creativity and storytelling.
- Opportunity to intern with a professional motion design studio or production house.

### **SUBJECTS**

#### **LEVEL 100**

- Design Context
- Design Studio 1 .
- Experience, Interface, Interaction
- Time, Space, Motion
- Design Studio 2
- Interaction Design .
- Motion Design
- 3D Design and Animation
- Drawing for Concept Development •

#### **LEVEL 200**

- Design Studio 3 .
- Live Action Production
- Motion Graphic Design 1 .
- Problem Based Learning Studio .
- Discover, Define, Develop, Deliver •
- Story and Cinematography .
- Compositing and Visual Effects •

#### **LEVEL 300**

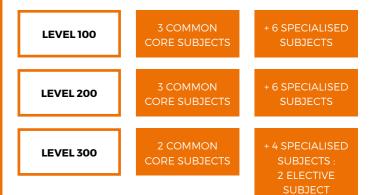
- Social Enterprise
- Motion Graphic Design 2 •
- Compositing and Visual Effects 2
- Elective 1 (Level 200 or 300 subject) .
- Work Integrated Learning
- Portfolio Development .
- Emerging Practice in Motion Design .
- Elective 2 (Level 200 or 300 subject)

### **ELECTIVE SUBJECTS**

- The remaining 2 electives can be taken from levels 200 or 300.
- Electives available to students in this course require approval by the Program Director and can be taken from any Torrens University or Think: Colleges higher education course.

#### **COURSE STRUCTURE**

The course structure comprises 8 common core subjects, 14 specialised subjects and 2 elective subjects over Levels 100, 200 and 300, as follows:



### **BACHELOR OF INTERIOR DESIGN** (COMMERCIAL)

### **CRICOS Course Code 090301G**

The Bachelor of Interior Design (Commercial) at Billy Blue College of Design provides you with the opportunity to specialise in commercial projects.

As a Commercial Interior Designer, you may work in architectural or interior design practices designing everything from cafes, hotels, restaurants to exhibitions and corporate environments. You could also work in industry designing virtual worlds and animations.

You graduate with a highly respected qualification, specialist design skills and a professional-calibre portfolio that will open doors.

### **CAREER OUTCOMES**

- Interior designer
- Joinery designer
- 3D computer modelling consultant
- Soft and Hard materiality and furnishings consultant
- Brand strategist
- Retail design consultant
- Restaurant design consultant
- Innovative workplace designer
- Hospitality design consultant
- Virtual spaces designer
- Design Editorial/Writing for Industry Publications
- **Commercial Interior Designer**
- Virtual Environment Designer

### **KEY STUDY OUTCOMES**

- Skills to work with ever-changing drivers of commercial environments.
- Theoretical and practical elements of commercial interiors.
- Make commercial environments a reality.
- Understanding of spatial environments.
- Industry software skills.

### **COURSE STRUCTURE**

The course structure comprises 8 common core subjects and 15 specialised subjects and one elective subject over Levels 100, 200, and 300, as follows:





Student work: Avalon Leong

### **SUBJECTS**

### **LEVEL 100**

- Design Context
- Ideas and Innovation in Design .
- 3D Modelling for Spatial Projects •
- Design Studio 1 .
- Design Studio 2 .
- Spatial Environment Design 1 •
- Interior Design Practice .
- Systems and Documentation 1 •

#### **LEVEL 200**

•

- Design Systems and Planning
- Design Research •
- Design Studio 3 •
- Emerging Design Technologies (Commercial) .
- Environment Design 3 (Commercial) .
- Problem Based Learning Studio .
- Discover, Define, Develop, Deliver .
- Elective 1 (Level 100, 200 or 300 subject)

- Environment Design 4 (Commercial) .
- Systems and Documentation 2 (Commercial) .
- Scheduling Interiors 2 (Commercial) .
- Social Enterprise .
- Work Integrated Learning .
- Systems and Documentation 3: Nominated .
- **Creative Thinking Process**
- Portfolio and Industry Experience

### **BACHELOR OF INTERIOR DESIGN** (RESIDENTIAL)

**CRICOS Course Code 090302G** 

Billy Blue's Bachelor of Interior Design (Residential) degree creates designers who have the skills and creativity to respond and adapt to the future challenges of sustainable residential design for 21st century housing, high-rise living, mobile, multi-purpose and adaptive reuse environments.

Residential Interior students engage with the theoretical and practical elements of designing residential environments. Students explore and respond to contemporary issues impacting residential interior design thinking, such as our aging population, homelessness, evolving gender roles and definitions of family. Students investigate frontier theories that inform the notion of home in both physical and virtual environments. There is also an opportunity to apply theory to practice by creating a range of residential interior design solutions to meet real client briefs.

### **CAREER OUTCOMES**

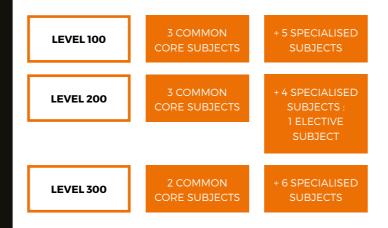
- Interior designer
- Joinery designer
- 3D computer modelling consultant
- Soft and Hard materiality and furnishings consultant
- Residential design consultant
- Homelessness solutions strategist
- Aged care facilities designer
- Innovative home technology consultant
- Luxury private developer designer
- Residential Interior Designer
- **Property Stylist**
- Interior Design Journalist and editor
- Housing solutions strategist

### **KEY STUDY OUTCOMES**

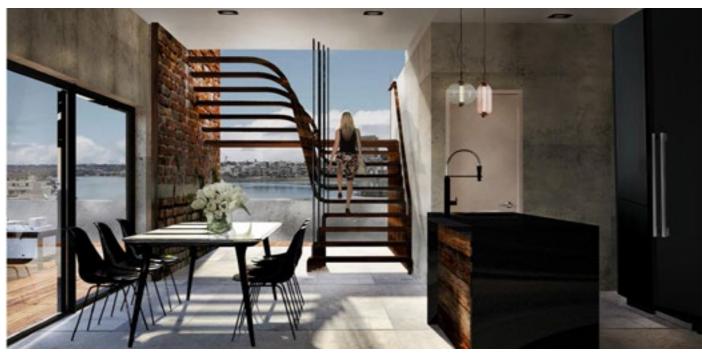
- Make residential environments a reality.
- Knowledge of contemporary issues impacting residential interior design thinking.
- Materiality, lighting, joinery, furniture and technology systems.
- Creating a range of residential interior design solutions for real clients.
- Opportunity to intern at one of our leading partner.

### **COURSE STRUCTURE**

The course structure comprises 8 common core subjects, 15 specialised subjects and 1 elective subject over Levels 100. 200 and 300. as follows:



The elective can be taken from levels 100, 200 or 300.



Student work: Melanie Wright

### **SUBJECTS**

### **LEVEL 100**

- Design Context .
- Ideas and Innovation in Design .
- 3D Modelling for Spatial Projects
- Design Studio 1 .
- Design Studio 2 •
- Spatial Environment Design 1
- Interior Design Practice .
- Systems and Documentation 1 .

#### **LEVEL 200**

- Environment Design 2 (Residential)
- Desian Studio 3
- Theories of Space and Place 2 .
- Scheduling Interiors 2 (Residential)

- Problem Based Learning Studio .
- Discover, Define, Develop, Deliver •
- Elective 1 (Level 200 or 300 subject) .
- Systems and Documentation 2 (Residential)

- Emerging Design Technologies (Residential) .
- Systems and Documentation 3 (Residential) •
- Environment Design 3 (Residential) .
- Social Enterprise .
- Work Integrated Learning
- Systems and Documentation 4 (Residential) .
- **Creative Thinking Processes** .
- Portfolio and Industry Experience

### **BACHELOR OF** BRANDED **FASHION DESIGN**

**CRICOS Course Code 090293C** 

The fashion industry is looking for a new breed of designer. They need individuals that can create fresh, inspiring, imaginative designs - then develop and produce them for commercial success. The Bachelor of Branded Fashion Design will challenge both your creative and business mind - and will groom you for a world-class career as a Brand Fashion Designer, Buyer, Merchandise Planner or Product Developer.

Having this qualification under your belt also means that you could launch your own range of garments. You graduate with a highly respected gualification, specialist design skills and a professional-calibre portfolio that opens doors.

Billy Blue's Branded Fashion course is very different to what is currently on offer elsewhere. Our course addresses a variety of vertical fashion industry applications, across a broad spectrum of needs and traverses a wide consumer base.

Our course teaches students to take a generic form or a trend and rework it by customising its surface or shape so that it becomes identifiable with the brand, its image and meaning.

### **KEY STUDY OUTCOMES**

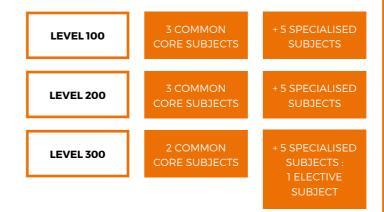
- Create your own fashion label.
- Design, production and branding of garments.
- Create and brand a range of design solutions.
- Understanding the integrity and positioning of a brand.
- Forecasting, project-management and drawing skills.
- Understanding of latest software.

### **CAREER OUTCOMES**

- Branded Fashion Designer
- Fashion Buyer
- Merchandise Planner
- Product Developer
- **Production Manager**
- Digital Print Designer
- **Trend Forecaster**
- Brand Manager
- Tech and Spec Designer
- Start-up Fashion Designer with own brand
- Design Room Coordinator in charge of technical and specification for production
- Design Room Coordinator in creation of Bill of Materials
- Textile Designer

#### **COURSE STRUCTURE**

The course structure comprises 8 common core subjects, 15 specialised subjects, and 1 elective subject over Levels 100, 200, and 300, as follows:





Student work: Sharina Dymock

### **SUBJECTS**

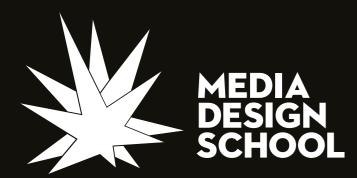
### **LEVEL 100**

- Design Context
- Fashion Illustration
- Introduction to Branded Fashion Technical Drawing
- Design Studio 1
- Design Studio 2
- Fashion vs Clothing
- Introduction to Shape and Form
- **Fashion Studio Practice** .

### **LEVEL 200**

- Digital Print and Theory
- International Fashion Systems .
- Design Studio 3
- Techs and Specs for Fashion
- **Enterprise Management**
- Problem Based Learning Studio
- Discover, Define, Develop, Deliver
- Advanced Draping and Sewing

- Professional Portfolio Production
- Collection Design .
- Social Enterprise
- Work Integrated Learning
- **Branded Fashion Production**
- Portfolio Range
- **Technical Portfolio Production**
- Fashion and Social Media
- Fashion Marketing and Brand Development
- Fashion Buying and Merchandise Planning



# MEDIA DESIGN School

AT TORRENS UNIVERSITY

mediadesignschool.tua.edu.au



Campus Locations Sydney | Adelaide | Brisbane

## Media Design School

New Zealand's most awarded tertiary institution for digital and creative technology qualifications, is now in Australia, thanks to the collaboration with Torrens University Australia.

As pioneers in the creative technology education sector, Media Design School was the first tertiary institution in the Southern Hemisphere to offer a dedicated program in 3D animation using industry-standard computer graphics software and also the first to provide a specialised gaming course for aspirational game developers.

DESIGN AT MEDIA DESIGN SCHOOL | TORRENS UNIVERSITY AUSTRALIA



### **INDUSTRY INTERACTION**

Media Design School is one of the only schools in Australia to have partnered with Sony Computer Entertainment Europe's Playstation First Academic Development Programme, giving students the opportunity to develop games for the Playstation platform.

### **CREATIVE SPACES TO LEARN**

Our Design campuses in Australia are awardwinning places of learning and offer hands-on education in studio-style classrooms. Located in Sydney, Melbourne, Brisbane and Adelaide they are all conveniently situated in inner city community hubs, close to a multitude of art galleries, restaurants and cafe precincts offering a stimulating and colourful range of fashion, food, culture and industry immersion.

### **BACHELOR OF CREATIVE TECHNOLOGIES** (GAME ART)

### **CRICOS Course Code 086069A**

If you love games and want to create breathtaking environments and characters for one of the biggest industries in the world, then Game Art is for you.

The Bachelor of Creative Technologies (Game Art) will develop your artistic style and technical skills through a combination of traditional art practices and the use of industry standard software. You will create beautiful environments and characters and use these assets to develop immersive experiences in an industry that is bigger than the music and movie sectors put together!

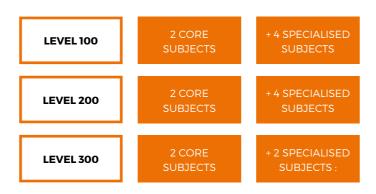
Throughout the course you will work alongside lecturers who will offer you practical industry insights and collaborate with other game artists and programmers to develop an industry-level game.

In addition to practical skills, knowledge and design capability, the Bachelor of Creative Technologies (Game Art) also has a holistic approach to developing your individual attributes and abilities in 'soft skills' such as communication, commercial acumen, and understanding of business realities. The development of 'soft skills' underpins all learning and responds to a growing understanding by both employers and students that these skills enhance a graduate's employability.

This course was designed collaboratively with subject matter experts from Media Design School (Auckland, New Zealand), one of the top 3 digital design schools in the world.

### **COURSE STRUCTURE**

The course structure comprises 6 common core subjects, 10 specialised subjects and 7 elective subject over Levels 100, 200 and 300, as follows:



The remaining 6 electives can be taken from levels 100, 200 or 300 from any Torrens University Australia or Think college course upon Head of Academic Studies approval.

To be awarded the Bachelor of Creative Technologies (Game Art), students must complete 240 credit points over 23 subjects. Each subject has a value of 10 credit points, with one subject having a value of 20 credit points (PRO302 Production Capstone).

### **KEY STUDY OUTCOMES**

- Create your own games
- Collaborate on projects with fellow students including problem based solutions for gaming
- Group Capstone project where you'll develop a game in a similar environment to a studio
- Have an understanding of the history of video games as creative technologies and as cultural artefacts
- Develop enhanced skills in 2D, 3D, animation, environment art, character art, user experience in games
- Develop electronic games across multi-platforms including online, mobile and console

### CAREER OUTCOMES

- 2D Artists
- 3D Modeller Generalist
- Animator
- **Texture Artist**
- **Environment Artist**
- Character Artist
- **Technical Artist**

### **SUBJECTS**

### **LEVEL 100**

- Design Context
- Design Studio 1
- 2D Asset Creation
- Game Design Principles
- **3D** Asset Creation
- Game Production Foundation

#### **LEVEL 200**

- PBL Studio
- Discover, Define, Develop, Deliver
- **Game Studies**
- Advanced 3D Asset Creation
- Animation
- Rapid Game Prototype •

- Work Integrated Learning
- Social Enterprise
- Pre-Production Capstone
- **Production Capstone**

### **BACHELOR OF** SOFTWARE ENGINEERING (GAME PROGRAMMING)

### **CRICOS Course Code 093341J**

When becoming a Game Programmer, you'll learn best while doing. You'll code, you'll craft and, in the end, you'll graduate with a portfolio like no other.

Thanks to the partnership with Sony Computer Entertainment Europe (SCEE), you will develop games for PlayStation® platform through the PlayStation® First Academic Development Program. You will learn C++ and other coding languages and work with Unity and Unreal the two main engines for game development. By the time you are ready to graduate, you will have collaborated with fellow programmers and game artists to create a commercially viable game.

A game programmer is a specialist software engineer who develops solutions and computer programs to activate computer game interaction. In essence, programming is the math and logic that makes the game happen. This may include Artificial Intelligence programming, engine programming, tools programming, mathematics and physics programming, and network programming or graphics programming.

The Bachelor of Software Engineering (Game Programming) blends academic theory, research, and practice with advanced programming skills as applied in the game development industry. Throughout the course the integration of theory and hands-on practice through to industry-standard productions will complement the development of investigative skills, and analytical, creative and critical approaches to problem solving. In addition to practical skills, knowledge and design capability, the Bachelor of Software Engineering (Game Programming) also has a holistic approach to developing your individual attributes and abilities in 'soft skills' such as communication, commercial acumen, and understanding of business realities.

This course was designed collaboratively with subject matter experts from Media Design School (Auckland, New Zealand), one of the top 3 digital design schools in the world.

### **KEY STUDY OUTCOMES**

- Become a specialist software engineers who develops solutions and computer programs to activate computer game interaction
- Skills in C++ as well as other coding languages
- Thanks to the partnership with Sony Computer Entertainment Europe (SCEE), you will develop games for PlayStation® platform through the PlayStation® First Academic Development Program
- Use Unity and Unreal the two main engines for game development to build high-quality 3D and 2D games
- Collaborate on projects with fellow programmers and game artists to create a commercially viable game from concept to live prototype

### CAREER OUTCOMES

- **Gameplay Programmer**
- Game Programmer
- Generalist C++ Programmer
- Software Engineer

### **COURSE STRUCTURE**

The course structure comprises 8 common core subjects, 9 specialised subjects and 6 elective subjects over levels 100. 200 and 300. as follows:



The remaining 5 electives can be taken from levels 100, 200 or 300 from any Torrens University Australia or Think Colleges course upon Head of Academic Studies approval.

To be awarded the Bachelor of Software Engineering (Game Programming), students must complete 240 credit points over 23 subjects. Each subject has a value of 10 credit points, with one subject having a value of 20 credit points (PRO302 Production Capstone).

### **SUBJECTS**

### **LEVEL 100**

- Maths 1
- Introduction to Software Engineering
- Algorithms and Data Structures
- Game Design Principles
- Maths 2
- 2D Game Programming

### **LEVEL 200**

- Computer Architecture and Operating Systems
- Introduction to Computer Graphics
- Networking and Database Systems
- Artificial Intelligence and Physics for Games
- 3D Graphics Programming
- Game Development PlayStation®
- Rapid Game Prototype

- Work Integrated Learning
- Social Enterprise
- **Pre-Production Capstone**
- **Production Capstone**

### **BACHELOR OF MEDIA DESIGN**

### **CRICOS Course Code 093341J**

This program offers budding designers the opportunity to acquire a broad set of real-world skills, combining specialist knowledge with technical prowess to produce graduates that are dynamic and employable. You'll learn how to adapt to different environments by working both individually and collaboratively on creative projects that reflect industry processes.

The Bachelor of Media Design is both theoretically rich and production-orientated. It fosters a creative and handson culture of study designed to help you succeed in this exciting field.

Student will traverse graphic, motion and interactive design, giving them an opportunity to develop their preferred specialisation before going on to shape their own destiny in a design studio, production house, creative agency, or as a freelancer.

### **KEY STUDY OUTCOMES**

- Knowledge of design principles
- Develop and implement design solutions
- Create innovative new processes and technologies
- Ability to adapt to different working environments



### **CAREER OUTCOMES**

- Advertising agencies
- Application Development Studios
- Architectural firms (signage, wayfinding, information design)
- Book publishing firms
- Branding companies
- Corporate public relations departments
- Emerging technology development firms
- Fashion design studios (illustration, print design and/or promotions)
- Film and television studios
- Interactive design companies (interface design, illustration, and/or animation)
- Governmental communications departments
- Graphic design studios
- Industrial design studios
- Interface Developers
- Multimedia companies
- Newspapers and magazines
- Packaging design studios
- Software development companies (mobile applications, interface design)
- Software publishers
- Usability testing developers
- User Interface Developers
- Web design companies

### **COURSE STRUCTURE**



Students may be approved to study COMR2007 International Experience as part of the Bachelor of Media Design. Students who complete COMR2007 International Experience will not be required to complete DSGN2200A Design Principles of Practice 1.

Students who complete CMD 312 Design and Marketing at Stamford University, Thailand will receive Recognition of Prior Learning (RPL) for DSGN2109A Interdisciplinary Group Project on provision of an official transcript from Stamford.

### **SUBJECTS**

### **LEVEL 100**

- Design Principles & Design Studio
- Contextual Studies 1
- Photography & Digital Image Foundation
- Interdisciplinary Design Foundation
- Academic Practice
- **Creative Media Strategies**

### **LEVEL 200**

- Special Topic Project
- Professional Practice
- Contextual Studies 2 Contemporary Issues in Media Design
- Design Principles of Practice 1
- Graphic Design Studio 1
- Interdisciplinary Group Project
- Motion Design Studio 1
- Interactive Design Studio 1

- Design Principles of Practice 2 .
- Graphic Design Studio 2
- Capstone Project: Practice Based Inquiry
- Design Portfolio
- Elective: .
- Motion Design Studio 2
- Interactive Design Studio 2

## POSTGRADUATE D=SGN

### **GRADUATE CERTIFICATE IN UX AND WEB DESIGN**

**CRICOS Course Code 090264G** 

Deepen your design skills and knowledge by building **COURSE STRUCTURE** on your talents through this design certificate developed It is recommended that the subjects be taken in by the brilliant minds at Billy Blue College of Design and following order. delivered in partnership with Torrens University Australia.

The world of digital design is ever expanding, and it's the area to get into if you'd like to future proof your career. Whether you are a qualified designer feeling the need to upgrade your skills, or just want to become more digitally savvy, this course is designed to extent your understanding of the design principles and user experience testing associated with website design and development.

### CAREER OUTCOMES

- Information architect
- Interaction designer
- Online producer
- User experience designer
- User interface designer
- Web designer

### **KEY STUDY OUTCOMES**

- New and emerging technologies.
- Apply research skills to test and evaluate user experiences.
- Working virtually in a team, independently and in leadership.
- Insights in the user experience design.
- Communication skills necessary to transfer complex knowledge and ideas.

To be awarded the Graduate Certificate of UX and Web Design students must complete all 4 subjects.

- Interface Development
- User Experience Design
- User Experience Management and Systems
- Multi-platform Experience Design

### **GRADUATE CERTIFICATE OF DESIGN**

### **CRICOS Course Code 086074D**

Deepen your design skills and knowledge by building on your talents through this design certificate.

Completed a design degree and not sure where to go next? Don't have the formal gualifications to back up your practical experience in the field?

It provides a foundation postgraduate qualification that extends and deepens a candidate's design skills and knowledge by building on their academic background in design (or related field) and/or professional work experience in design. The Graduate Certificate of Design is also a pathway to the Graduate Diploma or Master of Design.

### **CAREER OUTCOMES**

Experienced designers who want to explore their craft at a higher level and progress to more senior roles within the design industry worldwide.

### **KEY STUDY OUTCOMES**

- Evaluate design from an interdisciplinary perspective.
- Analyse design issues.
- Develop new strategies.
- Application of research and theory.

### **SUBJECTS**

- Interdisciplinary Design Project: . Emerging Contexts
- Design Research: Connecting Texts, **Deciphering Context**

### **GRADUATE DIPLOMA OF DESIGN**

### **CRICOS Course Code 086073E**

Whether you have an academic background in a designrelated field or a totally unrelated degree plus 3 years' professional experience in design, this Graduate Diploma of Design will extend and deepen your skills.

The Graduate Diploma of Design puts you on the path to a Master of Design and candidates who do not have at least an undergraduate qualification must complete the Graduate Certificate of Design to be eligible for entry.

### **KEY STUDY OUTCOMES**

- Evaluate design from an interdisciplinary perspective.
- Analyse design issues.
- Develop new strategies.
- Application of research and theory.
- Critically examine design practice.

### **COURSE STRUCTURE**

To qualify for the Graduate Diploma of Design, you must complete 5 core subjects and 3 of the elective subjects.

- Special Topic Project: Design and Economies
- Special Topic Project: Creative
- Entrepreneurship
- Interdisciplinary Design Theories

### MASTER OF DESIGN & MASTER OF DESIGN (ADVANCED)

**CRICOS Course Code 086072F** 

This course is for those who want to dig deep into the rich soil of design - experienced creatives as well as professionals from across various other industries. Get your hands dirty; learn which rules apply and which ones don't. Graduate with an impressive portfolio that's sure to lead to work at the highest levels.

Developed by the brilliant minds at Billy Blue College of Design and delivered in partnership with Torrens University Australia, this accelerated postgraduate program offers an exciting opportunity for advanced study in design and is built to engage designers, developers, technologists, programmers, artists and teachers to explore the convergent space between design, project management and business disciplines while creatively shaping technologies, systems and applications.

If you want to progress to senior roles within the design industry worldwide and become an advanced, entrepreneurial and a flexible creative thinker who can lead a team to bring a variety of design and system solutions to problems, this program is for you.

### THIS COURSE ALLOWS YOU TO ENTER OR EXIT WITH A GRADUATE CERTIFICATE OR GRADUATE DIPLOMA OF DESIGN.

Master of Design (Advanced) is developed specifically for international students and those who wish to complete a 2-year course studied full-time. The Master of Design (Advanced) is an elongated course that provides you with an advanced body of knowledge to successfully implement design practice and principles to various societal needs.

### **COURSE STRUCTURE**

To qualify for the degree of Master of Design the candidate must complete satisfactorily a program of study that comprises all core subjects and 4 optional subjects. A combined total of 48 units is required including a Capstone project.

The Master of Design (Advanced) requires all core and 5 optional subjects - a combined total of 64 units to be completed which includes a Major Project.

### CAREER OUTCOMES

- Managerial roles in Design agencies/other organisations
- Creative business founder / owner
- Creative leader
- University lecturer

### **KEY STUDY OUTCOMES**

- Build on your professional experience and previous undergraduate study.
- Extend your managerial skills and practice.
- Understanding of strategic processes, creative tools and design research.
- Discover the convergent space between disciplines.
- Explore the latest design theory, practice and innovation.
- Impressive portfolio.

- Design Identity
- **Design Content**
- Design Futures
- Research and Innovation
- Design and Economies
- Social Enterprise .
- Capstone project
- Major project (Advanced)
- Dynamic Leadership .
- Management Perspectives
- Management Information Systems
- Organisational Best Practice .
- Contracts and Procurement
- Sustainability in Project, Portfolio & Program Management
- Principles of Project Management

### **MASTER OF CREATIVE ADVERTISING** & MASTER OF CREATIVE **ADVERTISING (ADVANCED)**

**CRICOS Course Code 093346D** 

Our Creative Advertising course differs from other advertising programs because we run it like a full-time creative department within an agency. Students learn by doing, and doing it at a challenging pace.

It's full day, five-day week, year-long heady rush of a course with brief after brief; competition after competition; and constant feedback from a full-time tutor who has worked as an advertising creative - as well as a constant stream of industry mentors and guests.

It's a course in which you'll learn how to be brave and fearless about ideas. You'll learn copywriting and art direction by actively working in teams and you'll be working to tight deadlines by responding to real briefs from agencies, mentors, and clients. You'll learn by benchmarking your ideas against students worldwide and nationally by entering your work into international and Australian competitions. Better yet, you'll learn a bout effective messaging in all mediums from online posts to physical posters; from newspapers and magazines both online and real; from scripted radio to unscripted radio; from video on a TV to video on your mobile; and mediums that don't even look like advertising mediums such as activations and useful products and services that can change people, places and communities for the better.

This program is based on a successful formula that has seen Media Design School's original Creative Advertising program in Auckland, New Zealand enjoy a high degree of success in competitions over the years. The AdSchool, as it is informally known, was ranked in the top five most creative AdSchools in the world by Young Guns International and second in the world for Social Media by the Bees Awards in San Francisco. In 2016, it also won every national student competition for ad creatives, and won the only two non-professional awards for innovation at the AdStars International Festival of Creativity.

The Creative Advertising program prepares students for entry level into the creative departments of advertising agencies by arming them with the core skills of creative problem solving as well as how to talk about ideas to others in a concise and compelling manner; both of which are lifelong skills infinitely transferable across any number of disciplines, particularly those associated with commercial creativity.

### **KEY STUDY OUTCOMES**

- Creative problem solving skills.
- Team social skills.
- Craft skills of copywriting and art direction.
- Persuasive storytelling across a range of mediums including print, audio, visual, social, experiential, apps, games and branded utilities.

### **CAREER OUTCOMES**

A creative working as either as copywriter or art Director in:

- Advertising agencies
- In house promotional agencies
- Design agencies
- Production agencies
- Social Media agencies
- **Brand Activation Agencies**
- Marketing departments
- Freelance practice (usually after a few years of establishment within agencies)
- Creative Director (after a proven track record within agencies)

### **SUBJECTS**

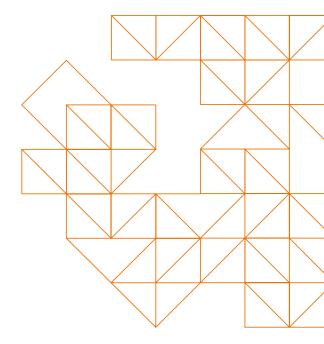
- Creative Thinking and Static Media
- Creative Thinking and Moving Media
- Creative Thinking and Branded Utility
- Creative Thinking and Branded Utility in Emerging Economies

#### **COURSE STRUCTURE**

This course is made up of three 40 credit point subjects. Each subject equates to four 10 credit point subjects. There is a total of 160 credit points.

Students must complete all 4 subjects to gain the Master of Creative Advertising (Advanced).





# REAL HEALTH

**Nutrition Public Health Human Services** Counselling **Beauty & Aesthetics** 

## **Torrens For Health**

Torrens Health offers a holistic approach to health education. When you join Torrens Health, you become part of the Laureate International Universities network, which is one of the world's largest providers of postsecondary programs in health sciences.

There are over 220,000 Laureate students studying health sciences worldwide in more than 30 institutions in 16 countries, including an extensive online student community.

Our vision is to "Get Well, Stay Well, Look Well". Covering physical, mental and aesthetic health and wellbeing of individuals and communities, we aim to provide students with the necessary skills and knowledge to excel in their chosen field to successfully forge rewarding careers, tackle global challenges and impact the future.





### **WORK IN REAL CLINICS**

We understand the importance of practical skills in today's Our student clinics offer a unique and holistic approach job market, so we provide the opportunity for students to health. The professionals at this clinic train more than to engage in practical training before graduating. This 2,000 students each year and all treatments are supervised includes working in one of our three Wellbeing Centres, or by qualified and highly experienced practitioners. Our in one of our partner facilities where students gain practical student clinics offer a range of professional and affordable experience, providing services to the public under the services to the general public, from beauty treatments supervision of qualified professionals. We also maintain and massage, to counselling and complementary strong connections with the wider health industry, through health consultations. acknowledgment of industry accreditation bodies.









### WELLBEING CENTRE

### DIPLOMA OF **BEAUTY AND SPA PRACTICE**

### **CRICOS Course Code 094184J**

The Diploma of Beauty and Spa Practice aims to graduate professionals with high-quality practical training who are prepared and capable of securing employment in the diverse industry of Beauty and/or Spa. Graduates will be capable of incorporating new technologies and innovations into their professional practice, in addition to making a meaningful contribution to the industry. Graduates will be able to work in the Beauty and/or Spa environment, performing high demand treatments in addition to demonstrating a strong knowledge of theoretical concepts that relate to their job role as a professional Beauty & Spa Therapist.

### **KEY STUDY OUTCOMES**

- Demonstrate an understanding of salon practice
- Practical application of skills and capabilities
- Interpersonal skills required to work effectively in a team

### **SUBJECTS**

- Foundations of Aesthetics
- Beauty and Spa Practice 1
- Aesthetic Practice with Technology 1
- Aesthetic Electrotherapy 1 •
- Manual Aesthetic Techniques
- Professional Clinic Practice I
- Beauty and Spa Practice II

## DIPLOMA OF COUNSELLING **AND COMMUNICATION SKILLS**

### CRICOS Course Code 094183K

The Diploma of Counselling and Communication Skills is one of the first Higher Education Diploma of Counselling courses in the country. It is an eight subject course that is intellectually challenging, learning and learner centred and real world focused.

In this diploma, you as a student, will acquire the theoretical knowledge and practical skills required to secure employment opportunities in the community sector. The diploma could be completed in three trimesters as a full-time student or six trimesters on a part-time load.

The course has an online as well as an on campus delivery to provide students with some flexibility and the ability to juggle between their studies, career and personal life. You have the option to study either fully online, on campus, or a mixed of both..

This undergraduate diploma seeks to harmonize theory and practice as it develops your skills and improves your chances after graduation.

### **KEY STUDY OUTCOMES**

- Understand human behaviour
- Recognise behavioural problems
- Review a range of theories in counselling
- Analyse impact of society and culture upon the counsellor/client relationship

- Human Development Across the lifespan
- Introduction to Social and Psycho-educational Theories
- Counselling Theories and Interpersonal Communication
- Applied Techniques of Counselling
- **Ethics and Professional Practice**
- Understanding Societies and Social Issues in . Counselling
- Case Management: Principles and Practices
- Mental Health in the Community

### **DIPLOMA OF HUMAN SERVICES**

### **CRICOS Course Code 094184J**

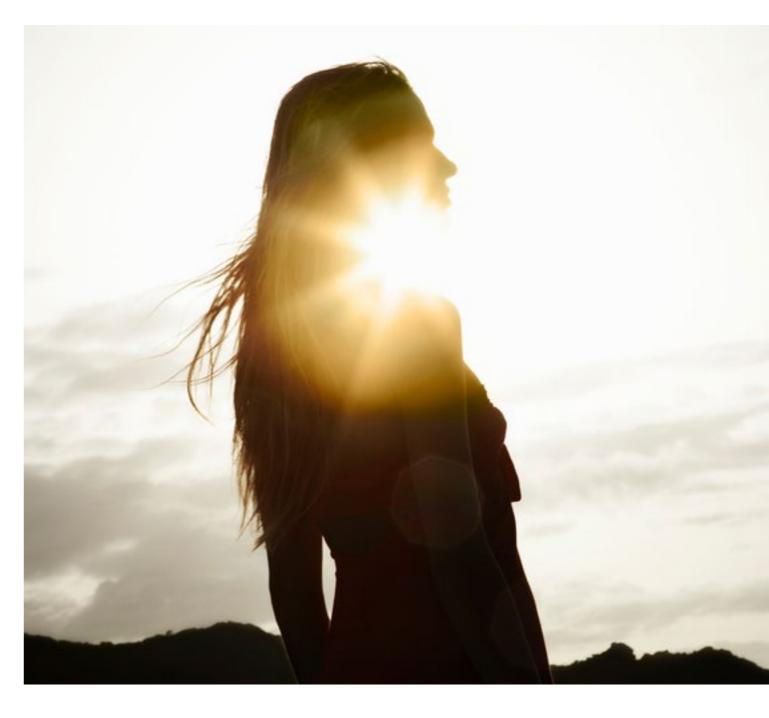
Workers in the Human Services field are an important part of the provision of services and programs that address human need within a society. Human Services professionals work in a variety of roles from a direct service delivery level through to the development of policy and legislation at a governmental level. They work across sectors and promote improved service delivery systems based on quality, accessibility, accountability, and coordination among professionals and agencies.

The Diploma of Human Services is designed to give students access to knowledge and skills that will enable them to influence the welfare of communities and the Human Services sector. Students completing the Diploma will be able to integrate technical and theoretical concepts and approaches in the broad range of areas within the Human Services sector. Graduates of this diploma will be skilled advocates and collaborators, equipped with the resourcefulness and sensitivity required to respond to diverse and complex issues faced by the sector. They will be capable of cultivating and demonstrating a firm commitment to equity, sustainability and social justice.

### **KEY STUDY OUTCOMES**

- Distinguish between ethical and unethical practice
- Knowledge to apply within the global environment
- Interpersonal and well-developed judgment skills

- Interpersonal Communication
- Human Development Across the Lifespan
- Health and Wellbeing •
- Introduction to Human Services
- **Digital Fluency**
- Introduction to Ageing •
- Introduction to Disability Studies
- Understanding Human Services Policy





# BACHELOR OF

### **CRICOS Course Code 090268D**

Designed to equip graduates for a range of careers in nutrition, the Bachelor of Nutrition course at Torrens has an applied focus with subject content reflecting both the individual, community and population context.

From anatomy, physiology and biochemistry to nutritional policy, diet and disease, the Bachelor of Nutrition provides a comprehensive exploration of health science and human nutrition that provides graduates with workplacerelevant knowledge and skills vital for making a positive contribution to the health of individuals and for society.

The course will enable you to understand the nutritional needs of communities and populations, critically analyse and develop health programs that address individual and population level nutrition issues, and understand the nutritional needs of the human body both in good health and in disease.

The Public health elective stream complements the health science and nutrition core by expanding graduates' capacity in health promotion and disease prevention. Whether you are interested in playing a part in a nongovernment organisation, a national health care system, or your local council or community, you could be part of the growing global demand for high quality graduates in public health.

### **KEY STUDY OUTCOMES**

Understand of the physiology and nutritional needs of the human body

- Recognize the dominant theories of health and disease, systems of health, public health and assess the social determinants of health as they relate and apply to a variety of communities and populations
- Understand the nutritional needs for individuals, communities and populations
- Critically analyse and develop health programs
  to address nutritionally related health condition
- Apply evidenced based strategies to nutritional solutions

### **CAREER OUTCOMES**

- Nutritionist
- Public Health Nutritionist
- Health Promotion officer working in industry, community and public health

### **COURSE STRUCTURE**

To qualify for the degree of Bachelor of Nutrition, the student must complete satisfactorily a course of study consisting 96 units, including 32 core units, 32 specialism units, and 32 elective units. Elective topics will be chosen from an approved list of subjects.

The Bachelor of Nutrition course is comprised of 24 subjects with a combined total of 240 units. This includes 16 core subjects (160 units) and eight elective subject (80 units). Electives will be chosen from an approved list of recommended subjects listed below. Students may request to complete electives outside those recommended with academic approval.



- Anatomy and Physiology 1
- Anatomy and Physiology 2
- Chemistry Essentials
- Biochemistry 1
- Biochemistry 2
- Nutritional Biochemistry and Human Metabolism
- Human Pathophysiology 1
- Human Pathophysiology 2
- Human Nutrition 1
- Human Nutrition 2
- Nutrition and Society
- Lifespan Nutrition
- Food Systems and Policy
- Diet and Disease
- Public Health Nutrition
- Special Populations Project
- Research and evidenced based practice
- Foundations of Public Health
- Health Surveillance and Epidemiology
- Disease Prevention and Control
- Health Promotion and Advocacy
- Health Policy, Planning and Management
- Health Protection and Environmental Health
- Public Health Program Development,
  Implementation and Evaluation

### **BACHELOR OF APPLIED PUBLIC HEALTH**

### **CRICOS Course Code 08476A**

Public health is the study and application of promoting health and preventing disease, focusing on measures at the community and population level. Whether you are interested in playing a part in a non-government organisation, a national health care system, or your local council or community, you could be part of the growing global demand for high quality graduates in public health.

This course includes an industry placement as well as a global learning experience with a Laureate partner institution.

The Bachelor of Applied Public Health at Torrens will position you to influence the quality of life for communities, locally, nationally and globally.

### **KEY STUDY OUTCOMES**

- Develop and manage effective public health policy at all levels of society
- Understand the key determinants in disease control and prevention
- Develop skills in health surveillance and epidemiology

### CAREER OUTCOMES

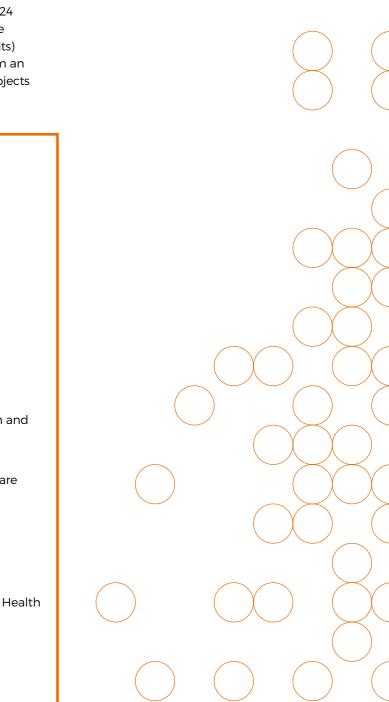
- Jobs might include: Health Policy Adviser, Health Promotion Officer, Project Officer/Manager, Community development worker or Research Officer.
- Policy, program & project jobs
- Health promotion jobs
- Health service administration jobs
- Development-focused jobs

### **COURSE STRUCTURE**

The Bachelor of Applied Public Health course is comprised of 24 subjects with a combined total of 96 units. This includes 8 core subjects, totalling 32 units. There are 8 elective subjects (32 units) and 8 optional subjects (32 units). Electives will be chosen from an approved list of subjects offered and may include optional subjects not completed as part of the 32 unit optional component of the course.

- Foundations of Public Health .
- Health Surveillance and Epidemiology •
- Disease Prevention and Control .
- Health Promotion and Advocacy .
- Health Policy, Planning and Management .
- Health Protection and Environmental Health .
- Health Futures .
- Capstone 1 •
- Social and Political Determinants of Health .
- Public Health Nutrition and Physical Activity .
- Health Systems, Healthcare Financing and Economics •
- Public Health Program Development, Implementation and . Evaluation
- Management and Leadership for Public Health .
- Ethical and Legal Issues in Public Health and Health Care .
- Health Informatics and e-Technologies .
- Global Health .
- Health Issues in the Asia-Pacific Region .
- Health, Sustainable Development and Humanitarian . Emergencies
- Quantitative Research Methods and Analysis in Public Health .
- Qualitative Methods for Public Health •
- Mental Health, Alcohol and Other Drugs .
- . Health Issues across the Lifespan
- Industry Placement





### **BACHELOR OF HUMAN SERVICES (AGEING)**

### **CRICOS Course Code 092481E**

Workers in the Human Services field are an important part of the provision of services and programs that address human need within a society. Human Services professionals work in a variety of roles from a direct service delivery level through to the development of policy and legislation at a governmental level. They work across sectors and promote improved service delivery systems based on quality, accessibility, accountability, and coordination among professionals and agencies.

The Bachelor of Human Services (Ageing) has been designed for those individuals who aspire to, or are currently, working in the sector. The Bachelor of Human Services (Ageing) provides fundamental knowledge required to work effectively in the ageing industry. It is a specially designed program of learning that includes opportunities to develop skills that are important in the planning, provision and evaluation of Human Services with a particular focus on ageing service and program provision. This course includes an industry placement.

The Bachelor of Human Services (Ageing) at Torrens will position you to influence the quality of life for communities, locally, nationally and globally.

### **KEY STUDY OUTCOMES**

- Skills to distinguish between ethical and unethical practice
- Human services and ageing knowledge to apply within the global environment
- Skills to articulate and apply a range of appropriate research methods
- Skills to transmit knowledge and ideas, and to solve problems regarding the sensitive nature of caring for the ageing population
- Interpersonal and well-developed judgement skills

### **CAREER OUTCOMES**

- Team Leader in the Sector
- Service / Care Manager
- Specialist Support Worker
- Lifestyle Manager
- Community Health Worker
- Community Worker
- Service Planner / Evaluator
- Project / Policy Officer
- Service Development / Support Officer

### **COURSE STRUCTURE**

The Bachelor of Human Services (Ageing) comprises 24 subjects (10 credit points each). The course of study is made up of:

- Core subjects: There are 8 core subjects (80 credit points), which provides students with a broad Human Services foundation upon which their chosen specialisation and electives can be scaffolded.
- Specialisations: There are 8 specialisation subjects (80 credit points).
- Electives: There are 8 elective subjects (80 credit points), which may be elected from other TUA undergraduate courses (prerequisites and levels permitting) approved by the Program Manager or their delegate.

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- **Inclusive Practices**
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- Human Services Capstone



- Introduction to Human Services
- Introduction to Disability Studies
- International Communication
- Human Development Across the Lifespan
- Health and Wellbeing
- **Digital Fluency**
- Understanding Social Theories
- Human Services Policy
- **Ethics and Professional Practice**
- Doing Business in the Disability Sector
- Individualised Service Planning and Delivery
- Governance, Planning and Evaluations
- Economic Principles for the Disability Sector
- Determinants of Health and Wellbeing for People
- with Disabilities

### **BACHELOR OF** HUMAN SERVICES (DISABILITY)

### **CRICOS Course Code 092482D**

Workers in the Human Services field are an important part of the provision of services and programs that address human need within a society. Human Services professionals work in a variety of roles from a direct service delivery level through to the development of policy and legislation at a governmental level. They work across sectors and promote improved service delivery systems based on quality, accessibility, accountability, and coordination among professionals and agencies.

The Bachelor of Human Services (Disability) has been designed for those individuals who aspire to, or are currently, working in the sector. The Bachelor of Human Services (Disability) provides fundamental knowledge required to work effectively in the disability industry. It is a specially designed program of learning that includes opportunities to develop skills that are important in the planning, provision and evaluation of Human Services with a particular focus on disability service and program provision. This course includes an industry placement.

The Bachelor of Human Services (Disability) at Torrens will position you to influence the quality of life for communities, locally, nationally and globally.

### **KEY STUDY OUTCOMES**

- Skills to distinguish between ethical and unethical practice
- Human services and ageing knowledge to apply within the global environment
- Skills to articulate and apply a range of appropriate research methods
- Skills to transmit knowledge and ideas, and to solve problems regarding the sensitive nature of caring for the ageing population
- Interpersonal and well-developed judgement skills

### **CAREER OUTCOMES**

- Team Leader in the Sector
- Service / Care Manager
- Housing Officer
- Lifestyle Manager
- Community Health Worker / Manager
- Community Worker / Manager
- Service Planner / Evaluator
- Project / Policy Officer

### **COURSE STRUCTURE**

The Bachelor of Human Services (Disability) comprises 24 subjects (10 credit points each). The course of study is made up of:

- Core subjects: There are eight core subjects (80 credit points), which provides students with a broad Human Services foundation upon which their chosen specialisation and electives can be scaffolded.
- Specialisations: There are eight specialisation subjects (80 credit points).
- Electives: There are eight elective subjects (80 credit points), which may be elected from other TUA undergraduate courses (pre-requisites and levels permitting) approved by the Program Manager or their delegate.



- Interpersonal Communication
- Human Development Across the Lifespan
- Health and Wellbeing
- Introduction to Human Services
- Strategies for Academic Success
- Introduction to Disability Services
- Understanding Human Services Policy
- Ethics and Professional Practice
- Doing Business in the Disability Sector
- Inclusive Practices
- Understanding Social Theories
- Governance, Planning and Evaluations
- Economic Principles for the Disability Sector
- Individualised Service Planning and Delivery
- Determinants of Health and Wellbeing for people with disabilities
- Capstone

### **BACHELOR OF** HEALTH SCIENCE (AESTHETICS)

### CRICOS Course Code 093345E

The Bachelor of Health Science (Aesthetics) aims to graduate professionals with high-quality scientific training who are prepared to practice with the appropriate application of techniques and therapies in Aesthetics, Dermal and Wellness disciplines, based on ethical and scientific foundations. Graduates will be capable of developing and incorporating new technologies and innovations into their professional practice, and contributing to the advancement of the field of Aesthetics.

Graduates will be able to work in the Aesthetic, Health and Wellness and Medi-spa environments.

### **KEY STUDY OUTCOMES**

- Respond to relevant industry developments
- Demonstrate knowledge of dermal science
- Perform various dermal treatments
- Develop treatment plans based on client's needs

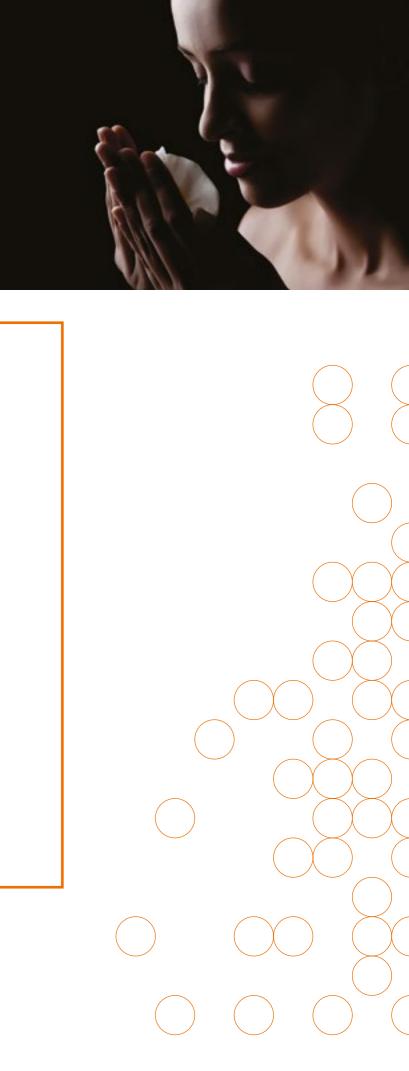
### **COURSE STRUCTURE**

The Bachelor of Health Science (Aesthetics) comprises 24 subjects (10 credit points each).

The course can be completed with full-time study in 9 trimesters (3 years, standard duration) or over 18 trimesters (6 years, part time duration). The course of study is made up of:

- Core subjects: There are 11 core subjects (110 credit points), which provides students with a foundation in dermal science.
- Specialisations: There are 9 specialisation subjects (90 credit points).
- Electives: There are 4 elective subjects outlined in the course structure (40 points), however students may choose electives from other Torrens undergraduate courses, that have been approved by the Program Director (pre-requisites and levels permitting).

- Digital Fluency •
- Foundations of Aesthetics .
- Human Anatomy & Physiology
- Cosmetic Chemistry .
- Human Biology •
- Manual Aesthetic Techniques •
- Aesthetic Practice with Technology I .
- Aesthetic Electrotherapy I
- Introduction to Human Nutrition .
- Biosafety in Health .
- Counselling and Communication Skills •
- Cultural Diversity in Aesthetics .
- Human and Social Development •
- Professional Clinic Practice I .
- Aesthetic Practice with Technology II .
- Aesthetic Electrotherapy II •
- Aesthetics and Dermatological Changes .
- Advanced Body Aesthetics Techniques .
- Advanced Dermal Aesthetics Practice .
- . Medi-spa in Aesthetics Practice
- Management in Aesthetics Practice •
- Aesthetics in Surgical Practice
- Professional Clinical Practice II .
- Integrated Research Project .



# POSTGRADUATE



### **GRADUATE CERTIFICATE OF PUBLIC HEALTH**

### **CRICOS Course Code 081290C**

In the Graduate Certificate of Public Health course students are able to choose 4 public health subjects from a range of 5, including: social, cultural and behavioural factors in public health, health policy and advocacy, health systems and economics, global and environmental health issues and epidemiology.

Delivered purely online, the Graduate Certificate of Public Health offers experienced health professionals both a stand-alone qualification and a pathway to the Graduate Diploma of Public Health or the Master of Public Health .

Torrens University Australia is a member of the Council Of Academic Public Health Institutions Australia (CAPHIA). CAPHIA is the peak national organisation that represents Public Health in Universities that offer undergraduate and postgraduate programs and research and community service activity in public health throughout Australia.

**COURSE STRUCTURE** 

4 subjects

### **CAREER OUTCOMES**

- · Local and global public health.
- Understanding of ethical practice in public health..
- Evaluate the effectiveness of innovative health policy.
- Financial, legal and economic aspects.
- Systematic research in public health practice.
- Team building skills.

### SUBJECTS

- Social, Behavioural and Cultural Factors in Public Health
- Health Systems and Economics .
- Health Policy and Advocacy
- Global and Environmental Health Issues
- Epidemiology

### **MASTER OF PUBLIC HEALTH**

### **CRICOS Course Code 090242C**

The Master of Public Health will equip health professionals from a broad range of backgrounds with the knowledge and skills to address public health challenges. Students gain understanding of current global and environmental health issues, health policy, systems and economics, along with social, behavioural and cultural determinants of health.

Students are trained in skills such as planning, implementation and evaluation of public health programs, health promotion and disease prevention strategies, advocacy, leadership and management, statistics and epidemiology and analytical and communication skills. In the Capstone project, students have the opportunity to explore a public health issue of their choice through a 6 month research project.

This course also allows you to enter or exit with a Graduate Certificate or Graduate Diploma of Public Health.

### **KEY STUDY OUTCOMES**

- Analyse financial, legal and economic aspects.
- Local and global public health awareness.
- Understanding ethical practice in public health.
- Methods for achieving organisational and community goals.
- Systematic research in public health practice.
- Intervention strategies to detect, prevent and control diseases.
- Building and leading teams.

### **CAREER OUTCOMES**

- Health Policy Adviser
- Health Promotion Officer
- Project Officer/Manager
- Community Development Worker
- **Research Officer**
- Health Service Administration

### **COURSE STRUCTURE**

11 core subjects and 1 elective subject

### **SUBJECTS**

### **CORE SUBJECTS**

- Social, Behavioural and Cultural Factors in Public Health
- Health Policy and Advocacy
- Global and Environmental Health Issues
- Health Systems and Economics
- Statistics for Public Health
- Leadership and Effecting Change in **Public Health**
- Epidemiology
- Community Health and Disease Prevention
- Program Design, Implementation and Evaluation
- Capstone Part A: Applied Research Project in Public Health
- Capstone Part B: Applied Research Project in Public Health

#### **ELECTIVE SUBJECTS**

- Qualitative Research Methods for Public Health
- **Public Health Informatics**

# REAL EDUCATION

### Autism

**Innovation & Change Learning Differences** Mental Health **Special Education Reading & Literacy** 



**Campus Locations** 

**Online only** 

There is an unprecedented level of social and technological progress in the world today.

education.

## Innovate while you study a master of education.





## **Torrens for Education**

There are new ways of learning - new tools, new techniques, new audiences - and new heights to reach for the first truly global generation. Through Torrens' postgraduate education courses, further develop your experience in the school system to effect widespread change and raise the standards of education for both students and teachers at local, national and global levels. Study an education degree online with Torrens and become an expert in teaching and

### **GRADUATE CERTIFICATE OF EDUCATION (AUTISM)**

### **ONLINE ONLY**

The Graduate Certificate of Education (Autism) is designed to prepare educators to support individuals with Autism within their educational context. This certificate is created for educators in mainstream and other non-specialised settings.

The Graduate Certificate of Education (Autism) deepens student knowledge through evidence based, best practice support for persons with Autism and their carers. Increasingly, the movement of lived experience and ensuring the voice of persons with Autism and their carers is heard, which leads the individual care and support. This certificate moves student perspectives away from the 'one size fits all' toolbox, instead challenging and supporting students to deepen their knowledge to apply a range of educational strategies to support individuals with Autism. Using co-constructed content and individualised learning perspectives, the certificate requires students to reflect deeply upon the important voice of lived experience and seeing the individual as a person first.

A deep understanding of the attributes and challenges of individuals with Autism and their carers managed over the lifespan deepens participants' knowledge to inform education practices. This is achieved by using a 'person first' approach. The certificate is focussed for students to increase understanding of Autism, develop and apply positive support skills to effectively engage learners in a range of educational environments.

Experiential learning embedded in the course provides students with a range of perspectives of individuals with Autism through problem solving and scenario based pedagogy. An examination of the historical and theoretical components of Autism in addition to the twenty first century teaching and learning is a core component. Further, this focus prepares students to create supportive learning environments to shift away from traditional views of Autism to contemporary practice and authentic inclusive education.

### **CAREER OUTCOMES**

Graduates of the Graduate Certificate of Education (Autism) can progress to further postgraduate studies in related fields of education. They can also pursue advanced career options within the education profession, such as Lead Teacher status and leadership opportunities within schools and other educational establishments.

### **KEY STUDY OUTCOMES**

- Apply a person first perspective to analyse and problem solve issues and challenges.
- Identify and critically analyse biases, prejudices and assumptions associated with Autism in society and educational practice.
- Analyse, design and evaluate inclusive, ethical and effective learning environments.
- Demonstrate specialised knowledge of Autism theory.
- Demonstrate an understanding of Allied Health, carer support and collaboration skills.

### **COURSE STRUCTURE**

The course structure comprises 3 common core subjects and 1 elective subject over Level 400, as follows:



To qualify for the Graduate Certificate of Education (Autism), students must complete all 3 core subjects and 1 elective subject. A combined total of 40 credit points is required.

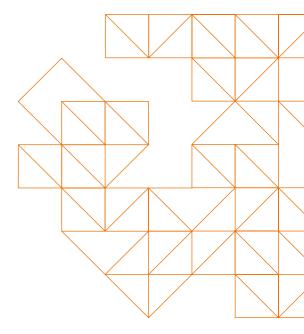
### **SUBJECTS**

### **CORE SUBJECTS**

- Person First in Autism
- Autism Support across the Lifespan
- Autism: Contemporary Practices .

#### **ELECTIVE SUBJECTS**

- Design Thinking for Education
- Innovation for Education
- Technology and Education





### **GRADUATE CERTIFICATE OF EDUCATION** (INNOVATION & CHANGE)

**ONLINE ONLY** 

The Graduate Certificate of Education (Innovation and Change) provides an opportunity for those who are interested in improving educational outcomes to develop skills and knowledge that they can apply to drive educational change. It is designed as a specialisation for early childhood, primary and secondary teachers, professional educators, educational administrators, tertiary educators and others involved in education. The course provides advanced theoretical and practical knowledge, focusing on best practices in identifying issues and opportunities in teaching and learning, designing methods of responding to such issues through practice, and the role of technology in supporting innovation in contemporary learning settings. The course offers an opportunity to explore a range of contemporary innovations and also focuses on analysing and critiquing approaches identified by others as innovative. As such, this course meets a need for relevant, authentic professional development for educators in the 21st century.

### **CAREER OUTCOMES**

Graduates of the Graduate Certificate of Education (Innovation and Change) can progress to further postgraduate studies in related fields of education. They can also pursue advanced career options within the education profession, such as Lead Teacher status and leadership opportunities within schools.

### **KEY STUDY OUTCOMES**

- Apply cognitive skills to review, analyse, consolidate, synthesise and extend knowledge to identify and provide a range of possible solutions to complex educational problems and challenges.
- Engage in ethical and accountable educational practice that demonstrates awareness of the impact of local and global educational initiatives, technologies and innovations for communities and individuals.
- Utilise research skills, design thinking processes and evaluation methodology to systematically plan, implement and report on innovations relevant to the personal and professional context.
- Demonstrate communication and interpersonal skills in identifying and addressing complex educational problems in a manner that is inclusive and ensures individual and team ownership of processes and outcomes.
- Make independent judgements regarding the relevance and effectiveness of a varied range of educational innovations demonstrating a commitment to social justice, human rights and positive educational outcomes.

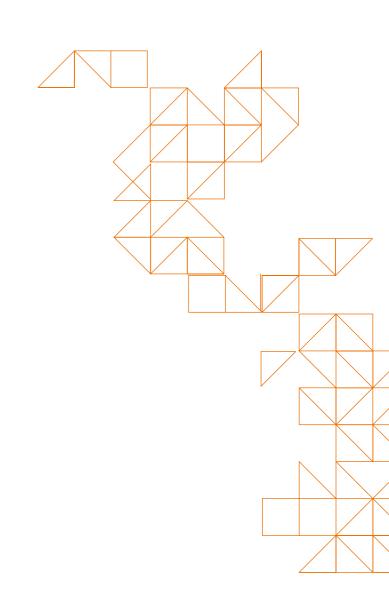
### **COURSE STRUCTURE**

The course structure comprises 4 common core subjects over levels 400 and 600, as follows:



### **SUBJECTS**

- Professional Learning Project
- Innovation for Education
- Design Thinking for Education
- Technology and Education



### **GRADUATE CERTIFICATE OF EDUCATION** (LEARNING DIFFERENCES)

**ONLINE ONLY** 

The Graduate Certificate of Education (Learning Differences) takes a Design Thinking approach to analyse issues and challenges faced by persons with a range of learning differences. In particular, it focuses on problem solving, informed by advanced theoretical knowledge, from a person first perspective. The person first approach allows situations to be tackled from the perspective of the individual, and by doing so shifts the focus from a passive acceptance from the person at the centre of the issue to a more active role where their individual needs are actively considered. This approach questions traditional thinking and challenges learners' biases, prejudice and assumptions.

The Graduate Certificate of Education (Learning Differences) highlights the diversity of learning differences, which provides educators with advanced knowledge and skills in supporting individuals with a range of learning differences and inclusion practices. In addition, the Graduate Certificate addresses challenges and issues faced by mainstream teachers in the 21st Century educational practice.

### **CAREER OUTCOMES**

Graduates of the Graduate Certificate of Education (Learning Differences) can progress to further postgraduate studies in related fields of education. They can also advance their career in advisory roles specific to inclusion, differentiation and learning difference practices, in addition to being involved in resource teams in schools.

### **KEY STUDY OUTCOMES**

- Apply a 'person first' perspective to analyse and problem solve issues and challenges associated with a range of learning differences (such as dyslexia, ADHD, and dyspraxia) across the lifespan with particular reference to educational outcomes and social justice.
- Identify and critically analyse biases, prejudices and assumptions associated with learning differences in society and educational practice.
- Analyse, design and evaluate inclusive, ethical and effective learning environments.
- Demonstrate specialised knowledge of the historical context and contemporary theories relating to a range of learning differences.
- Demonstrate an understanding of Allied Health, carer support and collaboration skills necessary to improve outcomes for individuals with learning differences in complex educational contexts.

### **COURSE STRUCTURE**

The course structure comprises 3 common core subjects and 1 elective subject over Level 400 and 600, as follows:



### **SUBJECTS**

### **LEVEL 400 CORE**

- Learning Differences
- Dyslexia

### **LEVEL 600 CORE**

Inclusive Classroom Practice

### **LEVEL 400 ELECTIVES**

- Design Thinking for Education
- Innovation for Education .
- Technology and Education .





### GRADUATE CERTIFICATE OF EDUCATION (MENTAL HEALTH)

**ONLINE ONLY** 

The Graduate Certificate of Education (Mental Health) takes a Design Thinking approach to analyse issues and challenges faced by persons with mental health challenges. In particular, it focuses on problem solving, informed by advanced theoretical knowledge, from a person first perspective. The person first approach allows situations to be tackled from the perspective of the individual and by doing so, shifts the focus from a passive acceptance from the person at the centre of the issue to a more active role where their individual needs are actively considered. This approach questions traditional thinking and challenges learners' biases, prejudice and assumptions.

The Graduate Certificate of Education (Mental Health) provides educators with advanced knowledge and skills in supporting individuals with Mental Health challenges, in particular, the three most prominent issues facing contemporary educators; Anxiety, Depression and Eating Disorders; and the Learning stream, which provides educators with advanced knowledge and skills in supporting individuals with a range of mental health challenges. Each of these areas of mental health addresses challenges and issues faced by mainstream teachers in the 21st Century educational practice.

### **CAREER OUTCOMES**

Graduates of the Graduate Certificate of Education (Mental Health) can progress to further postgraduate studies in related fields of education or allied health. They can also advance their career in advisory roles to schools or specialised roles in education resource teams.

### **KEY STUDY OUTCOMES**

- Apply a 'person first' perspective to analyse and problem solve issues and challenges associated with Mental Health across the lifespan with particular reference to educational outcomes and social justice.
- Identify and critically analyse biases, prejudices and assumptions associated with Mental Health in society and educational practice.
- Analyse, design and evaluate inclusive, ethical and effective learning environments.
- Demonstrate specialised knowledge of Mental Health evolution and communicate an understanding of the historical context for these theories.
- Demonstrate an understanding of Allied Health, carer support and collaboration skills necessary to improve Mental Health outcomes for individuals in complex educational contexts.

### **COURSE STRUCTURE**

The course structure comprises 3 common core subjects and 1 elective subject over Levels 400 and 600, as follows:



### **SUBJECTS**

### **LEVEL 400 CORE**

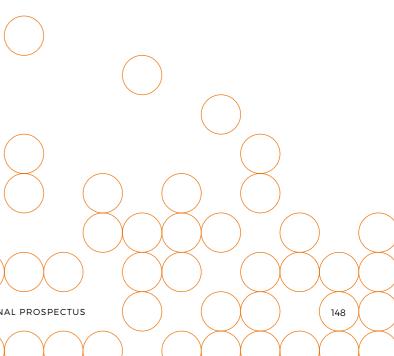
- Introduction to Mental Health Conditions
- Mental Health in Context

#### **LEVEL 600 CORE**

Mental Health for Education Practice

### **LEVEL 400 ELECTIVES**

- Design Thinking for Education
- Innovation for Education
- Technology and Education



### **GRADUATE CERTIFICATE OF EDUCATION** (SPECIAL EDUCATION)

**ONLINE ONLY** 

The Graduate Certificate of Education (Special Education) takes a Design Thinking approach to analyse issues and challenges faced by persons with a range of additional learning needs. In particular, it focuses on problem solving, informed by advanced theoretical knowledge, from a person first perspective. The person first approach allows situations to be tackled from the perspective of the individual, and by doing so shifts the focus from a passive acceptance from the person at the centre of the issue to a more active role where their individual needs are actively considered. This approach questions traditional thinking and challenges learners' biases, prejudice and assumptions. The Graduate Certificate of Education (Special Education) includes topics specific to issues facing contemporary educators, such as Autism, Mental Health and Learning Differences.

### **CAREER OUTCOMES**

Graduates of the Graduate Certificate (Special Education) can progress to further postgraduate studies in related fields of education. They can also advance and diversify their position in the education field, such as advisory roles. Further, a qualification in special education opens opportunities for Graduates to work in special schools as well as expert roles in mainstream schools.

### **KEY STUDY OUTCOMES**

- Apply a 'person first' perspective to analyse and problem solve issues and challenges associated with a range of special educational needs with particular reference to educational outcomes and social justice.
- Identify and critically analyse biases, prejudices and assumptions associated with special educational needs in society and educational practice.
- Analyse, design and evaluate inclusive, ethical and effective learning environments.
- Demonstrate specialised knowledge of the historical context and contemporary theories relating to a range of special educational needs.
- Demonstrate an understanding of Allied Health, carer support and collaboration skills necessary to improve educational outcomes for individuals with special educational needs.

### **COURSE STRUCTURE**

The course structure comprises 4 common core subjects over Level 400, as follows:

LEVEL 400

### **SUBJECTS**

### **CORE SUBJECTS**

- . Person First in Autism
- Introduction to Mental Health Conditions •
- Learning Differences
- Dyslexia



### MASTER OF EDUCATION (SPECIAL EDUCATION)

**ONLINE ONLY** 

The Master of Education (Special Education) takes a Design Thinking approach to analyse issues and challenges faced by persons with a range of additional learning needs. In particular, it focuses on problem solving, informed by advanced theoretical knowledge, from a person first perspective. The person first approach allows situations to be tackled from the perspective of the individual, and by doing so shifts the focus from a passive acceptance from the person at the centre of the issue to a more active role where their individual needs are actively considered. This a questions traditional thinking and challenges learners' biases, prejudice and assumptions.

The Master of Education (Special Education) highlights three distinct streams; the Autism stream, which provides educators with advanced knowledge and skills in supporting individuals with Autism; the Mental Health stream, which provides educators with advanced knowledge and skills in supporting individuals with Mental Health challenges, in particular, the three most prominent issues facing contemporary educators, Anxiety, Depression and Eating Disorders; and the Learning stream, which provides educators with advanced knowledge and skills in supporting individuals with a range of learning needs. Each of these streams addresses challenges and issues faced by mainstream teachers in the 21st Century educational practice.

### **(EY STUDY OUTCOMES**

Demonstrate mastery of the 'person first' perspective, to critically analyse and problem solve issues and challenges associated with a range of special educational needs across the lifespan, with particular reference to educational outcomes and social justice.

- Critically analyse and reflect on biases, prejudices and assumptions associated with special educational needs in society and develop plans to address such biases, prejudices and assumptions through educational practice.
- Apply specialised knowledge and expert technical skills to critically analyse, design and evaluate inclusive, ethical and effective learning environments for mainstream educational settings.
- Demonstrate comprehensive knowledge of the historical context and a capacity to synthesise complex contemporary theories relating to a range of special educational needs.
- Demonstrate an advanced and integrated understanding of Allied Health, carer support and the collaboration skills necessary to improve educational outcomes for individuals with special educational needs.
- Demonstrate mastery of research skills relevant to the context of special educational needs within mainstream educational settings.
- Employ complex cognitive, technical and creative skills to plan, implement and evaluate innovative project-based or research-based change/transformation.

### **CAREER OUTCOMES**

Graduates of the Master of Education (Special Education) can progress to further postgraduate studies in related fields of education. They can also pursue advanced career options within the education profession, such as Lead Teacher status and leadership opportunities within schools and other educational establishments. In particular, this course provides graduates with a depth of knowledge and expertise in meeting the needs of all students within mainstream educational settings, which has application across all subject areas, in primary and secondary school contexts.

### **COURSE STRUCTURE**

The course structure comprises 11 core subjects and 1 elective subject over Level 400 and 600, as follows:

LEVEL 400

6 COMMON CORE SUBJECTS

### **SUBJECTS**

#### **LEVEL 400 CORE**

- Design Thinking for Education
- Innovation for Education
- Technology and Education

#### LEVEL 600 CORE

- Professional Learning Project
- Becoming a High-achieving Professional
- Understanding and Interpreting **Education Data**
- Research and Innovation Major Project A
- Research and Innovation Major Project B

### MASTER OF EDUCATION (READING AND LITERACY)

### **ONLINE ONLY**

The Master of Education (Reading and Literacy) is designed as a specialisation for four-year trained teachers, professional educators, education administrators and policy makers, and other professionals involved in addressing reading and literacy, critical literacy and multiliteracies. The course responds to unprecedented social and technological change and its profound implications for literacy teaching, assessment and learning. In the course, you will focus specifically on assessment and intervention strategies to differentiate instruction for literacy learners' at different developmental stages and from diverse cultural and linguistic backgrounds. Optional subjects allow you to explore literacy learning in the early and middle years as well as understanding literacy difficulties in adolescence.

### **CAREER OUTCOMES**

The Master of Education (Reading and Literacy) is not a teaching qualification but a professional development opportunity. It allows education professionals to deepen their knowledge in the specialised field of reading and literacy, and gain the leadership skills required for career progression in their current or future roles. Graduates will also acquire research skills that will allow them to address critical issues in educational practice, policy and research.

### **KEY STUDY OUTCOMES**

- Synthesise and apply in-depth, current knowledge and theoretical approaches to literacy teaching and learning practices to promote the best possible learning outcomes and well-being of all children and young people.
- Explain applications of current research about literacy, including digital literacies, multiliteracies and critical literacies to one's classroom and varied audiences using the modalities most appropriate to the intended audience(s).
- Critically discuss and evaluate current theory and research in the field of literacy education.
- Demonstrate a scholarly understanding of diverse classroom settings that reflect current theories and research evidence concerning literacy education.
- Analyse diverse sources of data that can effectively inform and assess students' literacy learning and development across diverse school contexts.
- Demonstrate and apply sound knowledge of ethical research practices and methods to undertake a reflective research based project in literacy education.
- Demonstrate a commitment to equity and embody a stance that demonstrates a steadfast belief that all students have the capacity to learn and succeed regardless of diverse circumstances and abilities.
- Communicate through practice and action an awareness of and attunement to students' thoughts and feelings and able to support within them, a strong sense of wellbeing.
- Communicate effectively with diverse audiences including community members, school committees, parents and colleagues.
- Respect diversity and understand there are many lifestyles, family structures, ways of being and knowing.
- Commit to ongoing reflective practice and professional development around issues and debates as they arise in the field of literacy education.

### **COURSE STRUCTURE**

The course structure comprises 6 core subjects and 2 elective subjects over Level 600, as follows:



\*Timetable subject to change and availability

### **SUBJECTS**

To be awarded the Master of Education (Reading and Literacy), students will need to complete 80 credit points over 8 subjects as outlined in the Course Structure. Each subject has a value of 10 credit points.

#### **CORE SUBJECTS**

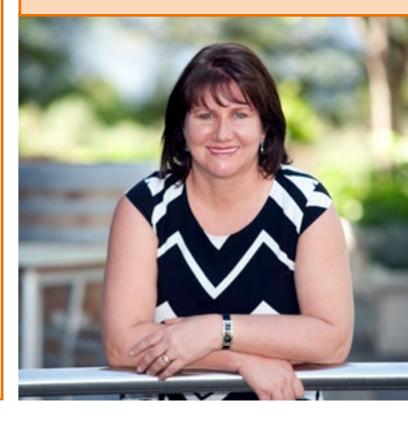
- Becoming a High Achieving Professional Educator
- Foundations of Reading and Literacy
- Assessment and Intervention in Early Literacy
- Teaching Literacy to Diverse Students
- Reading and Literacy Capstone Project A
- Reading and Literacy Capstone Project B

#### **ELECTIVE SUBJECTS**

- Literacy Learning in the Early Years
- Literacy Learning in the Middle Years
- Understanding Literacy Difficulties
  in Adolescences

### "Knowing that this is exactly where I'm meant to be in life, making a difference in the world, is the most rewarding experience one could ask for."

Catherine Conradie | 2015 graduate Master of Education (Reading & Literacy)



### **DOCTOR OF PHILOSOPHY (PHD)**

Management & Commerce CRICOS Course Code 086075C Education 088893G | Health 087898M | Design 086078M

The aim of the Doctor of Philosophy (PhD) course is to develop independent research skills and critical analysis skills in students, including the mastery of appropriate concepts and methodologies, the ability to present and defend original research findings, and the ability to relate their research topic to a broader framework of knowledge in their disciplinary area. Students complete a thesis that demonstrates an original contribution to knowledge and the student's capacity to pursue scholarly research and deepen the knowledge of their discipline.

The Doctor of Philosophy is comprised of both advanced coursework and independent research under the guidance of experienced supervisors.

### ASSESSMENT

A thesis of approximately 80,000 words

### **KEY STUDY OUTCOMES**

- Develop and conduct research projects.
- Present and defend research findings. High-level communication skills.
- Research and critical analysis skills.
- In-depth knowledge of your professional discipline.
- Completion of a thesis or project.

### **MASTER OF PHILOSOPHY (M PHIL)**

### Management & Commerce CRICOS Course Code 087899K Education 088891K | Health 088892J | Design 086077A

Study a Master of Philosophy to undertake independent supervised research in your chosen field.

The Master of Philosophy (MPhil) will train you in research techniques and methodologies and critical evaluation skills. You will undertake independent supervised research within the context of your discipline and will develop a sound knowledge of your research subject, and demonstrate evidence of independent thought and high level communication skills.

Available in Adelaide, Sydney or online, the Master of Philosophy is a pathway to a Doctor of Philosophy (PhD). With the agreement of your supervisors, you may also be eligible to transfer to a PhD before you have finished your Master's if you have demonstrated a high level of achievement in your studies.



### ASSESSMENT

A thesis of approximately 40,000 words

The coursework component of the program will be finalised in consultation with your principal research supervisor.

### **KEY STUDY OUTCOMES**

- Develop and conduct research projects.
- Present and defend research findings.
- High-level communication skills.
- Research and critical analysis skills.
- In-depth knowledge of your professional discipline.
- Completion of a thesis or project.

# REAL HOSPITALITY

### @ AN AWARD WINNING RESTAURANT OR A REAL HOTEL

Hotels

Restaurants

**Events** 

Tourism

Resorts

Travel

Campus Locations Sydney | The Rocks | Leura | Online

# **Torrens For Hospitality**

A resounding key feature of the hospitality industry is travel and your ability to take your skills anywhere around the world. TUA recognises the reasons you chose this great industry and provides campuses that are purpose built to contain realistic, operational workplace training campuses. These will prepare you for your career from the first day you begin your studies.









y s Within TUA Hospitality you can choose to study at Blue Mountains International Hotel Management School (BMIHMS) or William Blue College of Hospitality Management. Both schools provide extensive learning and employment outcomes, whether you want to work in a kitchen creating meals or if you are all about creating guest experiences that will be remembered for years to come.

# williamblue.edu.au

## bluemountains.edu.au



# HOSPITALITY WILLIAM BLUE COLLEGE OF HOSPITALITY MANAGEMENT

William Blue College of Hospitality Management offers courses with flexibility; designed with a learning structure that accommodates several entry and exit points within their academic and training pathways. The Rocks Campus is located on one of the most picturesque harbours in the world. This location, visited by tourists from all over the world is an ideal position for the academic campus and the adjacent student operated fine-dining restaurant, open to the public. Students operate William Blue Dining front and back-of-house. This offers students, whatever their interest, a chance to train with real customers.

Courses offered by William Blue allow students to specialise in one of four exciting disciplines - culinary management, tourism management, hospitality management or event management. Students engage with industry professionals throughout their course, both in and out of the classroom. Students graduate ready to meet the demands and expectations of any professional hospitality operation.

### **William Blue Campus Locations** 9

The Rocks, Sydney | William Blue Dining | Online





## williamblue.edu.au

### ASSOCIATE **DEGREE OF** CULINARY NAGEMENT

### CRICOS Course Code 0941808B

### **BACHELOR OF CULINARY** MANAGEMENT

### **CRICOS Course Code 094181A**

As a head chef, it will be your culinary vision that will be presented on the plate. Create the menu, cook signature dishes and create a dining experience that your customers won't forget.

Combine your hospitality management training with your technical qualifications and enjoy the fast paced and rewarding lifestyle of being a Chef.

Or perhaps you want to own your own restaurant? As the manager of a fine dining establishment, you are responsible for ensuring the restaurant operates efficiently and profitably while maintaining the highest standards of food and beverage service, hygiene and safety. You will coordinate the day-to-day activities of the restaurant while also being responsible for the strategic planning, marketing and development of the business.

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### **COURSE STRUCTURE**

8

### **Associate Degree of Culinary Management:**

To be awarded the Associate Degree of Culinary Management students must complete 160 credit points over 16 subjects including 2 Industry Practicums. Each subject has a value of 10 credit points

The course structure comprises 6 common core subjects and 10 culinary specialised subjects, over Levels 100 and 200 as follows:



Upon successful completion of Associate Degree of Culinary Management, students are eligible to apply for the Certificate IV in Commercial Cookery (SIT40516) (through recognition of prior learning, by Think: Colleges Pty Ltd, RTO No. 0269, HEP No. 4375, CRICOS Provider Code: 00246M), at no additional cost.

#### **Bachelor of Culinary Management:**

To be awarded the Bachelor of Culinary Management students must complete 240 credit points over 24 subjects including 2 Industry Practicums. Each subject has a value of 10 credit points.

The course structure comprises 8 common core subjects, 14 culinary specialised subjects, and 2 elective subjects over Levels 100, 200, and 300, as follows:



HOSPITALITY AT WILLIAM BLUE COLLEGE OF HOSPITALITY MANAGEMENT | TORRENS UNIVERSITY AUSTRALIA

### ASSOCIATE **DEGREE OF** CULINARY ANAGEMENT

8

CRICOS Course Code 0941808B

### **BACHELOR OF CULINARY** MANAGEMENT

CRICOS Course Code 094181A

### **SUBJECTS**

### **LEVEL 100 CORE SUBJECTS**

**Business Communications\*** Understanding People and Organisations\* Marketing Fundamentals\* Customer Experience Management\* Introduction to Professional Cookery - Practical Introduction to Professional Cookery - Theory Introduction to Kitchen Operations Introduction to Patisserie

#### **LEVEL 200 CORE SUBJECTS**

Industry Practicum 1 and 2\* Accounting for Decision Making\* The Business Environment\* Intermediate Professional Cookery - Practical Intermediate Professional Cookery - Theory Advanced Kitchen Operations Menu Engineering and Design

### **LEVEL 300 CORE SUBJECTS**

Organisational Creativity and Innovation\* Ethics and Sustainability\* **Restaurant Management Simulation\*** Planning and Designing Hospitality Venues\* Wine and Beverage Management Managing Restaurant Service \*\* Elective 1 \*\* Elective 2

\* Indicates subject can be taken either in Flexible Online Mode or Face to Face Mode

\*\* Electives available to students in this course require approval by the Program Director and can be taken from any Torrens University.

### **KEY STUDY OUTCOMES**

- Learn cooking techniques required for a range of cuisines
- Learn the art of management in a culinary context
- Practical skills to create masterpiece dishes
- Practical experience within William Blue dining
- Menu Design
- Advanced kitchen operations
- Management in a global environment
- Marketing & Business Communications
- Wine & Beverage Management
- Profound knowledge of kitchen service and management skills

### **CAREER OUTCOMES**

- **Executive** Chef
- Sous Chef
- Chef
- Buyer
- Advanced Kitchen Operations
- Restaurant Owner/Manager
- **Commercial Cookery**
- Food and Beverage Manager
- **Operations Manager**

### **DIPLOMA OF BUSINESS** HOSPITALITY MANAGEMENT

### CRICOS Course Code 094177G

### **ASSOCIATE DEGREE OF BUSINESS** HOSPITALITY MANAGEMENT

CRICOS Course Code 094178G

### **BACHELOR OF BUSINESS** HOSPITALITY MANAGEMENT

**CRICOS Course Code 094179F** 

Hospitality is any situation where a host provides a service to a quest, and is traditionally related to food, drink or accommodation. Nowadays, hospitality goes way beyond this - today it's the world's largest and fastest growing industry. It is a world-wide renowned career, and it's all about customer service.

William Blue's Hospitality Management courses introduce you to hospitality concepts, allow you to discover business and management principles, and provide you with the knowledge, attributes, skills and experience of hospitality operations. As a graduate, you will have the opportunity for an exciting role in many areas of the hospitality industry.

If you love people, a hospitality career could be just what you are looking for - this program gives you a taste of what a hospitality career has to offer.

### **COURSE STRUCTURE**

### **Diploma of Business (Hospitality Management)**

To be awarded the Diploma of Business (Hospitality Management) students must complete 80 credit points over 8 subjects. Each subject has a value of 10 credit points.

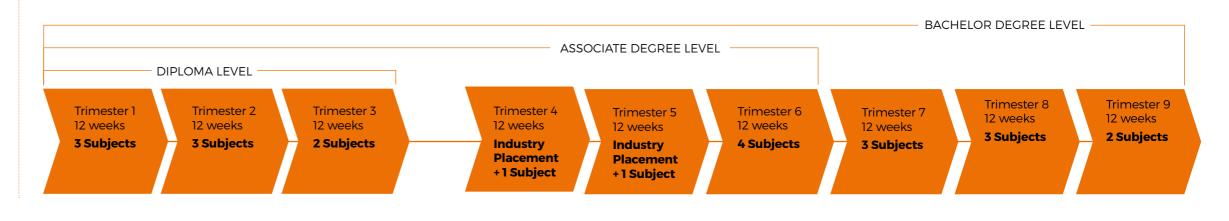
The course structure comprises 4 common core subjects, 3 hospitality specialised subjects, and 1 elective subject over Level 100 as follows:

#### Associate Degree of Business (Hospitality Management)

To be awarded the Associate Degree of Business (Hospitality Management) students must complete 160 credit points over 16 subjects including 2 Industry Practicums. Each subject has a value of 10 credit points.

A minimum of 800 hours of industry placement needs to be completed during the second year of the course.

The course structure comprises 6 common core subjects, 7 hospitality specialised subjects, and 3 elective subjects over Levels 100 and 200 as follows:



### **Bachelor of Business (Hospitality Management)**

To be awarded the Bachelor of Business (Hospitality Management) students must complete 240 credit points over 24 subjects including 2 Industry Practicums. Each subject has a value of 10 credit points.

A minimum of 800 hours of industry placement needs to be completed during the second year of the course.

The course structure comprises 8 common core subjects, 10 hospitality specialised subjects, and 6 elective subjects over Levels 100, 200, and 300, as follows:

### **DIPLOMA OF BUSINESS** HOSPITALITY ANAGEMENT

**CRICOS Course Code 094177G** 

### **ASSOCIATE DEGREE OF BUSINESS** HOSPITALITY ANAGEMENT

**CRICOS Course Code 094178G** 

### **BACHELOR OF BUSINESS** HOSPITALITY MANAGEMENT

### **CRICOS Course Code 094179F**

### **SUBJECTS**

### **LEVEL 100 CORE SUBJECTS**

**Business Communications\*** Understanding People and Organisations\* Marketing Fundamentals\* Customer Experience Management\* Introduction to Tourism, Hospitality and Events\* Front Office Operations\* Exploring Gastronomy\* \*\*Elective 1 **LEVEL 200 CORE SUBJECTS** Industry Practicum 1 and 2\*

Accounting for Decision Making\*

The Business Environment\*

Product Distribution and Revenue Management\*

Global Innovation and Trends\*

\*\*Elective 2\*

\*\*Elective 3\*

### **LEVEL 300 CORE**

Organisational Creativity and Innovation\* Ethics and Sustainability\*

Hospitality Entrepreneurship - HOTS\*

Planning and Designing Hospitality Venues\*

**Risk and Crisis Management\*** 

\*\*Elective 4

\*\*Elective 5

\*\*Elective 6

\* Indicates subject can be taken either in Flexible Online Mode or Face to Face Mode

\*\* Electives available to students in this course require approval by the Program Director and can be taken from any Torrens University.

### CAREER OUTCOMES

- Hotel Manager
- Front Office Manager
- Food and Beverage Manager
- Housekeeping Team Leader
- Resort Manager
- Banquet or Functions Manager
- Restaurant or Cafe Owner

### **KEY STUDY OUTCOMES**

- Research and academic skills
- Management of service contexts
- Management in a global environment
- Visitor economy
- HR management and leadership
- Marketing fundamentals
- Business accounting
- **Global Innovation and Trends**
- Project Management
- Planning and Designing Hospitality Venues
- Specialist hospitality field of your choice

### DIPLOMA **OF EVENT** MANAGEMENT

### **CRICOS Course Code 081305A**

The management and operation of an event is a highly skilled and technical undertaking - and it is also big business. Events are one of the most high profile, fast-growing elements of the hospitality industry. Business events, for example are one of the highest yielding sectors in Australia's visitor economy.

The management and coordination of an event is a highly-skilled operation with logistical issues like venue hire, catering, safety, transport, audio visual requirements and more. Not only that but you will need to juggle your time effectively and liaise with suppliers, clients and customers alike.

An event could be a small business seminar, a large international conference, a high profile wedding, music festival, or a charity dinner for 2000 people in a five-start hotel.

This course will teach you how to manage and operate an event from conception, through to operation and post-production. With guided industry experience along the way you will acquire the theoretical skills and operational knowledge to stand out in the industry, allowing you to forge your career in this diverse field.

### ASSOCIATE **DEGREE OF EVENT** MANAGEMENT

### **CRICOS Course Code 081299E**

### **COURSE STRUCTURE**

#### **Diploma of Event Management**

To be awarded the Diploma of Event Management students must complete 80 credit points over 8 subjects. Each subject has a value of 10 credit points.

The course structure comprises 4 common business core subjects, 3 specialised event subjects and 1 elective subject over level 100 as follows:

**CRICOS Course Code 081293M** 

MANAGEMENT

BACHELOR

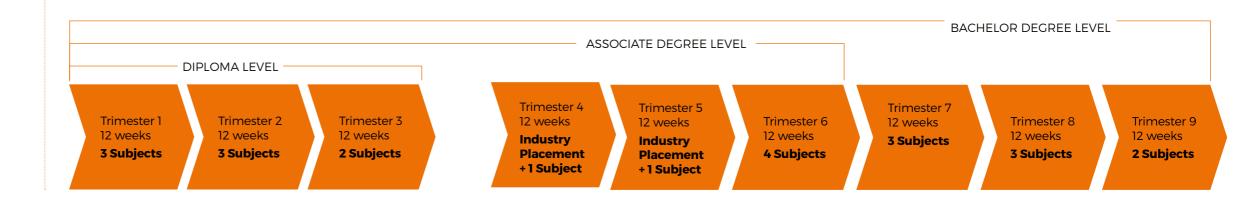
**OF EVENT** 

#### **Associate Degree of Event Management**

to be awarded the associate degree of event management students must complete 160 credit points over 16 subjects including 2 industry practicums. Each subject has a value of 10 credit points.

A minimum of 800 hours of industry placement needs to be completed during the second year of the course.

This course structure comprises of 6 common subjects, 7 specialised event subjects and 3 elective subjects over level 100 and 200, as follows:



### **Bachelor of Event Management**

To be awarded the Bachelor of Event Management students must complete 240 credit points over 24 subjects including 2 Industry Practicums. Each subject has a value of 10 credit points.

A minimum of 800 hours of industry placement needs to be completed during the second year of the course.

The course structure comprises 8 common business core subjects, 12 specialised event subjects and 4 elective subjects over levels 100, 200 and 300, as follows:

### DIPLOMA **OF EVENT** MANAGEMENT

**CRICOS Course Code 081305A** 

### ASSOCIATE **DEGREE OF EVENT** MANAGEMENT

**CRICOS Course Code 081299E** 

### **BACHELOR OF EVENT** MANAGEMENT

**CRICOS Course Code 081293M** 

### **SUBJECTS**

**LEVEL 100 CORE SUBJECTS Business Communications\*** Marketing Fundamentals\* Understanding People and Organisations\* Customer Experience Management\* Introduction to Tourism, Hospitality and Events\* Introduction to Event, Risk and Compliance\* Event Marketing, Sponsorship and Relationship Management\* \*\*Elective 1

**LEVEL 200 CORE SUBJECTS** 

Industry Practicum 1 and 2\* Accounting for Decision Making\* The Business Environment\* Product Management\* MICE Management\* \*\*Elective 2\*

\*\*Elective 3\*

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### **LEVEL 300 CORE SUBJECTS**

Organisational Creativity and Innovation\* Ethics and Sustainability\* Event Production and Design\* Event Execution\* Event Proposals and Tenders\* Festivals and Special Events\* **Risk and Crisis Management\*** Elective 4\*

\* Indicates subject can be taken either in Flexible Online Mode or Face to Face Mode

\*\* Electives available to students in this course require approval by the Program Director and can be taken from any Torrens University

### **CAREER OUTCOMES**

- Event Management Executive
- Global Event Manager
- Wedding Planner
- Conference/Sales Executive
- **Event Services Manager**
- **Business Development Manager**
- Charity Fundraising Officer
- Community Event Manager

### **KEY STUDY OUTCOMES**

- Events planning
- Sponsorship and Relationship Management
- Sales and Marketing
- Tourism, Hospitality and Events
- Project Management
- Leadership and HR management
- Events accounting
- Practical industry placement
- Develop a business plan
- Events concepts and design
- Visitor economy
- Management in a global environment

### **DIPLOMA OF BUSINESS** TOURISM MANAGEMENT

### **CRICOS Course Code 081307K**

### ASSOCIATE **DEGREE OF BUSINESS TOURISM** MANAGEMENT

### **CRICOS Course Code 081301E**

### BACHELOR **OF BUSINESS** TOURISM MANAGEMENT

### **CRICOS Course Code 081295J**

The world's population is increasingly mobile, with many consequences for businesses, individuals and their environments. Travel - whether for business or pleasure - and its growing influence on the global economy has led to tourism management being one of the most popular fields of study in Higher Education.

Tourism Management courses at William Blue are designed so that students are confident in the fundamental areas of business; from marketing and strategy to sustainability and leadership. You will discover the importance of the tourist experience and its impact on the economy and global environment. Students at the bachelor level graduate with a sound understanding of Revenue, Public Relations, Media Strategy and Event Management allowing students graduate confident - with a holistic understanding of the tourism industry that allows them to excel in any role. A career in Tourism Management unveils a global network of opportunities as you will be able to contribute to the Hospitality and Tourism industry from a strategic management perspective alongside your skills in business.

### **COURSE STRUCTURE**

#### **Diploma of Business (Tourism Management)**

To be awarded the Diploma of Business (Tourism Management) students must complete 80 credit points over 8 subjects. Each subject has a value of 10 credit points.

The course structure comprises 4 common business core subjects, 3 specialised tourism subjects and 1 elective subject over level 100 as follows:

#### Associate Degree of Business (Tourism Management)

To be awarded the Associate Degree of Business (Tourism Management) students must complete 160 credit points over 16 subjects including 2 Industry Practicums. Each subject has a value of 10 credit points

For the Associate Degree and Bachelor Degree, a minimum of 800 hours of industry placement needs to be completed during the second year of the course.

The course structure comprises 6 common business core subjects, 8 specialised tourism subjects and 2 elective subjects over levels 100 and 200, as follows:



### **Bachelor of Business (Tourism Management)**

To be awarded the Bachelor of Business (Tourism Management) students must complete 240 credit points over 24 subjects including 2 Industry Practicums. Each subject has a value of 10 credit points

A minimum of 800 hours of industry placement needs to be completed during the second year of the course.

The course structure comprises 8 common business core subjects, 12 specialised tourism subjects and 4 elective subjects over levels 100, 200 and 300, as follows:

BACHELOR DEGREE LEVEL

Trimester 7 12 weeks **3 Subjects** 

Trimester 8 12 weeks **3 Subjects** 

Trimester 9 12 weeks 2 Subjects

### **DIPLOMA OF BUSINESS** TOURISM MANAGEMENT

**CRICOS Course Code 081307K** 

### ASSOCIATE **DEGREE OF BUSINESS TOURISM** MANAGEMENT

### **CRICOS Course Code 081301E**

### BACHELOR **OF BUSINESS** TOURISM MANAGEMENT

**CRICOS Course Code 081295J** 

### **SUBJECTS**

### **LEVEL 100 CORE SUBJECTS Business Communications\*** Marketing Fundamentals\* Understanding People and Organisations\* Customer Experience Management\* Introduction to Tourism, Hospitality and Events\* Place, Culture and Destination Management\* The Tourist Experience\* \*\*Elective 1\*

### **LEVEL 200 CORE SUBJECTS** Industry Practicum 1 and 2\* Accounting for Decision Making\* The Business Environment\* Product Distribution and Revenue Management\* Global Innovation and Trends\* Product Management in Tourism\* \*\*Elective 2\*

### **LEVEL 300 CORE SUBJECTS**

Organisational Creativity and Innovation\* Ethics and Sustainability\* **Risk and Crisis Management\*** Tourism Entrepreneurship - TOURSIM\* Sustainability and Resource Management\* Tourism Strategies, Planning and Policy\* \*\*Elective 3\* \*\*Elective 4\*

\* Indicates subject can be taken either in Flexible Online Mode or Face to Face Mode

\*\* Electives available to students in this course require approval by the Program Director and can be taken from any Torrens University

### **KEY STUDY OUTCOMES**

- **Tourism Concepts**
- The visitor economy
- **Business and Management Principles**
- Hospitality and Tourism Distribution
- Experience high-level operations skills
- HR management and leadership
- Places, Culture and Destination Management

### **CAREER OUTCOMES**

- Holiday Planner
- Tourism Manager
- **Destination Marketing**
- **Destination Development**
- **Regional Tourism Management**
- Tourism Management and Consulting
- Cruise Line Operations
- **Airline Operations**

# HOSPITALITY BLUE MOUNTAINS INTERNATIONAL HOTEL MANAGEMENT SCHOOL



For over 25 years, Blue Mountains International Hotel Management School (BMIHMS) has been launching the careers of thousands of hospitality management graduates in one of the fastest growing industries. What was started in 1991 is now recognised by the industry as the number one hotel management school in Australia and Asia Pacific (TNS Survey, 2013).

BMIHMS offers hospitality degrees in hotel and resort management, and event management. Courses are delivered across two custom designed campuses. Undergraduate students study on campus at Leura in the Blue Mountains, undertake two industry placements and complete business subjects in their third year at Town Hall Campus. Postgraduate students study in Sydney at Town Hall Campus and complete one industry placement/ work integrated learning block.

#### **IESS & MANAGEMENT**

BMIHMS provides business degrees; but you will graduate with much more than operational skills. When you graduate, you will be ready to lead teams, supervise and inspire others, and be well equipped to move into managerial roles. Our courses prepare you for analytic and strategic positions in many departments, including finance, marketing and human resources. Students practice their management skills while training to be members of staff in a simulated hotel and restaurant environment.

#### **FALITY INDUSTRY PLACEMENTS**

All hospitality degrees offered by Torrens University will give students an opportunity to work for an organisation as part of their degree, through an industry placement. Industry placements are designed to be part of each course, to enhance learning and ensure graduates have a resume to be proud of. The number of placements, their length and integration into each degree varies depending upon your choice of program.

**Blue Moutnains Campus Locations** 9

Sydney | Leura

# bluemountains.edu.au

### **BACHELOR OF** INTERNATIONAL EVENT MANAGEMENT

### CRICOS Course Code 089922M

Event Management is the ideal choice for organised, creative, positive individuals that enjoy working with people. Expect to work hard, and in return you will reap the benefits of your achievements. If rising to a challenge is your style, then a Bachelor of Business in International Event Management is for you.

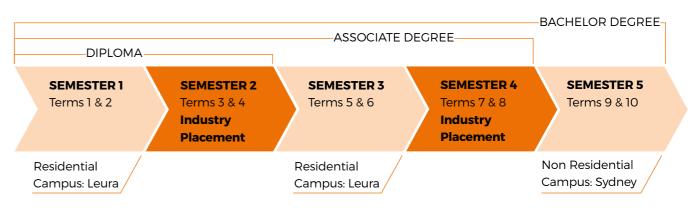
BMIHMS is the ideal place to enter into the dynamic event industry. You'll have the advantage of studying in a hospitality-focused environment and undertake two industry placements, which means you'll graduate with practical skills and proven experience. We will teach you to plan, budget and manage your own real-life events. You'll learn what it really takes to be an event manager, studying everything from how to meet deadlines to focusing on the fine details. Event students provide services for internal and external stakeholders, organising social, charitable and community events.

Event Management is a competitive industry, however your qualifications will be relevant to a wide variety of fields. The largest employers of event managers are event management companies, hotels and resorts. Our graduates are also employed in the not-for-profit, financial and management sectors, as well as in government agencies.

### **CAREER OUTCOMES**

Students will enter into a wide variety of fields, with the largest employers being event management companies, hotels and resorts. Employment can also be found in the not-for-profit, financial and management sector, as well as with government agencies. Whether you start as an events assistant or events coordinator, you will have the skills, practical experience and knowledge to support your career growth to secure roles as an events manager.

#### **COURSE STRUCTURE**



### **SUBJECTS**

#### YEAR1

- Accounting Fundamentals
- Management and Leadership .
- Research and Academic Skills
- Sales and Marketing
- **Cross Cultural Studies** .
- Food and Beverage Operations Management
- **Events Banqueting and Conferences**
- International Events Industry
- Industry Placement •

#### YEAR 2

- Management Accounting
- Economics .
- **Business Law**
- Human Resource Management .
- **Research Skills and Practices**
- **Operations and Environment Management** .
- **Event Planning and Implementation**
- The Professional Event Organiser
- Industry Placement

### YEAR 3

- Services Marketing
- **Business Management and** Entrepreneurship
- Organisational Development and Change .
- Strategic Planning & Management .
- **Ethical Business Management** •
- Managing Event Facilities
- **Event Revenue and Yield**
- **Event Evaluation**

### **BACHELOR OF INTERNATIONAL HOTEL** & RESORT MANAGEMENT

### **CRICOS Course Code 089925G**

Hospitality is a industry to be creative. You will create products - be it food, drinks or an experience - and it opens doors to working in every country of the world. Hospitality is a growth industry with skills in demand. Earn the right qualifications, work hard and use your initiative, and very soon you'll find yourself in a senior position, managing people and exciting projects.

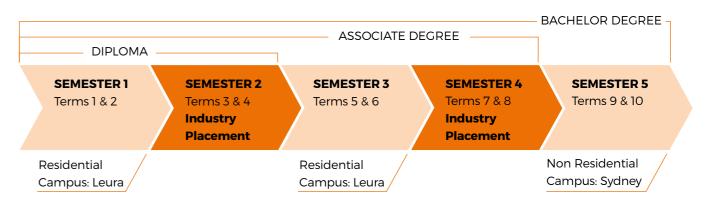
Our Leura Campus operates as a simulated hotel, where students are both guests and staff. This gives you the unique opportunity to put theoretical knowledge into practice. From guest relations, front office management, food and beverage to housekeeping and property management, you'll gain hands-on experience in all aspects of day-to-day operations.

Fact: our graduates find employment. Armed with a business degree, they have the flexibility to work in many sectors and in a huge variety of roles. Graduates commonly find employment in five-star hotels and resorts, and many obtain sought-after management traineeship positions.

### **CAREER OUTCOMES**

Armed with a business degree, our graduates have flexibility to work in many sectors in a huge variety of roles. Employment is commonly found in 5-star hotels and resorts and many obtain sought-after trainee management roles.

#### **COURSE STRUCTURE**



### **SUBJECTS**

#### YEAR1

- Accounting Fundamentals
- Management and Leadership
- Research and Academic Skills .
- Sales and Marketing
- **Cross Cultural Studies** .
- Food and Beverage Operations Management
- Food and Beverage Management Control
- The International Hospitality Industry
- Industry Placement

### YEAR 2

- Management Accounting
- Economics .
- **Business Law**
- Human Resource Management .
- **Research Skills and Practices**
- **Operations and Environment Management**
- **Rooms Division Management** .
- Hotel and Resort Planning and Design
- Industry Placement

### YEAR 3

- Services Marketing
- Business Management and
- Entrepreneurship
- Organisational Development and Change
- Strategic Planning & Management .
- **Ethical Business Management** .
- . Managing Hotel and Resort Facilities
- **Revenue Management** .
- The Leadership Experience

### MASTER OF INTERNATIONAL HOTEL MANAGEMENT

### CRICOS Course Code 089931K

Hospitality is a dynamic and fast-growing international industry, which provides excellent opportunities to develop a global career. You will learn a combination of management and practical skills that are invaluable when pursuing career opportunities. BMIHMS students also benefit from enhanced knowledge and skills due to their industry placement, an integral part of the course adding real working experience.

The Master of International Hotel Management course enables undergraduates or those wishing to develop their career path the opportunity to enhance their hospitality knowledge and capabilities with a higher qualification, which can accelerate career progression. This is a unique Master's degree providing the added benefit of an industry placement as an integrated part of the curriculum.

Our Master's degree is the only hospitality course of its kind in Sydney. By studying with us, you will gain a deep understanding of hotel management, operations and business, designed to secure you a management position in a leading hotel on graduation. The program offers a sixmonth paid industry placement in Australia, yet another opportunity that will set you ahead of the competition.

Incorporating a professional development workshop, the Master of International Hotel Management course supports students with greater awareness of what lies ahead when entering their first role. It provides a realistic view of what they will encounter when entering the hospitality sector. Within the workshop students learn about: future leader qualities and attributes, cultural awareness (adaption and flexibility), business communications (verbal and non verbal), professional use of social media and the importance of grooming.

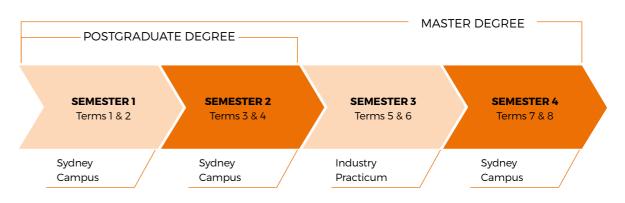
### **CAREER OUTCOMES**

There is an enormous range of positions in the hospitality industry, so there is no need for you to get stuck in any one niche. Even if you choose to stay with the same employer, over a few years you could move from concierge, front desk, sales, food and beverage, event manager, reservations manager and beyond.

### **KEY STUDY OUTCOMES**

- 760-hour industry placement
- Hotel management and operations
- Strategic management
- Revenue management
- Accounting and finance

#### **COURSE STRUCTURE**



### **SUBJECTS**

#### YEAR 1

- Hotels and the Guest Experience
- Managing Food and Beverage Operations
- Management of Rooms Division
- Service Design and Management
- Contemporary Hotel MarketingLeadership
  for Global Hospitality
- Hotel Finance and Revenue
- Entrepreneurship for Hospitality Leaders

### YEAR 2

- Industry Placement
- Business Research for Hoteliers
- Independent Hospitality Research Project
- Strategic Hotel Management
- Select one elective
- (E) Business Events in a Global Context
- (E) Sustainability and the Environment
- (E) Global Human Resource Management

\*(E) - Is an Elective Subject. Students can select 1 elective list above, or from any subject from the CBM or any MBA Torrens University Elective.

### **MASTER OF GLOBAL BUSINESS** MANAGEMENT

**CRICOS Course Code 089933G** 

Today's rapidly changing business environment is becoming more global, more complex and more customer service oriented. Digital and online communication, global distribution channels and a global finance system have removed physical and geographic boundaries. Successful multinationals, especially related to hospitality or customer service, such as large hotel chains but also luxury retail, consumer banking and insurance, operate in different countries and across different time zones and they need leaders who can adapt to, and understand, those different and changing economic, political and cultural environments.

The Master of Global Business Management is designed for experienced professionals wanting to change or enhance their careers or professionals with an undergraduate degree wishing to take their studies to another level. It provides an international business management qualification that enhances business acumen for the global hospitality and/or services organisation mindset.

The Maste degree also integrates a 24 week Work Integrated Learning (WIL) placement as part of the curriculum. This comprises a research project and a work placement dimension. It provides students with greater experience from a real environment while also building excellent networks of professional contacts.

### CAREER OUTCOMES

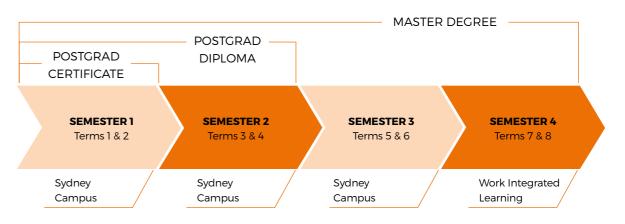
There is an enormous range of positions related to global business management across a multitude of industries for professionals armed with a masters degree in business management business postgraduate qualification. Examples include:

- Brand Assistant
- Account Manager
- **Event Coordinator**
- Business/Supply Chain Analyst
- **Operations Planner**
- Project Manager
- Merchandise manager/purchaser
- **Business** Owner

### **KEY STUDY OUTCOMES**

- 600-hour industry placement
- Leadership skills
- Strategic awareness
- Financial decision making
- Technology evaluation for global business

#### **COURSE STRUCTURE**



### **SUBJECTS**

#### YEAR1

#### **SEMESTER 1**

- The Global Mindset
- **Global Organisation**
- Strategic Awareness .
- Entrepreneurship and Innovation

#### **SEMESTER 2**

- **Global Projects**
- The Global Economy .
- Ethics and Business
- Financial Decision Making .

#### YEAR 2

#### **SEMESTER 3**

- **Research Methods**
- Electives 1 .
- Elective 2
- Elective 3

### **SEMESTER 4**

Work Integrated Learning\*

#### **ELECTIVES**

- Marketing Across Borders
- **Resilient Business**
- Negotiation and Conflict Resolution .
- Evaluating Technology for Global Business .
- **Research Project**
- **Global Human Resource Management** .
- Transnational Business Law
- E-Marketing
- New Products and Service Development .

\* Work Integrated Learning (WIL) introduces students to the work environment, challenging their reflective skills whilst developing research. WIL provides recognition that academic learning needs to be supplemented with actual workplace training.

# TORRENS UNIVERSITY LANGUAGE CENTRE

Torrens University Language Centre (TULC) is the English language course provider for all Laureate International Universities in Australia. Whether you university, Torrens University Australia intend to study English for higher education preparation, to advance your career, or simply as part of a "study vacation", we have a range of suitable courses for your purposes.

Our experienced faculty have been delivering English language programs in Australia for more than 20 years. Founded in 1995 as the Billy Blue College of English, we teach specialty English, as well as Academic and General English courses, to students from the world. Upon completion of their English language studies, most of our students go on to further study in Australia with many creating successful careers in their field of choice.

Now accredited under our new name Torrens University Language Centre as part of Australia's fastest -growing - we are proud to be expanding our range of English language courses, to cater for students preparing for entrance to vocational, higher education and post-graduate courses.

Torrens University Language Centre is accredited in Australia by TEQSA (Tertiary Education Quality and Standards Agency) and assessed for quality by NEAS University Language Centre is also a member of English Australia www.englishaustralia.com.au





### DESIGN **DIRECT ENTRY** PROGRAM (INTERMEDIATE TO ADVANCED

### **CRICOS Course Code 091563M**

### HOSPITALITY **DIRECT ENTRY** PROGRAM (INTERMEDIATE TO ADVANCED

### **CRICOS Course Code 091565J**

Improve your English level and academic skills while learning language used in Design industry.

### **ENTRY REQUIREMENTS**

 Minimum entry IELTS Academic 4.5 for 15 week DEP, 5.0 for 10 week DEP

Free English Placement Test available for students without IELTS or other test scores, to determine eligibility for course, contact us for further information.

### **SUITABLE CHOICE FOR**

- Student planning to progress to a design-related course Billy Blue College of Design, such as our Diploma of Design/Graphic Design/Interior Design and Decoration/Photo Imaging or Digital Media Design – Academic IELTS 5.5 (no band less than 5.0) or equivalent.
- Students planning to progress to university to study a design-related course
- Students who require advanced-level Design English for their current or future career
- Students wanting to build their language and study skills to meet the entry requirement level of their preferred degree or diploma, and to ensure they are fully prepared for further study
- Students wanting to improve their English skills whilst living in Australia

Improve your English level and academic skills while learning language commonly used in business and commerce.

### **ENTRY REQUIREMENTS**

 Minimum entry IELTS Academic 4.5 for 15 week DEP, 5.0 for 10 week DEP

Free English Placement Test available for students without IELTS or other test scores, to determine eligibility for course, contact us for further information.

### **SUITABLE CHOICE FOR**

- · Students planning to progress to a hospitalityrelated course at William Blue College of Hospitality Management, such as Diploma of Business (Hospitality Management/Tourism Management), Diploma of Event Management and Associate Degree of Culinary Management – Academic IELTS 5.5 (no band less than 5.0) or equivalent.
- Students planning to progress to university to study a hospitality or hotel management-related course
- Students who require advanced-level Hospitality . English for their current or future career
- Students wanting to build their language and study skills to meet the entry requirement level of their preferred degree or diploma, and to ensure they are fully prepared for further study
- Students wanting to improve their English skills whilst living in Australia

### **KEY STUDY OUTCOMES ACROSS ALL DIRECT ENTRY PROGRAMS**

- Learn to refine your research and referencing skills.
- Become efficient in planning your study time.
- Upgrade your skills in writing assignments.
- Learn how to become an effective member of a team.
- Build your academic and English skills to succeed in your program choice.
- Students wishing to enter a course with a higher IELTS entry requirement may need to study additional EAP before successful articulation into their Undergraduate or Postgraduate degree with Torrens University Australia.

### **BUSINESS DIRECT ENTRY** PROGRAM (INTERMEDIATE TO ADVANCED

### **CRICOS Course Code 091564K**

Improve your English level and academic skills while learning language commonly used in business and commerce.

### **ENTRY REQUIREMENTS**

 Minimum entry IELTS Academic 5.0 for 15 week DEP, 5.5 for 10 week DEP

Free English Placement Test available for students without IELTS or other test scores, to determine eligibility for course, contact us for further information.

### **SUITABLE CHOICE FOR**

- Students planning to progress to a business-related . course at Torrens University Australia or APM **College of Business & Communications at Torrens University Australia**, such as our Diploma of Business - Academic IETLS 5.5 (no band less than 5.0) or equivalent, Bachelor of Business, Bachelor of Business (Event Management/Marketing/Communications & PR) - Academic lelts 6.0 (no band less than 5.5) or equivalent.
- Students planning to progress to university to study a business-related course
- Students who require advanced-level Business English for their current or future career
- Students wanting to build their language and study skills to meet the entry requirement level of their preferred degree or diploma, and to ensure they are fully prepared for further study
- Students wanting to improve their English skills whilst living in Australia

### HEALTH **DIRECT ENTRY** PROGRAM **(INTERMEDIATE** TO ADVANCED

**CRICOS Course Code 091566G** 

Improve your English level and academic skills while learning language commonly used in business and commerce

### **ENTRY REQUIREMENTS**

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- Minimum entry IELTS Academic 4.5 for 15 week DEP, 5.0 for 10 week DEP
- Free English Placement Test available for students without IELTS or other test scores, to determine eligibility for course, contact us for further information.

### **SUITABLE CHOICE FOR**

- Students planning to progress to a health-related course at Torrens University Australia, such as our Diploma of Beauty & Spa Practise - Academic IELTS 5.5 (no band less than 5.0) or equivalent, or Australasian College of Natural Therapies and Southern School of Natural Therapies (Diploma of Health Science or Diploma of Remedial Massage) – Academic IELTS 5.5 (no band less than 5.0) or equivalent.
- Students planning to progress to university to study a health-related course.
- . Students who require advanced-level Health English for their current or future career.
- Students wanting to build their language and study • skills to meet the entry requirement level of their preferred degree or diploma, and to ensure they are fully prepared for further study.
- Students wanting to improve their English skills whilst living in Australia.

### **ENGLISH FOR ACADEMIC PURPOSES (INTERMEDIATE** TO ADVANCED)

### **CRICOS Course Code 091562A**

Develop your Academic English language skills and prepare for university entrance and success, while studying in a friendly and supportive environment.

#### **SUITABLE CHOICE FOR**

- International students wanting to develop their Academic English and study skills, to prepare effectively for undergraduate or postgraduate study at an Australian university.
- Students who don't meet their degree or diploma's English entry requirements.
- Students wanting to improve their Academic English skills whilst living in Australia, for later study at a university in an English-speaking country.

#### **ENTRY REQUIREMENTS**

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Minimum entry with equivalent IELTS academic 5.0

### **KEY STUDY OUTCOMES**

- Students can progress to the vocational or higher education course of their choice at Torrens University Australia or a THINK College
- Learn to refine your research and referencing skills
- Become efficient in planning your study time
- Upgrade your skills in writing assignments
- Learn how to become an effective member of a team

### **GENERAL ENGLISH** ELEMENTARY TO PRE-INTERMEDIATE)

### **CRICOS Course Code 091561B**

Develop your all-round English language skills in a warm and dynamic environment.

### **SUITABLE CHOICE FOR**

- · All international students wanting to develop their English language skills to prepare for success at an Australian university. Students who complete the General English Course may progress into our Direct Entry Programs or English for Academic Purposes (EAP) Course
- Students who would like to improve their English level for career advancement purposes
- Students who do not meet their degree or diploma's English entry requirements
- Students wanting to improve their English skills • whilst living or holidaying in Australia

### **ENTRY REQUIREMENTS**

Minimum entry with equivalent IELTS academic 2.5 and above.

### **KEY STUDY OUTCOMES**

- Key Study Outcomes
- Students can progress into our Direct Entry Programs (DEP) or English for Academic Purposes (EAP) courses to then succeed in the vocational or higher education course of their choice at Torrens University Australia
- Learn to refine your research and referencing skills
- Become efficient in planning your study time
- Upgrade your skills in writing assignments
- Learn how to become an effective member of a team

### **INFORMATION FOR OVERSEAS STUDENTS**

### **STUDENTS UNDER 18 YEARS OF AGE**

Torrens University Australia has established review and approval processes to help ensure accommodation arrangements are appropriate for overseas students. The college arranges guardianship and welfare services with the International Student Alliance (ISA) for our overseas students under 18 years old who stay in homestays. ISA provides independent support for students to help them adjust to life in Australia and assist with resolving any challenges along the way. Special circumstances apply.

#### **QUALITY AND AUSTRALIAN REGULATIONS**

Before accepting an offer to study with Torrens University Australia, overseas students should be familiar with the Education Services for Overseas Students (ESOS) framework. A simple explanation of the framework is the ESOS Framework Student Fact Sheet available Online at https://internationaleducation.gov.au/regulatoryinformation/pages/regulatoryinformation.aspx

#### **REVIEWS/APPEALS**

Students can seek other external reviews or appeals by seeking assistance from agencies such as the Ombudsman, relevant Commission or the Office of Fair Trading. For further details, refer to the Students Complaints Policy

#### CRICOS

The Department of Education is responsible for the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS). Only education institutions registered under the ESOS Act and listed on CRICOS can enrol overseas students to study in Australia on a student visa. The Australian Skills Quality Authority and the Tertiary Education Quality and Standards Agency regulate the education and training sector's involvement with overseas students studying in Australia on student visas in the Vocational Education and Training sector and the higher education sector respectively.

It does this through the Education Services for International Students legislative framework. This protects Australia's reputation for delivering quality education services and the interests of overseas students, by setting minimum standards and providing tuition and financial assurance.

The legislation mandates a nationally consistent approach to registering education providers so that the quality of the tuition, and care of students, remains high. The professionalism and integrity of the industry is further strengthened by the ESOS legislations' interface with immigration law. This imposes visa related reporting requirements on both students and providers.

### **STUDENT SUPPORT Student Services**

We take the needs of our students seriously. That's why we have a designated department to assist you at each campus. This is your official point of contact and the first place to go with general and administrative questions. Students Services provides all the personalised support needed during study, from orientation to graduation and is valuable resource for students who need information, advice and support - especially for students living away from home.

At Torrens University Australia, we don't want life's challenges to get in the way of your academic success and experience of studying and living in Australia, while you are completing your course, you will have access to our campus support staff who can help you with problems or difficulties, especially if you are away from your family. All conversations are confidential and can be held face-to-face or over the phone.

#### **CAREERS AND ALUMNI**

Torrens University Australia Careers and Alumni team provides students with the skills and contacts to gain industry placement or internships and launch their careers. We highly encourage and support our students with their career planning and our staff help to provide:

- Advice on career development learn how to find a job after completing your studies
- Possible internship or industry placement opportunities
- Part-time job opportunities and some of our colleges also provide additional support help you decide which areas to follow up
- Resume writing we offer advice on how to complete a resume and cover letter
- Interview skills and techniques learn how to prepare for a successful interview
- We will Help You With
- Academic problems, e.g. concerns with assignments, exams. workload. etc.
- Understanding Australian culture and education
- Dealing with family or relationship issues
- Coping with change, i.e. 'culture shock' and living in a new country
- Handling missing your friends or support
- Managing stress, depression and other emotional issues that affect your study
- Balancing commitments
- Coping with challenging situations and people
- Motivation, goal setting and confidence
- Unexpected illness affecting your studies
- Advice on disability support

#### FEES AND POLICIES

#### **Policies and Procedures**

We publish many of our policies and procedures online at http://www.torrens.edu.au/about/policies. This includes policies on refunds, deferrals, withdrawals, suspension and expulsion, grievances and other policies. We encourage you to become familiar with these and contact us with any questions.

#### **Course Fees**

Please contact your local agent or our Careers and Course Advisor for course fees and payment options.

#### **Recognition of Prior Learning or Credit Transfer**

Course credit is available in recognition of related academic achievements and informal learning through related industry experience. Certified testamurs and academic transcripts are required from recognised institutions. Contact your Course and Careers Advisor or Agent for an application form and details on the process.

### **Refund Policy and Procedure**

You may decide to change, defer, or withdraw your enrolment in a course or in individual subjects of study at any time. Students seeking a refund apply to Student Services, including a completed Change/Defer/Withdraw form and any supporting documents. Your application will be reviewed and you may be interviewed before your application is approved, rejected, or a payment is processed.

Full or partial refunds are granted based on your status, your payment plan, the timing of the request, and other criteria, according to the guidelines outlined in the current Refund Policy and Procedure. If approved, we cancel your enrolment and refund tuition fees in accordance with this policy. If you transfer to another course offered by one of our colleges or partner institution you may have the refund transferred to the new course, after your written authorisation is received. All other refund payments will be issued to the person or organisation that initially paid the fees. Any fees received from education agents will be returned directly to the student.

If the student refund application is rejected, you may appeal the decision within 20 working days after the notification (refer to appeal sections within the Student Complaint Policy). Where the college needs to cancel a course, each student affected will be notified in writing and may decide to transfer to another course or receive a refund. See the current Refund for International Students within the Student Fees Policy at http://www. torrens.edu.au/images/pdf/F60 International-Student-Refund-Policy.pdf.

### **Deferment of Studies**

Overseas students can only access a leave of absence during a course in certain limited circumstances. For further details refer to the Enrolment and Attendance Policy at http://www.torrens.edu.au/about/policies.

### **Suspension and Cancellation of Enrolment**

A student's enrolment may be suspended or cancelled due to academic or non-academic misconduct. For further details, refer to the Student Conduct Policy at http://www.torrens.edu.au/about/policies.



# TORRENS UNIVERSITY AUSTRALIA ENTRY REQUIREMENTS



### **TORRENS UNIVERSITY AUSTRALIA 2017**

UNDERGRADUATE	
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			LOCATION	REQUIREMENTS	ENGLISH LANGUAGE ENTRY REQUIREMENTS
Business Diplor	oma of Business	1 year	Adelaide, Sydney, Melbourne, Brisbane, Online	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.0) or equivalent
Diplo	oma of Marketing	1 year	Adelaide, Sydney, Melbourne, Brisbane, Online	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.0) or equivalent
Diplo	oma of Event Management	l year	Adelaide, Sydney, Melbourne, Brisbane, Online	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.0) or equivalent
Bache	helor of Business	3 years	Adelaide, Sydney, Melbourne, Brisbane, Online	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Bache	helor of Business (Event Management)	3 years	Adelaide, Sydney, Brisbane, Online	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Bache	helor of Business (Marketing)	3 years	Sydney, Brisbane, Online	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Bache	helor of Business (Communications & Public Relations)	3 years	Sydney, Brisbane, Online	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Bache	helor of Business (Sports Management)	3 years	Adelaide, Sydney, Online	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
	helor of Commerce ounting and/or Finance specialisation)	3 years	Adelaide, Sydney, Melbourne, Brisbane, Online	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Bache	helor of Financial Services (Financial Planning)	3 years	Online	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Design Diplor	oma of Design	1 year	Sydney, Melbourne, Brisbane, Online	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.0) or equivalent
Diplo	oma of Graphic Design	1 year	Sydney, Melbourne, Brisbane, Online	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.0) or equivalent
Diplo	oma of Interior Design and Decoration	1 year	Sydney, Melbourne, Brisbane, Online	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.0) or equivalent
Diplo	oma of Photo Imaging	1 year	Sydney, Melbourne, Brisbane, Online	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.0) or equivalent
Diplo	oma of Digital Media Design	1 year	Sydney, Melbourne, Brisbane	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.0) or equivalent
Bache	helor of Communication Design	3 years	Sydney, Melbourne, Brisbane	Australian Year 12 or equivalent with ATAR 60	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Bache	helor of Digital Media (3D Design and Animation)	3 years	Sydney, Melbourne	Australian Year 12 or equivalent with ATAR 60	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Bache	helor of Digital Media (Interaction Design)	3 years	Sydney, Brisbane	Australian Year 12 or equivalent with ATAR 60	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Bache	helor of Digital Media (Film and Video Design)	3 years	Sydney	Australian Year 12 or equivalent with ATAR 60	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Bache	helor of Interior Design (Commercial)	3 years	Sydney, Melbourne, Brisbane, Perth	Australian Year 12 or equivalent with ATAR 60	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Bache	helor of Interior Design (Residential)	3 years	Sydney, Brisbane	Australian Year 12 or equivalent with ATAR 60	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Bache	helor of Branded Fashion Design	3 years	Sydney, Melbourne, Brisbane	Australian Year 12 or equivalent with ATAR 60	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Bache	helor of Creative Technologies (Game Art)	3 years	Sydney, Brisbane	Australian Year 12 or equivalent with ATAR 60	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Bache	helor of Software Engineering (Game Programming)	3 years	Sydney, Brisbane	Australian Year 12 or equivalent with ATAR 60	Academic IELTS 6.0 (no band less than 5.5) or equivalent
Bache	helor of Media Design	3 years	Adelaide	Australian Year 12 or equivalent with ATAR 60	Academic IELTS 6.0 (no band less than 5.5) or equivalent

### SCHOOL

APM College of Business and Communication at Torrens University Australia APM College of Business and Communication at Torrens University Australia APM College of Business and Communication at Torrens University Australia APM College of Business and Communication at Torrens University Australia APM College of Business and Communication at Torrens University Australia APM College of Business and Communication at Torrens University Australia APM College of Business and Communication at Torrens University Australia

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### **TORRENS UNIVERSITY AUSTRALIA 2017**

### UNDERGRADUATE

VERTICAL	UNDERGRADUATE PROGRAMS	DURATION	LOCATION	ACADEMIC ENTRY REQUIREMENTS	ENGLISH LANGUAGE ENTRY REQUIREMENTS
Health	Bachelor of Nutrition	3 years	Online	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
	Bachelor of Applied Public Health	3 years	Adelaide, Online	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
	Bachelor of Human Services (Ageing)	3 years	Adelaide, Online	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
	Bachelor of Human Services (Disability)	3 years	Adelaide, Online	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
	Bachelor of Health Science (Aesthetics)	3 years	Sydney, Brisbane	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
	Diploma of Beauty and Spa Practice	1 year	Sydney, Brisbane	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.5) or equivalent
	Diploma of Human Services	1 year	Adelaide or Online	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.5) or equivalent
	Diploma of Counselling and Communication Skills	1 year	Sydney or Online	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.5) or equivalent
Hospitality	Diploma of Business (Hospitality Management Specialisation)	1 year	Sydney, Online	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.0) or equivalent
	Diploma of Business (Tourism Management Specialisation)	1 year	Sydney, Online	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.0) or equivalent
	Diploma of Event Management	l year	Sydney, Online	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.0) or equivalent
	Associate Degree of Culinary Management	2 years	Sydney	Australian Year 12 or equivalent	Academic IELTS 5.5 (no band less than 5.0) or equivalent
	Associate Degree of Business (Hospitality Management Specialisation)	2 years	Sydney, Online	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
	Associate Degree of Business (Tourism Management Specialisation)	2 years	Sydney, Online	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
	Associate Degree of Event Management	2 years	Sydney, Online	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
	Bachelor Degree of Culinary Management	3 years	Sydney	Australian Year 12 or equivalent with ATAR 60	Academic IELTS 6.0 (no band less than 5.5) or equivalent
	Bachelor of Business (Hospitality Management Specialisation)	3 years	Sydney, Online	Australian Year 12 or equivalent with ATAR 60	Academic IELTS 6.0 (no band less than 5.5) or equivalent
	Bachelor of Business (Tourism Management Specialisation)	3 years	Sydney, Online	Australian Year 12 or equivalent with ATAR 60	Academic IELTS 6.0 (no band less than 5.5) or equivalent
	Bachelor of Event Management	3 years	Sydney, Online	Australian Year 12 or equivalent with ATAR 60	Academic IELTS 6.0 (no band less than 5.5) or equivalent
	Bachelor of Business (International Event Management)	2.5 years	Sydney	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent
	Bachelor of Business (International Hotel & Resort Management)	2.5 years	Sydney	Australian Year 12 or equivalent	Academic IELTS 6.0 (no band less than 5.5) or equivalent

### SCHOOL

Torrens University Australia
Torrens University Australia
William Blue at Torrens University Australia
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Blue Mountains Internaitonal Hotel Management School at Torrens University Australia

### **TORRENS UNIVERSITY AUSTRALIA 2017** POSTGRADUATE

VERTICAL	POSTGRADUATE PROGRAMS	DURATION	LOCATION	ACADEMIC ENTRY REQUIREMENTS	ENGLISH LANGUAGE ENTRY REQUIREMENTS
Business	Master of Professional Accounting	1 year 3 months	Adelaide, Sydney, Melbourne, Brisbane, Online	Australia Bachelor's degree or equivalent	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Master of Professional Accounting (Advanced)	2 years	Adelaide, Sydney, Melbourne, Brisbane, Online	Australia Bachelor's degree or equivalent	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Graduate Certificate of Business Administration	3 months	Adelaide, Sydney, Melbourne, Brisbane, Online	Australia Bachelor's degree or equivalent & 3 years of professional experience	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Graduate Diploma of Business Administration	7 months	Adelaide, Sydney, Melbourne, Brisbane, Online	Australia Bachelor's degree or equivalent & 3 years of professional experience	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Master of Business Administration	l year	Adelaide, Sydney, Melbourne, Brisbane, Online	Australia Bachelor's degree or equivalent & 3 years of professional experience	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Master of Business Administration (Advanced)	2 years	Adelaide, Sydney, Melbourne, Brisbane, Online	Australia Bachelor's degree or equivalent & 1 years of professional experience	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Master of Business Administration (Sports Management)	1 year 3 months	Online	Australia Bachelor's degree or equivalent & 3 years of professional experience	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Graduate Certificate of Global Project Management	6 months	Adelaide, Sydney, Melbourne, Brisbane, Online	Australia Bachelor's degree or equivalent & 3 years of professional experience OR at least 7 years' relevant work experience.	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Graduate Diploma of Global Project Management	l year	Adelaide, Sydney, Melbourne, Brisbane, Online	Australia Bachelor's degree or equivalent & 3 years of professional experience	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Master of Global Project Management	1 year 3 months	Adelaide, Sydney, Melbourne, Brisbane, Online	Australia Bachelor's degree or equivalent & 3 years of professional experience	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Master of Global Project Management (Advanced)	2 years	Adelaide, Sydney, Melbourne, Brisbane, Online	Australia Bachelor's degree or equivalent & 3 years of professional experience	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Master of Global Project Management & Master of Public Health	2 years	Adelaide, Sydney, Melbourne, Brisbane, Online	Australia Bachelor's degree or equivalent & 3 years of professional experience	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Master of Business Administration & Master of Global Project Management	2 years	Adelaide, Sydney, Melbourne, Brisbane, Online	Australia Bachelor's degree or equivalent & 3 years of professional experience	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Master of Business Administration & Master of Public Health	2 years	Adelaide, Sydney, Melbourne, Brisbane, Online	Australia Bachelor's degree or equivalent & 3 years of professional experience	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Graduate Certificate in Collective Entrepreneurship	1 year part time	Online	Australia Bachelor's degree or equivalent OR 5 years' relevant work experience AND Submission of your Value Proposition	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Doctor of Business Leadership	4 years part time	Online	Australian Master's degree or equivalent	Academic IELTS 7.0 (no band less than 6.5) or equivalent
	Master of Financial Planning	1.4 years full time	Online	Australia Cognate Bachelor's degree or equivalent	Academic IELTS 6.5 (no band less than 6.0) or equivalent

### SCHOOL

Torrens University Australia

Torrens University Australia

Chifley Business School at Torrens University Australia

Real Madrid Graduate School at Torrens University Australia

Chifley Business School at Torrens University Australia

Torrens University Australia

Chifley Business School at Torrens University Australia

Chifley Business School at Torrens University Australia

Collective Hub at Torrens University Australia

Australian Graduate School of Leadership at Torrens University Australia Ducere Global Business School at Torrens University Australia

### **TORRENS UNIVERSITY AUSTRALIA 2017** POSTGRADUATE

VERTICA	L POSTGRADUATE PROGRAMS	DURATION	LOCATION	ACADEMIC ENTRY REQUIREMENTS	ENGLISH LANGUAGE ENTRY REQUIREMENTS
Design	Graduate Certificate in UX and Web Design	6 months	Sydney, Online	Australian Bachelor's degree or equivalent & relevant professional experience	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Graduate Certificate of Design	3 months	Sydney	Australian Bachelor's degree or equivalent & relevant professional experience	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Graduate Diploma of Design	6 months	Sydney	Australian Bachelor's degree or equivalent & relevant professional experience	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Master of Design	1.5 years	Sydney	Australian Bachelor's degree or equivalent & 6 years of relevant professional experience & written proposal & design portfolio of experience & 3 letters of recommendation & interview	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Master of Design (Advanced)	2 years	Sydney	Australian Bachelor's degree or equivalent & 6 years of relevant professional experience & written proposal & design portfolio of experience & 3 letters of recommendation & interview	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Master of Creative Advertising	l year	Sydney	Australian Bachelor's degree or equivalent & design portfolio of experience & interview	Academic IELTS 7.0 (no band less than 6.5) or equivalent
	Master of Creative Advertising (Advanced)	1 year 3 months	Sydney	Australian Bachelor's degree or equivalent & design portfolio of experience & interview	Academic IELTS 7.0 (no band less than 6.5) or equivalent
Health	Graduate Certificate of Public Health	3 months	Online	Australia Bachelor's degree or equivalent	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Graduate Diploma of Public Health	7 months	Online	Australia Bachelor's degree or equivalent	Academic IELTS 6.5 (no band less than 6.0) or equivalent
	Master of Public Health	1 year 3 months	Online	Australia Bachelor's degree or equivalent	Academic IELTS 6.5 (no band less than 6.0) or equivalent
Education	Graduate Certificate of Education (Autism)	6 months	Online	Australia Bachelor's degree or equivalent	Academic IELTS 7.0 (no band less than 6.5) or equivalent
	Graduate Certificate of Education (Innovation and Change)	6 months	Online	Australia Bachelor's degree or equivalent	Academic IELTS 7.0 (no band less than 6.5) or equivalent
	Graduate Certificate of Education (Learning Differences)	6 months	Online	Australia Bachelor's degree or equivalent	Academic IELTS 7.0 (no band less than 6.5) or equivalent
	Graduate Certificate of Education (Mental Health)	6 months	Online	Australia Bachelor's degree or equivalent	Academic IELTS 7.0 (no band less than 6.5) or equivalent
	Graduate Certificate of Education (Special Education)	6 months	Online	Australia Bachelor's degree or equivalent	Academic IELTS 7.0 (no band less than 6.5) or equivalent
	Master of Education (Special Education)	1 year 3 months	Online	Australia Bachelor's degree or equivalent	Academic IELTS 7.0 (no band less than 6.5) or equivalent
	Master of Education (Reading and Literacy)	1 year 3 months	Online	Four years of formal teacher training from an Australian institution or a recognised equivalent qualification, or a Graduate Certificate of Education from TUA (or another institution if deemed equivalent)	Academic IELTS 7.0 (no band less than 7.0) or equivalent
Hospitality	Master of International Hotel Management	2 years	Sydney	Recognised Bahcelor Degree or 3 years + managerial/ supervisory/work experience	Academic IELTS 6.0 or equivalent
	Master of Global Business Management	2 years	Sydney	Recognised Bachelor degree (any field)	Academic IELTS 6.5 or equivalent

### SCHOOL

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Billy Blue College of Design at Torrens University Australia

Media Design School at Torrens University Australia

Media Design School at Torrens University Australia

Blue Mountains Internaitonal Hotel Management School at Torrens University

Blue Mountains Internaitonal Hotel Management School at Torrens University

### **TORRENS UNIVERSITY AUSTRALIA 2017** POSTGRADUATE

VERTICAL	POSTGRADUATE PROGRAMS	DURATION	LOCATION	ACADEMIC ENTRY REQUIREMENTS	ENGLISH LANGUAGE ENTRY REQUIREMENTS
	Doctor of Philosophy (PhD)				
Business	Management & Commerce	3 years	Adelaide, Sydney	Australian Masters (by research) or equivalent & research proposal	Academic IELTS 7.0 (no band less than 6.5) or equivalent
Education	Education	3 years	Adelaide, Sydney	Australian Masters (by research) or equivalent & research proposal	Academic IELTS 7.0 (no band less than 6.5) or equivalent
Health	Health	3 years	Adelaide	Australian Masters (by research) or equivalent & research proposal	Academic IELTS 7.0 (no band less than 6.5) or equivalent
Design	Design	3 years	Sydney	Australian Masters (by research) or equivalent & research proposal	Academic IELTS 7.0 (no band less than 6.5) or equivalent

		Master of Philosophy (M PHIL)							
Busi	ness	Management & Commerce	2 years	Adelaide, Sydney	Australian Bachelor's degree (honors) or equivalent & research proposal	Academic IELTS 6.5 (no band less than 6.0) or equivalent			
Educ	cation	Education	2 years	Adelaide, Sydney	Australian Bachelor's degree (honors) or equivalent & research proposal	Academic IELTS 6.5 (no band less than 6.0) or equivalent			
Heal	th	Health	2 years	Adelaide	Australian Bachelor's degree (honors) or equivalent & research proposal	Academic IELTS 6.5 (no band less than 6.0) or equivalent			
Desig	gn	Design	2 years	Sydney	Australian Bachelor's degree (honors) or equivalent & research proposal	Academic IELTS 6.5 (no band less than 6.0) or equivalent			

### SCHOOL

Torrens University Australia



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### DEGREES THAT WORK

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